



D5.3 – Promotional and communication materials

Camille Torrenti - SIGMA ORIONIS

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| | | | | |

Executive Summary

The following document shall give an overview of the promotional and communication materials developed by the consortium of the OpenChina-ICT project and used for various methods of dissemination. The document will be updated regularly to incorporate new and updated materials as they are used for the project activities, e.g. the project workshops.

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1 Logo

The logo has been modified at M9 while displaying blurred borders following a request from the Chinese partners that wished to avoid any misunderstanding and controversy in the current geographical context (neighbours islands).



Figure 1 – Logo with English website URL

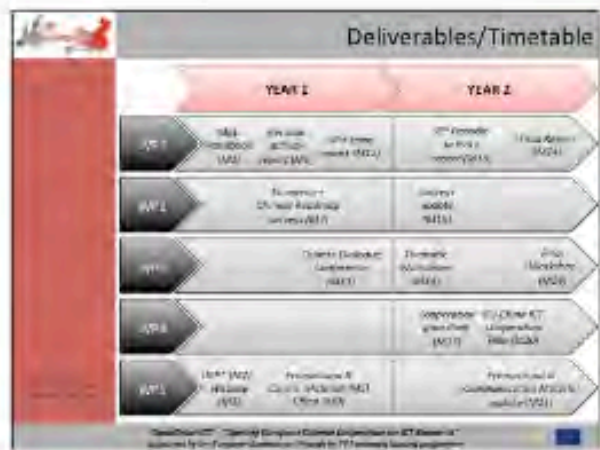
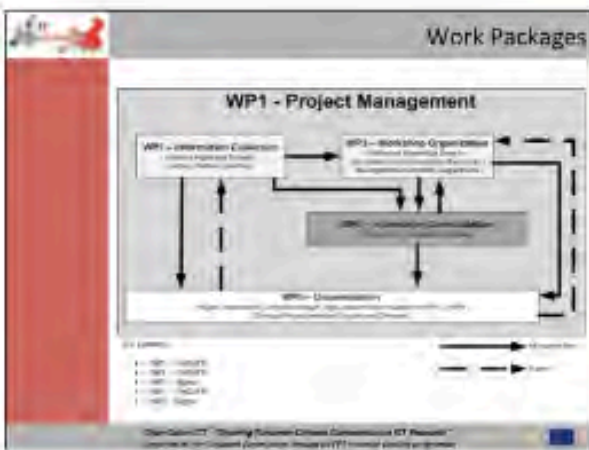
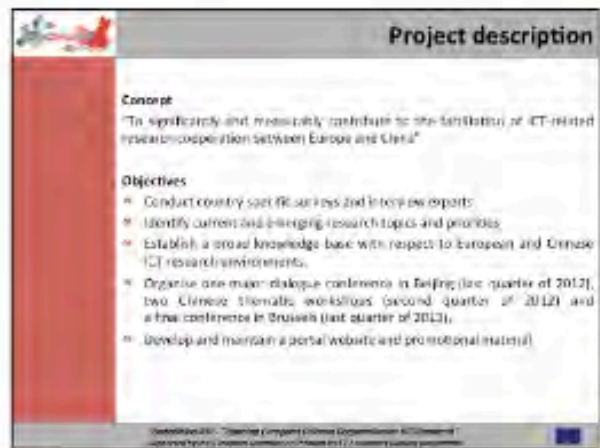
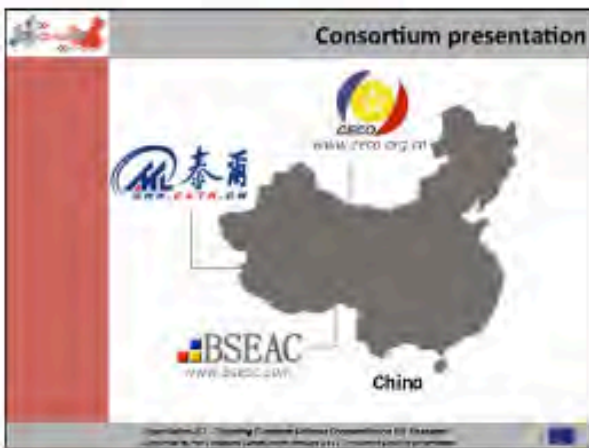
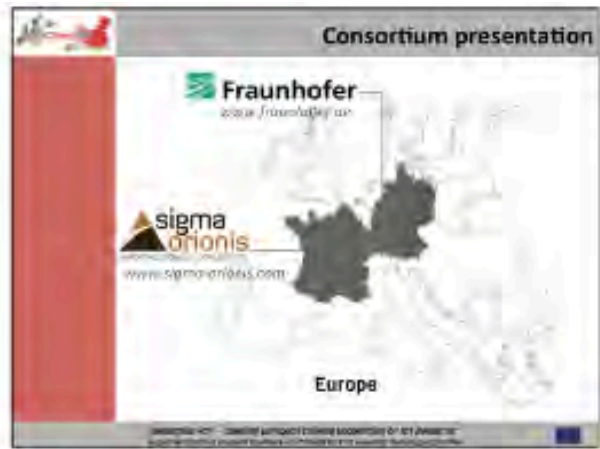


Figure 2 – Logo with Chinese website URL

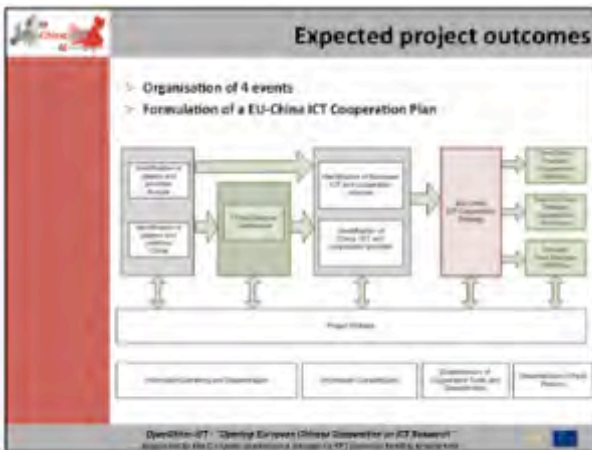
2 PowerPoint template



3 Reference Presentation



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Take advantage of the OPENCHINA-ICT project

- Contact us if you think synergies can be developed with your initiative
- Access the information we have developed for you: background information, success stories, etc.
- Use OPENCHINA-ICT to highlight your initiatives
- Participate in our events
- Get up-to-date information on EU-China ICT cooperation
- Meet potential partners and key stakeholders
- Be involved in the shaping of promising projects

OpenChina-ICT - "Opening European-Chinese Cooperation in ICT Research"
 European Union - European Commission - Directorate General for Research and Innovation

Contact us

| | |
|--|--|
| | Lu Jialun Project Coordinator Tsinghua University Germany |
| | Caroline Sordani Project Manager Spain/China France |
| | Chang Junqiao Director China Software and Technology Exchange Center (CSTEC) China |
| | Lu Yilin Director International Affairs Department Chinese Academy of Information Sciences, Beijing, P.R. CHINA (CAIS) China |
| | Gabriel Eder Director British Science Enterprise Advisory Council (BSEAC) China |

OpenChina-ICT - "Opening European-Chinese Cooperation in ICT Research"
 European Union - European Commission - Directorate General for Research and Innovation

» Thank you for your attention

www.openchina-ict.eu
info@openchina-ict.eu

A group committed to sustain the efforts of European and Chinese organisations to develop joint research projects in ICT

OpenChina-ICT - "Opening European-Chinese Cooperation in ICT Research"
 European Union - European Commission - Directorate General for Research and Innovation

4 Flyer



The flyer features a background map of Europe and China. The top left contains the 'OpenChina-ICT' logo with a double-headed arrow and the website 'www.openchina-ict.eu'. The top right is a grid of six images showing circuit boards. The main title is 'Opening European Chinese Cooperation in ICT Research'. Below this is a paragraph about the project's support by the European Commission. A second paragraph describes the goal of drafting a cooperation plan. A bulleted list of activities follows. The bottom section lists partners: Fraunhofer, sigma orionis, CECO, the Chinese Academy of Telecommunications Research (CART), and BSEAC. Logos for the European Union and the Horizon 2020 program are also present. A red footer bar contains contact information.

OpenChina-ICT
www.openchina-ict.eu

Opening European Chinese Cooperation in ICT Research

OpenChina-ICT is a project supported by the European Commission through its FP7 research funding programme, aims at significantly and measurably contributing to the facilitation of ICT related research cooperation between Europe and China.

Achieving this overall objective will be supported by the drafting of a EU-China ICT Cooperation Plan detailing current and emerging priorities for international cooperation and advising both the European Commission and the Chinese Government on how to design effective and mutually beneficial international research cooperation programs.

More precisely, the OpenChina-ICT project will

- » Interview experts to identify current and emerging research topics and priorities between Europe and China
- » Conduct country specific surveys on ICT research environment
- » Organize one major dialogue conference in Beijing, two thematic workshops in China and a final conference in Brussels.
- » Develop and maintain a web portal and promotional materials to communicate on the project's goals, objectives and results

OpenChina-ICT project partners

Fraunhofer sigma orionis CECO 工业和信息化部电信研究院 BSEAC

For further information
www.openchina-ict.eu or info@openchina-ict.eu

5 Poster



OPENING EUROPEAN CHINESE COOPERATION IN ICT RESEARCH

| ➤➤ OBJECTIVES | ➤➤ TARGET | ➤➤ ACTIVITIES |
|--|--|--|
| <ul style="list-style-type: none"> - Contributing to the facilitation of ICT research cooperation between Europe and China - Drafting of a EU-China ICT Cooperation Plan | <ul style="list-style-type: none"> - Detailing current and emerging priorities - Advising on the design of mutually beneficial international research cooperation programs | <ul style="list-style-type: none"> - Country ICT surveys - Experts interviews - Events organisation - Dissemination and awareness activities |

OpenChina-ICT project is supported by the European Commission through its FP7 research funding programme and includes the following organisations:



Fraunhofer



**sigma
orionis**



GECO



工业和信息化部电信研究院
China Academy of Telecommunications Research (CART)



BSEAC



For further information
www.openchina-ict.eu
info@openchina-ict.eu









SEVENTH FRAMEWORK PROGRAMME

6 Roll-up banner

OPENING EUROPEAN CHINESE COOPERATION IN ICT RESEARCH

OpenChina-ICT
www.openchina-ict.eu

| | |
|---|---|
| <div style="background-color: #c00000; color: white; padding: 5px; text-align: center; margin-bottom: 10px;"> >> OBJECTIVES </div> <ul style="list-style-type: none"> - Contributing to the facilitation of ICT research cooperation between Europe and China - Drafting a EU-China ICT Cooperation plan | <div style="background-color: #c00000; color: white; padding: 5px; text-align: center; margin-bottom: 10px;"> >> TARGET </div> <ul style="list-style-type: none"> - Detailing current and emerging priorities - Advising on the design of mutually beneficial EU-China research cooperation programs |
| <div style="background-color: #c00000; color: white; padding: 5px; text-align: center; margin-bottom: 10px;"> >> ACTIVITIES </div> <ul style="list-style-type: none"> - Country ICT surveys - Experts interviews - Events organisation - Dissemination and awareness activities | <div style="background-color: #c00000; color: white; padding: 5px; text-align: center; margin-bottom: 10px;"> >> FACTS </div> <ul style="list-style-type: none"> - Duration: 2 years - Dates: from 01/2012 to 12/2013 - Budget: 539 000€ - Project number: 288428 |

OpenChina-ICT project is supported by the European Commission through its FP7 research funding programme and includes the following organisations:

For further information
www.openchina-ict.eu
info@openchina-ict.eu

7 Newsletter

a. March 2012 newsletter

OpenChina-ICT
▶ ◀

March 2012

Dear colleague

Welcome to the first edition of the OpenChina-ICT project newsletter!

You are receiving this newsletter because you either subscribed for it on the OpenChina-ICT website or were previously involved in research collaboration activities between Europe and China.

The OpenChina-ICT project, supported by the European Commission through its FP7 research funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China. It started in January 2012 and will develop its activities over a two year period.

The partnership is very pleased to bring to your attention a number of recent developments in the field of EU-China Cooperation on ICT research.

Join us on LinkedIn!

The OpenChina-ICT initiative is happy to announce the launch of a Euro-China LinkedIn group devoted to ICT research cooperation.

The vision of this group is to connect all European and Chinese research communities, so that potential cooperation projects between the two regions in ICT research can be more efficiently discussed, shaped and eventually jointly developed (in sub-groups of the network), in particular thanks to existing interconnected infrastructures (ORIENT and TEIN).

"The OpenChina-ICT LinkedIn group" is opened to any interested ICT stakeholders: companies, academia and research institutes from the two regions active or interested in cooperation in ICT research and who want to take advantage of two free of charge facilities in the development of envisioned or existing cooperation projects.

Join us here!



OpenChina-ICT News (January - March 2012)



OpenChina-ICT European partners invited to visit organisations in Beijing

Following the kick-off meeting held on February 9, 2012, a one-day study visit of two Chinese major ICT organisations has been organised by OpenChina-ICT Chinese partners today in Beijing for OpenChina-ICT European partners. On this occasion, Mr. Frank Greco, ICT counsellor of the Delegation of the European Union to China was also invited to participate in these visits. [More](#)



The OpenChina-ICT project Kick-Off meeting held today in Beijing

The Kick-Off Meeting of the OpenChina-ICT FP7 project has been held today in Beijing, China. All OpenChina-ICT partners were represented at this meeting. Thorough and fruitful discussions led partners to express their full confidence in the capacity of the consortium to achieve its goals and thus to significantly support the development of cooperation in ICT research between Europe and China. [More](#)



The OpenChina-ICT project introduced at a China-Europe ICT Seminar

ESTEC, one of OpenChina's Chinese partner, introduced the OpenChina-ICT project during the Seminar on Enhancing China-Europe ICT Exchange and Cooperation in Chongqing on December 20th, 2011. He defined the project as being a major instrument to enhance China-Europe ICT Cooperation, to explore the future plan and achieve win-win outcomes. [More](#)

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The OpenChina-ICT project officially starts today
The OpenChina-ICT project, supported by the European Commission under FP7 and aiming at significantly and measurably contributing to the facilitation of ICT-related research cooperation between Europe and China officially starts today and will develop it. [More](#)

Other News (January - March 2012)



The 3rd European Summit on the Future Internet to be held in Finland
TIVIT and SOT jointly organize a high-class international event in Espoo, Finland. It will be held on 31st of May and 1st of June 2012. This 3rd European Summit on the Future Internet will provide top speakers and influencers as well as interesting and current topics according to the main theme of the whole event - towards Future Internet international collaboration. [More](#)



The 8th CHINICT Conference organised in Beijing in May 2012
CHINICT is a conference on China tech innovation & entrepreneurship. It will take place in Beijing on May 24 & 25 2012 for the 8th consecutive time at Tsinghua Science Park in Beijing. CHINICT gathers each year speakers of the tech innovation & entrepreneurship ecosystems, industry leaders, Rising Stars and early-stage entrepreneurs and also officials from China, Europe and the US. [More](#)



The Global IPv6 and Next Generation Internet Summit to be held in Beijing in April 2012
The 11th anniversary ceremony of the largest IPv6 summit in the world will take place in Beijing on 10-11 April, 2012. This event is endorsed and supported by NDRC, MIIT, MOST, ITU, IETF, ISOC, IEEE, EU, operators, leading companies and many other key stakeholders. [More](#)



The Euraxess Links China Network releases a Funding Guide for EU Researchers
This funding guide is intended to be used as a stand alone document introducing the various existing schemes to support mobility, research collaboration, research exchange and relations between Europe and China. Information is specifically provided on forthcoming calls as well as on funding programs divided under EU funding, EU member and associated states funding and China funding. [More](#)

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About the OpenChina-ICT initiative

The OpenChina-ICT project, supported by the European Commission through its FP7 research funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

- [Project Website](#)
- [Helpdesk](#)
- [Coordinator: Fraunhofer](#)
- [Partnership](#)



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b. June 2012 newsletter



OpenChina-ICT
Opening European Chinese Cooperation on ICT Research

June 2012

Dear Stephanie Morales,

The OpenChina-ICT partnership is very pleased to bring to your attention a number of recent developments in the field of EU-China Cooperation on ICT research.

Upcoming OpenChina-ICT event

MARK YOUR CALENDAR !
OpenChina-ICT 2-days Dialogue Conference

>> Dialogue conference key facts:

- More than 300 attendees expected
- Presence of high level officials from the Chinese Government and the EC
- Key researchers both from the EU and China specialized in ICT
- Face-to-face business matchmaking facilities
- Visits to science park and/or state research labs
- C-level executives of ICT Chinese organizations

Nov. 15-16, 2012

Beijing, P.R. China

[Click here](#)

This event will be the first in a series of four cooperation events that the OpenChina-ICT project has planned to organise until the end of 2013, in China and in Europe in order to raise awareness and promote cooperation opportunities between the two regions, provide interested organisations with an opportunity to meet and strengthen their links, and collect inputs useful to the preparation of a "EU-China ICT Cooperation Plan".

Join the OpenChina-ICT LinkedIn community !

As of today, the OpenChina-ICT LinkedIn community has been increasing and now displays more than 100 members interested in EU-China cooperation.

If you are pursuing international cooperation activities in ICT field, take advantage of opportunities the OpenChina-ICT LinkedIn community offers you:

- Getting knowledge on the FP7 Programme and funding opportunities
- Being updated on time on the activities developed by the OpenChina-ICT partnership
- Promoting your project/initiative to the European and Chinese ICT research community
- Participating in interesting discussions on current ICT topics
- Looking for a potential partner in Europe and in China

Join us on 

The OpenChina-ICT Advisory Board revealed

The OpenChina-ICT partnership is pleased to announce today the final composition of its Advisory Board.

The newly Advisory Board has been created in order that OpenChina-ICT activities can take advantage of the experience of key organisations and experts from Europe and China involved in cooperation in ICT research between the two regions, and can also be of the greatest benefit to them.

This Board is composed of representatives from 20 leading constituencies, companies, research institutes and academia, including the main EU-Chinese experts in the ICT area, and from key European initiatives in China. The members of the OpenChina-ICT Project Advisory Board are invited to contribute to OpenChina-ICT activities, particularly regarding the facilitation of international (policy) dialogue and the enhancement of EU-Chinese cooperation in ICT research. It is also expected that useful synergies between OpenChina-ICT activities and the ones developed by the organisations represented in the Board will develop.

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For complementary information on the members and organisations of the Advisory Board, please visit the dedicated page on our website [here](#).



Upcoming events (April - June 2012)



The first OpenChina-ICT Dialogue Conference to be held in Beijing on November 15-16, 2012

The OpenChina-ICT 2-days Dialogue Conference will be held on November 15-16, 2012 in Beijing, P.R. China. The objective of this event is to focus on the identified top Chinese ICT research priorities and on the development of concrete recommendations for action for international cooperation in ICT. [More](#)



IEEE will organise in 2012 a series of ICT conferences in China

IEEE, pronounced "Eye-triple-E", stands for the Institute of Electrical and Electronics Engineers. It is a professional association dedicated to advancing technological innovation and excellence. IEEE and its members inspire a global community through IEEE's highly cited publications, conferences, technology standards, and professional and educational activities. [More](#)



7th International Conference on Communications and Networking in China

The 7th International Conference on "Shaping tomorrow with communications and networking technologies" will take place on August 8-10, 2012 at Dianchi Garden Hotel & Spa in Kunming, China. It is organised by the European Alliance for Innovation, a leading community-based organisation devoted to the advancement of innovation in the field of ICT. [More](#)



Promoting Sino-European cooperation on Graphene and Organic Nano-Electronics for the ICT Sector

The EU Delegation to China and EURAXESS Links China are planning an event on Promoting Sino-European cooperation on Graphene and Organic Nano-Electronics for the ICT Sector. Dates envisaged for the meeting are end of August or end of September. [More](#)



The 7th EU-China Business and Technology Cooperation Fair held in China in September 2012

The 7th Edition, hosted by the Ministry of Commerce of China and organized by the EU Project Innovation Center is themed as "EU and China Technology and industry transfer" and will take place from September 19-21 in Chengdu. It will focus on the sectors of bio-pharmaceutical, environmental protection, new energy and IT. [More](#)



ICT Proposer's Day 2012 – September 26-27, 2012 in Warsaw

ICT Proposer's Day 2012 is a two day event featuring networking and partnership for participating in the new Information and Communication Technologies Work Programme for 2013, offering around 1.5 billion euro of EU funding. The event will take place on 26-27 September 2012 in Warsaw organised by the European Commission [More](#)



The 3rd IoT International Conference will be organized in China in October 2012

The 3rd International Conference on the Internet of Things (IoT2012) organized by Fudan University, the University of Twente and Auto-ID Lab at ETH Zurich/University of St Gallen will be held in Wuxi InterContinental hotel in China on October 24-26, 2012. [More](#)

Newsroom (April - June 2012)





OpenChina-ICT project presented at a BIC workshop on International Cooperation in Brussels


The OpenChina-ICT project was introduced at the BIC Workshop on "Coordination of the cross domain activities in International Cooperation" last June 21st at the Diamant Conference and Business Centre in Brussels. Mr. Kay Matzner,


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 project coordinator, presented the OpenChina-ICT initiative. [More](#)


**SCC-ComPuting: a new China-Europe Supercomputing Cooperation FP7 project**
SCC-ComPuting is a 2 years project financed by the European Commission's FP7 programme in Research & Development running until the end of 2013. This project is jointly applied by the National Supercomputing Center (Tianjin), Tianjin University, and research institutions in five EU countries. [More](#)

**European Commission DG INFOS will change to DG CONNECT**
As of 1st July 2012, the Information Society and Media Directorate General will be known as the Directorate General for Communications Networks, Content and Technology or DG CONNECT. This new name better represents the range of topics where the Directorate is active, and its new structure aligns the work of the DG with key EU policies [More](#)

**The European Commission plans to dedicate €80 billion to its Horizon 2020 Programme**
The European Commission has unveiled on Nov. 30, 2011 its plan to implement the research-funding programme that will succeed to FP7 (the ongoing EU's "7th framework programme for research and technology development"). This new programme – the so-called "Horizon 2020" – will cover the period 2014–2020 and support "Europe 2020". [More](#)



**China-Intel Internet of Things Institute**
The Beijing Municipal Science and Technology Commission, the Administrative Committee of Zhongguancun, the Haidian District Government, and the Chinese Academy of Sciences Institute of Automation jointly inked on April 11, 2012 a cooperation agreement with Intel to establish a China-Intel Internet of Things Institute. [More](#)

**A Next Generation Internet document released by the Chinese Government**
A document on deploying the next generation Internet in the 12th Five-year period (2011-2015), jointly prepared by an array of government agencies, including MIIT and MOST was recently released to the public. The document defines the objectives, development roadmap, timetable, and support measures for China deploying its next generation Internet in the 12th Five-Year period. [More](#)

**Second phase of the EU-China Policy Dialogues Support Facility**
The EU-China Policy Dialogues Support Facility (PDSF) first phase finished in December 2011 and the second phase started on 15 March 2012. The PDSF-II is co-funded by the European Union and the People's Republic of China, implemented by a consortium led by Grontmij A/S. [More](#)

**Blueprint for Internet of Things**
Chinese Ministry of Industry and Information Technology (MIIT) recently released an Internet-of-things plan for the 12th Five-year period (2011-2015), which predicts that China will form up an industrial internet-of-things chain in 2015 that enjoys the presence of 100 backbone enterprises in 10 major industrial areas. [More](#)

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About the OpenChina-ICT Initiative

The OpenChina-ICT project, supported by the European Commission through its FP7 research funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

- [Project Website](#)
- [Helpdesk](#)
- [Coordinator: Fraunhofer](#)
- [Partnership](#)

c. September 2012 newsletter



September 2012

Dear Stephanie Morales,

The OpenChina-ICT partnership is very pleased to bring to your attention a number of recent developments in the field of EU-China Cooperation on ICT research.

The OpenChina-ICT Dialogue Conference



The OpenChina-ICT 2-days Dialogue Conference will be held at Wenjin Hotel on November 15-16, 2012 in Beijing, P.R. China, with the support of the European Commission.

This event (free of charge) will focus on the identified top Chinese ICT research priorities and, in particular, on the development of concrete recommendations for actions for international cooperation in ICT between Europe and China.

The objectives of this event are:

- To foster an active dialogue on the identified top ICT research priorities and especially on international cooperation between relevant stakeholders (researchers, politicians, industry representatives, etc.).
- To discuss specific cooperation opportunities, programmes and initiatives.
- To strengthen the EU-China policy dialogue.
- To develop concrete recommendations for actions for international cooperation in ICT between Europe and China.

The online agenda **has been recently updated** with high-level speakers from Europe and China, including representatives from the European Commission DG CNECT, government officials, key research experts, C-level executives and many other speakers.

REGISTER NOW

Newsroom (July - September 2012)



Join the EU-China ICT research community

Become part of a growing community dedicated to EU-China cooperation in ICT research. Get involved by asking questions, adding comments and sharing your ideas, or just read what others are posting. This LinkedIn group is for you, we encourage you to make the most of it. [More](#)



The ECRAN project hosted an event on EU-China relationships in London

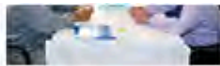
In the build-up to the 15th EU-China Summit, ECRAN hosted an event in London on September 17, 2012 on the theme of 'The EU and China: The Balance Sheet'. The event saw key EU officials & leading experts look at the current status of the EU-China relationship... [More](#)



The OpenChina-ICT business matchmaking event announced

On the occasion of the OpenChina-ICT Dialogue Conference held in Beijing, a one-on-one business matchmaking event will be organised on November 16, 2012. During this exclusive occasion, each European participant will have face-to-face

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business talks with a pool of potential Chinese partners... [More](#)



5th 'Hamburg Summit: China meets Europe' is announced for November 29-30, 2012

On November 29-30, 350 experts from the economic, political and academic world came together at the Hamburg Chamber of Commerce to discuss the state of the Sino-European economic relations. The 5th Hamburg Summit: China meets Europe included a session on new concepts for Smart Cities. [More](#)



EU-China Business Summit 2012

In parallel to the EU-China Political Summit, the EU-China Business Summit took place on 20 September 2012 in Brussels. It is held annually and is recognised as the highest-level platform for exchanges between EU and Chinese business and political leaders. [More](#)



PDSF II Information Session in Beijing for Chinese Ministries and State Agencies

The PDSF team held an information session for Chinese Ministries, together with the EU Delegation and the Ministry of Commerce (MofCOM) on September 6, 2012 in Beijing. The information session's aim was to provide details to Chinese dialogue partners on applying for PDSF II support. [More](#)



2012 Sino-European Research Forum on IS and Information Society

The 2012 Sino-European Research Forum on Information Systems and Information Society was held from August 20- 21, 2012 in Finland. The first day focused on the status and future opportunities for EU-China cooperation, the last day was dedicated to parallel group discussions on research directions... [More](#)



The OpenChina-ICT Dialogue Conference agenda released

The OpenChina-ICT initiative unveiled the agenda of its upcoming Dialogue Conference. It features sessions on facilitating EU-China cooperation and dialogues among policy-makers and ICT research communities, one-on-one business matchmaking and a study visit for European visitors. [More](#)



Launch event of the PDSF II in Brussels in July

Following the success of the Information Session in Brussels in June 2012, the PDSF office held a Launch Event with an information session for Chinese Ministries in July 2012 in close conjunction with the EU Delegation and the Ministry of Commerce (MofCOM). [More](#)



Information Day on July's FP7 Call for Proposals held in Beijing

An "Information Day of July's Call for Proposals of European (FP7)" was held on July 9, 2012 in Beijing hosted by the International Cooperation Department of the Ministry of Science & Technology of China (MOST) and the EU Delegation to China. Around 120 Chinese delegates participated in the meeting... [More](#)

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About the OpenChina-ICT initiative

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- [Project Website](#)
- [Helpdesk](#)
- [Coordinator: Fraunhofer](#)
- [Partnership](#)



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d. December 2012 newsletter



December 2012

Dear Stephanie Morales,

The OpenChina-ICT partnership is very pleased to bring to your attention a number of recent developments in the field of EU-China Cooperation on ICT research.

Successful outcomes of the OpenChina-ICT Dialogue Conference



The OpenChina-ICT Dialogue Conference has been successfully held on November 15 and 16, 2012 in Beijing, P.R. China, with the support the European Commission. The event aimed at developing concrete recommendations for actions for international cooperation in ICT between Europe and China.

Over 240 delegates have attended this event and contributed to a thorough exchange of information and experience between stakeholders from Europe and China involved in activities aiming at facilitating ICT related research cooperation between both regions.

Event highlights:

- High-level representatives from EU and China, in particular: MOST, MIIT, NDRC, the Delegation of the European Union to China and representatives from the European Commission,
- Lab visits of China Academy of Telecommunication Research (CATR) laboratory and Huawei showroom,
- Matchmaking session welcoming 12 European organisations and 42 Chinese organisations,
- Signing of 46 MOU agreements between EU and Chinese organisations as a strong willingness to network and collaborate in the future.

The event proceedings are now available online: [Agenda](#) | [Event report](#) | [Photo gallery](#) | [Video gallery](#)

EVENT PROCEEDINGS >>

Join the OpenChina-ICT LinkedIn community !

As of today, the OpenChina-ICT LinkedIn community has been increasing and now displays more than 130 members interested in EU-China cooperation.

If you are pursuing international cooperation activities in ICT field, take advantage of opportunities the OpenChina-ICT LinkedIn community offers you:

- Getting knowledge on the FP7 Programme and funding opportunities
- Being updated on time on the activities developed by the OpenChina-ICT partnership
- Promoting your project/initiative to the European and Chinese ICT research community
- Participating in interesting discussions on current ICT topics
- Looking for a potential partner in Europe and in China

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Newsroom (October - December 2012)



EU Science: Global Challenges, Global Collaboration – A conference on EU research held in Brussels in 2013

A joint conference of the Irish Council Presidency and the European Parliament placing EU research at the centre of a global discussion on the scientific response to global societal challenges, bringing together scientists and science policymakers from 100 countries...[More](#)



OpenChina-ICT first review meeting held in Beijing, P.R. China

The OpenChina-ICT project partners met on November 17, 2012 at Wenjin hotel in Beijing, P.R. China, for the first review meeting of the project. In the presence of the Project Officer (Ardiel Cabrera) and three external reviewers...[More](#)



Beijing prepares to get smart

For many, the term "Smart City" denotes eco-friendly urban spaces with streets of driverless electric cars and houses powered by used drink cans. But as the recent Beijing Design Week demonstrated it's much more than that. Smart City is about completely open innovation. While the week brought a vast array of ideas from designers...[More](#)



New EU-Chinese Broadband Policy Expert Group

A 12-month activity to establish an expert support group for Broadband Policy is on the way and will run through to the end of 2013. The activity will be implemented jointly by the Ministry of Industry and Information Technology (MIIT) and DG CONNECT...[More](#)



OpenChina-ICT Dialogue Conference – Lab visits

Following the matchmaking session held in the morning and on the framework of the OpenChina-ICT Dialogue Conference, a group of 20 delegates, both from Europe and China, headed off to visit two local ICT institutions in Beijing, P.R. China last Friday November 16...[More](#)



Successful outputs of the OpenChina-ICT Matchmaking session held in Beijing

The OpenChina-ICT partnership is pleased to announce the success of the Matchmaking session, held on Friday November 16, 2012 at Wenjin hotel in Beijing as part of the OpenChina-ICT Dialogue Conference. This session welcomed 12 European organisations and 42 Chinese organisations...[More](#)



A series of events and high-level meetings on S&T and innovation took place in Beijing

The China-EU Innovation Cooperation Seminar under the title "Bridging Research and Innovation: from an EU-China S&T Partnership towards a Science, Technology and Innovation partnership" hosted by DG Research and Innovation and the Ministry of Science and Technology (MoST), was held on 15th November 2012...[More](#)



Kick off meeting of Dragon-Star Project in Beijing

European Commission representative and delegates from the EU-China DRAGON-STAR consortium gathered in the Dragon-Star kick off meeting that took place in Beijing, P.R. China on November 12-13, 2012. The International Cooperation project is coordinated by the Foundation for Research and Technology Hellas...[More](#)



3rd OpenChina-ICT consortium meeting

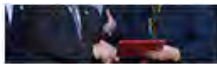
Taking advantage of the presence of all OpenChina-ICT partners in Beijing on the occasion of the OpenChina-ICT Dialogue Conference, the 3rd OpenChina-ICT consortium meeting successfully took place today at Wenjin hotel in Beijing, P.R. China. During the meeting, all project's activities have been reviewed and analysed...[More](#)



EU and China agree to enhance their cooperation on innovation

A joint declaration on a European Union- China High Level Innovation Cooperation Dialogue has been signed on the occasion of the 15th EU-China Summit on 20 September in Brussels. Through this new mechanism, both sides intend to

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exchange best practices and ideas on innovation strategies...[More](#)



GNSS.asia China Workshop held last November in Beijing

The China GNSS.asia workshop is a business event held on Wednesday, 7th November 2012, in parallel with the ICG-7: Seventh Meeting of the International Committee on GNSS (Global Navigation Satellite System) Conference. The objectives of GNSS.asia workshop are for GNSS-related industrial experts from Europe and China...[More](#)



EU-China Business Summit 2012

In parallel to the EU-China Political Summit, the EU-China Business Summit took place on 20 September 2012 in Brussels. It is held annually and is recognised as the highest-level platform for exchanges between EU and Chinese business and political leaders...[More](#)



NiCE project – engaging with the Chinese smart cities community

NiCE – Networking intelligent Cities for Energy Efficiency is a FP7 funded project under the Information and Communication Technologies theme supporting cities in the achievement of their goals as outlined by the Green Digital Charter...[More](#)



Ministry of Science and Technology issued plan for China's cloud computing industry

Last November, Ministry of Science and Technology issued its 12th Five-Year Plan (2011-15) for China's cloud computing industry. The Plan aims at the establishment of China's cloud computing technology system and standards and breakthroughs in key technologies by 2015...[More](#)



Radical Design Week 2012 Workshop in Shanghai: Intelligent Home – Wellbeing for Citizens

On the occasion of the Radical Design Week held in Shanghai from October 26th to November 4th, 2012, a workshop on Intelligent Homes and Wellbeing for Citizens was co-organized by TIVIT / China – Finland ICT Alliance and Aalto University...[More](#)



EU-SME Week 2012 – Workshop organised in Beijing

In the framework of the EU SME Week 2012 the EU SME Centre in Beijing organized a workshop to present the numerous market opportunities for EU SMEs in China and the tools available for EU SMEs to better prepare their market entry and business development...[More](#)



First EURAXESS Links Conference held in Beijing

The first EURAXESS Links global event "Linking researchers worldwide" took place in Beijing, China on the 15th of November 2012. EURAXESS Links USA, Japan, Singapore and India were connected online to the event with researchers' testimonials...[More](#)

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About the OpenChina-ICT initiative

The OpenChina-ICT project, supported by the European Commission through its FP7 research funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

- [Project Website](#)
- [Helodesk](#)
- Coordinator: [Fraunhofer](#)
- [Partnership](#)

e. March 2013 newsletter



March 2013

Dear Stephanie Morales,

The OpenChina-ICT partnership is very pleased to bring to your attention a number of recent developments in the field of EU-China Cooperation on ICT research.

Upcoming event - 1st OpenChina-ICT Thematic Workshop on Smart and Sustainable Cities - May 31, 2013 - Foshan, P.R. China

Event concept

The concept of this workshop is to organise a forum bringing together policy and main research stakeholders from Europe and China specialized in the Smart and Sustainable Cities topic and to create feasible research collaboration with the emergence of concrete projects. An audience of 50 to 70 participants is targeted.

The workshop will include a plenary session to give an overview of the status and perspectives of Smart and Sustainable Cities research collaboration in ICT between Europe and China, and parallel thematic sessions during which working groups will strive to thoroughly discuss sub-themes and identify short-term cooperation projects. The outcomes will be used to produce the "EU-China Cooperation Plan" presenting the potential for collaboration in ICT research between Europe and China, including a set of recommendations to policy makers on how to better foster collaboration in the future.



Event objectives

- To assess the perspectives of ICT research collaboration on Smart and Sustainable Cities between Europe and China,
- To discuss sub-themes and identify short-term cooperation projects,
- To gather inputs for the OpenChina-ICT "EU-China Cooperation Plan", presenting the ICT research and cooperation priorities,
- To provide a set of recommendations to policy makers on how to better foster EU-China collaboration in the future.

Event agenda



REGISTER NOW

Newsroom (January - March 2013)



1st EURAXESS Links China Intelligence-sharing event

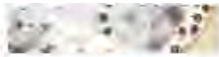
The 1st EURAXESS Links China event on "the impact of the multi-faceted researchers' mobility on the development of the Sino-European research cooperation and overall relationship" will be organised on April 18, 2013 at the French Embassy to China. This will be the occasion for researchers and research administrators and diplomats... [More](#)



China new invention landscape, a study made by Kairos Future

Innovation has become the core of China's new development strategy, the next phase of its program of economic reforms. The country now boasts 10% of the world's top scientific output. It has seen a 30-fold increase in invention patenting in a

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decade. Research and development in China is turning increasingly market oriented... [More](#)



China's annual R&D spend at new high

China spent a record 1 trillion yuan (\$160.6 billion) on research and development in 2012, of which 74 percent came from companies, said Wan Gang, the minister of science and technology early this month. Calling 2012 "a landmark year" for China's science and technology development, Wan said that a special team had been assembled... [More](#)



China Executive Tour 2013

A Study Tour is organised in China by Sociedade Portuguesa de Inovação (SPI) with the support of European Business and Innovation Center Network (EBN) from April 21 to 28, 2013. This Study Tour will give participants the opportunity to access to the Beijing International Technology Transfer Congress 2013 (ITTC 2013)... [More](#)



MoST funds Sino-European projects, calls for Chinese applicants

The Chinese Ministry of Science and Technology (MOST) announced the 2013 China-EU Science and Technology Cooperation Program. The ministry will make 3 million RMB (EUR 370.000) available for EU-China cooperation projects to support the development of joint innovation centers, incubators, and cooperation platforms... [More](#)



iThings 2013 to be held this year in China

The 2013 IEEE International Conference on Internet of Things (iThings2013) will be held in Beijing, China during August 20-23, 2013. iThings2013 will provide a high profile, leading-edge forum for researchers, engineers, and practitioners to present state-of-art advances and innovations... [More](#)



Release of the first (draft) version of the European ICT Roadmap Survey

One of the main objective of OpenChina-ICT is to identify and analyze ICT policy and research priorities in China and align them to European priorities. This will be achieved by the formulation of a EU-China ICT Cooperation Plan. The Cooperation Plan will be accompanied by an in-depth survey on the current state and emerging issues... [More](#)



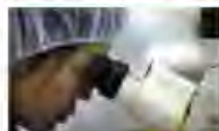
The ICT 2013 will be held in November in Lithuania

Europe's most visible forum for ICT research and innovation, namely ICT2013, will take place from November 6 to 8th, 2013 in Vilnius, Lithuania. This event will bring together Europe's best & brightest in ICT research, with businesses old & new, web start-ups and digital strategists to chart a path for Europe's ICT research policy. [More](#)



The 2013 China Internet of Things Conference and Expo

The China Internet of Things Conference and Exhibition (CIOTC), held annually at the Beijing International Convention Center, P.R. China, is a major event of the academic and industry on Internet of Things. This event is sponsored by Chinese Institute of Electronics, and is guided by the Ministry of Industry and Information Technology... [More](#)



China becomes number one worldwide in patents

China is the country with the highest number of patents in the world according to the report "World Intellectual Property Indicators 2012" presented by the World Intellectual Property Organization (WIPO), relegating the US in the second place. Last year 526,412 patents applications were filed in China, representing an increase of 41.3%. [More](#)



The Internet of Things China 2013 Conference

The 4th Internet of Things China Conference and Exhibition will be held on June 4-5, 2013 at Renaissance Yangtze Hotel in Shanghai, P.R. China. The exhibition will focus on industry applications and will offer a chance to explore in frontier technologies, latest trends, success cases, business models and investment and financing. [More](#)



EU's China mission launches smartphone info app

The Delegation of the EU to China launched its first smartphone app, entitled "EU in China App". The app which can be downloaded for free by iPhone users, is designed to provide the Chinese audience easy access to a vast amount of up-to-date, interesting and entertaining information about the EU and its Member States. [More](#)



CHITEC 2013 organised in Beijing

China Beijing International High-Tech Expo (CHITEC) is a major national hi-tech expo that takes place every May in Beijing. The 16th edition will be held in May 21-23 2013. This event is sponsored by a number of national government agencies, in

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particular China's Ministry of Science and Technology, Ministry of Industry and Information. [More](#)



New EU-China FP7 research programme on S&T

The Science, Technology and Innovation Performance of China project (STI), funded by the DG Research and Innovation under FP7 started last December 13, 2012 for a 18 months duration. This project aims to assess the evolution of the Science, Technology and Innovation performance of China and analyse its economic impact... [More](#)



An overview of joint research institutes and laboratories between EU and China

EURAXESS Links China has drafted a non-exhaustive list of joint research institutes and joint laboratories between EU Member States (MS), Associated Countries (AC) and China. The information has been collected through the EU Delegation and EU Member States embassies in China. Below is a selection of the ICT joint research institutes... [More](#)



The International Conference on Information and Communications Technologies held in Beijing in 2013

The International Conference on Information and Communications Technologies was held in Beijing, China on 27-29 April 2013. The conference aimed to provide an international platform to exchange new ideas and latest ICT research results. The conference not only includes the technical sessions... [More](#)



The NiCE project launches its online green digital library

In its goal of supporting cities in developing green digital measures, the NiCE project has developed a green digital library available in the resource section of the Green Digital Charter website. This library aims at being a central access point for information on: fundings through downloadable funding fiches... [More](#)



Nearly 3 billion Yuan for the Chinese Government program 973 in 2013

The Chinese Ministry of Science and Technology (MOST) released the preliminary budget plan for the national 973 national support program for basic research last December 3, 2012. This program will fund 184 projects in 2013 for a total budget amounting to 2.99 billion Yuan (374 million euros). These projects cover many areas... [More](#)

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About the OpenChina-ICT initiative

The OpenChina-ICT project, supported by the European Commission through its FP7 research funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

- [Project Website](#)
- [Helpdesk](#)
- **Coordinator:** [Fraunhofer](#)
- [Partnership](#)



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f. June 2013 newsletter



6th Edition

Dear Stephanie Morales,

The OpenChina-ICT partnership is very pleased to bring to your attention a number of recent developments in the field of EU-China Cooperation on ICT research.

Upcoming event - 2nd OpenChina-ICT Thematic Workshop - August 23, 2013 - Beijing, P.R. China

Event concept

The concept of this workshop is to organise a forum bringing together policy and main research stakeholders from Europe and China specialized on the ICT aspects of Internet of Things and the Future Internet and to create feasible research collaboration with the emergence of concrete projects. The outcomes will be used to produce the "EU-China ICT Cooperation Plan" presenting the potential for collaboration in ICT research between Europe and China, including a set of recommendations to policy makers on how to better foster collaboration in the future.

The workshop includes a plenary session, giving an overview of the status and perspectives of ICT research collaboration between Europe and China and parallel thematic sessions during which working groups will strive to thoroughly discuss sub-themes and identify possible cooperation projects.

The 2nd OpenChina-ICT Thematic Workshop will be organised as a side event of [iThings2013](#) (International Conference on Internet of Things) organised by [IEEE](#) from August 20-23.

Event objectives

- To bring together policy and main research stakeholders from Europe and China specialized in the fields,
- To foster research collaboration between the two regions with the emergence of concrete projects,
- To produce outputs on the current and emerging priorities for EU-China cooperation,
- To provide recommendations to policy makers on EU-China collaboration opportunities in the future.

Access the event agenda [here](#) | Register [here](#)



Project highlight - Final OpenChina-ICT Conference - November 5, 2013 - Vilnius, Lithuania

FINAL CONFERENCE - Vilnius, Lithuania on Nov. 5, 2013



➤ NETWORK
WITH EXPERTS



➤ COOPERATION
PRIORITIES



➤ ROADMAP &
OPPORTUNITIES

Register now

At Radisson BLU Hotel Lietuva

The OpenChina-ICT [Final Conference](#) is taking place at a crucial time for the development of new instruments for EU-China cooperation including collaboration in science, technology and innovation (through the launch of the new EU Horizon 2020 Framework Programme for Research and Innovation). This conference is hence strategically held as a side event of [ICT2013](#) organised by European Commission's [DG CONNECT](#) and representing Europe's most visible forum for ICT research and innovation, taking place from November 6-8, 2013 in Vilnius, Lithuania.

The Final Conference tentative agenda is already available online [here](#) featuring, in particular, the participation of Chinese and European experts from EU-China initiatives and labs, expert groups along with officials from the Chinese Government and the European Commission..

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Registration is free of charge but compulsory due to room capacity constraints, click [here](#) to register.

Newsroom (April - June 2013)



ICT 2013 – Conference programme announced – Have a look!

The Vice President of the EC, Neelie Kroes and the President of the Republic of Lithuania, Dalia Grybauskaitė will open the conference. Speakers from across the ICT sector will address a range of issues from cloud computing, broadband, ICT infrastructures, ICT skills, cyber security, long term visions... [More](#)



Successful outputs from the 1st OpenChina-ICT Thematic Workshop held in China

The 1st OpenChina-ICT Thematic Workshop on Smart and Sustainable Cities has been successfully held on May 31, 2013 in Guangzhou, with the support the European Commission, MOST and MIIT. The event aimed at creating feasible research collaboration between Europe and China... [More](#)



Release of the OpenChina-ICT European and Chinese ICT Roadmap Surveys

The OpenChina-ICT project is pleased to report the release of the pre-final version of its European and Chinese ICT Roadmap Surveys. These in-depth surveys aim to report on the current state and the emerging opportunities in the field of ICT research in Europe. Follow the link... [More](#)



Call for contributions eInfrastructures for eSciences 2013, Beijing

The CHAIN-REDS project is organising a workshop on "e-Infrastructures for e-Sciences" focusing on Cloud Computing and Data Repositories under the aegis of the European Commission and in co-location with the International Conference on e-Science (IEEE) 2013 that will be held in.... [More](#)



CFI 2013 – The 8th International Conference on Future Internet Technologies

The eight edition of the International Conference on Future Internet Technologies 2013 (CFI 2013) will be held in Beijing from June 5-7, 2013. Researchers from Asia, Europe, America and elsewhere gather in this high profile forum to discuss their work in progress and visions for long-term... [More](#)



EuroCloud Europe Increases Cooperation with China

By invitation from the Chinese Institute of Electronics (CIE), a delegation from EuroCloud Europe took part in the fifth China Cloud Computing Conference (CCCC2013) in Beijing from 5 to 7 June. The delegation had the opportunity to portray the European view of the cloud to around... [More](#)



5th OpenChina-ICT consortium meeting held today in Guangzhou

The 5th OpenChina-ICT consortium meeting has been held today prior to the 1st OpenChina-ICT Thematic Workshop on Smart and Sustainable Cities at Guangdong Hotel in Guangzhou, P.R. China. The different project activities performed have been discussed and the agenda... [More](#)



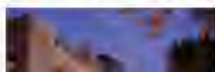
Council Conclusions on Enhancing & Focusing EU International Cooperation in Research & Innovation

The Council of the European Union, also informally known as the EU Council, it's the body where national ministers from each EU country meet to adopt laws and coordinate policies. On 30 May 2013, the Competitiveness Council adopted conclusions supporting the Commission's... [More](#)



EU banks on Horizon 2020 to further strengthen scientific research links with China

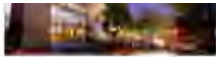
The European Union will use its new financial instrument – Horizon 2020 – to further cooperation with China in research-related fields, says Philippe Vialatte, science counsellor of the Delegation of the European Union to China and Mongolia. Vialatte says that his team is currently in talks... [More](#)



EU-China Joint Workshop on Urban Innovation

The EU-China Joint Workshop on Urban Innovation is co-organised by the European Commission Directorate-General for Research and Innovation (DG RTD) and the China Centre for Urban Development (CCUD) of the National Development and

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Reform Commission of China (NDRC)... [More](#)



Launch of International programs for scientific cooperation (PICS) for 2014

The French National Center for Scientific Research (CNRS) offers funds for scientific project between one of its affiliated laboratory and a foreign research team. The goal of this programme, called "International Projects for Scientific Cooperation" (PICS) is to reinforce scientific establishment... [More](#)



科技明星在中国

CHINICT 9th edition to be held in May in Beijing

CHINICT is the largest conference on China tech innovation & entrepreneurship. It takes place in Beijing on May 20th & 21st 2013 – for the 9th consecutive time. China is fast becoming catching-up with Silicon Valley, both as a hotbed giving birth to innovations of global impact and as a magnet... [More](#)



First Europe-China HPC conference: "Partnership for supercomputing applications in science & industry"

The 1st Europe – China HPC Conference "Partnership for Supercomputing Applications in Science and Industry" is an open forum organised in Sofia, Bulgaria from April 8-10, 2013 that will address a range of scientific and engineering challenges important for further development of high performance... [More](#)

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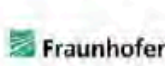
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About the OpenChina-ICT initiative

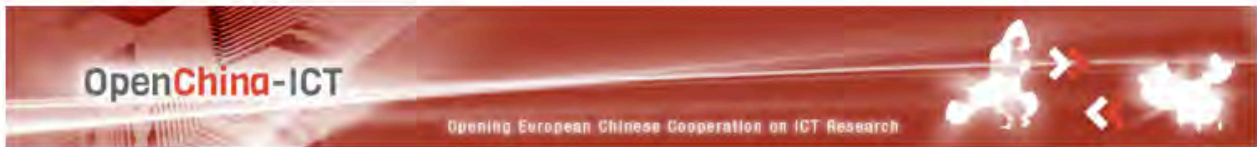
The OpenChina-ICT project, supported by the European Commission through its FP7 research funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

- [Project Website](#)
- [Helodesk](#)
- [Coordinator: Fraunhofer](#)
- [Partnership](#)



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g. September 2013 newsletter



7th edition

Dear Stephanie Morales,

The OpenChina-ICT partnership is very pleased to bring to your attention a number of recent developments in the field of EU-China Cooperation on ICT research.

Final Conference
EU-China ICT cooperation



Vilnius 2013
Nov. 5 | Vilnius, Lithuania



Event concept & objectives

The project Final Conference is taking place at a crucial time for the development of new instruments for EU-China cooperation through the launch of the new EU Horizon 2020 Framework Programme.

The objective of this Final Conference is to bring together policy and research stakeholders from Europe and China, to present the project final results, assess new alternative or novel ways to promote scientific cooperation in ICT between the two regions and provide recommendations towards more effective funding and more fruitful cooperation programs.

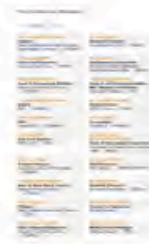
This event will take place on November 5, 2013 in Vilnius, i.e. the day before the launch of the European Commission's ICT 2013 Event.



Flyer



Agenda



Attendee list

[Register Now](#)

Newsroom (July - September 2013)



OpenChina-ICT will actively participate in the ICT event 2013!

OpenChina-ICT will participate to a networking session at ICT event 2013, organised by DG CONNECT on November 6-8, 2013 in Vilnius, Lithuania. The networking session "International cooperation: emerging economies" will be held on November 7, 2013 from 11:00 to 11:45 in Room D... [More](#)



Successful outputs from the 2nd OpenChina-ICT Thematic Workshop on IoT & Future Internet

The 2nd OpenChina-ICT Thematic Workshop on Internet of Things and Future Internet has been successfully held on August 23, 2013 in Beijing, P.R. China, with the support the European Commission, MOST and MIIT. The event aimed at creating feasible research collaboration between Europe & China... [More](#)

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6th OpenChina-ICT consortium meeting held today in Beijing

The 6th OpenChina-ICT consortium meeting has been held today (August 22, 2013) prior to the 2nd OpenChina-ICT Thematic Workshop on Internet of Things and Future Internet at Beijing Software Enterprise Advisory Center (BSEAC) in Beijing, P.R. China. The different project activities... [More](#)



EU-China Exhibition on Urban Development – November 20-23, 2013 in Beijing

The Joint Declaration on the EU-China Partnership on Urbanisation signed by then Vice-Premier Li KeQiang and European Commission President José Manuel Barroso in Brussels on May 3rd, 2012, identifies 14 areas for cooperation on urbanisation between the EU & Chinese sides and encourages... [More](#)



Conclusive conference: EU-China Collaboration Forum on Supercomputing

The EU-China Collaboration Forum on Supercomputing will take place at Tianjin University in China on 17-19 October 2013. This event will aim at identifying joint interests and mutual benefits for future research collaboration in the area of advanced computing between Europe and China... [More](#)



6th ICT Alliance workshop in Shanghai

The China-Finland ICT Alliance will organise its 6th Workshop in Shanghai from September 24 to 26, 2013. The two first days will be held at the Chinese Academy of Sciences (CAS) and the last day will take place at the Sino-Finnish Centre of Tongji University. The workshop will officially launch... [More](#)



Broadband Policy Final Workshop, Beijing

Supported by EU-China Policy Dialogues Support Facility II (PDSF II), the Broadband Policy Expert Meeting 3 was held on 5th Sept. 2013 in the premise of China Academy of Telecommunication Research of MIIT (CATR). The meeting included members of PDSF II, broadband experts... [More](#)



New EU-China FIRE project launched

European and Chinese organizations gathered in Beijing, China on August 21, 2013 to officially launch the EU-China FIRE project, aiming at strengthening EU-China cooperation on IPv6 and Future Internet Research and Experimentation (FIRE) activities. All project partners... [More](#)



Survey launched by STI China project for industry and research stakeholders in China

This survey aims at collecting data to better understand China's policies in terms of development of its Domestic STI capabilities; International strategy; Opportunities for future EU-China STI collaboration. The target groups of the survey include key stakeholders related to STI in China... [More](#)



Registrations now open for eInfrastructures for eSciences 2013

Registrations are now open for the CHAIN-REDS Project workshop on "e-Infrastructures for e-Sciences" focusing on Cloud Computing and Data Repositories in Beijing, P.R. of China on October 22, 2013! The workshop is organised under the aegis of the European Commission... [More](#)



Participate in the survey on innovative audio technology and privacy issues!

The EAR-IT project has launched a survey (in Chinese) with the aim of gaining insights into citizens' view and perception of privacy related to technology focusing on audio and acoustics. Results will be used in research and development to influence the design of innovative technology... [More](#)

D5.3 - Promotional and communication materials



EURAXESS Science Slam China 2013 – video competition opens!

EURAXESS Science Slam China 2013 is the first edition of an event giving young Chinese and international researchers in China the chance to showcase their work as well as their communication and creative skills in front of members of the research community and the wide public... [More](#)



First Call for Applications for the Dragon-STAR Travel Grant Scheme

The EU-funded Dragon-STAR project has launched a new Travel Grant Scheme to support European organizations to investigate the Chinese market and identify suitable partners for technological and/or research collaboration with China. The Scheme will consist of two components... [More](#)

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About the OpenChina-ICT initiative

The OpenChina-ICT project, supported by the European Commission through its FP7 research funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

- [Project Website](#)
- [Helpdesk](#)
- Coordinator: [Fraunhofer](#)
- [Partnership](#)



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8 OpenChina-ICT Dialogue Conference materials

a. Agenda






**Opening European Chinese Cooperation in ICT Research
Dialogue Conference**

Tentative Agenda
OpenChina-ICT Dialogue Conference

November 15th -16th, 2012
Wenjin Hotel, Haidian District, Beijing, P.R. China



Day 1: Morning, November 15th, 2012
Plenary Session

| Moderator: | |
|-------------------|---|
| 08:00-09:00 | Registration |
| 09:00-09:20 | VIP meeting |
| 09:20-09:30 | Introduction of VIPs and speakers by Moderator |
| 09:30-09:45 | Opening Address by Chinese Mr. Hong SUN, Director-General or Mr. Jijun XING, Deputy Director-General of China Science and Technology Exchange Center (CSTEC), Ministry of Science and Technology (MOST) <i>Option: Mr. Xiaoming JIN, International Cooperation Department, Ministry of Science and Technology (MOST)</i> |
| 09:45-10:00 | Opening Address by European Mr. Frank GRECO, First Counsellor, Head of Section, Information Society and Media, Delegation of the European Union to China <i>Option :</i> |
| 10:00-10:20 | Keynote1: Mr. Xiaohui YU, CTO, China Academy of Telecommunication Research (CATR), Ministry of Industry and Information Technology (MIIT) |
| 10:20-10:40 | Keynote2: Mr. Ardiel Cabrera RUIZ, Project Officer of International Relations Unit, DG Information Society and Media, European Commission |
| 10:40-11:00 | Coffee Break & Networking |
| Moderator: | |
| 11:00-11:20 | Speech Mr. Hequan WU, Academician of Chinese Academy of Engineering <i>Option: Prof. Qing CHANG, Director-General, Bureau of International Cooperation, National Natural Science Foundation of China (NSFC)</i> |
| 11:20-11:40 | Speech Mr. Wencong LI, Bureau of International Cooperation, NSFC |
| 11:40-12:00 | Speech Mr. Chris BROWN, Senior Advisor for EU |



Opening European Chinese Cooperation in ICT Research Dialogue Conference

| | |
|---|--|
| 12:00-13:30 | Working Lunch |
| Day I: Afternoon, November 15th, 2012 | |
| Parallel Tracks | |
| Track A: High-level Dialogue Meeting (Roundtable Meeting) EU-China Cooperation in ICT Research | |
| Chinese Participants | |
| <ul style="list-style-type: none"> - <i>Key government policy makers</i> - <i>Key Researchers</i> - <i>C-level executives of ICT companies</i> | |
| European Participants | |
| <ul style="list-style-type: none"> - <i>EC officials</i> - <i>Member of OpenChina-ICT Advisory Board</i> - <i>C-level executives of ICT companies.</i> | |
| Track B: EU China ICT Cooperation Research Priorities | |
| 13:30-14:30 | Future Internet /IPv6 Mr. Jacques BABOT, IPv6 Team Leader, EU <i>Option: Mr. Lintao JIANG, Director of Science and Technology Committee of China Academy of Telecommunication Research (CATR)</i> |
| 14:30-15:00 | Internet of Things Mr. Jian MA, Wuxi Institute of IOT |
| 15:00-15:30 | Coffee Break & Networking |
| 15:30-16:00 | Cloud Computing <i>Option: Ms. Baohong HE, Division Director of Institute of Communication Standard of China Academy of Telecommunication Research (CATR)</i> |
| 16:00-16:30 | Smart Cities Telecom/Unicom; <i>Option: EU</i> |
| 16:30-17:00 | ICT Regulatory <i>Option: Mr. Thomas HART, Senior Advisor of the China Academy of Telecommunications Research (CATR) at the Ministry of Industry and Information Technology (MIIT)</i> |
| 18:30-20:00 | Welcome Gala Dinner |

Opening European Chinese Cooperation in ICT Research Dialogue Conference

| | |
|--|--|
| Day II: Morning, November 16th, 2012 | |
| B2B Session, 09:00 am | |
| Moderator: | |
| One-on-one Business Matchmaking | |
| <p>During an exclusive one-on-one event, each European participant will have face-to-face business talks with a pool of potential Chinese partners who are carefully selected according to the requirements or Expressions of Interest of European participants. This customized matchmaking session will provide an efficient community to exchange their ideas and start discussing details of future collaboration.</p> | |
| MOU Signing | |
| <p>MOU on the future collaboration will be signed during the B2B Session between Europe and Chinese participants.</p> | |
| 12:00-13:30 | Working Lunch & Networking |
| Day II: Afternoon, November 16th, 2012 | |
| Study Visit and Round-table | |
| 13:30-15:30 | Visits to science park and/or state research lab (may be divided into different interest groups) |
| 16:00-17:30 | Round-table meeting and discussion in leading Chinese research organizations |
| 18:30-20:00 | Gala Dinner |
| Day III: November 17th, 2012 | |
| Project Review Meeting | |
| 09:00 | Reviewers + Partners only |

b. Flyer





Opening European Chinese Cooperation in ICT Research



OpenChina-ICT is a project supported by the European Commission through its FP7 research funding programme, aiming at significantly and measurably contributing to the facilitation of ICT related research cooperation between Europe and China.

Achieving this overall objective will be supported through drafting a concrete EU-China ICT Cooperation Plan detailing current and emerging priorities for international cooperation and advising both the European Commission and the Chinese Government on how to design effective and mutually beneficial international research cooperation programmes.

The consortium is coordinated by Fraunhofer (Germany) and includes Sigma Orionis(France), Beijing Software Enterprise Advisory Center (China), China Academy of Telecommunication Research (China) and China Science and Technology Exchange Center /Ministry of Science and Technology (China).

www.openchina-ict.eu



The slide features a background map of Europe and China. At the top left are the flags of China, the European Union, and a stylized globe icon. At the top right are three overlapping red squares with white patterns. The text is organized into two main sections, each with a red underline. The 'Project Objectives' section contains two bullet points. The 'Key Project Activities' section contains four bullet points. At the bottom, there are two circular images: one showing a close-up of a circuit board and another showing a city at night. A red diagonal bar is at the bottom right, containing the website URL.

Project Objectives

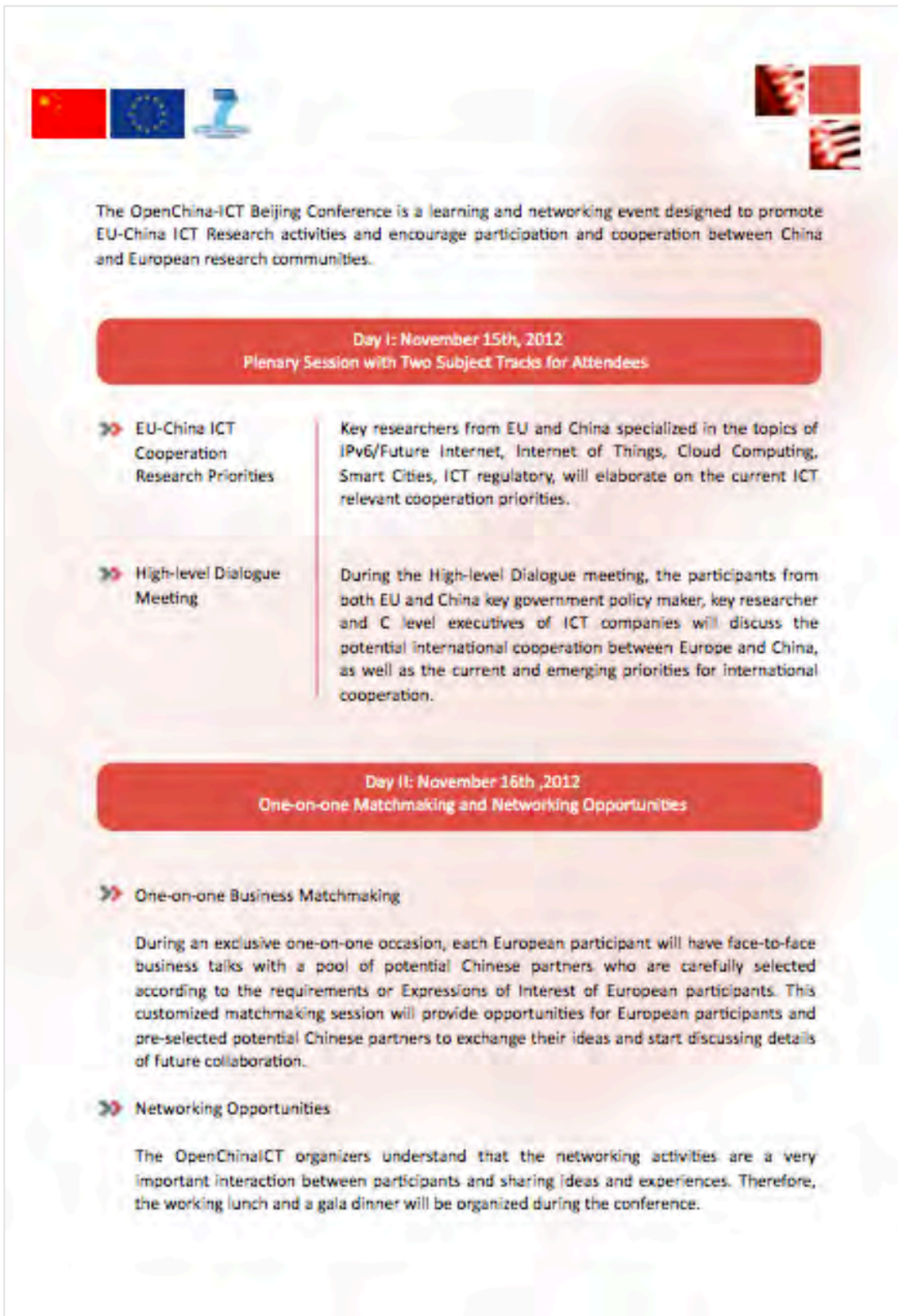
- Significantly and measurably contributing to the facilitation of ICT related research cooperation between Europe and China.
- Drafting a EU-China ICT Cooperation Plan detailing current and emerging priorities for international cooperation and advising both the European Commission and the Chinese Government on how to design effective and mutually beneficial international research cooperation programs.

Key Project Activities

- Interview experts to identify current and emerging research topics and priorities between Europe and China.
- Conduct country specific surveys on ICT research environment.
- Organize one major dialogue conference in Beijing, two thematic workshops in China and a final conference in Brussels.
- Develop and maintain a web portal and promotional materials to communicate on the project's goals, objectives and results.

www.openchina-ict.eu

D5.3 - Promotional and communication materials



The OpenChina-ICT Beijing Conference is a learning and networking event designed to promote EU-China ICT Research activities and encourage participation and cooperation between China and European research communities.

Day I: November 15th, 2012
Plenary Session with Two Subject Tracks for Attendees

- **EU-China ICT Cooperation Research Priorities**
Key researchers from EU and China specialized in the topics of IPv6/Future Internet, Internet of Things, Cloud Computing, Smart Cities, ICT regulatory, will elaborate on the current ICT relevant cooperation priorities.
- **High-level Dialogue Meeting**
During the High-level Dialogue meeting, the participants from both EU and China key government policy maker, key researcher and C level executives of ICT companies will discuss the potential international cooperation between Europe and China, as well as the current and emerging priorities for international cooperation.

Day II: November 16th, 2012
One-on-one Matchmaking and Networking Opportunities

- **One-on-one Business Matchmaking**
During an exclusive one-on-one occasion, each European participant will have face-to-face business talks with a pool of potential Chinese partners who are carefully selected according to the requirements or Expressions of Interest of European participants. This customized matchmaking session will provide opportunities for European participants and pre-selected potential Chinese partners to exchange their ideas and start discussing details of future collaboration.
- **Networking Opportunities**
The OpenChinaICT organizers understand that the networking activities are a very important interaction between participants and sharing ideas and experiences. Therefore, the working lunch and a gala dinner will be organized during the conference.

D5.3 - Promotional and communication materials

The image displays a promotional graphic for the OPENCHINA-ICT project. At the top left, the project logo features a stylized map of Europe and China with the text '@openChina-ICT' and a website URL. To the right are the national flags of China, the European Union, and a logo for the project. Below this, a 'Partners:' section lists five organizations with their logos and websites:

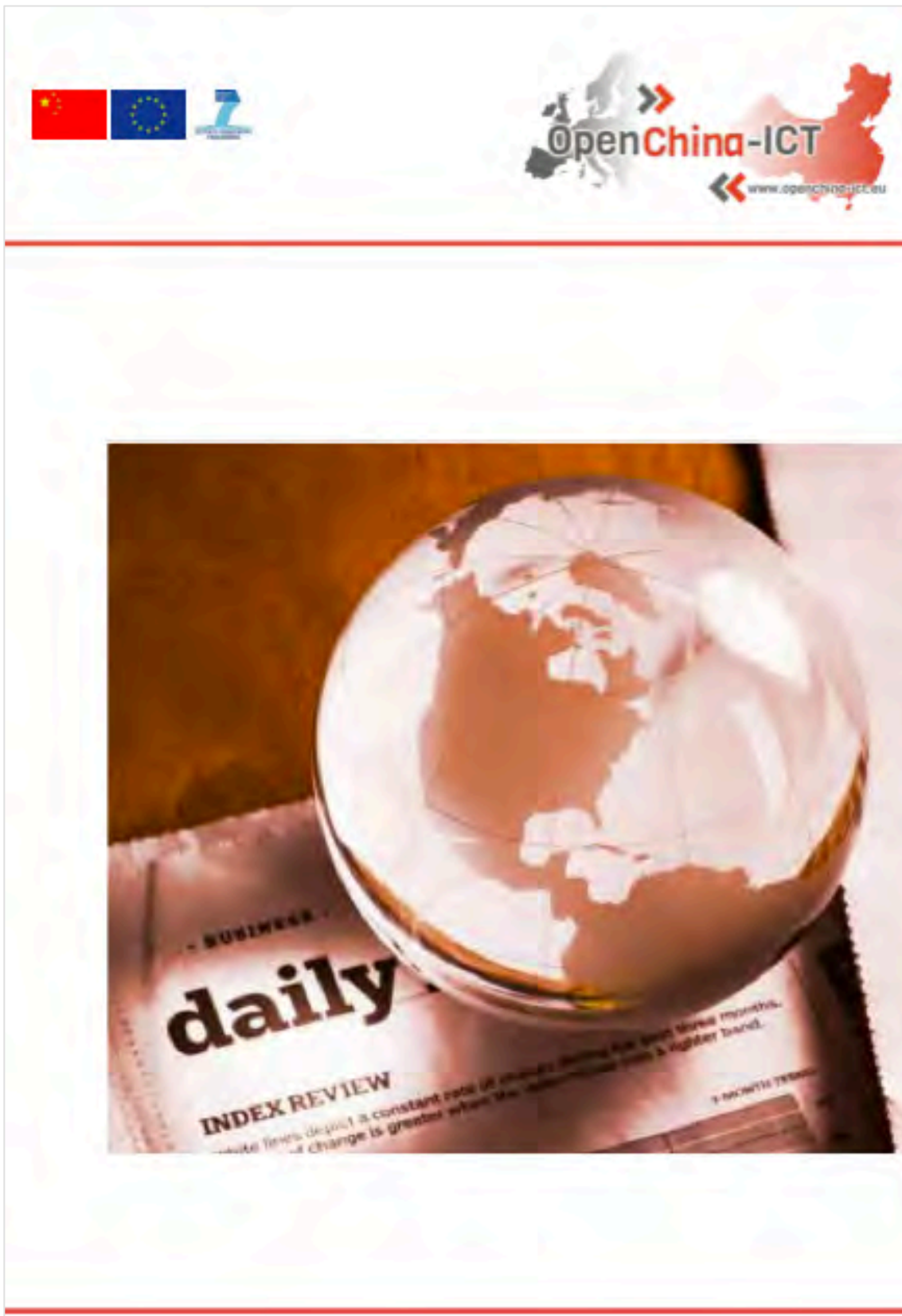
- Fraunhofer** (www.fraunhofer.de)
- sigma orionis** (www.sigma-orionis.com)
- ceco** (www.ceco.org.cn)
- 工业和信息化部电信研究院** (The Institute of Information and Communications Technology of the Ministry of Industry and Information Technology) (www.english.catv.cn)
- BSEAC** (www.bseac.com)

At the bottom, there are two circular images: one showing silhouettes of people standing in front of a world map, and another showing a globe with a blue and green grid. The website www.openchina-ict.eu is printed at the bottom left.

c. Brochure



D5.3 - Promotional and communication materials





The image shows a promotional material for the OpenChina-ICT project. At the top left, there are logos for the Chinese government and the European Union. At the top right, there are the national flags of China and the European Union, along with a logo for the project. The main part of the image is a photograph of a banner with the word "business" written vertically in large, bold, black letters. To the right of the banner, there is text describing the project. The text is as follows:

OpenChina-ICT is a project supported by the European Commission through its FP7 research funding programme, aiming at significantly and measurably contributing to the facilitation of ICT related research cooperation between Europe and China.

Achieving this overall objective will be supported through drafting a concrete EU-China ICT Cooperation Plan detailing current and emerging priorities for international cooperation and advising both the European Commission and the Chinese Government on how to design effective and mutually beneficial international research cooperation programmes.

The consortium is coordinated by Fraunhofer (Germany) and includes Sigma Orionis(France), Beijing Software Enterprise Advisory Center (China), China Academy of Telecommunication Research (China) and China Science and Technology Exchange Center /Ministry of Science and Technology (China).

D5.3 - Promotional and communication materials



The OpenChina-ICT Beijing Conference is a learning and networking event designed to promote EU-China ICT Research activities and encourage participation and cooperation between China and European research communities.

Day I: November 15th, 2012
Plenary Session with Two Subject Tracks for Attendees

- **EU-China ICT Cooperation Research Priorities**
Key researchers from EU and China specialized in the topics of IPv6/Future Internet, Internet of Things, Cloud Computing, Smart Cities, ICT regulatory, will elaborate on the current ICT relevant cooperation priorities.
- **High-level Dialogue Meeting**
During the High-level Dialogue meeting, the participants from both EU and China key government policy maker, key researcher and C level executives of ICT companies will discuss the potential international cooperation between Europe and China, as well as the current and emerging priorities for international cooperation.





Day II: November 16th ,2012
One-on-one Matchmaking and Networking Opportunities

➤➤ **One-on-one Business Matchmaking**

During an exclusive one-on-one occasion, each European participant will have face-to-face business talks with a pool of potential Chinese partners who are carefully selected according to the requirements or Expressions of Interest of European participants. This customized matchmaking session will provide opportunities for European participants and pre-selected potential Chinese partners to exchange their ideas and start discussing details of future collaboration.

➤➤ **Networking Opportunities**

The OpenChinaICT organizers understand that the networking activities are a very important interaction between participants and sharing ideas and experiences. Therefore, the working lunch and a gala dinner will be organized during the conference.





Project Objectives

- Significantly and measurably contributing to the facilitation of ICT related research cooperation between Europe and China.
- Drafting a EU-China ICT Cooperation Plan detailing current and emerging priorities for international cooperation and advising both the European Commission and the Chinese Government on how to design effective and mutually beneficial international research cooperation programs.

Key Project Activities

- Interview experts to identify current and emerging research topics and priorities between Europe and China.
- Conduct country specific surveys on ICT research environment.
- Organize one major dialogue conference in Beijing, two thematic workshops in China and a final conference in Brussels.
- Develop and maintain a web portal and promotional materials to communicate on the project's goals, objectives and results.



D5.3 - Promotional and communication materials


Partners:

| | |
|--|--|
|  Fraunhofer | www.fraunhofer.de |
|  sigma orionis | www.sigma-orionis.com |
|  CECO | www.ceco.org.cn |
|  工业信息化邮电研究院 | www.english.catr.cn |
|  BSEAC | www.bseac.com |



d. B to B meeting brochure





Opening European Chinese Cooperation in ICT Research
Dialogue Conference

One-on-one business matchmaking

The one-on-one business matchmaking is to be conducted in the form of face-to-face business meetings between each European company and 8-10 Chinese counterparts who are carefully selected according to the needs of the European company.

The whole consortium will enable your participants in the B2B meeting fruitful and joyful by:

- » Identifying the most appropriate Chinese business counterparts according to European companies' requests ensuring the fruitful high-level business talks.
- » Ensuring sufficient communications and understandings between the European companies and the Chinese counterparts by giving special attentions to introducing the company profiles and cooperation intentions of the both sides so as to best match the needs of entrepreneurs from each side.
- » Facilitating the networking and communication between European companies and the Chinese counterparts.

This customized matchmaking session will last half day, focusing on the field of ICT, providing opportunities for European participants and pre-selected potential Chinese partners to exchange their ideas and discussing the details of future collaboration.

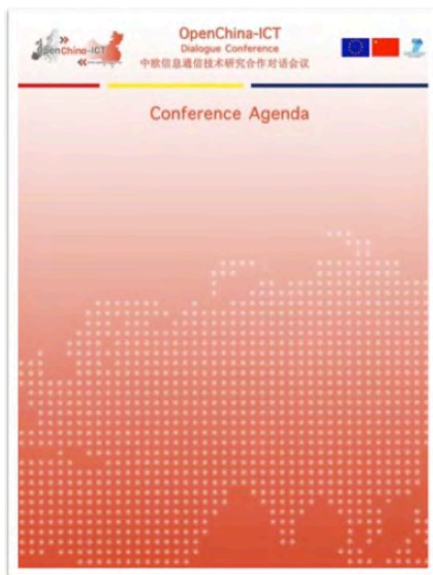


Opening European Chinese Cooperation in ICT Research Dialogue Conference

MOU on the future collaboration will be signed during the B2B Session between European and Chinese participants.



e. Other materials



9 1st Thematic Workshop on Smart & Sustainable Cities

a. Flyer

OpenChina-ICT
www.openchina-ict.eu

The 1st OpenChina-ICT Thematic Workshop on Smart and Sustainable Cities

Guangdong Hotel - Guangzhou, P.R. China on May 31, 2013
Organised by the OpenChina-ICT project, under the aegis of the European Commission and supported by MOST and MIIT

BACKGROUND

The OpenChina-ICT project, supported by the European Commission (Directorate General for Communications Networks, Content and Technology, DG CONNECT) through its FP7 research-funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

OpenChina-ICT directly addresses the research level and gives ICT research stakeholders concrete tools to initiate international collaborative ventures. Achieving this overall objective is supported through drafting a concrete EU-China ICT Cooperation Plan, which will detail current and emerging priorities for international cooperation and advise not only the European Commission, as the main addressee, but also the Chinese government on how to design effective and mutually beneficial international research cooperation programmes. The development of this EU-China ICT Cooperation Plan will be accompanied by the coordination of regular meetings between Chinese and European officials.

CONCEPT & OBJECTIVES

The concept of this workshop is to organise a forum bringing together policy and main research stakeholders from Europe and China specialized on the ICT aspects of Smart and Sustainable Cities and to create feasible research collaboration with the emergence of concrete projects. The outcomes will be used to produce the “EU-China Cooperation Plan” presenting the potential for collaboration in ICT research between Europe and China, including a set of recommendations to policy makers on how to better foster collaboration in the future.

An audience of 50 to 70 participants is targeted. The workshop will include a plenary session to give an overview of the status and perspectives of ICT research collaboration between Europe and China, and thematic sessions during which European and Chinese experts will strive to thoroughly discuss sub-themes and identify possible cooperation projects.

The 1st OpenChina-ICT Thematic Workshop on Smart and Sustainable Cities is held with the support of the Policy Dialogue Support Facility II project (PDSF II).

TENTATIVE AGENDA

| 09:00 | 10:30 | 10:45 | 11:45 | 13:30 | 15:30 | 16:00 | 17:00 | 17:30 | 19:00 | |
|--------------------------------------|--|--------------|--|-------------|--|--------------|---|--|---------------------|------------|
| Start and welcome China (MIIT, MOST) | Opening session (EC, MOST, MIIT, EU Delegation to China, CCUI) | Coffee break | Keynote speeches (European & Chinese developments in the area of Smart and Sustainable Cities) | Lunch break | Thematic sessions (in the area of Smart and Sustainable Cities - Main areas of applications) | Coffee break | Panel discussions of the perspectives of the Smart and Sustainable Cities topic | Wrap-up session (Discussion and roadmap) | Networking cocktail | End of day |

REGISTRATION & FURTHER INFORMATION

Visit the OpenChina-ICT project website for further information: www.openchina-ict.eu or contact us at info@openchina-ict.eu.

b. Poster



OpenChina-ICT
www.openchina-ict.eu

1st OpenChina-ICT Thematic Workshop on Smart and Sustainable Cities

Guangzhou, P.R. China on May 31, 2013
Guangdong Hotel

An event organised by the OpenChina-ICT project under the aegis of the European Commission and supported by MOST and MIT

The objectives of this event are:

- » To give an overview of the status and perspectives of ICT research collaboration on Smart and Sustainable Cities between Europe and China,
- » To discuss sub-themes and identify short-term cooperation projects,
- » To gather inputs for the OpenChina-ICT "EU-China Cooperation Plan", one of the main project outcomes, presenting the most promising ICT research and cooperation priorities,
- » To provide a set of recommendations to policy makers on how to better foster EU-China collaboration in the future.

Held with the support of the Policy Dialogue Support Facility II project (PDSF II).

Opening European Chinese Cooperation in ICT Research

info@openchina-ict.eu
www.openchina-ict.eu



c. Manual



**The 1st OpenChina-ICT Thematic Workshop
on Smart and Sustainable Cities**

WORKSHOP MANUAL



May 31, 2013, Guangzhou, P.R. China



OpenChina-ICT | www.openchina-ict.eu | info@openchina-ict.eu



01 Conference information

会议须知

1. Registration (报到):

Date: 2013.05.31 08:00-09:00 a.m

时间: 2013年5月31日 08:00-09:00

Venue: Multifunction Hall, Guangdong Hotel(No.309 Dongfengzhong Road, Guangzhou, China.

Tel: 862083339933)

地点: 广东大厦三楼多功能厅(广州市东风中路309号, 酒店电话: 020-83339933)。

2. Accommodations:

1) Breakfast is included in the room rate, and which is open from 7:00 to 9:00 at Yi Cui Lounge western restaurant on first floor to the right side of the Lobby.

酒店住宿含 1 人早餐, 用餐地点是位于酒店 1 楼大堂右边的溢翠廊西餐厅, 用餐时间为 7:00-9:00。

2) Participants could enjoy the lunch with coupons in Banquet Hall on the 2nd floor of Guangdong Hotel on May 31st provided by conference organizer.

5月31日中午, 参会代表可凭餐券在酒店2楼宴会厅用餐。

3) Any extras incurred such as room service, telephone calls, laundry and other services specially ordered will be added to the room rate. And please remember to bring your own toiletries if available.

房费及客房服务、长途电话、洗衣等费用自理。如果方便的话, 请自备洗漱用品。





3. Transportation tips (交通出行提示):

1) Foshan–Guangdong Hotel (佛山至广东大厦):

A. Free mini-bus service: we'll have a mini bus to pick up participants who required for such a service together back to Guangzhou at Crowne Plaza Hotel after the Urbanization workshop ends with a sign of "OpenChina-ICT Thematic Workshop". And we'll leave for Guangzhou at 18:00.

请在佛山的参会代表于研讨会结束后到皇冠假日酒店乘车区集合，于下午 6 点乘坐带有“OpenChina-ICT Thematic Workshop”指示标识巴士返回广州。

B. Metro: please take the tube at Kuiqi Road Station (Foshan) to Xi Lang for 13 stops, and then interchange with Line 1 at the station to Gongyuanqian for 8 stops, finally please interchange with Line 2 to Sun Yat-Sen Memorial Hall Station for 1 Stop and exit the tube from D2, and then please turn left and go straight forward for about 500 meters. And Metro in Guangzhou opens at 6:30a.m and closes at around 10:30p.m.

地铁：请在佛山魁奇路站搭乘地铁广佛线至终点西朗站，然后站内换乘地铁一号线至公元前，再换乘地铁二号线至中山纪念堂地铁站。从 D2 方向出站，再沿左手方向步行约 500 米即可到达广东大厦，途径中山纪念堂、广东省人民政府。广州地铁开放时间为早上 6 点到晚上 10:30。

2) Guangzhou–Foshan (广州至佛山):

A. CAN airport-Foshan: Airport Express from CAN airport to Foshan is in every 20-30 minutes till 23:50. Please exit from Gate A6 or Gate B6 to buy the ticket. It will take approximately 90 minutes and the bus ticket price is CNY 31 per person.

广佛机场快线班车为每 20-30 分钟一趟，全程约 90 分钟，票价为 31 元/人。乘客可在 A6 或 B6 号门购票乘车。



D5.3 - Promotional and communication materials



B. Guangdong Hotel - Foshan: please take the tube at Sun Yat-Sen Memorial Hall Station to Gongyuanqian, and then interchange with line 1 to Xi Lang Station, and interchange with Line Guangzhou-Foshan to the terminal station(Kuiqi Road station).

广东大厦-佛山：从中山纪念堂地铁站乘坐2号线至公元前换乘1号线至西朗站，然后换乘广佛线至终点魁奇路站。

3) CAN airport-Guangdong Hotel: It will cost you about CNY 120 by taxi.

从机场搭乘的士至广东大厦车费约 120 元。

4. Weather:

The weather in Guangzhou is hot and rainy with temperatures around 30 degrees Celsius. Please take with you the umbrella, sun-proof and sunstroke preventive articles.

夏季广州天气炎热多雨，气温在 30 度左右。请准备好雨伞、防晒、防暑等用品。

02 Contacts of Conference staff:

会务组联系人:

Ms. DUAN Season(段兰芳) 86-15920438619, Ms. HUANG Shasha (黄莎莎)
86-13316124119

Ms. YIN Yuping (尹玉萍) 86-18028620580



D5.3 - Promotional and communication materials



04 Brief Illustration of the Meeting Site (会场简要示意图)

Location of Guangdong Hotel (广东大厦地理位置)



OpenChina-ICT | www.openchina-ict.eu | info@openchina-ict.eu

D5.3 - Promotional and communication materials

d. Backdrop banner



The backdrop banner features a red and white color scheme with a background of small white dots forming a map of China. At the top center is the OpenChina-ICT logo, which includes a stylized map of Europe and China with red arrows pointing towards each other, and the text "OpenChina-ICT" and "www.openchina-ict.eu". Below the logo, the main title "The 1st OpenChina-ICT Thematic Workshop on 'Smart and Sustainable Cities'" is written in a large, bold, red font with a white outline. Underneath the title, the date and location "May 31, 2013 – Guangdong Hotel, Guangzhou, P.R. China" are displayed in a smaller, grey font. Further down, it states "An event organised by the OpenChina-ICT project" and "Under the aegis of the European Commission and supported by MOST and MIIT". At the bottom, there are four logos: the European Union flag, the 7th Framework Programme logo, the MIIT logo, and the MOST logo. The website "www.openchina-ict.eu" is printed at the very bottom center.

OpenChina-ICT
www.openchina-ict.eu

**The 1st OpenChina-ICT Thematic Workshop on
"Smart and Sustainable Cities"**

May 31, 2013 – Guangdong Hotel, Guangzhou, P.R. China
An event organised by the OpenChina-ICT project
Under the aegis of the European Commission and supported by MOST and MIIT

www.openchina-ict.eu

10 2nd OpenChina-ICT Thematic Workshop on Internet of Things and Future Internet

a. Flyer

2nd OpenChina-ICT Thematic Workshop on Internet of Things and Future Internet

Park Plaza Hotel - Beijing Science Park, P.R. China on August 23, 2013
Organised by the OpenChina-ICT project, under the aegis of the European Commission and supported by MOST and MITI

BACKGROUND

The OpenChina-ICT project, supported by the European Commission (Directorate General for Communications Networks, Content and Technology, DG CONNECT) through its FP7 research-funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

OpenChina-ICT directly addresses the research level and gives ICT research stakeholders concrete tools to initiate international collaborative ventures. Achieving this overall objective is supported through drafting a concrete EU-China ICT Cooperation Plan, which will detail current and emerging priorities for international cooperation and advise not only the European Commission, as the main addressee, but also the Chinese government on how to design effective and mutually beneficial international research cooperation programmes. The development of this EU-China ICT Cooperation Plan will be accompanied by the coordination of regular meetings between Chinese and European officials.

CONCEPT & OBJECTIVES

The concept of this workshop is to organise a forum bringing together policy and main research stakeholders from Europe and China specialised on the Internet of Things and the Future Internet topics and to create feasible research collaboration with the emergence of concrete projects. The outcomes will be used to produce the "EU-China Cooperation Plan" presenting the potential for collaboration in ICT research between Europe and China, including a set of recommendations to policy makers on how to better foster collaboration in the future.

An audience of 50 to 70 participants is targeted. The workshop will include a plenary session to give an overview of the status and perspectives of ICT research collaboration between Europe and China and parallel working groups during which working groups will strive to thoroughly discuss sub-themes and identify possible cooperation projects.

The 2nd OpenChina-ICT Thematic Workshop on Internet of Things and Future Internet is organised in co-location with IThings 2013 International Conference on Internet of Things held on August 20-23, 2013.

TENTATIVE AGENDA


| Time | Activity |
|-------|---|
| 08:30 | Internet of Things & Future Internet August 23, 2013 |
| 09:00 | Opening session IC, MOST, MITI, EU Delegation to China, CCID |
| 10:00 | Plenary session EU-China developments in the area of Security and Privacy |
| 10:45 | Coffee break |
| 11:00 | Plenary session EU-China developments in the area of Future Things |
| 12:30 | Lunch break |
| 13:30 | Plenary session EU-China developments in the area of Internet of Things |
| 15:00 | Coffee break |
| 15:15 | Parallel sessions Working groups on sub-topics |
| 16:45 | Closing session "New ideas and roadmap" |
| 17:30 | Networking, cocktail |
| 18:00 | End of day 1 |

REGISTRATION & FURTHER INFORMATION

Visit the OpenChina-ICT project website for further information: www.openchina-ict.eu or contact us at info@openchina-ict.eu.

Logos: European Commission, FP7, IThings 2013 Beijing, China, Sigma Orionis, Fraunhofer, BSEAC, and the Chinese Academy of Information and Communications Technology Research (CAICT).

b. Poster



2nd OpenChina-ICT Thematic Workshop on Internet of Things and Future Internet

Beijing, P.R. China on August 23, 2013
Park Plaza Beijing Science Park

An event organised by the OpenChina-ICT project under the aegis of the European Commission and supported by MOST and MIIT


The objectives of this event are:

- ✦ To give an overview of the status and perspectives of ICT research collaboration on Internet of Things and Future Internet between Europe and China,
- ✦ To discuss sub-themes and identify short-term cooperation projects,
- ✦ To gather inputs for the OpenChina-ICT "EU-China Cooperation Plan", one of the main project outcomes, presenting the most promising ICT research and cooperation priorities,
- ✦ To provide a set of recommendations to policy makers on how to better foster EU-China collaboration in the future.

Organised in co-location with iThings 2013 International Conference on Internet of Things held on August 20-23, 2013.

Opening European Chinese Cooperation in ICT Research

info@openchina-ict.eu
www.openchina-ict.eu



c. Manual





01 Conference information

会议须知

1. Registration (报到):

Date: 2013.08.23 08:00-09:00 a.m

时间: 2013年8月23日 08:00-09:00

Venue: Hong Yun Hall (2nd Floor), Park Plaza Beijing Science Park (25 Zhichunlu Road, Haidian District, Beijing 100083, China. Tel: +86 10 8235 6699, Fax: +86 10 8235 6688)

地点: 北京丽亭华苑酒店二层鸿运厅(北京市海淀区知春路25号, 酒店电话: 010-82356699, 酒店传真: 010-82356688)。

2. Accommodations:

1) Breakfast is included in the room rate, and is open from 6:00 to 10:30 at Cafe 25 on the first floor to the left side of the Lobby.

酒店住宿含 1 人早餐, 用餐地点是位于酒店 1 楼大堂左边的 25 咖啡厅, 用餐时间为 6:00-10:30。

2) Participants could enjoy the lunch with coupons in Cafe 25 on the first floor of Park Plaza Beijing Science Park on August 23rd provided by conference organizer.

8月23日中午, 参会代表可凭餐券在酒店1楼25咖啡厅用餐。

3) Any extras incurred such as room service, telephone calls, laundry and other services specially ordered will be added to the room rate. And please remember to bring your own toiletries if available.

房费及客房服务、长途电话、洗衣等费用自理。如果方便的话, 请自备洗漱用品。





3. Transportation tips (交通出行提示) :

1) Beijing Capital International Airport (BCIA)--Park Plaza Beijing Science Park

北京首都国际机场至丽亭华苑酒店

A. Taxi: It will take you around 90 RMB to reach the hotel within half an hour from BCIA.
首都机场乘出租车半小时左右可直达酒店，花费约 90 元人民币。

B. Airport Express: Take the Express at Terminal 2 or T3, transfer at Sanyuanqiao Station to Subway Line 10, and get off at Zhichunlu Station (F2 Northeast Exit). Walk 200 meters northeast to the hotel. The whole journey may last over one hour.

Station Locations:

T2: B2 of Parking Garage No. 2 06: 35-23: 10

T3: F2 of Parking Garage No. 3 06: 20-22: 50

Interval: 10 minutes

Single Trip: RMB 25/per person

机场快轨: 在2号或3号航站楼乘坐机场快轨至三元桥站，换乘地铁10号线，在知春路站下车，东北口(F2)出，往东北方向步行200米左右可达酒店，全程1个多小时。

2号航站楼: 2号停车楼地下二层 06: 35-23: 10

3号航站楼: 3号停车楼二层 06: 20-22: 50

发车间隔全天均为10分钟一班。

票价: 25元/人。

2) Around Park Plaza Beijing Science Park 酒店四周

Located in the heart of Zhongguancun Silicon Valley, the hotel offers easy access to the CBD and major cultural and historical attractions, including the Forbidden City, Summer Palace and Great Wall. The hotel is situated close to renowned institutes of learning, such as Peking University, Tsinghua University and Beihang University. The Bird's Nest, Water Cube and the Olympic Green are within a 10-minute drive from the hotel. 北京丽亭华苑酒店地处中关村硅谷腹地，交通便利，可轻松抵达 CBD 和众多文化历史景点，包括故宫、颐和园和长城。酒店毗邻北京大学、清华大学、北京航空航天大学等知名学府。鸟巢、水立方和奥林匹克公园距离该酒店不到 10 分钟车程。



D5.3 - Promotional and communication materials



4. Weather:

Beijing is hot and dry in August with temperatures around 30 degrees celsius. Please bring with you sun-proof and sunstroke preventive products.

八月为北京干热季节，气温在 30 度左右。请准备好防晒、防暑等用品。

02 Contacts of Conference staff:

会务组联系人:

Ms. DAI Le(戴乐) 86-18610617884, Ms. XIA Huanhuan (夏欢欢) 86-13810667422

Ms. ZHONG Rong (钟蓉) 86-18072115892



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D5.3 - Promotional and communication materials



03 Brief Illustration of the Meeting Site

(会场简要示意图)

Location of Park Plaza Beijing Science Park (丽亭华苑酒店地理位置)



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D5.3 - Promotional and communication materials

d. Backdrop banner



11 Final Conference

a. Agenda



OPENCHINA-ICT FINAL CONFERENCE

OpenChina-ICT
Strengthening Cooperation in ICT Research
between Europe and China

November 5, 2013
Radisson Blu Lietuva Hotel - Vilnius, Lithuania

TENTATIVE AGENDA

8:30 *Welcome of participants*

9:00 Opening Session
Chaired by Camille Torrenti - Project Director, Sigma Orionis

Opening address
Ardiel Cabrera - Project Officer, International Relations Unit, DG CONNECT, European Commission

Congratulatory addresses
Jijun Xing - Deputy Director-General of CSTEC/MOST
Cao Jiguang - Deputy Director, Communications Standards Research Institute, CATR/MIIT

Perspectives for cooperation on ICT research under Horizon 2020
Morten Møller - Head of Unit, Unit F3, Programme Coordination, DG CONNECT, European Commission

Bridging EU China R&D cooperation
David Soldani - Vice President of Huawei European Research Center

10:30 *Coffee break*

11:00 Cooperation status and perspectives
Moderated by Ardiel Cabrera - Project Officer, International Relations Unit, DG CONNECT, European Commission

OpenChina-ICT Project
Kay Matzner - OpenChina-ICT Project Coordinator, Fraunhofer

CHOICE Project
Thomas Owens - CHOICE Project Coordinator, Brunel University

Organised by the OpenChina-ICT FP7 project under the aegis of the European Commission and supported by MOST and MIIT

D5.3 - Promotional and communication materials



OPENCHINA-ICT FINAL CONFERENCE

Perspectives for cooperation in the field of Internet of Things
Peter Fries - Project Officer, Network Technologies Unit, DG CONNECT, European Commission

The ORIENTplus project: Linking European and Chinese Research Infrastructures and Communities
David West - Coordinator of the ORIENTplus project, DANTE (TBC)

Other initiatives to foster S&T cooperation between Europe and China
Epaminondas Christofilopoulos - DRAGON-STAR Project Coordinator
Surbhi Sharma - Representative, Ideal-IST
Sara Medina - STI China project, Sociedade Portuguesa de Inovação (SPI)

Q&A session

12:30 Lunch break

14:00 Cooperation priorities in ICT research
Moderated by Thomas Owens - CHOICE Project Coordinator, Brunel University

OpenChina-ICT Cooperation Priorities
Cao Jiguang - Deputy Director, Communications Standards Research Institute, CATR/MIIT
Kay Matzner - OpenChina-ICT Project Coordinator, Fraunhofer

Inputs from the EU-China Expert Groups
Philippe Cousin - Expert of the EU-China IoT Advisory Group, EU-China ECIAO project, FP7 FI-STAR
Shaun Topham - Senior Advisor, EU-China Green Smart City Cooperation Technical Expert Group / Director, eForum

Bilateral initiatives
Yide Wang - Professor of SFC/RIC (Sino-French Research Center in Information and Communication), Polytech Nantes
Chantal Khan-Malek - Vice-Director, DERCI (International cooperation office), CNRS
Jani Kaarlejärvi - China-Finland ICT Alliance, DIGILE
Chinese-Lithuanian IT Innovation Centre based in Vilnius (TBC)

Q&A session

15:30 Coffee break

Organised by the OpenChina-ICT FP7 project under the aegis of the European Commission and supported by MOST and MIIT

D5.3 - Promotional and communication materials



OPENCHINA-ICT FINAL CONFERENCE

16:00 How to move forward?
Moderated by Epaminondas Christofilopoulos - Head of International Cooperation Unit, PRAXI

Panel discussion

- Jani Kaarlejärvi** - Director, International Coordination, TIVIT
- Leon Liu** - Project Manager, EU Project Innovation Centre (EUPIC)
- Danilo Hollosi** - Project Group Hearing, Speech and Audio Technology, Fraunhofer IDMT
- Jim Clarke** - BIC Project Coordinator, TSSG
- David Wortley** - Freelance Consultant in Immersive and Emerging Technologies
- Merten Koolen** - Chairman of the Internet of Things Working Group, European Semiconductor Industry Association, NXP (TBC)
- Juho Rissanen** - Vice President, DigiEcoCity (TBC)

Q&A session

17:30 Concluding words

- Kay Matzner** - OpenChina-ICT project coordinator, Fraunhofer
- Ardiel Cabrera** - Project Officer, International Relations Unit, DG CONNECT, European Commission

17:45 Networking cocktail

18:00 End of Meeting

Organised by the OpenChina-ICT FP7 project under the aegis of the European Commission and supported by MOST and MIIT

b. Concept and objectives flyer

OPENCHINA-ICT FINAL CONFERENCE

OpenChina-ICT
www.openchina-ict.eu

OpenChina-ICT Final Conference
Strengthening Cooperation in ICT Research
between Europe and China

Radisson BLU Lietuva Hotel - Vilnius, Lithuania
November 5, 2013

Organised by the OpenChina-ICT FP7 project
Held under the aegis of the European Commission

BACKGROUND

The OpenChina-ICT project, supported by the European Commission (DG CONNECT) through its FP7 research-funding programme, aims at significantly contributing to the facilitation of ICT related research cooperation between Europe and China.

During the period 2012-2013, the OpenChina-ICT project has analysed the ICT research environment in Europe and China and identified the current and emerging research priority topics and the main research actors in both regions.

Achieving this overall objective has been supported through the completion of the different project activities, in particular the outputs of a Dialogue Conference and of two Thematic Workshops organized by OpenChina-ICT and on an in-depth survey of researchers carried out in both regions.

CONCEPT & OBJECTIVES

The OpenChina Final Conference will take place on November 5, 2013 in Vilnius, i.e. the day before the launch of the European Commission's ICT 2013 Event.

The objective of this Final Conference is to bring together policy and research stakeholders from Europe and China, to present the project final results, assess new alternative or novel ways to promote scientific cooperation in ICT between the two regions and provide recommendations towards more effective funding and more fruitful cooperation programs.

Among the main outcomes of the OpenChina-ICT project to be presented:

- ✦ Experts interviews to identify current and emerging research topics and priorities
- ✦ Dialogue Conference held in China in November 2012
- ✦ European and Chinese Roadmap Surveys on ICT research environment,
- ✦ Thematic Workshops organised in China in May and August 2013

Fraunhofer Sigma Optics CECO BSEAC

D5.3 - Promotional and communication materials



AUDIENCE & REGISTRATION

The main stakeholders from Europe and China, involved or interested in strengthened cooperation between the two regions, are invited to participate in the different sessions:

- » Policy makers from Europe and China (DG CONNECT, MOST, MIIT)
- » Representatives of other EU-funded projects or main initiatives
- » Experts specialized in EU-China research collaboration (incl. the members of the OpenChina-ICT Advisory Board)
- » Researchers in the ICT field from universities, research institutes and industrial companies

An audience of 150 participants is targeted. Registration is free of charge but compulsory (due to room restrictions). To register, please visit the OpenChina-ICT project website www.openchina-ict.eu or contact us at info@openchina-ict.eu.

TENTATIVE AGENDA

| | 09:00 | 10:30 | 11:00 | 12:30 | 14:00 | 15:30 | 16:00 | 17:30 | 17:45 | 18:00 |
|----------------|---|--------------|---|----------------|---|--------------|--|---|------------------------|----------------|
| Nov. 5 2013 | Opening session European Commission, MOST/MIIT | Coffee break | 1 st session Cooperation status and perspectives | Lunch break | 2 nd session Cooperation priorities in ICT research | Coffee break | 3 rd session How to move forward? | Closing session Concluding words | Networking cocktail | End of meeting |

SIDE EVENT TO THE ICT EVENT 2013

The OpenChina Final Conference will take place on November 5, 2013 in Vilnius, Lithuania, as a side event to the ICT Event 2013 conference and exhibition.

ICT Event 2013

Europe's most visible forum for ICT research and innovation, ICT2013 will take place from November 6 to 8, 2013 in Vilnius.

This event will bring together Europe's best & brightest in ICT research, with businesses old & new, web start-ups and digital strategists to chart a path for Europe's ICT research policy. Participants will have the opportunity to share their vision for the future with EU policy-makers, and see the latest advances in EU-funded ICT research.



Neelie Kroes, European Commission Vice President for the Digital Agenda will open the ICT2013 conference, a forum for debating the key issues among Europe as a home for innovation and a destination for ICT research.

The ICT 2013 event will be the first opportunity to learn the details of research funding for ICT-related projects under Horizon 2020, the EU's new research program for 2014-2020. The European Commission proposed an €80 billion package for research & innovation funding, as part of the drive to create sustainable growth and new jobs in Europe. Horizon 2020 will support the development of ICT in Science (in future and emerging technologies or e-Infrastructures); in industrial leadership (such as smart systems, robotics, photonics, etc.) and in societal challenges (such as eHealth, eGovernment and eSkills.)



c. Poster



The poster features a background of technical circuit diagrams. At the top left, the 'OpenChina-ICT' logo is displayed with a red double arrow pointing right and the website 'www.openchina-ict.eu'. To the right, a dark banner contains the text 'EU-China ICT research cooperation'. Below this, the main title 'OpenChina-ICT Final Conference' is centered, followed by the location and date 'Vilnius, Lithuania - November 5, 2013' and the venue 'Radisson BLU Lietuva Hotel'. A line of text states: 'Organised by the OpenChina-ICT FP7 project and held under the aegis of the European Commission'. Three red-bordered boxes with red lines pointing to text labels below them contain: 1) Silhouettes of three people shaking hands over a world map, labeled 'NETWORK WITH EXPERTS'. 2) A close-up of a pen writing on a document with a line graph, labeled 'COOPERATION PRIORITIES'. 3) A close-up of a dictionary page for 're-search', labeled 'ROADMAP & OPPORTUNITIES'. At the bottom, a call to action reads: 'Join policy and research stakeholders from Europe and China for an inspiring event with leading ICT experts!'. The footer includes contact information 'info@openchina-ict.eu' and 'www.openchina-ict.eu', the 'SEVENTH FRAMEWORK PROGRAMME' logo, and the 'European Commission' logo.

OpenChina-ICT
www.openchina-ict.eu

EU-China ICT research cooperation

OpenChina-ICT Final Conference
Vilnius, Lithuania - November 5, 2013
Radisson BLU Lietuva Hotel

*Organised by the OpenChina-ICT FP7 project
and held under the aegis of the European Commission*

NETWORK WITH EXPERTS

COOPERATION PRIORITIES

ROADMAP & OPPORTUNITIES

**Join policy and research stakeholders from Europe and China
for an inspiring event with leading ICT experts!**

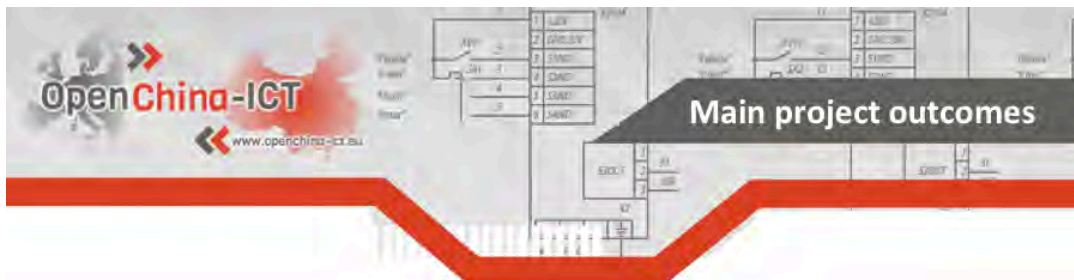
info@openchina-ict.eu
www.openchina-ict.eu

SEVENTH FRAMEWORK PROGRAMME
European Commission

12 Project outcomes

a. Flyer main outcomes

This flyer will be disseminated on the occasion of the OpenChina-ICT Final Conference and the “International cooperation: emerging economies” Networking session at ICT 2013 in Vilnius, Lithuania in particular.



Opening EU-Chinese Cooperation in ICT Research

OpenChina-ICT is a project supported by the European Commission under FP7 funding programme and aiming at significantly and measurably contributing to the facilitation of ICT-related research cooperation between Europe and China.

During the period 2012-2013, the OpenChina-ICT project has identified and analysed ICT policy and research priorities in China and aligned them to European priorities.

By the end of 2013, important achievements regarding this partnership can be reported:

EU-China ICT research community
through the creation of project groups on social media in Europe and China



3 events organised in P.R. China

on EU-China cooperation opportunities & research topics most favourable for strong collaboration

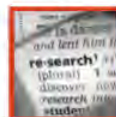
EU & Chinese Roadmap Surveys
including results from a thorough study on the European & Chinese ICT research environment



Expert interviews & ICT research analysis

to share their inputs on the current state of European and Chinese ICT research

EU-China ICT Cooperation Plan
consolidating project outputs & analysing common EU-China R&D priorities, opportunities & challenges



Final Conference at ICT2013, Vilnius

to provide recommendations for action to design effective funding and cooperation programs



13 LinkedIn group postcard



www.openchina-ict.eu

**Stay connected:
join the EU-China
LinkedIn community!**

OpenChina-ICT



info@openchina-ict.eu

If you are pursuing international cooperation activities in ICT, take advantage of the opportunities the OpenChina-ICT LinkedIn community offers you:

- » Get knowledge on the FP7 Programme and funding opportunities
- » Be updated on time on the activities developed by the OpenChina-ICT partnership
- » Promote your project/initiative to the European and Chinese ICT research community
- » Participate in interesting discussions on current ICT topics
- » Look for a potential partner in Europe and in China

OpenChina-ICT is a project funded by the European Commission DG CONNECT under the FP7 research funding programme

Access OpenChina-ICT LinkedIn group here