

**Project Title:** 

# Network for the Market uptake of ICT for Ageing Well

**Ageing** Well

Grant Agreement no. 297298





Deliverable reference:

D4.4

10.09.2014

Date:

Title:

## Individual Report on National Event

Responsible partner:

**DMG** 

**Editors:** 

Andris Melnudris (DMG)

Mara Jakobsone (DMG)

Validated by:

All partners

Classification:

Dissemination Level: Public (PU)

#### Abstract:

This report describes the 10th National Event of the **Ageing** Well Network focusing on "Digital Technologies to improve the Quality of Life of Older People" and that was held in Latvia on August 13, 2014. The event was organised by DMG in cooperation with the Latvian Information and Communications Technology Association (LIKTA) and the Carer+ project (<a href="http://www.carerplusproject.eu/">http://www.carerplusproject.eu/</a>).

The event had the participation of 49 attendees, including representatives of seniors' organisations, carer organisations, NGO active in this field, libraries, ICT companies and other. At the end, 90% stakeholders participating at the event confirmed that the information and the networking possibilities promoted within the seminar were useful for their future work and will benefit the participants' organisations.

Grant: Agreement no. 297298



### **Revision History:**

Revision	Date	Author	Organisation	Description
V.01	10/09/2014	Andris Melnudris Mara Jakobsone	DMG	First draft of the deliverable

### **Statement of Originality**

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.



# **Table of Contents**

1	Intro	duction	
		Background	
		Summary	
		da	
		nary of the event	
		Introduction	
	3.2	Progress of the Event	
	3.3	Conclusions	
	3.4	Feedback from Stakeholders	Error! Bookmark not defined
4	List o	f Participants	5
5	Photo	OS	8



#### 1 Introduction

### 1.1 Background

The aim of the AgeingWell Network is to build and animate a European network focused on improving the quality of life of Elderly People by promoting the market uptake of ICT solutions for Ageing Well.

To achieve its aim, the following five main objectives of the Ageing Well project are:

- Develop guidelines for deployment and sharing of best practice between key competence centres;
- Build an ICT for Ageing Knowledge Centre with the aim to share the results with the Ageing Well Community;
- Develop an ICT for Ageing Society Strategic Agenda, with the aim of providing a study on options for future structure and implementation of EU innovation funding;
- **Promote** the European innovation reinforcement between innovative ICT industries & Ageing (in particular SMEs) and Venture Capital firms, Business Angels and other;
- Raise awareness within the European community of ICT & Ageing stakeholders through webbased communication, and the organization of 3 international events and 11 national events.

### 1.2 Summary

This report describes the 10th National Event of the **Ageing***Well* Network focusing on "Digital Technologies to improve the Quality of Life of Older People" and that was held in Latvia on August 13, 2014. The event was organised by DMG in cooperation with the Latvian Information and Communications Technology Association (LIKTA) and the Carer+ Project<sup>1</sup>.

The event had the participation of 49 attendees, including representatives of seniors' organisations, carer organisations, NGO active in this field, libraries, ICT companies and other. At the end, 90% stakeholders participating at the event confirmed that the information and the networking possibilities promoted within the seminar were useful for their future work and will benefit the participants' organisations.

-

<sup>&</sup>lt;sup>1</sup> More information available here: <a href="http://www.carerplusproject.eu/">http://www.carerplusproject.eu/</a>



# 2 Agenda

The agenda of the event is provided below.

Digital Technologies to improve the Quality of Life of Older People			
Topic	Speaker		
11:00 - Registration / Welcome	Andris Berzins   Samaritan Association of Latvia		
11:10 - Carer+ Project – use of digital technologies in care sector	Mara Jakobsone   Latvian Information and Communications Technology Association		
	Kalvis Ozolins   Samaritan Association of Latvia		
11:30 - Ageing Well network to improve the quality of life of older people by using ICT	Andris Melnudris   DMG		
11:50 - Lattelecom "Connect Latvia!" project experience in training e-skills to seniors	Liga Bite   Project "Connect Latvia!"		
12:05 - Case study: Integrated care system implementation in Ventspils city – INCA	Vita Vitola   Ventspils City Council		
12:45 - Q&A and discussion			
13:00 - Closure of the seminar and informal networking			



### 3 Summary of the event

#### 3.1 Introduction

The 10th National Event of the **Ageing** Well Network focused on "Digital Technologies to improve the Quality of Life of Older People" and was held in Latvia, Riga on August 13, 2014, at EU house, Aspazijas Blvd. 28 on August 13, 2014, from 11:00 to 13:30. The event was organised by DMG in cooperation with the Latvian Information and Communications Technology Association (LIKTA) and the Carer+ Project

The event had the participation of 49 attendees, including representatives of seniors' organisations, carer organisations, NGO active in this field, libraries, ICT companies and other. Full list of participants is available on section 4 of this report. The event was widely disseminated via DMG, LIKTA and Carer+ project's network of contacts. Also invitations and information related to the event was distributed through email to related ICT & Ageing stakeholders in Latvia.

### 3.2 Progress of the Event

The event was opened by the director of the Samaritan Association of Latvia (LSA) Andris Berzins. LSA is currently one of the largest non-governmental organizations in Latvia providing educational, social and medical care services. Mr. Berzins briefly covered the situation in Latvia in regards to the field of ageing and care provision, exploring the current challenges, one of which is the low level of salaries paid in the care sector.

Then, the Carer+ Project activities were presented by the vice-president of LIKTA (Latvian Information and Communications Technology Association) – Mrs. Mara Jakobsone and by the project manager of LSA, Mr. Kalvis Ozolins. Participants of the seminar were very interested about the pilot testing undertook during the project and on the several ICT solutions demonstrated to seminar participants (NFC tags, security button, etc.).

Afterwards, the **Ageing***Well* project activities were presented by the project manager of DMG, Mr. Andris Melnudris. Participants of the seminar were very interested about Ageing Well portal and possibility to search for good practices and similar EU projects in this area. Participants attending the event were invited to join the network as associate members.

Lattelecom Project "Connect Latvia!" was introduced by Mrs. Liga Bite. Connect Latvia is a project experience devoted the training of e-skills of seniors and has been considered one of the good practices included in the Handbook produced by the **Ageing** Well Network in 2013. In the framework of the Connect Latvia Project more than 20.000 seniors were trained in e-skills and the aim is to reach 30.000 by 2018.

Finally, a case study: Integrated Care System Implementation in Ventspils City – INCA was presented by Mrs. Vita Vitola. The idea is to implement the cloud solution for exchange of care and social system data to improve the quality of life of 65+ people.

At the end of the seminar an informal networking was organised for one-to-one contacts and discussions.

Grant: Agreement no. 297298



#### 3.3 Conclusions

The situation in Latvia in social and health case sectors is challenging because social sector workers are among the lowest paid workers in the country. Some of the workers from these sectors are moving abroad with the objective of having better work conditions and better salaries. Therefore it is difficult to discuss the implementation of ICT solutions in this sector in Latvia. Though, new technologies and ICT solutions are entering this field step by step and, as soon as people recognize and understand the benefits of adopting such solutions, their integration will be supported by all relevant actors.

One of the keywords of the discussions held at the event is **partnership**; as through partnerships is possible to and organise many activities, as those presented during the seminar. In this sense, the relevance of initiatives as the **Ageing** Well network is extremely important — as it supports the acquisition of information about success cases in other countries, the exchange of good practices, the learning from each other and the promotion of partnerships.

At the end of the event, participants assessed the topics of the seminar as important or very important, and about 75% of participants see future co-operation possibilities related to the seminar themes and projects presented.

In overall the event was highly rated by all participants, with 90% confirming that the information and networking possibilities promoted during the seminar are useful for their future work and will be beneficial to the participants' organisations.



### 4 List of Participants

### Digitālās tehnoloģijas aprūpei un senioru dzīves kvalitātes uzlabošanai

2014.gada 13.augusts, ES māja, Aspazijas bulvāris 28, Rīga, Latvija





Network for the Market uptake of ICT for Ageing Well (Grant Agreement No. 297298) Ageing well in the community and at home: developing digital competencies of care workers to improve the quality of life of older people (Grant Agreement No. 297304)

Nr.	Uzņēmums	Vārds, uzvārds	Paraksts
1	Ventspils pilsētas Sociālais dienests	Vita Vitola	Malas
2	Salacgrīvas novada Salacgrīvas bibliotēka	Hedviga Inese Podziņa	
3	Lattelecom, SIA	Līga Bite	L. Kate
4	Resilience, NVO	Irēna Smagina	Jugge runtitud O in
5	Līgatnes novada Līgatnes pagasta bibliotēka	Vera Dālberga	V. Dalbuga
6	RCB Torņakalna filiālbibliotēka	Natālija Klauža	SAL
7	Vides aizsardzības un reģionālās attīstības ministrija (VARAM)	Santa Sīpola	the.
8	LIKTA	Māra Jākobsone	Mark
9	LIKTA	Andris Melnüdris	100
10	Ogres Centrālā bibliotēka	Gaļina Sabļina	gsef
11	Vides aizsardzības un reģionālās attīstības ministrija (VARAM)	Diāna Tiltiņa	Dett
12	Dobeles novada Centrālā bibliotēka	Rasa Logina	Lecina
13	Jūrmalas Centrālā bibliotēka	Sarmīte Brence	Diener
14	Jelgavas Zinātniskā bibliotēka	Klinta Kalněja	Jan /
15	Limbažu Galvenā bibliotēka	Irina Briede	W.
16	Rīgas Centrālā bibliotēka	Ingūna Stranga	Astron
17	Jēkabpils pilsētas bibliotēka	Gaida Mežance	13/2-9
18	Svitenes bibliotēka	Ārija Geidāne	Guidane



19	Bauskas Centrālā bibliotēka	Baiba Tormane	Pro 1
20	Bauskas novada Codes pagasta Jauncodes bibliotēka	Inta Krieviņa	Municy
21	Latvijas Neredzīgo bibliotēka	Laura Tālberga	821
22	Rīgas Centrālā bibliotēka	Daiga Bērziņa	A Beryline
23	Latvijas Samariešu apvienība	Rudīte Bārda	R. Brid
24	Latvijas Samariešu apvienība	Ilona Bērziņa	1.134
25	Latvijas Samariešu apvienība	Vizma Atvare	MOL
26	Latvijas Samariešu apvienība	Svetlana Liberte	1,000)
27	Latvijas Samariešu apvienība	Natālija Dumpe	m 1
28	Latvijas Samariešu apvienība	Laila Veršīņina	alte
29	Latvijas Samariešu apvienība	Abita Kurane	Kable
30	Latvijas Samariešu apvienība	Valda Ozoliņa	1/2
31	Latvijas Samariešu apvienība	Kalvis Ozoliņš	1.41/
32	Latvijas Samariešu apvienība	Andris Bērziņš	2
33	Latvijas Samariešu apvienība	Viesturs Kleinbergs	
34	Latvijas Samariešu apvienība	Baiba Pare	Dave
35	LU MII	Bruno Martuzāns	B. U7 - P2
36	Salaspils novada bibliotēkas Dienvidu filiālbibliotēka	Dace Mosâne	Durane
37	Jaunjelgavas pilsētas bibliotēka	Lolita Fridmane	Truck.
38	Jaunjelgavas nov., Daudzeses pagasta bibliotēka	Valija Lucăne	
39	Kultūras informācijas sistēmu centrs	Inga Niedra	
10	Madonas novada bibliotēka	Lilita Veckalniņa	Deen
11	LIKTA Latvija @ Pasaule mācību centrs	Zane Pîzele	elu
12	Salaspils novada bibliotēka	Evita Gleizde	E.blinde
43	Late Samuries aparitos	11.2 10	

### Network for the Market uptake of ICT for Ageing Well





Nadejala Matuging	Make
Jons Worter	1.46
Floring Nunso	2 Star
Una Berneus	The
Liga Vitola	Littolo.
Rigino Olica	por
Erika Pelure	(Zhas
Elita Opolina	A
Alus Ruday	yun
	Sport Novika Storika Nunsa Una Berneus Liga vitala Lugino Obien Erika Pelure Elita Osolina



### **5** Photos











