



DELIVERABLE

Project Acronym: AFE INNOVNET

Grant Agreement number: 620978

Project Title: Thematic Network for age-friendly environments in the European Union

D2.4 – Press releases

Revision: FINAL

Authors:

- Ophelie Durand (AGE)

Dissemination level: Public

Project Co-funded by the European Commission within the ICT policy Support Programme

Revision History

Revision	Date	Author	Organisation	Description
1	15 March 2016	Ophelie Durand	AGE	Compiling information as advised during the final review meeting.

Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

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1. Introduction

Press releases were foreseen in the description of work to announce the key milestones of the project, including the project kick off. They were disseminated in particular via e-mail and through the consortium members' own communication tools, and were published on AFE-INNOVNET website as news and in the Library. They were also posted on social media accounts.

AGE forwarded them to its press contacts. The dissemination reporting showed that many AFE-INNOVNET partners and members shared them on their website and/or social media accounts.

Seven were foreseen in the description of work: M1, M4, M5, M13, M17, M21, M24. This timing was not followed stricto sensu in order to better align with key events and initiatives (EU Summit on innovation for active and healthy ageing, EU Open Days, UN Day on the rights of persons, etc.). doing so, it gave better visibility to the press releases.

2. List of Press releases

M1

4 March 2014, at the occasion of the Kick Off Steering group.

Thanks to the support of consortium partners, it was translated from EN into DE, ES, FR, LV, NL, PL, PT– all in all 8 languages are available.

-  [Launch of AFE-INNOVNET Thematic Network \(English version\)](#)
-  [Launch of AFE-INNOVNET Thematic Network \(German version\)](#)
-  [Launch of AFE-INNOVNET Thematic Network \(Spanish version\)](#)
-  [Launch of AFE-INNOVNET Thematic Network \(French version\)](#)
-  [Launch of AFE-INNOVNET Thematic Network \(Latvian version\)](#)
-  [Launch of AFE-INNOVNET Thematic Network \(Dutch version\)](#)
-  [Launch of AFE-INNOVNET Thematic Network \(Polish version\)](#)
-  [Launch of AFE-INNOVNET Thematic Network \(Portuguese version\)](#)

M8

1 October 2014: on the occasion of the UN International Day of Older Persons 2014 and to mark AFE-INNOVNET partners' willingness to make AFE-INNOVNET an affiliate programme of WHO Global Network of Age-Friendly Cities and Communities.

 [International Day of Older Persons 2014 and affiliation to WHO Global Network](#)

M13

9 March 2015: on the occasion of the EU Summit on Innovation for Active and Healthy Ageing in order to announce the launch of an EU-wide repository of good practices supporting active and healthy ageing

 [Launch of an EU-wide repository of good practices supporting active and healthy ageing](#)

M21

1 October 2015: on the occasion of the 25th UN Day on the Rights of Older Persons to underline this year topic on urban environments and to announce the launch of the EU Covenant on Demographic change






 [25th UN Day on the Rights of Older Persons](#)

15 October 2015 on the occasion of the EU Open Days to call on involving regions and cities in the Silver economy strategy to secure impact

 [EU Open Days: involving regions and cities in the Silver economy strategy to secure impact](#)

M23

7 December 2015: to mark the launch of the EU Covenant on Demographic Change. It was translated from EN to FR, ES, IT and HU.

-  [Towards an Age-Friendly Europe: Launch of the EU Covenant on Demographic Change \(English version\)](#)
-  [Towards an Age-Friendly Europe: Launch of the EU Covenant on Demographic Change \(French version\)](#)
-  [Towards an Age-Friendly Europe: Launch of the EU Covenant on Demographic Change \(Spanish version\)](#)
-  [Towards an Age-Friendly Europe: Launch of the EU Covenant on Demographic Change \(Italian version\)](#)
-  [Towards an Age-Friendly Europe: Launch of the EU Covenant on Demographic Change \(Hungarian version\)](#)

M24

29 January 2016: to mark the move from the AFE-INNOVNET Thematic Network to the Covenant

 [Moving from the AFE-INNOVNET Thematic Network to the EU Covenant on Demographic Change](#)