



Internet Mobile ConTent

Grant agreement N°: No. 632828

Start date: **01/07/2014**

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D6.3.1. IMPACT Interim Impact Evaluation

July 2014 – 15 October 2015



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1. Introduction

IMPACT is a project funded by the 7th Framework Programme, under the **Future Internet Public-Private Partnership umbrella [FI-PPP]**, and is promoted by a consortia formed by *Buongiorno*, a world class Global Corporation in the mobile commerce ecosystem; *ISDI*, the world's first "internet only" business school providing an internet business master's degree integrated with a full start-up support ecosystem; *SEAYA*, a venture capital company led by the business angel investor *Michael Kleindl*, and *Teknologiudvikling ApS*, a consultancy firm specialized in funding to properly manage the Open Call process.

For more information visit <http://www.impact-accelerator.com/>.

This report includes the assessment of the impact of all the communication activities developed within the project. The activities included are all the communications done through the website, social networks, newsletter, events and general media including the list of clippings.

To this purpose the document starts with an overview of all the communications and the main KPIs to continue with the detail of the communications for each of the channels selected.

The period included in this report is from the beginning of the project till Oct 15.

The metrics and KPIs¹ selected were selected based in several blog articles reads and also in FIWARE owned media monthly review. The definition of the KPIs selected can be seen in Annex I and in Annex V is included the bibliography taking into account for the selection of the KPIs.

2. Communication Channels and KPIs Overview

The project's main objective is "To secure a **broad participation** in the **three open calls** to be launched" as described in DUP. The effectiveness of the dissemination strategy is a key aspect to ensure a successful implementation of the project. Therefore, the consortium has established specific management and monitoring procedures to assess the impact of the dissemination actions. TU, as WP6 leader, has monitored the communication and dissemination strategy implementation, while the rest of the partners report periodically on work progress, dissemination actions carried out and number of people reached.

IMPACT has selected for its communication and dissemination activities 6 main communication channels from offline events to social networks, the channels selected are:

- Website (Impact-accelerator.com). The core of online communications, most of efforts in Social Media are related to bring the community to this website, or to [FundingBox](#) website.
- Social Media. Among the wide diversity of social networks that exist today IMPACT selected to be present in 4. These networks are the following:
 - [Twitter](#). The Social Network where most entrepreneurs are.
 - [Facebook](#). The Social Network, with more than 1,000 million users worldwide.

¹ Key Performance indicator

- [LinkedIn](#). The Social Network for business.
- [YouTube](#). The Video Social Network.
- Newsletter. It was used to inform the subscribers about milestones in IMPACT, launch of Open Calls, important events or the beneficiaries of the acceleration program.
- Events. IMPACT has organized 41 events and participated in 37 more organized by third parties.
- Media. IMPACT has launched 13 press releases in the main milestones of the project: presentation of the accelerator, open calls launch or beneficiaries presentations.
- Partners Networks. IMPACT has used the vast network of contacts of its partners, mentors and FIWARE to reach the audience.

To measure the impact of the communications done through all these channels the following KPIs were selected. As it was indicated before the definition of each metric is included in Annex I.

Table 1 Key Performance Indicators Overview. October 2015

Web		Social Networks	
Sessions	95,227	Community	4,799
Unique Users	60,125	Posts Published	1,782
Page View / Session	1.3	Reach	18,655
Average Session Duration	0:01:17	Engagement	1,160,810
Alexa Ranking	491,471		
Blog posts	15		
Newsletter		Events	
Subscribers	1,688	Nº of events	78
Newsletters sent	23	Reach	10,000
Open Rate	45%		
Clicks	6.10%		
Partners Network		Media	
Contacts	805,542	Press Releases	13
		Clippings	339
		Reach	185 million
		Value	2.75 million €

The whole **IMPACT community is composed of almost 77,000 people**. In the following sections these KPIs are seen in depth for each of the channels.

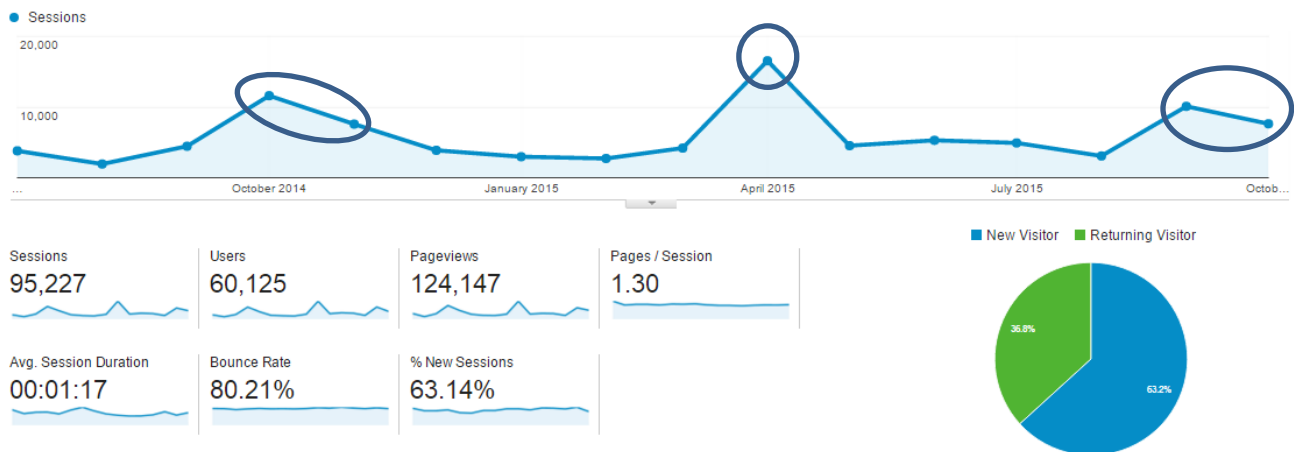
3. Web

IMPACT website will be analysed in terms of the main KPIs and in terms of the nationality of the users of the website. At the end of this section are included Funding Box main KPIs, as this was the platform through which applicants applied.

Related to IMPACT web site the most outstanding results are 60 K unique users in 15 months what includes IMPACT website among the 500K websites with more visits all over the world according to Alexa Ranking. The main traffic source have been referral and direct, which shows the important work done spreading the word about IMPACT in external media and visits from 169 countries all over the world

3.1 KPIs

1. Google Analytics screenshot of IMPACT website.



Above can be seen a Google Analytics screenshot which includes the main website KPIs for the period which goes from July 2014 to 15 October 2015. Summarizing:

Table 2. IMPACT Website KPIs

KPI	Nº
Sessions	95227
Unique Users	60125
Page View / Session	1.3
Average Session Duration	0:01:17
Alexa Ranking	491471
Blog posts	15

In its 15 first months IMPACT website has received the visit of more than **60 K unique users**. There have been almost **100 K sessions** which means that each month there have been almost 7 K sessions with an average session duration of more than one minute. All this allow IMPACT website to be among the **500K websites with more visits** all over the world according to Alexa Ranking.

In terms of traffic is important to notice that the 3 peaks of traffic in the figure are at the same moments of the three open calls, the peak in April is the biggest one because the open call duration was all within April, but the KPIs in the three open calls are quite similar, as is shown in the following table:

Table 3. IMPACT website KPIs per Open Call

Open Call	Period	Sessions	Unique Users	Average Sessions Duration	Page/visit
1OC	29/09-07/11	16415	10088	0:01:26	1,33
2OC	01/04-30/04	16528	11543	0:01:05	1,24
3OC	15/09-15/10	15570	10754	0:01:12	1,29

3.2 Web Traffic Sources

In the following table are included the traffic sources that brought traffic to IMPACT website:

Table 4 IMPACT Web traffic Sources

	Sessions	%
Total	95227	100,00%
Referral	31581	33,16%
Direct	27055	28,41%
Organic Search	22726	23,87%
Social	7195	7,56%
Paid Search	6611	6,94%
Email	59	0,06%

This data shows the important work done spreading the word about IMPACT in external media, because usually the main traffic source uses to be organic search and in this case the main are referral and direct. Being organic search just the third traffic source and bringing to IMPACT just the 24% of all the traffic. There are other three sources of traffic: social media and paid search with 7% of the traffic each one and finally email that it's just anecdotic with almost 0,1% of the traffic. Let's go deeper into this data:

Table 5 Top 10 Referral Sites

Source	Sessions	%
fundingbox.com	9320	30%
fi-ware.org	2989	9%
fiware.org	2163	7%
isdi.es	1098	3%
impact-accelerator.us8.list-manage.com	990	3%
4webmasters.org	665	2%
floating-share-buttons.com	621	2%
cincodias.com	558	2%
fi-ppp.eu	525	2%
finantare.ro	467	1%
Total	19396	61%

The top 10 referral sites brought the 61% of the referral traffic of the web. Among these sites it's important to note that Funding box brought the third part of all the referrals and FIWARE the sixth part, so almost 50% of the

referral traffic came from just two sources. It's also important to highlight that the newsletter (us8.list-manage) and the traffic which came from ISDI also brought around 1,000 sessions each. Finally it can't be forgotten that 2% of the traffic comes from cincodias.com one of the most important economic newspapers in Spain.

Table 6 Traffic from Social Media

Social Network	Sessions	Total
Facebook	3164	44%
Twitter	2718	38%
LinkedIn	1239	17%
Google+	20	0%
Others	54	1%
Total	7195	

99% of the traffic received from Social Media came from 3 social networks: Facebook, Twitter and LinkedIn, Facebook and Twitter contributed with more than 80% of the traffic and LinkedIn with just the 17%. The traffic received from rest of the social networks was very little including the traffic from Google+, just 20 visits in total.

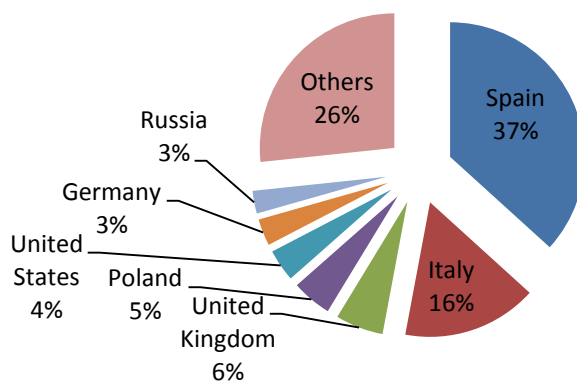
Regarding the paid search, it was spent 1925 € in Google AdWords in the second Open Call. 7% of the traffic received in the website came after this investment. From 01/04 to 12/04 3021 clicks were received in the website with a CPC of 0,52 €.

3.3 Nationality

IMPACT received visits from 169 countries all over the world. In spite of this 73% of the traffic came from seven countries and more than 50% of it came from just two countries: Spain and Italy. The important contribution of these two countries is due to fact that IMPACT's team is concentrated in those countries.

United Kingdom with the 6% of the traffic is the third country which brought more traffic, it's because it was one of the countries where more money was spent in advertisement both in Google AdWords and Facebook Ads, the same is for Germany the sixth country in the list. Poland, the country where is based Funding Box, brought 5% of the traffic and is the fourth country in the list. And to finish is important to notice the position that Russia and United States has in this ranking, the seventh and the fifth countries which brought more traffic.

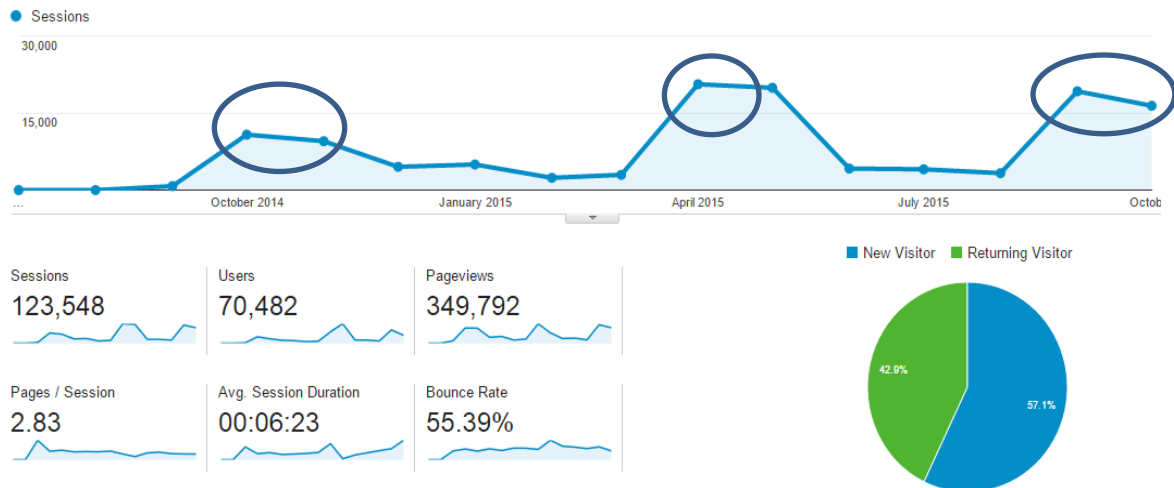
2. IMPACT website traffic per country



3.4 Funding Box

As Funding Box platform is the website selected by IMPACT to receive the applications and also one of the main contributors of traffic to IMPACT website, bringing 10% of all traffic, it's interesting to analyse its KPIs.

3 Google Analytics Screenshot of Funding Box website



In the Google Analytics screenshot included above are shown the main KPIs of Funding Box website:

Table 7 Funding Box website KPIs

KPIs	Nº
Sessions	123548
Unique Users	70482
Page View / Session	2.83
Average Session Duration	0:06:23
Alexa Ranking	267842

In the screenshot are highlighted the sessions in Funding Box during the 3 IMPACT's Open Calls. A summary of the sessions received by Funding Box in this period, and also the sessions in IMPACT website are the following:

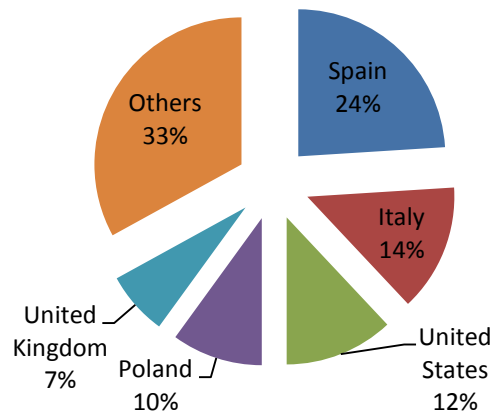
Table 8. Funding Box traffic per IMPACT Open Call

	Open Call	Period	Sessions	Unique Users	Average Sessions Duration	Page/visit
Total Funding Box	1OC	29/09-07/11	17291	7930	0:04:38	4.24
IMPACT			10058		0:01:26	
Total Funding Box	2OC	01/04-30/04	20587	10673	0:10:38	2,55
IMPACT			14054		0:04:25	
Total Funding Box	3OC	15/09-15/10	31695	17234	0:10:02	2,52
IMPACT			21395		0:04:12	

Looking at the table it can be concluded the important contribution of IMPACT to Funding Box website, representing more than 50% of its traffic during the open calls. It's also important to notice how the average session duration increased from the first open calls to the rest of the open calls.

In total IMPACT page in Funding Box received 86959 visits from July 2014 till October 15, which represents 25% of total traffic of Funding Box in the period.

4 Funding Box traffic per country



Again the countries which contribute with more traffic to Funding Box website are Spain and Italy with almost the 40% together, followed by United States with the 12%, Poland with the 10% and United Kingdom with the 7%.

4. Social Media

4.1 KPIs

IMPACT selected four social networks to communicate with its community: Twitter, Facebook, LinkedIn and YouTube. The main KPIs are the following:

Table 9 Social Media KPIs

Social Network	Followers	Posts	Engagement	Reach
	2,024	1,496	11,829	947,800
	724	62	1583	76,635
	1,979	208	5122	132,342
	72	16	121	4,033
Total	4799	1782	18,655	1,160,810

The social network community is almost of **5,000 people**. According to FIWARE Owned Media Review August 2015, FIWARE owned media have a total community of 12,000 people which put in place IMPACT success to build a great community around the project.



Furthermore the **number of posts published** were **more than 1,700** which imply that every labour day in these first 15 months of the project were published around 4 posts. 3 daily posts in Twitter, 4 weekly posts in Facebook, 1 weekly post in LinkedIn and 1 monthly post in YouTube.

The **reach of all the posts** published within this period is over a million people, **almost 1.2 million** people saw any of the posts published by IMPACT. And more than **18,000 times** people liked, retweeted, shared or favoured any of the IMPACT posts.

In Facebook Ads were spent 2,700 € among the 2nd and the 3rd Open Call, 300 € and 2,400 € respectively. The CPC in the 2nd OC was of 0.26 € and the website clicks were 1,145. Because of it, it was decided that all the budget for paid advertisement of the 3rd Open Call will be spend in Facebook. But the numbers were not so good, 2,495 clicks in the website with a CPC of 1.07 €.

4.2 Nationality

Regarding the origin of the followers again **Spain and Italy are the two countries with more followers** in the Social Networks studied. Poland and Germany are the following countries in importance, and it's important to remark the number of followers from United Kingdom and the United States.

Table 10 Social Media Community by country

Country	Twitter Followers	%	Country	Facebook Followers	%	Country	YouTube Views	%
Spain	1235	61%	Italy	931	47%	Spain	1,833	43%
Italy	243	12%	Spain	368	19%	Italy	968	23%
United States	40	2%	Poland	146	7%	Germany	206	5%
UK	40	2%	Germany	101	5%	Poland	111	3%
Germany	40	2%	Turkey	52	3%	United Kingdom	107	2%
Poland	40	2%	France	49	2%	Netherlands	85	2%
France	40	2%	Denmark	46	2%	Serbia	76	2%
Netherlands	20	1%	UK	46	2%	Greece	73	2%
Portugal	20	1%	Israel	20	1%	United States	63	1%
Turkey	20	1%	Netherlands	17	1%	Belgium	57	1%

4.3 Top Posts

In this section are included the top posts on each Social Network

Twitter June 2015 #ShareToIMPACT Campaign & February 2015 Cinco Días publication

Top Tweet earned 9,450 impressions

"Great ideas to increase the IMPACT"
bit.ly/1dduvwL by @FIware ! A GIFT LIST
just 4 u: bit.ly/ShareToIMPACTf...
pic.twitter.com/UCFbY6ykZt

Engagement: 63

Reach: 9,450

Top Tweet earned 10.8K impressions

Las 20 #startups más prometedoras de

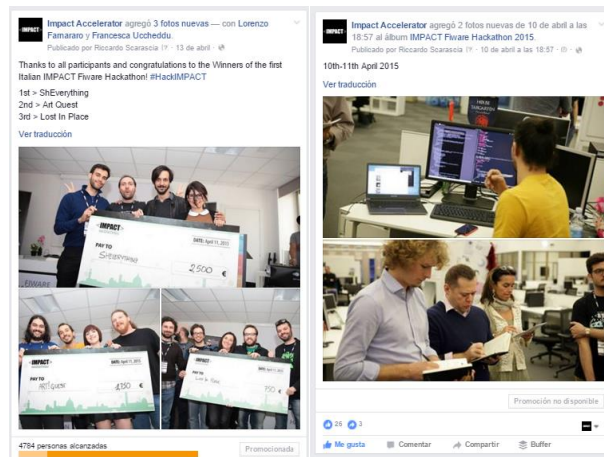


Engagement: 43

Reach: 10,800



Facebook April 2015 Hackathon Florence



Engagement: 202 Reach: 4,800 Engagement: 331 Reach: 1,500

LinkedIn December 2015 Jury Day & Winners announcement

IMPACT Accelerator We would like to congratulate all the participants! It was a difficult decision we have made when shortlisting the 57 startups that are now further competing to access the IMPACT Accelerator. Those of you who haven't made the final cut, we expect to... más

Prizes - 18 Dec 2015	
Order	Applicant Name
1	Alto
2	Alto
3	Alto
4	Alto
5	Alto
6	Alto
7	Alto
8	Alto
9	Alto
10	Alto
11	Alto
12	Alto
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16	Alto
17	Alto
18	Alto
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41	Alto
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43	Alto
44	Alto
45	Alto
46	Alto
47	Alto
48	Alto
49	Alto
50	Alto
51	Alto
52	Alto
53	Alto
54	Alto
55	Alto
56	Alto
57	Alto

From 1 to 15 are scheduled to register at 9:00 (EST Time)
From 16 to 30 are scheduled to register at 10:00 (EST Time)

General
Segmentado para: Todos los seguidores
2,512 impresiones 132 clics 19 interacciones 6,01% participación

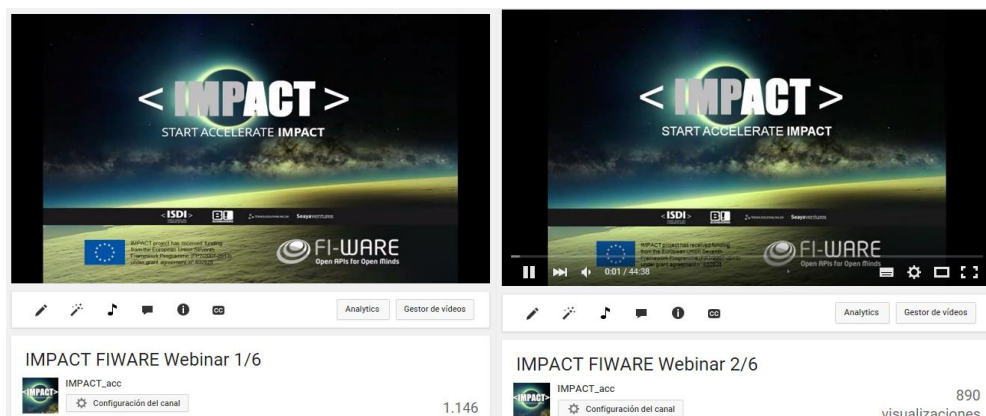
IMPACT Accelerator CONGRATULATIONS TO THE 20 WINNERS!!! The Jury Day event took place in Madrid on the 18th and 19th of December, marking the IMPACT Accelerator's last evaluation phase. We would like to thank you for being part of this great internet mobile... más



General
Segmentado para: Todos los seguidores
6,047 impresiones 133 clics 29 interacciones 2,68% participación

Engagement: 150 Reach: 2,500 Engagement: 162 Reach: 6,000

YouTube August 2014 IMPACT Webinar 1 & 2



Engagement: 1 Reach: 1,146 Engagement: 2 Reach: 890

5. Newsletter

The main KPIs of IMPACT Newsletter:

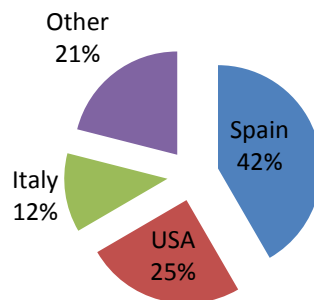
Table 11 Newsletter KPIs

KPIs	Nº
Subscribers	1688
Newsletters sent	23
Open Rate	45%
Clicks	6,10%

IMPACT accomplished to have a faithful community of subscribers to the newsletter with 23 publications sent. The open rate is almost of the 50% of the emails sent and with a click rate of 6%, what means that around 2,000 clicks were done through the newsletter, 1,000 of it to IMPACT website.

Regarding the nationality of the subscribers, for the first time the United States is above Italy in the list. Once again Spain continues to be the main source of subscribers to the newsletter:

5 Newsletter subscribers by country



6. Events

Events are a cornerstone of IMPACT's communication and dissemination strategy. We can divide the events where IMPACT participates in two main groups, events organized by IMPACT and events organized by third parties. Among the first ones there are the events related to open call dissemination and promotion, events related to FIWARE dissemination and promotion and finally events related with the acceleration program. Following a classification of the events where IMPACT participated:

- **Events organized by IMPACT**
 - **Open Call Dissemination and promotion.** In each of the three open calls IMPACT team prepared an IMPACT tour presenting IMPACT in around 10 places per Open Call including events in Spain, Italy, Poland or Denmark.
 - **FIWARE dissemination and promotion.**
 - Webinars. There have been 6 webinars published on IMPACT's YouTube channel.
 - Hackathons. There have been prepared 3 Hackathons one for each Open Call, 2 in Italy and 1 in Spain.
 - **Acceleration Program events**

- Welcome Event. At the beginning of each Acceleration Program is organized at M-Startup in Barcelona. It is an event where IMPACT accelerator and the beneficiaries of the acceleration program present their project to the general public. At the end of the event there is a masterclass taught by a first class entrepreneur, till now Steve Cadigan and Marek Fodor were the speakers.
- Demo Day. The Demo Day is part of the Extended investment phase, designed as investors meeting for beneficiaries at the end of the 6 month mentoring period, providing beneficiaries with assistance in fundraising and support in preparation for potential investors. The first Demo Day took place in South Summit 2015 (Madrid).
- De-acceleration Event. An event prepared with the objective of gathering the startups, IMPACT partners and mentors, to strengthen the relationship through innovation, workshops, activities and fun moments.
- **FIWARE Meetups.** IMPACT organized the first two FIWARE geographical meetups in October 2015 in Spain and in Italy.
- **Events organized by third parties.**
 - **FIWARE events:** E.g. ECFI Hamburg, FIWARE Bootcamp, [FIWARE multisite](#), FIWARE communication workshop or FIWARE business challenge.
 - **External events.** E.g. ICT proposers day, Smart City Expo World Congress, 4YFN Mobile World Congress, Poland ICT Summit, South Summit, Singularity University, CEBIT, OpenReaktor or Regional innovation agencies events.

In total **IMPACT** has organized **41** events and has participated in **37** events organized by third parties, **78**

August	2015	2		
September	2015	52	1	3rd OC Launch
October	2015	2	1	1st FIWARE meetup in Spain
Total		339	13	

The months with more clippings were July 2014 with 79 clippings when IMPACT project was launched with an event and 2 press releases were launched, and April and September 2015 coinciding with the launch of 2nd and 3rd Open Call.

The most valuable clippings appeared in media like “Cadena Ser”, “Radio Televisión Española”, “Telecinco”, “El Mundo”, “ABC”, “Expansión”, “La Vanguardia”, “EuropaPress”, “Antena 3”, “Cinco Dias”, “Sole24ore”, “MF”, “Dow Jones”, “Corriere della sera”, “Gazzetta di Parma”, “Wired”, “Tech city news” or “Computer Weekly”,

The distribution of the 13 Press Releases to different media has generated **339** clippings valued at **2,75 Million €** and reaching a total audience of **185 Million** people.

In Annex III is included the detailed list of clippings and in Annex IV the list of press releases.

8. Partners Network

One of the key elements for generating a high level of awareness about the project has been the active involvement and use of the partners’ networks including Mentors, Evaluators, Accelerators, Entrepreneurs support organizations, Regional authorities, ICT research organizations and FI-PPP Projects. The following networks have been used to leverage the awareness of the main project events:

- **Partner’s Distribution Lists: 53.579 direct contacts.**
- **Partner’s Networks:** a total of 57 entities gathering more than **550.000 contacts**.
- **FIWARE Distribution List: 275 users**
- **IMPACT Network:** a total of **43 mentors** gathering more than **200.000 contacts** through their social networks

Table 13 Partner’s distribution list

Partner’s Distribution Lists	Partner Related	Dissemination Level	Nº of final contacts
Buongiorno Acceleration Program “start-ups distribution list”	BGO	European	350
ISDI Database (IAI + MIB)	ISDI	Spain	10.900
Eventbrite BBDD	ISDI	Spain	300+
“EU projects partner search” LinkedIn group https://www.linkedin.com/groups/EU-Projects-Partner-Search-2842114?home=&qid=2842114&trk=anet_uq_hm	TU	European	30.708 users
OpenAxel Database (http://www.openaxel.com)	TU	European	5.321 users
FundingBox Database	TU	European	6.000 users
TOTAL			53.579

Table 14 Partners' Network

Partners Networks	Partner Related	Dissemination Level	N° of final contacts
<u>Buongiorno Networking:</u> 1. Politecnico di Milano, 2. Politecnico di Torino, 3. Italia Startup, 4. Startupbusiness, 5. StartupItalia and 6. Indigeni Digitali	BGO	Italy	6 entities gathering more than 50.000 final users [rough estimation]
<u>ISDI Networking:</u> 1. MMA 2. IAB 3. EUROPE 4. A-DIGITAL 5. SONAR+ 6. Madrid 7. MWC 8. 4YFN 9. Barcelona Activa 10. SETSI 11. AMETIC 12. RED.es 13. Bstartup 14. Territorio creativo 15. Malaga Mentores 16. eShow 17. iAi 18. Nextbank 19. Research / Switzerland 20. CEEI Burgos 21. CEEI Aragón 22. CEEI Elche 23. CEEI Alcoy 24. CEEI Castellón 25. Bic Extremadura 26. CEEI Murcia 27. CEEI Valencia 28. APTE 29. CEIN (Navarra) 30. Tagus Valley (POR) 31. Fundacity 32. Apps4BCN 33. ESPAITEC (Castellón) 34. Parque Científico de Valencia 35. Ayto. Valencia - Emprende 36. Inndea (Ayto. Valencia) 37. Sprita Start-ups	ISDI	Spain	37 entities gathering more than 300.000 final users [rough estimation]
<u>TU Networking (The FundingBox Group Networking):</u> Xunta (Galicia Regional Government), Spain 1. ADE (Castilla y Leon Regional Government), Spain 2. Sonar Ventures, Spain 3. Top Seeds Lab, Spain 4. Fondo Emprendedores, Spain 5. Spain Tech Center, Spain 6. Fundación Innovación Bankinter, Spain 7. Polish Agency for Enterprise Development, Poland 8. The National Centre for Research and Development, Poland 9. Orange Fab Poland, Poland 10. Hub:raum, Poland 11. OpenReaktor, Poland 12. Think Big UPC, Poland 13. Microsoft BizPark, Poland	TU	European	14 entities gathering more than 150.000 users [rough estimation]
TOTAL			more than 550.000 contacts



Table 15 FIWARE Network

FIWARE Networks	Partner Coordinator	Dissemination Level	N° of contacts
FIWARE distribution list (through Basecamp)	BGO	European	275 users



Table 16 Evaluators and Mentors' Network

	IMPACT Mentors	Organization	Link (linkedin/twitter)	Profile	N° Contacts
1	Steve Cadigan	CadiganTalent Ventures	https://www.linkedin.com/in/cadigan	Evaluator	1.863
2	Carina Szpilka	ABANCA, Reparalia	https://www.linkedin.com/in/carinaszpilka/en	Evaluator	32.400
3	Matteo Rizzi	FinTechStage Limited []	https://www.linkedin.com/in/matteorizzi	Evaluator	500+
4	Alvise Zanardi	IL MESSAGGERO S.p.A.	https://www.linkedin.com/pub/alvise-zanardi/0/86/144	Evaluator	500+
5	Wayne Pitout	Blackbay Ltd	https://www.linkedin.com/in/waynepitout	Evaluator	432
6	Francois Derbaix	Indexa Capital [...]	https://www.linkedin.com/in/fderbaix	Evaluator	17.700
7	Didac Lee	The Etailers [...]	https://www.linkedin.com/in/didaclee	Evaluator	76.200
8	Alberto Knapp	The Cocktail [...]	https://www.linkedin.com/in/albertoknapp	Evaluator	500+
9	Alberto Benbunan	MobileDreamsFactory []	https://www.linkedin.com/in/abenbunan	Evaluator	7.587
10	Aquilino Peña	Kibo Ventures	https://www.linkedin.com/in/aquilinopena	Evaluator	10.200
11	Noelia Fernandez	Yahoo	https://www.linkedin.com/in/noeliafernandez	Mentor	3.005
12	Marcelo Royan	IMPACT	http://es.linkedin.com/in/marceloroyan	Mentor	175
13	Pietro De Nardis		http://it.linkedin.com/pub/pietro-de-nardis/4/97b/872	Mentor	500+
14	Vittorio Maffei	PetMe srl	https://www.linkedin.com/in/vittoriomaffei	Mentor	500+
15	Filippo Maria Renga	ICT4Innovation [...]	n/a	Mentor	500+
16	Javier Andrés	ticketea.com	http://www.linkedin.com/in/javierandresmarin	Mentor	3928
17	Marco Donadoni	AeroDron	https://www.linkedin.com/in/marcodonadoni60	Mentor	500+
18	Pedro Jareño	minube	http://es.linkedin.com/in/pedroja	Mentor	2.058
19	Adam Zajdzik	Kekemeke	https://www.linkedin.com/in/adamzajdzik	Mentor	429
20	Luis Villa	Fjord, Var universities	https://www.linkedin.com/in/luisvilla	Mentor	500+
21	Javier Martin	Almira Labs	https://www.linkedin.com/profile/view?id=119285	Mentor	466
22	Arnaldo Muñoz	budgetplaces.com	https://www.linkedin.com/pub/arnaldo-mu%C3%B1oz/1/752/958	Mentor	500+
23	Gustavo García	Chemo and Mabxcience	http://es.linkedin.com/in/gustavogarciabrusilovsky	Mentor	500+
24	Ventura Barba		http://es.linkedin.com/in/venturabarba	Mentor	831
25	Juan Acosta	ITSalud &MedSolid PLLC	https://www.linkedin.com/pub/juan-acosta/8/411/a87	Mentor	292
26	Morten Hother	BoD at Bellmetric ApS	https://www.linkedin.com/in/mortenhothersoresen	Mentor	12
27	Miguel A. Diez	RedKaraoke	https://www.linkedin.com/in/ferrenet	Mentor	5.679
28	Mauro del Rio	Buongiorno SpA	https://www.linkedin.com/in/mdelrio	Mentor	2.331
29	Rodrigo Miranda	ISDI	https://www.linkedin.com/in/rodrigomiranda	Mentor	5360
30	Fuencisla Clemares	Google	http://es.linkedin.com/pub/fuencisla-clemares/18/273/345	Mentor	299
31	Lucía Predolin	Buongiorno	http://it.linkedin.com/in/luciapredolin	Mentor	500+
32	Iñaki Arrola	coches.com [...]	https://es.linkedin.com/in/inakiarrola	Mentor	17.900
33	Javier Buron	SocialBro	http://uk.linkedin.com/in/javierburon	Mentor	4429
34	Vicente Seoane	E2E	https://es.linkedin.com/pub/vicente-seoane/0/342/3b1	Mentor	500+
35	Luciano Schlaen	Paginar	https://www.linkedin.com/in/lucianoschlaen	Mentor	126
36	Alessandro Gatteschi	Buongiorno	http://it.linkedin.com/pub/alessandro-gatteschi/1/34a/699	Mentor	More than 500
37	Carlo Frigato	Buongiorno	http://it.linkedin.com/pub/carlo-frigato/36/a7b/a16	Mentor	419
38	Inma Martínez	UK Trade&Investment []	https://www.linkedin.com/in/inmamartinez	Mentor	500+
39	Luis Ferrándiz	ADN	https://www.linkedin.com/in/luisferrandiz	Mentor	1.363
40	Javier Martin	Almira Labs	https://www.linkedin.com/profile/view?id=119285	Mentor	500+
42	Dionis Guzmán	wówbile	https://www.linkedin.com/in/dionisguzman	Mentor	868
43	Lucia Giancaspro	Buongiorno	http://it.linkedin.com/pub/lucia-giancaspro/45/838/855/en	Mentor	200
44	Andrea Gaiba	Italian Brand Factory	https://it.linkedin.com/in/gaiba	Evaluator	500+
45	Frankie Gómez	Confirm Sign	https://www.linkedin.com/in/frankiegomez/es	Evaluator	500+
46	Mariusz Jarzebowski	Mariusz Jarzebowski	https://pl.linkedin.com/in/mariuszjarzebowski	Evaluator	500+
47	Marcin Zabielski	Hedgehog Fund	https://pl.linkedin.com/in/marcinzabielski	Evaluator	500+
				TOTAL	200.000+

9. Main results

The main achievements of IMPACT communication and dissemination activities are the following:

- More than **60,000 unique users** visited IMPACT website from 169 countries, which placed IMPACT among the **500,000 web pages more visited in the world** according to Alexa Ranking.
- IMPACT has built a social media **community of almost 5,000 people**. The posts published in Social Media have **reached more than 1,000,000 people** who have **engaged** with them almost **20,000 times**.
- The newsletter has more than **1,600 subscribers**, the double of FIWARE newsletter which has 761 subscribers.
- IMPACT has been the organiser/participator at **78 events** across 5 countries: Spain, Italy, Denmark, Germany and Poland speaking directly to **more than 10,000 attendees**.
- **339 clippings** have been generated including high profile articles in relevant media such as “El Mundo”, “ABC”, “Expansión”, “La Vanguardia”, “EuropaPress”, “Antena 3”, “Cinco Dias”, “Sole24ore”, “MF”, “Dow Jones”, “Corriere della sera”, “Gazzetta di Parma”, with a value of **more than 2,75 Millions €** and with a **potential audience of more than 185 Million of users**.
- Huge dissemination through **Partners’ Networks**, reaching **50,000 direct contacts** -through Partners Distribution Lists-, and more than **750.000 contacts** through a further **100 collaborative entities/persons**.
- The whole IMPACT community is composed of **77,000 people**.

As result, **2636 applicants** participated to the IMPACT three open calls, **1540 proposals were received**, which is 3 times more than the initial number forecasted (150 proposals per Open Call). In the following table are included the main KPIs of the project and the comparison with the initial objective included in the DoW.

Table 17 IMPACT KPIs

Communication Channel	KPI'S	Description	Objective DoW	Objective M9	Objective M15
Web	Sessions	Unique visits to the website.	n/a	n/a	95,227
	Unique Users	number of people who accessed the web page at least one time	n/a	17,716	60,125
	Page View / Session	Number of pages visited per session	n/a	n/a	1.3
	Average Session Duration	Average time spent in the website per session	n/a	n/a	0:01:17
	Alexa Ranking	Web pages ranking with more visits.	n/a	n/a	491,471
Social Media	Community	Number of followers in 4 Social Networks	n/a	2,500+	4,799
	Posts Published	Total number of posts published in Social Media	n/a	n/a	1,782
	Reach	Number of times a post is seen	n/a	n/a	18,655
	Engagement	Total number of times a post is retweeted, shared, commented, favourited, liked, or clicked	n/a	n/a	1,160,810
Newsletter	Subscribers	Total number of people who have subscribed to the newsletter	n/a	1,064	1,688
	Newsletters sent	Number of newsletters sent	n/a	n/a	23
	Open Rate	Percentage of people who receive the newsletter and open the mail	n/a	n/a	0,45
	Clicks	Percentage of people who receive the newsletter and click in any of the links included in it	n/a	n/a	0,061
Events	IMPACT events (*)	Events organized by IMPACT	9	14	41
	External Events	IMPACT Presentation in events organized by other entities	n/a	25	37
	Reach	Number of people that go to the events	n/a	5,000	10,000
Media	Press Release	Press Release prepared by the project to be distributed to the media	n/a	9	13
	Clippings	Publications in external media	n/a	200+	339
	Reach	Average daily users of the publications	n/a	178 million	185 million
	Value	Estimated value in € of the clippings in media	n/a	2.5 million	2,75 million
Partners Network	FI-PPP partners for distribution list (*)	Stakeholders within FI-PPP Projects	400 organizations	43,785 contacts.	53,579 contacts.
	Stakeholders (*)	Stakeholders in general	1.500	43,785	53,579
Open Call	Applications received (*)	Number of applications submitted to IMPACT Open Call	450 applications in total	524	1,540

Comparing IMPACT results with the results of the A-16, taking into account the consolidated information of all the open calls but 6 that weren't published, the main conclusions are



- **IMPACT is the accelerator which received more applications 1540**, 22% of total applications received by A-16 till now.
- **IMPACT is the second accelerator which received more applications per call** with an average of 513 just surpassed by Frontier Cities with 594, which have just one open call.
- **IMPACT is the second accelerator with lower success rate with 4%**, the first is European Pioneers with a 3%, European Pioneers financed just 24 projects while IMPACT is going to finance 64.

In the following charts are shown those 3 rankings of the A-16:

Table 18 Ranking of the A-16 according to total applications, applications per call and success rate

Accelerator	Total number of applications	Accelerator	Applications per call	Accelerator	Success rate
IMPACT	1540	Frontier Cities	594	European Pioneers	3%
European Pioneers	925	IMPACT	513	IMPACT	4%
Frontier Cities	594	CEED	483	Frontier Cities	5%
FINODEX	488	European Pioneers	463	FIC3	5%
INCENSE	487	FICHe	307	CEED	7%
CEED	483	CREATI-FI	300	INCENSE	9%
FICHe	307	FRACTALS	267	FI-ADOPT	14%
CREATI-FI	300	FINODEX	244	FRACTALS	16%
SOUL-FI	291	INCENSE	244	Finish	21%
FRACTALS	267	FIC3	228	FINODEX	21%
FABULOUS	240	FI-ADOPT	210	FABULOUS	22%
FIC3	228	SpeedUp_Europe	180	FICHe	25%
FI-ADOPT	210	Smart AgriFood	158	CREATI-FI	26%
SpeedUp_Europe	180	Finish	155	SOUL-FI	29%
Smart AgriFood	158	SOUL-FI	146	Smart AgriFood	31%
Finish	155	FABULOUS	120	SpeedUp_Europe	49%

The main goal for the rest of the project is maintain the numbers achieved till now considering that there won't be more open calls and therefore the visibility is going to be lower. Measures like increase the importance of the blog, redefine the KPIs used to measure Social Media using True Metrics, Social Media paid campaigns to promote the start-ups or organization and participation in events will be done to achieve this objective.

Annex I. KPIs definition

Sessions Is a group of interactions that take place on a website within a given time frame. For example a single session can contain multiple screen or page views, events, social interactions, and ecommerce transactions.

Unique users The total number of people who accessed the web page at least one time.

Page View / Session Number of pages visited per session.

Average Session Duration Average time spent in the website per session.

Alexa Ranking This is a ranking system set by alexa.com (a subsidiary of amazon.com) that basically audits and makes public the frequency of visits on various Web sites.

Blog posts Publications done in the website blog or hot news section.

Community Total number of followers in Social Media.

Posts Published Total number of posts published in Social Media. A post is a tweet in Twitter, a post in Facebook and LinkedIn and a video in YouTube.

Reach

- Social Media** Number of times a post is seen.
- Events** Number of people that go to the events.
- Media** Average daily users of the publications.

Engagement Total number of times a post is retweeted, shared, commented, favourited, liked, or clicked.

The detailed definition of engagement and reach for the 4 social networks selected by IMPACT is the following:

Table 19 Engagement and reach explanation per social network

Social Network	Engagement Explanation	Reach Explanation
Twitter	Total number of times a user has engaged with a tweet. This include all clicks, replies, retweets, follows and favourites	Impressions of the tweet or number of times users saw the tweet on Twitter.
LinkedIn	Total number of recommendations, shares and comments in a post.	Impressions of the post in LinkedIn.
Facebook	Engagement is the number of people who saw a post and liked, shared, clicked or commented on it.	Number of unique persons which see the content of each post.
YouTube	Number of times a user has engaged with a video. Number of likes and share.	Total number of views of all the videos.

Subscribers Total number of people who have subscribed to the newsletter and are receiving the newsletter by mail.

Open rate Percentage of people who receive the newsletter and open the mail.

Newsletter Clicks Percentage of people who receive the newsletter and click in any of the links included in it.



Media Value

Estimated value in € of the clippings in media.

Annex II. Events

In total **IMPACT** has organized **41** events and has participated in **37** events organized by third parties, **78** in total. Through these events IMPACT reached around **10,000** people.

Table 20 List of events

		Title of event	When	Location	Country	Partner	Type of Audience	Size Audience	Diss. Level
<IMPACT>	1	Project presentation Madrid (Spain)	16/07/2014	Madrid	Spain	ISDI	Media	0 to 50	National Level
<IMPACT>	2	Project presentation Parma (Italy)	23/07/2014	Parma	Italy	BGO	Media	0 to 50	National Level
<IMPACT>	3	Project presentation Barcelona (Spain)	15/09/2014	Barcelona	Spain	ISDI	END USERS	50 to 100	National Level
	4	2 nd European conference on the Future Internet (ECFI)	17/09/2014	Munich	Germany	ALL	End Users, Multipliers and FI PPP Projects	100 to 500	European Level
<IMPACT>	5	IMPACT BIZ AND TECH HACKATHON	23/09/2014	Madrid	Spain	ALL	END USERS	50 to 100	National Level
	6	FI-PPP Funding opportunities for SMEs	01/10/2014	A Coruña	Spain	TU	END USERS	0 to 50	Regional Level
	7	STARTUP WEEKEND MILAN - FIWARE BOOTCAMP	02/10/2014	Milan	Italy	BGO	END USERS	0 to 50	National Level
	8	ICT PROPOSERS' DAYS	09/10/2014	Florence	Italy	BGO	End Users, Multipliers and FI PPP Projects	more than 1000	National Level
	9	INTERNET MOBILE STARTUP PITCHERS, Informative Session	14/10/2014	Barcelona	Spain	ISDI	END USERS	0 to 50	Regional Level
	10	Multisede FIWARE	15/10/2014	Valencia, Sevilla y Las Palmas	Spain	ISDI	End Users and Multipliers	50 to 100	National Level
	11	Mobile Marketing Association	21/10/2014	Madrid	Spain	ISDI	END USERS	50	Regional Level
	12	FI-PPP Funding opportunities for SMEs	21/10/2014	Valladolid	Spain	TU	END USERS	50 to 100	Regional Level
	13	FI-PPP Information Day and Workshop in Poland	23/10/2014	Poznan	Poland	TU	END USERS	0 to 50	Regional Level
	14	SMAU Mob App Awards	24/10/2014	Milano	Italy	BGO	END USERS	50 to 100	National Level
<IMPACT>	15	IMPACT Info Day	28/10/2014	Madrid	Spain	ISDI		50 to 100	Regional Level

		Title of event	When	Location	Country	Partner	Type of Audience	Size Audience	Diss. Level
<IMPACT>	16	IMPACT Info Day	27/10/2014	Barcelona	Spain	ISDI	END USERS	50 to 100	Regional Level
	17	Colegio Oficial Ingenieros de Telecomunicación Event	28/10/2014	Madrid	Spain	ISDI	MULTIPLIERS	0 to 50	Regional Level
	18	FINODEX 1ª Convocatoria - Infoday	29/10/2014	A Coruña	Spain	TU	END USERS	0 to 50	Regional Level
	19	El Future Internet acelera la Smart City	29/10/2014	Turin	Italy	BGO	END USERS	100 to 500	European Level
<IMPACT>	20	IMPACT Info Day	30/10/2014	Valencia	Spain	ISDI	END USERS	50 to 100	Regional Level
<IMPACT>	21	IMPACT Info Day	31/10/2014	Zaragoza	Spain	ISDI/TU	END USERS	0 to 50	Regional Level
	22	Aceleradoras de Internet del Futuro	03/11/2014	Málaga	Spain	ISDI	END USERS	50 to 100	Regional Level
	23	Le Web Start-up Tour Barcelona	06/11/2014	Barcelona	Spain	ISDI	END USERS	50 to 100	Regional Level
	24	FIWARE Fireside	12/11/2014	Copenhagen	Denmark	TU	END USERS	0 to 50	National Level
	25	FIWARE Boot Camp	18/11/2014	Barcelona	Spain	ISDI	END USERS	0 to 50	National Level
	26	Smart City Expo World Congress	19/11/2014	Barcelona	Spain	ISDI	End Users and Multipliers		European Level
	27	FIWARE TechCamp	03/12/2014	Copenhagen	Denmark	TU	END USERS	0 to 50	National Level
	28	ICT Summit Poland	04/12/2014	Warsaw	Poland	TU	END USERS	0 to 50	Regional Level
<IMPACT>	29	Jury Day	31/12/2014	Madrid	Spain	ALL	END USERS	50 to 100	European level
<IMPACT>	30	FIWARE Acceleration programs and IMPACT case study_ OpenReaktor	14/01/2015	Warsaw	Poland	TU	END USERS	50 to 100	Regional Level
<IMPACT>	31	Welcome Day	02/02/2015	Barcelona	Spain	ALL	END USERS	50 to 100	European level
<IMPACT>	32	Open funding and IMPACT Presentation_ OpenReaktor	18/02/2015	Warsaw	Poland	TU	END USERS	50 to 100	Regional Level
	33	4YFN & Mobile World Congress	02/03/2015	Barcelona	Spain	ISDI/BGO	END USERS	tbc	European Level
	34	Singularity University	13/03/2015	Seville	Spain	ISDI	END USERS	tbc	European Level
	35	CEBIT	16/03/2015	Hannover	Germany	TU	END USERS	tbc	European Level



		Title of event	When	Location	Country	Partner	Type of Audience	Size Audience	Diss. Level
<IMPACT>	36	IMPACT Accelerator success story presentation _ OpenReaktor	18/03/2015	Warsaw	Poland	TU	END USERS	50 to 100	Regional Level
	37	FuckUp Nights Warsaw_ OpenReaktor	19/03/2015	Warsaw	Poland	TU	END USERS	100 to 500	Regional Level
<IMPACT>	38	IMPACT Info Session	18/03/2015	Madrid	Spain	ALL	END USERS	50 to 100	Regional level
	39	Net Futures2015	25/03/2015	Brussels	Belgium	BGO	End Users, Multipliers and FI PPP Project	tbc	European Level
	40	Tarr Accelerator	15/04/2015	Stonia	Stonia	TU	END USERS	tbc	Regional Level
	41	Startup Bootcamp	02/05/2015	Berlin	Germany	ALL	END USERS	tbc	European Level
<IMPACT>	42	IMPACT Info Session	12/04/2015	Bilbao	Spain	ISDI	END USERS	tbc	Regional Level
<IMPACT>	43	Hackathon Florence	10/04/2015	Florence	Italy	BGO	END USERS	tbc	Regional Level
<IMPACT>	44	IMPACT 2nd OC Tour	23/03/2015	Madrid	Spain	ISDI	END USERS	tbc	Regional Level
<IMPACT>	45	IMPACT 2nd OC Tour	25/03/2015	Barcelona	Spain	ISDI	END USERS	tbc	Regional Level
<IMPACT>	46	IMPACT 2nd OC Tour	27/03/2015	Zaragoza	Spain	ISDI	END USERS	tbc	Regional Level
<IMPACT>	47	IMPACT 2nd OC Tour	08/04/2015	Málaga	Spain	ISDI	END USERS	tbc	Regional Level
<IMPACT>	48	IMPACT Info Session at Nanabianca	01/04/2015	Firenze	Italy	BGO	END USERS	tbc	Regional Level
<IMPACT>	49	IMPACT Info Session at H-Farm	13/04/2015	Roncade (TV)	Italy	BGO	END USERS	tbc	Regional Level
<IMPACT>	50	IMPACT Info Session at UNIPR	15/04/2015	Parma	Italy	BGO	END USERS	tbc	Regional Level
<IMPACT>	51	IMPACT Info Session at POLI hub	16/04/2015	Milano	Italy	BGO	END USERS	tbc	Regional Level
<IMPACT>	52	IMPACT Info Session at POLITICO	16/04/2015	Torino	Italy	BGO	END USERS	tbc	Regional Level
	53	Hive61 - Equity free funding for startups	14/04/2015	Poznan	Poland	TU	END USERS	40	Regional Level
<IMPACT>	54	1st Italy FIWARE Geography Meetup led by IMPACT with the contribution of SOUL-FI and INCENSE	27/04/2015	Parma	Italy	BGO	END USERS	tbc	Regional Level
	55	Hurricane Start @Parma	27/04/2015	Parma	Italy	BGO	END USERS	tbc	Regional Level

		Title of event	When	Location	Country	Partner	Type of Audience	Size Audience	Diss. Level
<IMPACT>	56	Jury Day	15-16/07/2015	Milan	Italy	ALL	END USERS	50 to 100	European level
<IMPACT>	57	Welcome Day	07/09/2015	Barcelona	Spain	ALL	END USERS	100+	European level
	58	ADER Opportunities for SMEs in Horizon 2020.	20/05/2015	La Rioja	Spain	TU	SMEs	50-100	Regional Level
	59	FIWARE Workshop Poland	10/06/2015	Warsaw	Poland	TU	END USERS	50-100	European Level
	60	#ShareToIMPACT. Social Media Campaign	23/06/2015	Online	Online	ISDI	END USERS		European Level
<IMPACT>	61	FIWARE Communication Workshop	07/07/2015	Madrid	Spain	ISDI	FIWARE Community		European Level
<IMPACT>	62	ADER FIWARE Program	15/09/2015	La Rioja	Spain	TU	END USERS	40+	Regional Level
<IMPACT>	63	IMPACT 3rd OC Tour	16/09/2015	Barcelona	Spain	ISDI	END USERS	70+	Regional Level
<IMPACT>	64	Open funding and IMPACT Presentation _ OpenReaktor	23/09/2015	Warsaw	Poland	TU	END USERS	200+	Regional Level
	65	IMPACT 3rd OC Tour	24/09/2015	Bilbao	Spain	ISDI	END USERS	30+	Regional Level
<IMPACT>	66	IMPACT 3rd OC Tour	24/09/2015	Valencia	Spain	ISDI	END USERS	30+	Regional Level
	67	IMPACT Network Session	25/09/2015	A Coruña	Spain	TU	END USERS	30+	Regional Level
<IMPACT>	68	IMPACT 3rd OC Tour	29/09/2015	Madrid	Spain	ISDI	END USERS	40+	Regional Level
<IMPACT>	69	Info Session. Bolt Accelerator Málaga	29/09/2015	Madrid	Spain	TU	END USERS	10	European Level
<IMPACT>	70	IMPACT 3rd OC Tour	30/09/2015	Malaga	Spain	ISDI	END USERS	30+	Regional Level
<IMPACT>	71	IMPACT 3rd OC Tour	05/10/2015	Zaragoza	Spain	ISDI	END USERS	40+	Regional Level
	72	1st Spain FIWARE Geography Meetup led by IMPACT - Google Campus with the contribution of CREATIFI, FABULOUS, FICHe, FINODEX, SOUL-FI,	05/10/2015	Madrid	Spain	TU / ISDI	END USERS	70+	Regional Level
<IMPACT>	73	IMPACT 3rd OC Tour	06/10/2015	Barcelona	Spain	ISDI	END USERS	40+	Regional Level



		Title of event	When	Location	Country	Partner	Type of Audience	Size Audience	Diss. Level
<IMPACT>	74	Info Day Galician Innovation Agency	06/10/2015	Santiago de Compostela	Spain	TU	END USERS	40+	Regional Level
<IMPACT>	75	IMPACT Investors Day - South Summit	07 y 08/ 10/2015	Madrid	Spain	ISDI	END USERS	100+	European Level
	76	FIWARE Business Challenge. Third FIWARE Hackathon	15-16 / 09/15	Bologna	Italy	BGO	END USERS	tbc	Regional Level
<IMPACT>	77	Deceleration event	9- 11/10/2015	Avila	Spain	ISDI	IMPACTers	20+	Internal
	78	Finanziamenti FIWARE per le imprese	11/09/2015	Webinar	Online	BGO			European Level

Annex III. Clippings

IMPACT actions have appeared 326 times in different media.

Table 21 List of clippings

	Title	Link	Country	Date
1	Nace impact, un nuevo modelo de aceleradora de startups que financiará con 100.000 euros a 64 proyectos europeos de internet móvil	https://www.adigital.org/?noticias=nace-impact-un-nuevo-modelo-de-aceleradora-de-startups-que-financiara-con-100000-euros-64	Spain	15/07/2014
2	Economía/Telecos.- Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.itnoticias.com/tecnologia/economia-telecos-impact-preve-invertir-64-millones-en-proyectos-europeos-de-internet-movil-en-los-proximos-dos-anos_79561.html	Spain	16/07/2014
3	Una aceleradora de 'startups' destina 6,4 millones a proyectos europeos de Internet móvil	http://loogic.com/nace-la-aceleradora-de-startups-impact/	Spain	16/07/2014
4	Una aceleradora de 'startups' destina 6,4 millones a proyectos europeos de Internet móvil	http://www.informavalencia.com/empresa/item/6350-una-aceleradora-de-startups-destina-6-4-millones-a-proyectos-europeos-de-internet-movil	Spain	16/07/2014
5	Impact destinará 6,4 millones a desarrollar startups en los próximos dos años	http://www.lavanguardia.com/tecnologia/20140716/54411161924/impact-destinara-6-4-millones-a-desarrollar-startups-en-los-proximos-dos-anos.html	Spain	16/07/2014
6	Impact, la aceleradora de startups que financiará con 100.000 euros a 64 proyectos de internet móvil	http://www.efeemprende.com/noticia/impact-la-aceleradora-de-startups-que-financiara-con-100-000-euros-a-64-proyectos-de-internet-movil/	Spain	16/07/2014
7	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	https://es.finance.yahoo.com/noticias/impact-prev%C3%A9-invertir-6-4-millones-proyectos-europeos-113453891.html	Spain	16/07/2014
8	Nace IMPACT, un nuevo modelo de aceleradora de startups de ISDI y Buongiorno, para Internet móvil	http://www.programapublicidad.com/nace-impact-un-nuevo-modelo-de-aceleradora-de-startups-de-isdi-y-buongiorno-para-internet-movil/#.VP2c0_mG-BR	Spain	16/07/2014
9	Impact, la nueva aceleradora de startups móviles de ISDI	http://www.itespresso.es/impact-aceleradora-startups-isdi-127135.html	Spain	16/07/2014
10	Economía/Telecos.- Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.itnoticias.com/tecnologia/economia-telecos-impact-preve-invertir-64-millones-en-proyectos-europeos-de-internet-movil-en-los-proximos-dos-anos_79561.html	Spain	16/07/2014
11	Una aceleradora de 'startups' destina 6,4 millones a proyectos europeos de Internet móvil	http://www.rtve.es/noticias/20140716/aceleradora-startups-destina-64-millones-proyectos-europeos-internet-movil/974748.shtml	Spain	16/07/2014

12	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.eleconomista.es/economia/noticias/5945153/07/14/Impact-preve-invertir-64-millones-en-proyectos-europeos-de-Internet-movil-en-los-proximos-dos-anos.html#.Kku8LlqoWVpYMFp	Spain	16/07/2014
13	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.diariosigloxxi.com/texto-ep/mostrar/20140716133433/impact-preve-invertir-64-millones-en-proyectos-europeos-de-internet-movil-en-los-proximos-dos-anos#.VP2sHvmG-BQ	Spain	16/07/2014
14	Economía/Telecos.- Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.finanzas.com/noticias/economia/20140716/economia-telecos-impact-preve-2714952.html	Spain	16/07/2014
15	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.telecinco.es/informativos/economia/Impact-millones-proyectos-europeos-Internet_0_1828575245.html	Spain	16/07/2014
16	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.lavozlibre.com/noticias/ampliar/948888/impact-preve-invertir-64-millones-en-proyectos-europeos-de-internet-movil-en-los-proximos-dos-anos	Spain	16/07/2014
17	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.expansion.com/agencia/europa_press/2014/07/16/20140716133433.html	Spain	16/07/2014
18	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://noticias.lainformacion.com/economia-negocios-y-finanzas/empresas/impact-preve-invertir-6-4-millones-en-proyectos-europeos-de-internet-movil-en-los-proximos-dos-anos_6OmmolCJJkRbAdwUOSp35/	Spain	16/07/2014
19	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	http://www.europapress.es/economia/noticia-economia-telecos-impact-preve-invertir-64-millones-proyectos-europeos-internet-movil-proximos-dos-anos-20140716133418.html	Spain	16/07/2014
20	Impact destinará 6,4 millones a desarrollar startups en los próximos dos años	http://www.expansion.com/agencia/efe/2014/07/16/19734063.html	Spain	16/07/2014
21	Impact destinará 6,4 millones a desarrollar startups en los próximos dos años	http://www.elconfidencial.com/ultima-hora-en-vivo/2014-07-16/impact-destinara-6-4-millones-a-desarrollar-startups-en-los-proximos-dos-anos_315483/	Spain	16/07/2014
22	Impact destinará 6,4 millones a desarrollar startups en los próximos dos años	http://noticias.lainformacion.com/educacion/instituto-o-educacion-secundaria/impact-destinara-6-4-millones-a-desarrollar-startups-en-los-proximos-dos-anos_6Acj9zPi3FmfhLVUTBqzb/	Spain	16/07/2014
23	Una aceleradora de 'startups' destina 6,4 millones a proyectos europeos de Internet móvil	http://www.rtve.es/noticias/20140716/aceleradora-startups-destina-64-millones-proyectos-europeos-internet-movil/974748.shtml	Spain	16/07/2014
24	Impact destinará 6,4 millones a desarrollar startups en los próximos dos años	http://www.hoy.es/agencias/201407/16/impact-destinara-millones-desarrollar-145100.html	Spain	16/07/2014

25	Impact destinará 6,4 millones a desarrollar startups en los próximos dos años	http://www.diariosur.es/agencias/201407/16/impact-destinara-millones-desarrollar-145100.html	Spain	16/07/2014
26	Impact destinará 6,4 millones a desarrollar startups en los próximos dos años	http://www.diariovasco.com/agencias/201407/16/impact-destinara-millones-desarrollar-145100.html	Spain	16/07/2014
27	Más recursos en el ecosistema de startups: nace una nueva aceleradora para proyectos 'móviles'	http://www.elblogsalmon.com/emprendedores/mas-recursos-en-el-ecosistema-de-startups-espanol-nace-una-nueva-aceleradora-para-proyectos-moviles	Spain	17/07/2014
28	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	http://www.genbeta.com/actualidad/impact-una-nueva-aceleradora-que-financiara-con-100-000-euros-64-proyectos-europeos	Spain	17/07/2014
29	Lanzan "Impact", aceleradora de startups que invertirá millones en proyectos de internet móvil	http://www.innovaspain.com/lanzan-impact-aceleradora-de-startups-que-invertira-65-millones-en-proyectos-de-internet-movil	Spain	17/07/2014
30	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	http://i-rme.es/2014/impact-una-nueva-aceleradora-que-financiara-con-100-000-euros-64-proyectos-europeos/	Spain	17/07/2014
31	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	http://www.alojamientolinux.es/2014/07/17/impact-una-nueva-aceleradora-que-financiara-con-100-000-euros-64-proyectos-europeos/	Spain	17/07/2014
32	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	http://www.tecnologs.es/Noticias/Noticia/IMPACT-una-nueva-aceleradora-que-financiara-con-100000-euros-64-proyectos-europeos	Spain	17/07/2014
33	Impact, la nueva aceleradora que financiará a 64 proyectos europeos	http://www.abc.es/tecnologia/20140717/abci-impact-aceleradora-proyectos-espana-201407161703.html	Spain	17/07/2014
34	Impact, la nueva aceleradora que financiará a 64 proyectos europeos	n/a	Spain	17/07/2014
35	6,4 millones para 64 proyectos de Internet móvil	http://www.expansion.com/2014/07/17/emprendedores-empleo/emprendimiento/1405617810.html	Spain	17/07/2014
36	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014
37	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014
38	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014
39	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014
40	Nace IMPACT, aceleradora que financiará con 100K a 64 startups europeas de Internet móvil	n/a		17/07/2014
41	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014
42	Impact prevé invertir 6,4 millones en proyectos europeos de Internet móvil en los próximos dos años	n/a	Spain	17/07/2014
43	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014
44	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014
45	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	17/07/2014



46	¿Ayudas a fondo perdido para startups? Impact, una aceleradora con 6,4 millones de dinero europeo	n/a	Spain	19/07/2014
47	Impact. millones a fondo perdido para startups españolas	n/a	Spain	19/07/2014
48	Impact. 6,5 millones a fondo perdido para startups españolas	n/a	Spain	19/07/2014
49	Impact 6 5 millones a fondo perdido para startups españolas	n/a	Spain	19/07/2014
50	6,4 millones para 64 proyectos de Internet móvil	n/a	Spain	19/07/2014
51	6,4 millones para 64 proyectos de Internet móvil (Expansion)	n/a	Spain	18/07/2014
52	¿Ayudas a fondo perdido para startups? ISDI, Seaya y NTT lanzan Impact, una aceleradora con 6,4 millones de fondos europeos	n/a	Spain	18/07/2014
53	6,4 millones para 64 proyectos de Internet móvil	n/a	Spain	18/07/2014
54	6,4 millones para 64 proyectos de Internet móvil	n/a	Spain	18/07/2014
55	¿Ayudas a fondo perdido para 'startups'? Impact, una aceleradora con €6,4 millones de dinero europeo	http://hemerrotek.com/2014/07/18/ayudas-para-startups-fondo-perdido-isd-i-seaya-y-ntt-lanzan-la-aceleradora-impact-con-fondos-europeos/	Spain	18/07/2014
56	IMPACT, una nueva aceleradora que financiará con 100.000 euros 64 proyectos europeos	n/a	Spain	19/07/2014
57	Impact. millones a fondo perdido para startups españolas	n/a	Spain	19/07/2014
58	Impact. millones a fondo perdido para startups españolas	n/a	Spain	19/07/2014
59	Impact. €6,5 millones a fondo perdido para startups españolas	http://www.gurusblog.com/archives/impact-ayuda-fondo-perdido-startups/19/07/2014/	Spain	19/07/2014
60	Impact. €6,5 millones a fondo perdido para startups españolas	n/a	Spain	20/07/2014
61	Impact. €6,5 millones a fondo perdido para startups españolas	n/a	Spain	20/07/2014
62	Nasce un consorzio per finanziare 64 startup	http://www.gazzettadiparma.it/news/soldi/204320/Nasce-un-consorzio-per-finanziare-64.html	Italy	23/07/2014
63	Venture capital per far partire le start up/ Un consorzio finanzia idee nel mobile Internet	http://www.bigbangumbria.it/venture-capital-per-far-partire-le-start-up-un-consorzio-finanzia-idee-nel-mobile-internet/	Italy	23/07/2014
64	Otto milioni per le startup	http://parma.repubblica.it/cronaca/2014/07/23/news/otto-milioni-di-euro-per-le-startup-al-via-il-nuovo-progetto-impact-92233247/	Italy	23/07/2014
65	Al via il nuovo progetto Impact	http://parma.repubblica.it/cronaca/2014/07/23/news/otto-milioni-di-euro-per-le-startup-al-via-il-nuovo-progetto-impact-92233247/	Italy	23/07/2014
66	IMPACT: 100 mila euro per 64 startup	http://www.startuppari.com/post/92625227946/impact-100-mila-euro-per-64-startup	Italy	Settembre
67	IMPACT: UN CONSORZIO DI ACCELERATORI GUIDATO DA B-VENTURES	http://www.emiliaromagnastartup.it/innovative/articoli/2014/07/impact-un-consorzio-di-acceleratori-guidato-da-b-ventures?utm_source=dlvr.it&utm_medium=twitter	Italy	23/07/2014
68	Esplora il significato del termine: Finanza: nasce Impact, nuovo acceleratore impresa per mobile InternetFinanza: nasce Impact, nuovo acceleratore impresa per mobile Internet	http://www.corriere.it/notizie-ultima-ora/Economia/Finanza-nasce-Impact-nuovo-acceleratore-impresa-mobile-Internet/23-07-2014/1-A_013710672.shtml	Italy	23/07/2014

69	Finanza: nasce Impact, nuovo acceleratore impresa per mobile Internet	http://www.milanofinanza.it/news/finanza-nasce-impact-nuovo-acceleratore-impresa-per-mobile-internet-201407231432011299	Italy	23/07/2014
70	Finanza: nasce impact, nuovo acceleratore impresa per mobile internet	http://finanza.tgcom24.mediaset.it/news/dettaglio_news.asp?id=201407231432011299&chkAgenzie=PMFNW	Italy	23/07/2014
71	Startup, sul mercato nasce Impact	http://www.professionefinanza.com/scheda.php?id=11855	Italy	23/07/2014
72	Finanziato dalla comunita Europea il nuovo progetto della b-ventures:	http://www.ilmattinodiparma.it/?p=128559	Italy	23/07/2014
73	Impact, nuovo acceleratore d'impresa: 8milioni di euro per 64 start-up			
74	Via a Impact, 100mila euro per 64 startup	http://www.corrierecomunicazioni.it/it-world/28951_via-a-impact-100mila-euro-per-64-startup.htm	Italy	23/07/2014
75	Nasce Impact, il consorzio che mette sul piatto 100mila euro per 64 start-up	http://www.ilsole24ore.com/art/tecnologie/2014-07-23/nasce-impact-consorzio-che-mette-piatto-100mila-euro-64-start-up-200930.shtml	Italy	23/07/2014
76	IMPACT, 8 milioni per 64 startup	http://www.silviogulizia.com/blog/impact-8-milioni-per-64-startup	Italy	23/07/2014
77	Nasce IMPACT consorzio di acceleratori guidato da b-ventures che si è aggiudicato un finanziamento europeo di 8 milioni di euro	http://www.assodigitale.it/2014/07/23/nasce-impact-consorzio-di-acceleratori-guidato-da-b-ventures-che-si-e-aggiudicato-un-finanziamento-europeo-di-8-milioni-di-euro/?utm_source=feedburner&utm_medium=twitter&utm_campaign=Feed%3A+assodigitale+%28Assodigitale+News+-+Associazione+Italiana+Industria+Digitale%29	Italy	23/07/2014
78	IMPACT: un consorzio di acceleratori guidato da b-ventures	http://b-ventures.it/impact-un-consorzio-di-acceleratori-guidato-da-b-ventures	Italy	23/07/2014
79	Cinco motivos por los que es un buen momento para financiar tu startup (y uno por el que no)	http://www.tecnoplora.com/empresas/cinco-motivos-que-buen-momento-financiar-startup-uno-que-2014071800126.html	Spain	28/07/2014
80	6,4 millones para 64 proyectos de Internet móvil	http://www.ccoo-servicios.info/noticias/84029.html	Spain	
81	Aceleradoras y otras fórmulas para dar luz verde a tu negocio	http://www.presspeople.com/nota/aceleradoras-otras-formulas-dar-luz-verde	Spain	01/08/2014
82	Se ofrecen 6,4 millones para 64 proyectos de Internet móvil	http://www.quecursar.com/noticias/se-ofrecen-64-millones-para-64-proyectos-de-internet-movil-7989.html	Spain	06/08/2014
83	Financiación para proyectos de Internet móvil	http://rincondelemprendedor.es/financiacion-para-proyectos-de-internet-movil/	Spain	11/08/2014
84	Parte l'open call da 80 milioni di euro della Commissione Europea: all'European Conference on the Future Internet	http://dgil.uz/2014/08/27/parte-lopen-call-da-80-milioni-di-euro-della-commissione-europea-alleuropean-conference-on-the-future-internet/	Italy	27/08/2014
85	Esplora il significato del termine: Questo acceleratore avrà ImpactQuesto acceleratore avrà Impact	http://corriereinnovazione.corriere.it/persone/2014/29-agosto-2014/questo-acceleratore-avra-impact-23038302276.shtml	Italy	29/08/2014

86	La comisión europea financia con 80 millones a pymes y startups que desarrollen sus apps con FIWARE	http://www.eureka-startups.com/la-comision-europea-financia-con-80-millones-pymes-y-startups-que-desarrollen-sus-apps-con-fiware/	Spain	02/09/2014
87	Aceleradoras y otras fórmulas para dar luz verde a tu negocio	http://www.expansion.com/2014/07/30/emprendedores-empleo/emprendimiento/1406742923.html	Spain	08/09/2014
88	España lidera el uso de Internet móvil	http://www.liderdigital.com/noticias/detalle_noticia.php?id_noticia=91644	Spain	08/09/2014
89	80 milioni per le startup: Future Internet Accelerators è il bando dell'anno (qui come partecipare)	http://www.chefuturo.it/2014/09/parte-lopen-call-da-80-milioni-di-euro-della-commissione-europea-al-leuropean-conference-on-the-future-internet/	Italy	13/09/2015
90	La UE lanza la aceleradora de proyectos de Internet móvil Impact	http://www.europapress.es/portaltic/sector/noticia-ue-lanza-aceleradora-proyectos-internet-movil-impact-20140915144128.html	Spain	15/09/2014
91	La UE lanza la aceleradora de proyectos de Internet móvil Impact	http://laflecha.net/la-ue-lanza-la-aceleradora-de-proyectos-de-internet-movil-impact/	Spain	15/09/2014
92	La UE lanza la aceleradora de proyectos de Internet móvil Impact	http://www.telecinco.es/informativos/tecnologia/UE-aceleradora-proyectos-Internet-Impact_0_1860600316.html	Spain	15/09/2014
93	La UE lanza la aceleradora de proyectos de Internet móvil Impact	http://www.eleconomista.es/tecnologia/noticias/6079361/09/14/La-UE-lanza-la-aceleradora-de-proyectos-de-Internet-movil-Impact.html#.Kku8lbhLLRQhSr8	Spain	15/09/2014
94	La UE lanza la aceleradora de proyectos de Internet móvil Impact	http://www.teinteresa.es/tecnologia/UE-aceleradora-proyectos-Internet-Impact_0_1212479796.html	Spain	15/09/2014
95	La UE lanza la aceleradora de proyectos de Internet móvil Impact	https://es.finance.yahoo.com/noticias/ue-lanza-aceleradora-proyectos-internet-m%C3%B3vil-impact-124127219.html?_ylt=AvRtl88ZLyoQFgJvKZEI3tK0DqpG:_ylu=X3oDMTFiYmdibGR1BHBvcwMyBHNIYwN5ZmlFZGI0b3JpYWxSU1M3BHNSawNsYXVlbGFuemFsYWE-	Spain	15/09/2014
96	Ray Muzyka, cofundador de BioWare, buscará talento en el Fun & Serious Game Festival	http://www.abc.es/tecnologia/20140915/rc-muzyka-cofundador-bioware-buscara-201409151426.html	Spain	17/09/2014
97	La UE lanza la aceleradora de proyectos de Internet móvil Impact	http://www.teinteresa.es/tecnologia/UE-aceleradora-proyectos-Internet-Impact_0_1212479796.html	Spain	15/09/2014
98	La aceleradora IMPACT organiza el mobile FIWARE Hackathon de Bussines & Tech	http://loogic.com/la-aceleradora-impact-organiza-el-primer-mobile-fiware-hackathon-de-bussines-tech-en-espana/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+Loogiccom+%28Loogic.com%29	Spain	15/09/2014
99	Isdi acelera con fondos europeos	http://www.lavanguardia.com/20140916/54415994567/i-sdi-acelera-con-fondos-europeos-mar-galtes.html	Spain	16/09/2014



100	Impact, 250 mila euro per le startup in ambito mobile internet	http://www.economyup.it/startup/1602_impact-250-mila-euro-per-le-startup-in-ambito-mobile-internet.htm	Italy	30/09/2014
101	Cercasi startup, Impact mette due milioni sul piatto	http://parma.repubblica.it/cronaca/2014/09/30/news/cercasi_startup_impact_mette_due_milioni_sul_piatto-96980263/	Italy	30/09/2014
102	Impact, 2 M di euro per 20 startup	http://it.startupbusiness.it/news/open-call-di-impact-2-milioni-di-euro-per-20-startup/	Italy	30/09/2014
103	Al via la prima open call dal valore di due milioni di euro dell'acceleratore d'impresa impact	http://www.emiliaromagnastartup.it/innovative/articoli/2014/09/al-la-prima-open-call-dal-valore-di-due-milioni-di-euro-dellacceleratore	Italy	30/09/2014
104	6,4 milioni di euro per 64 startup: l'open call di IMPACT	http://magazine.daocampus.com/96878/100mila-euro-per-sviluppatori-dallacceleratore-di-impact.html	Italy	30/09/2014
105	6,4 milioni di euro per 64 startup: l'open call di IMPACT	http://blog.startupitalia.eu/64-milioni-di-euro-per-64-startup-lopen-call-di-impact/	Italy	30/09/2014
106	Impact lancia la prima Open Call a favore delle startup	http://www.finanziamentinews.it/article/03590/impact-lancia-prima-open-call-favore-startup	Italy	02/10/2014
107	Economía e Inu9/MCID 59-BDC q241./P 7.75 Tm			

115	Impact presenta este jueves su modelo de aceleración de proyectos de internet móvil a 80 startups valencianas	http://www.20minutos.es/noticia/2280934/0/impact-presenta-este-jueves-su-modelo-aceleracion-proyectos-internet-movil-80-startups-valencianas/	Spain	29/10/2014
116	Impact presenta este jueves su modelo de aceleración de proyectos de internet móvil a 80 startups valencianas	http://noticias.lainformacion.com/economia-negocios-y-finanzas/equipos-de-telecomunicaciones/impact-presenta-este-jueves-su-modelo-de-aceleracion-de-proyectos-de-internet-movil-a-80-startups-valencianas_85BqPjwbnwYki7XKPogEx6/	Spain	29/10/2014
117	Impact presenta este jueves su modelo de aceleración de proyectos de internet móvil a 80 startups valencianas	http://www.teinteresa.es/comunitat-valenciana/valencia/Impact-presenta-aceleracion-proyectos-valencianas_0_1238877548.html	Spain	29/10/2014
118	Norteamérica: la atracción del liderazgo internacional	http://ecoaula.eleconomista.es/universidades/noticias/6198762/10/14/Norteamerica-la-atraccion-del-liderazgo-internacional-.html	Spain	29/10/2014
119	Los I Premios adigital reconocen la contribución de profesionales y empresas a la economía digital en España	http://www.cibersur.com/016401/premios/adigital/reconocen/contribucion/profesionales/empresas/economia/digital/espana	Spain	28/10/2014
120	Latinoamérica: la nueva puerta a la innovación	http://ecoaula.eleconomista.es/universidades/noticias/6198709/10/14/Latinoamerica-la-nueva-puerta-a-la-innovacion.html	Spain	29/10/2014
121	Los I Premios Adigital reconocen la contribución de profesionales y empresas a la economía digital en España	http://www.cuatro.com/noticias/tecnologia/Premios-Adigital-contribucion-profesionales-Espana_0_1883700080.html	Spain	29/10/2014
122	Impact acelera a 64 empresas del sector móvil	http://www.larazon.es/damesuplementos/tueconomia/2015-01-11_TUE_/files/assets/basic-html/page14.html	Spain	11/01/2015
123	Impact financia con 2 millones de euros a 20 startups europeas	http://www.msn.com/es-es/noticias/tecnologia/impact-financia-con-2-millones-de-euros-a-20-startups-europeas/ar-AA87Dnr	Spain	13/01/2015
124	Impact financia con 2 millones de euros a 20 startups europeas	http://www.itespresso.es/impact-financia-2-millones-euros-20-startups-europeas-133008.html	Spain	13/01/2015
125	Impact financia con 2 millones de euros a 20 startups europeas	http://agendaempresa.com/60350/impact-financia-con-2-millones-de-euros-20-startups-europeas/	Spain	13/01/2015
126	IMPACT financia a 20 startups europeas con 2 millones de euros	http://www.efeemprende.com/noticia/impact-financia-startups-europeas/	Spain	13/01/2015
127	Impact financia con 2 millones de euros a 20 startups europeas	http://www.grupcanovas.com/noticias/2015/01/14/impact-financia-con-2-millones-de-euros-a-20-startups-europeas	Spain	14/01/2015
128	Que es el MIB?	https://eduardoenelmib.wordpress.com/2015/01/14/que-es-el-mib/	Spain	14/01/2015
129	Aquí está la selección de Impact: 20 'startups' de Internet móvil que recibirán €2 millones	http://www.diariotecnologia.es/aqui-esta-la-seleccion-de-impact-20-startups-de-internet-movil-que-recibiran-e2-millones/#.VP3c8PMg-BQ	Spain	14/01/2015



130	Aquí está la selección de Impact: 20 'startups' de Internet móvil que recibirán €2 millones	http://hemerrotek.com/2015/01/14/impact-startups-internet-movil/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+hemerrotek+%28Hemerrotek%29	Spain	14/01/2015
131	Dos millones de euros de financiación para 20 startups europeas	http://www.pcworld.es/business-ti/dos-millones-de-euros-de-financiacion-para-20-startups-europeas	Spain	14/01/2015
132	Impact: las 20 'startups' de Internet móvil que recibirán dos millones de euros	http://www.diariocritico.com/educa2020/tecnologia/innovacion/impact/ayudas-startups/becas-innovacion/aceleradora-startups/470228	Spain	14/01/2015
133	Impact financia con 2 millones de euros a 20 startups europeas	http://www.ticpymes.es/informatica-telecomunicaciones/noticias/1078909026104/impact-financia-2-millones-euros.1.html?utm_source=rss&utm_medium=feed&utm_campaign=20150114	Spain	14/01/2015
134	Impact elige a 20 startups europeas	http://www.muypymes.com/2015/01/14/impact-startups-europeas	Spain	14/01/2015
135	IMPACT financia con 2 millones de euros a 20 startups europeas	http://www.elreferente.es/mas-emprendedores/impact-financia-con-2-millones-de-euros-a-20-startups-europeas-28098	Spain	14/01/2015
136	Impact financia a 20 'startups' europeas con dos millones de euros	http://www.valenciaplaza.com/ver/147216/impact-financia-a-20-startups-europeas-con-dos-millones-de-euros.html	Spain	14/01/2015
137	La 'app' malagueña Shopping Leeks recibe 100.000 euros de fondos europeos	http://www.diariosur.es/tecnologia/201501/14/malague-na-shopping-leeks-recibe-20150114000102.html	Spain	14/01/2015
138	¿Son los portales de suscripción el próximo boom del ecommerce?	http://www.expansion.com/2015/01/16/emprendedores-empleo/emprendimiento/1421432378.html	Spain	15/01/2015
139	Impact presenta a sus primeras 20 startups que recibirán 2 millones	https://webcapitalriesgo.com/dos.php?activo=M1	Spain	15/01/2015
140	Aecoc ayudará a mejorar la presencia online de la pyme española	http://profesionalretail.com/aecoc-ayudara-mejorar-la-presencia-online-de-la-pyme-espanola/	Spain	15/01/2015
141	Carrillo, Pimentel y Amor presentan '1001 Consejos para Emprender', el manual de 'cabecera' para montar tu empresa	http://www.consultoras.org/frontend/aec/Carrillo--Pimentel-Y-Amor-Presentan--1001-Consejos-Para-Emprender---El-Manual-De--cabecera--Para-Mon-vn24984-vst22	Spain	16/01/2015
142	Por qué YouTube triunfó y el blue ray no	http://www.expansion.com/2015/01/20/emprendedores-empleo/emprendimiento/1421774631.html	Spain	17/01/2015
143	Por qué YouTube triunfó y el blue ray no	http://esic.edu/actualidad/por-que-youtube-triunfo-blue-ray-no-el-mundo-mercados/	Spain	18/01/2015
144	IMPACT financia las primeras 20 startups europeas que recibirán hasta 100.000 euros de la UE para su desarrollo	http://www.whatsnew.com/2015/01/19/impact-financia-con-2-millones-de-euros-a-20-startups-europeas/	Spain	19/01/2015



145	Los robots, una inversión para su cartera	http://cincodias.com/cincodias/2015/01/21/empresas/1421867893_207185.html	Spain	22/01/2015
146	¿Pueden las escuelas de negocio reducir el fracaso de 'start up'?	http://www.expansion.com/2015/01/23/emprendedores-empleo/emprendimiento/1422038147.html	Spain	24/01/2015
147	IMPACT financia con 2 millones de euros a 20 startups europeas	http://www.eureka-startups.com/impact-financia-con-2-millones-de-euros-a-20-startups-europeas/	Spain	15/01/2015
148	IMPACT apre le porte a 19 nuove startup	Gazzetta di Parma link n/a	italy	29/01/2015
149	Bruxelles punta sull'open	WIRED LINK N/a	Italy	01/02/2015
150	IMPACT accelera 19 startup con un finanziamento di 2 milioni di euro	http://www.startupper.it/impact-apre-le-porte-del-suo-programma-di-accelerazione-a-19-startup-con-un-finanziamento-di-2-milioni-di-euro	Italy	02/02/2015
151	Al via IMPACT: 2 Milioni a fondo perduto per 19 startup europees (3 italiane)	http://blog.startupitalia.eu/al-via-impact-2-milioni-a-fondo-perduto-per-19-startup-europee-3-italiane/	Italy	03/02/2015
152	Al via IMPACT: 2 Milioni a fondo perduto per 19 startup europees (3 italiane)	http://magazine.daocampus.com/170997/al-via-impact-2-milioni-a-fondo-perduto-per-19-startup-europee-3-italiane.html	Italy	03/02/2015
153	Impact accelera, tre startup italiane nel primo batch	http://it.startupbusiness.it/news/impact-accelera-tre-startup-italiane-nel-primo-batch/78911/	Italy	06/02/2015
154	Jóvenes con MBA y experiencia empresarial, los creadores de 'startups'	http://ecoaula.economista.es/ecoaula-emprendedores/noticias/6446437/02/15/Jovenes-con-MBA-y-experiencia-empresarial-los-creadores-de-startups.html	Spain	03/02/2015
155	Las 20 startups más prometedoras de Europa	http://cincodias.com/cincodias/2015/02/09/emprendedores/1423499127_364873.html	Spain	09/02/2015
156	El programa Impact para acelerar 64 startups europeas ya ha empezado	http://abcblogs.abc.es/ion-oleaga/2015/02/09/el-programa-impact-para-accelerar-64-startups-europeas-ya-ha-empezado/	Spain	09/02/2015
157	Los expertos esperan más demanda laboral de másteres por la reforma	http://ecoaula.economista.es/universidades/noticias/6465860/02/15/Los-expertos-esperan-mas-demanda-laboral-de-masteres-por-la-reforma.html	Spain	10/02/2015
158	El mundo necesita un nuevo estilo de liderazgo, basado en el cambio digital	http://www.abc.es/economia/20150211/abci-steve-cadigan-linkedin-2015-201502101934.html	Spain	11/02/2015
159	IMPACT acelera 19 startups en su primera edición	http://www.cateconomica.com/Articulo/IMPACT-acelera-19-startups-en-su-primer-edicion	Spain	11/02/2015
160	Impact potencia 19 startups europeas en Barcelona con un programa de formación de 6,4 millones	http://www.gentedigital.es/barcelona/noticia/1592419/impact-potencia-19-startups-europeas-en-barcelona-con-un-programa-de-formacion-de-64-millones/	Spain	12/02/2015

161	Impact potencia 19 startups europeas en Barcelona con un programa de formación de 6,4 millones	http://www.teinteresa.es/catalunya/barcelona/Impact-Barcelona-programa-formacion-millones_0_1302471357.html	Spain	12/02/2015
162	Impact potencia 19 startups europeas en Barcelona con un programa de formación de 6,4 millones	http://www.lavanguardia.com/local/barcelona/20150212/54426116801/impact-potencia-19-startups-europeas-en-barcelona-con-un-programa-de-formacion-de-6-4-millones.html	Spain	12/02/2015
163	Impact potencia 19 startups europeas en Barcelona con un programa de formación de 6,4 millones	http://www.europapress.es/catalunya/barcelona-growth-00982/noticia-impact-potencia-19-startups-europeas-barcelona-programa-formacion-64-millones-20150212182116.html	Spain	12/02/2015
164	Impact potencia 19 startups europeas en Barcelona con un programa de formación de 6,4 millones	http://ecodiario.eleconomista.es/espana/noticias/6472121/02/15/Impact-potencia-19-startups-europeas-en-Barcelona-con-un-programa-de-formacion-de-64-millones.html	Spain	12/02/2015
165	¿Tienes el talento digital que demandan las empresas?	http://www.expansion.com/2015/02/12/emprendedores-empleo/desarrollo-de-carrera/1423762983.html	Spain	13/02/2015
166	Glassdoor, todo lo que siempre quisiste saber sobre empleo	http://www.abc.es/economia/20150217/abci-glassdoor-buscador-empleo-digital-201502162035.html	Spain	17/02/2015
167	Wayra: hacer más en menos tiempo	http://www.elperiodico.com/es/noticias/economia/hacer-mas-menos-tiempo-3943639	Spain	17/02/2015
168	La revolucion del fi-ware: 20 startups europeas reciben 2 millones de financiación	http://www.tecnologia.com/empresas/revolucion-fiware-startups-europeas-reciben-millones-financiacion_2015021600161.html	Spain	20/02/2015
169	La revolució digital obliga a les empreses a seduir millor a els empleats	http://www.ara.cat/suplements/emprenem/revolucio-digital-empreses-millor-empleats_0_1308469172.html	Spain	22/02/2015
170	Las 20 startups más prometedoras de Europa	http://www.e-kikus.com/las-20-startups-mas-prometedoras-de-europa/	Spain	22/02/2015
171	Las quince mejores incubadoras y aceleradoras de España	http://cincodias.com/cincodias/2015/03/03/emprendedores/1425384583_090936.html	Spain	04/03/2015
172	La Singularity University y la aceleradora europea Impact organizan un concurso para startups españolas	http://www.europapress.es/andalucia/sevilla-00357/noticia-singularity-university-aceleradora-europea-impact-organizan-concurso-startups-espanolas-20150304165320.html	Spain	04/03/2015
173	La Singularity University y la aceleradora europea Impact organizan un concurso para startups españolas	http://www.teinteresa.es/andalucia/sevilla/Singularity-University-aceleradora-Impact-espanolas_0_1314469923.html	Spain	04/03/2015
174	Mapfre, Prosegur y Mutua Madrileña mantienen la mejor reputación digital, según DRINDEX 2014, ranking de reputación en Internet	http://www.programapublicidad.com/mapfre-prosegur-y-mutua-madrilena-mantienen-la-mejor-reputacion-digital-segun-drindex-2014-ranking-de-reputacion-en-internet/#.VP3VTPmG-BR	Spain	04/03/2015

175	Las quince mejores incubadoras y aceleradoras de España Emprendedores Territorio Pyme 5D	http://www.noticiasespanolas.es/index.php/213792/las-quince-mejores-incubadoras-y-aceleradoras-de-espana-emprendedores-territorio-pyme/	Spain	04/03/2015
176	Las marcas españolas con mejor reputación digital	http://www.lacomunidadpublicitaria.com/noticia/las-marcas-espanolas-con-mejor-reputacion-digital	Spain	04/03/2015
177	La Singularity University y la aceleradora europea Impact organizan un concurso para startups españolas	http://ecodiario.eleconomista.es/espana/noticias/6526800/03/15/La-Singularity-University-y-la-aceleradora-europea-Impact-organizan-un-concurso-para-startups-espanolas.html#.Kku86UqxETUNjpd	Spain	04/03/2015
178	La Singularity University y la aceleradora europea Impact organizan un concurso para startups españolas	http://www.20minutos.es/noticia/2394985/0/singularity-university-aceleradora-europea-impact-organizan-concurso-para-startups-espanolas/	Spain	04/03/2015
179	La Singularity University y la aceleradora europea Impact organizan un concurso para startups españolas	http://www.gentedigital.es/sevilla/noticia/1608888/la-singularity-university-y-la-aceleradora-europea-impact-organizan-un-concurso-para-startups-espanolas/	Spain	04/03/2015
180	La Singularity University y la aceleradora europea Impact organizan un concurso para startups españolas	http://www.lavanguardia.com/local/sevilla/20150304/54427872382/la-singularity-university-y-la-aceleradora-europea-impact-organizan-un-concurso-para-startups.html	Spain	04/03/2015
181	IMPACT presenta en el 4YFN un workshop y una ponencia sobre la aceleración de startups con tecnología FIWARE	http://www.efeemprende.com/noticia/impact-presenta-4yfn-workshop-ponencia-aceleracion-startups/	Spain	04/03/2015
182	Las marcas españolas con mejor reputación digital	http://ipmark.com/marcas-espanolas-con-mejor-reputacion-digital/	Spain	03/03/2015
183	Más interconexión es más seguridad	http://crones.es/entrevista.php	Spain	04/03/2015
184	Mapfre, Prosegur y Mutua Madrileña son las marcas con mejor reputación digital	http://www.marketingnews.es/tendencias/noticia/1088892029005/mapfre-prosegur-mutua-madrilena.1.html?utm_source=rss&utm_medium=feed&utm_campaign=20150305	Spain	05/03/2015
185	IMPACT rozda 20 dotacji po ok. 100 000 euro startupom rozwijającym mobilne technologie	http://dofinansowaniedlafirm.pl/dolno%C5%9Bl%C4%85skie/dotacie-na-za%C5%82o%C5%BCenie-firmy/18-impact-rozda-20-dotacji-po-ok-100-000-euro-startupom-rozw	Poland	
186	App economy, a Firenze la prima 'Fireware Hackathon' italiana	http://www.key4biz.it/app-economy-a-firenze-la-prima-fireware-hackathon-italiana/115797/	Italy	10/04/2015
187	Fiware Hackathon italiano, al via il 2° giorno di coding	http://mobile.hdblog.it/2015/04/11/fiware-hackathon-impact/	Italy	11/04/2015
188	Maratona no-stop per i maghi della rete	http://www.lanazione.it/firenze/maratona-no-stop-per-i-maghi-della-rete-1.841615	Italy	11/04/2015
189	In città la prima maratona Hacker italiana dedicata alla tecnologia europea FIWARE	http://www.gonews.it/2015/04/09/in-citta-la-prima-maratona-hacker-italiana-dedicata-alla-tecnologia-europea-fiware/	Italy	09/04/2015

190	Pisa: il Cern dei Big Data, un sistema europeo di competenze	http://www.nove.firenze.it/pisa-il-cern-dei-big-data-un-sistema-europeo-di-competenze.htm	Italy	10/04/2015
191	Ad aprile il primo Hackaton italiano dedicato alla tecnologia FIWARE	http://www.areapress.it/vediarticolo.asp?id=23000	Italy	
192	FIREWARE HACKATHON Firenze Dare forma alle idee	http://www.viralcaffe.com/9248_fireware-hackathon-firenze-dare-forma-alle-idee/	Italy	14/04/2015
193	Tecnologia, con Fiware l'Europa sfida gli Usa a colpi di startup	http://video.repubblica.it/edizione/firenze/tecnologia-con-fiware-l-europa-sfida-gli-usa-a-colpi-di-startup/197390/196418	Italy	11/04/2015
194	L'UE INVESTE 300 MILIONI DI EURO NEL PROGETTO FIWARE, IL SOCIAL NETWORK TUTTO EUROPEO	http://www.rainews.it/dl/rainews/articoli/Ue-investe-in-tecnologia-Fiware-primo-hackaton-italiano-a-Firenze-84779df2-2891-4350-9010-98f485c901f8.html	Italy	03/04/2015
195	IMPACT FIWARE HACKATHON a Firenze	http://www.girlsintech.it/impact-fiware-hackathon-firenze/	Italy	08/04/2015
196	PRIMO FIWARE HACKATHON ITALIANO	http://www.chefuturo.it/agenda/primo-fiware-hackathon-italiano/	Italy	10/04/2015
197	FIWARE Hackathon sponsored by IMPACT	https://www.fi-ppp.eu/fiware-hackathon-sponsored-by-impact/	Europe	29/03/2015
198	Impact Fiware Hackathon: un'interessante due giorni in programma ad aprile a Firenze	http://www.daocampus.com/2015/03/18/impact-fiware-hackathon-uninteressante-due-giorni-programma-ad-aprile-firenze/	Italy	18/03/2015
199	La prima Fireware Hackathon	http://corriereinnovazione.corriere.it/agenda/2015/16-marzo-2015/prima-fireware-hackathon-2301120484967.shtml	Italy	16/03/2015
200	Newsletter	http://us2.campaign-archive2.com/?u=657384bbf6fada693a046e8df&id=c1165f400e&e=38aa9b27d1	Italy	
201		http://www.toscana24.ilsole24ore.com/art/oggi/2015-04-10/agenda-giorno-080921.php?uuid=gSLA9t615	Italy	10/04/2015
202	Fiware Hackathon Italian, starts on the 2nd day of coding Photo Gallery	http://www.unlockpwd.com/fiware-hackathon-italian-starts-on-the-2nd-day-of-coding-photo-gallery/	Italy	10/04/2015
203	Prima Maratona Hacker italiana dedicata alla tecnologia europea FIWARE	http://www.firenzenotte.it/Sede-cittadina-del-gruppo-Buongiorno/Prima-Maratona-Hacker-italiana-dedicata-alla-tecnologia-europea-FIWARE/11-04-2015/	Italy	11/04/2015
204	Fiware Hackathon	http://agenda.startupitalia.eu/fiware-hackathon/	Italy	09/04/2015
205	Fiware Hackathon - Lotrek parteciperà con 2 team!	http://www.blog.lotrek.it/2015/03/fiware-hackathon.html	Italy	28/03/2015
206	A Firenze la prima maratona Hacker italiana dedicata alla tecnologia europea FIWARE	http://www.sevenpress.com/index.php?option=com_content&view=article&id=83978:a-firenze-la-prima-maratona-hacker-italiana-dedicata-alla-tecnologia-europea-fiware&catid=80:varie&Itemid=78	Italy	09/04/2015



207	DALL'IDEA AL PRODOTTO, TUTTO IN 24 ORE!	http://nanabianca.it/post/113858980707/dallidea-al-prodotto-tutto-in-24-ore	Italy	17/03/2015
208	Buongiorno, in aprile due giorni sul FIWARE	-	Italy	18/03/2015
209	Fiware apre le api e...i fondi	http://www.01net.it/fiware-apre-le-api-e-i-fondi/	Italy	17/03/2015
210	A Firenze il primo FIWARE HACKATHON	http://www.u-tools.it/2015/03/a-firenze-il-primo-fiware-hackathon/	Italy	18/03/2015
211	Open Call IMPACT, 2,5 milioni di euro per 25 progetti d'impresa basati su tecnologia FIWARE	http://www.startupper.it/open-call-impact-25-milioni-di-euro-per-25-progetti-dimpresa-basati-su-tecnologia-fiware	Italy	13/04/2015
212	Startup, il consorzio europeo Impact apre la seconda Open call	http://www.itespresso.it/startup-il-consorzio-europeo-impact-apre-la-seconda-open-call-106606.html	Italy	09/04/2015
213	Impact launches second mobile internet innovation open call	http://www.itpro.co.uk/mobile/24333/impact-launches-second-mobile-internet-innovation-open-call	UK	02/04/2015
214	Da Impact 2,5 milioni di euro per le start up del cloud	http://www.gazzettadiparma.it/news/economia/262728/Da-Impact-2-5-milioni-di.html	Italy	03/04/2015
215	Start Up Italia: da Impact 2,5 milioni per le imprese cloud	http://urbanpost.it/start-italia-da-impact-25-milioni-per-le-imprese-cloud	Italy	05/04/2015
216	In arrivo 2,5 milioni di euro per le startup del cloud	http://www.economyup.it/startup/2384_in-arrivo-25-milioni-di-euro-per-le-startup-del-cloud.htm	Italy	01/04/2015
217	2,5 milioni di euro per ulteriori 25 progetti d'impresa basati su tecnologia FIWARE	http://www.datamanager.it/2015/04/25-milioni-di-euro-per-ulteriori-25-progetti-dimpresa-basati-su-tecnologia-fiware/	Italy	02/04/2015
218	2,5 milioni di euro a fondo perduto, per 25 progetti	http://www.digitalic.it/wp/web-social/internet/25-milioni-di-euro-a-fondo-perduto-per-25-progetti-basati-su-tecnologia-fiware/89195	Italy	01/04/2015
219	Incubatori di startup	-	Italy	15/04/2015
220	5 bandi da tenere d'occhio ad aprile	http://www.colorivivacimagazine.com/2015/04/5-bandi-da-tenere-docchio-ad-aprile/	Italy	13/04/2015
221	Impact mette sul piatto 2,5 milioni e altri 6 bandi da tenere d'occhio ad aprile	http://blog.startupitalia.eu/impact-mette-sul-piatto-25-milioni-e-altri-5-bandi-da-tenere-docchio-ad-aprile-2/?hc_location=ufi&utm_content=buffer926db&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer	Italy	11/04/2015
222	Internet, fondi Ue per start up con i progetti d'impresa 'Fiware'	http://www.gonews.it/2015/04/10/internet-fondi-ue-per-start-up-con-i-progetti-dimpresa-fiware/	Italy	10/04/2015
223	EU's Impact Accelerator offers €2.5m for mobile web startups	http://techcitynews.com/2015/04/01/eus-impact-accelerator-offers-e2-5m-for-mobile-web-startups/	UK	01/04/2015
224	Open Call IMPACT, 2,5 milioni di euro per 25 progetti d'impresa basati su tecnologia FIWARE	http://socialmediamanager.it/buzz/open-call-impact-2-5-euro-25-progetti-impresa-basati-tecnologia-fiware-42736	Italy	13/04/2015



225	Open Call IMPACT, 2,5 milioni di euro per 25 progetti d'impresa basati su tecnologia FIWARE	http://magazine.daocampus.com/217134/open-call-impact-25-milioni-di-euro-per-25-progetti-dimpresa-basati-su-tecnologia-fiware.html	Italy	13/04/2015
226	100K e 6 mesi di accelerazione per le migliori startup europee: la seconda call di IMPACT Accelerator	http://www.incubatorenapoli.it/100k-e-6-mesi-di-accelerazione-per-le-migliori-startup-europee-la-seconda-call-di-impact-accelerator/	Italy	03/04/2015
227	2,5 milioni di euro per ulteriori 25 progetti d'impresa basati su tecnologia FIWARE	http://gossip.libero.it/focus/32105625/2-5-milioni-di-euro-per-ulteriori-25-progetti-dimpresa-basati-su/impresa-progetti/?type=	Italy	08/04/2015
228	Start Up Italia: da Impact 2,5 milioni per le imprese cloud	http://www.themisconsulting.com/index.php?cont=contenuto&id=679	Italy	06/04/2015
229	Due milioni e mezzo di euro per progetti d'impresa sulla tecnologia Fiware	http://corriereinnovazione.corriere.it/bandi-start-up-impres/2015/04/09/due-milioni-mezzo-euro-progetti-d-impresa-tecnologia-fiware-ca0823fa-de8b-11e4-9169-2cdb2836f1f0.shtml	Italy	
230	Open Call di Impact, 2 milioni di euro per 20 startup	http://en.startupbusiness.it/node/74736	Italy	29/09/2015
231	2,5 milioni di euro per 25 progetti d'impresa basati su tecnologia FIWARE	http://www.uaumag.it/index.php/2015/04/25-milioni-di-euro-per-25-progetti-dimpresa-basati-su-tecnologia-fiware/	Italy	
232	6,4 MILIONI A FONDO PERDUTO. INTERESSA?	http://nanabianca.it/post/114591726322/6-4-milioni-a-fondo-perduto-interessa	Italy	25/03/2015
233	Startup, il consorzio europeo Impact apre la seconda Open call	http://www.imprenditore.it/news/articoli/Startup-il-consorzio-europeo-Impact-apre-la-seconda-Open-call.html	Italy	
234	2,5 milioni di euro per ulteriori 25 progetti d'impresa basati su tecnologia FIWARE	http://www.makemefeed.com/2015/04/02/25-milioni-di-euro-per-ulteriori-25-progetti-dimpresa-basati-su-tecnologia-fiware-82413.html	Italy	02/04/2015
235	Startup, il consorzio europeo Impact apre la seconda Open call	http://it.anygator.com/articolo/startup-il-consorzio-europeo-impact-apre-la-seconda-open-call_3353214	Italy	10/04/2015
236	Bando per startup in ambito mobile app	http://www.confartigianatoteramo.it/os/bando-per-startup-in-ambito-mobile-app/	Italy	
237	Impact launches second mobile internet innovation open call	http://www.pc-100.com/impact-launches-second-mobile-internet-innovation-open-call/	UK	02/04/2015
238	Innovative Start-ups for Mobile Internet Products or Services	https://www.ecn-eu.com/news/03/04/2015/1351	UK	03/04/2015
239	IMPACT Nuova Open Call da 2.5 milioni di euro	http://www.viralcaffe.com/9147_impact/	Italy	03/04/2015
240	2,5 milioni di euro per le startup	http://www.antoniodamore.net/25-milioni-di-euro-per-le-startup/	Italy	03/04/2015
241	Ingegneria: al via il progetto Impact sulle migliori startup nel settore Mobile Internet	http://www.parmatoday.it/cronaca/universita-progetto-impact.html	Italy	10/04/2015
242	Nuovi fondi per le startup Impact chiama Parma	-	Italy	16/04/2015



243	IMPACT Accelerator launches €2.5m programme for European startups	Computer Weekly http://www.computerweekly.com/news/4500243462/25m-European-IMPACT-Accelerator-launched	UK	01/04/2015
244	EU's Impact Accelerator offers €2.5m for mobile web startups	Tech City News http://techcitynews.com/2015/04/01/eus-impact-accelerator-offers-e2-5m-for-mobile-web-startups/	UK	02/04/2015
245	 Impact: 100mila euro a fondo perduto per quattro startup italiane	http://corriereinnovazione.corriere.it/2015/07/28/impact-100mila-euro-fondo-perduto-quattro-startup-italiane-66e92d22-34ea-11e5-984f-1e10ffe171ae.shtml	Italy	29/07/2015
246	Open Call di Impact: ecco le 23 startup europee che riceveranno 100mila euro	http://www.economyup.it/startup/2950_open-call-di-impact-ecco-le-23-startup-europee-che-riceveranno-100mila-euro.htm	Italy	27/07/2015
247	Ecco le 23 startup vincitrici del bando Impact (e di 100K ciascuna)	http://blog.startupitalia.eu/ecco-le-23-startup-vincitrici-del-bando-impact-e-di-100k-ciascuna/	Italy	28/07/2015
248	I vincitori della seconda Open Call IMPACT	http://www.btboresette.com/vincitori-seconda-open-call-impact/	Italy	27/07/2015
249	Ecco le 23 startup vincitrici del bando Impact (e di 100K ciascuna)	http://magazine.daocampus.com/278357/ecco-le-23-startup-vincitrici-del-bando-impact-e-di-100k-ciascuna.html	Italy	28/07/2015
250	Impact: 100mila euro a fondo perduto per quattro startup italiane	http://www.lamescolanza.com/impact-100mila-euro-a-fondo-perduto-per-quattro-startup-italiane-4746/	Italy	28/07/2015
251	Konekta 2.0 Aceleradora empresas Impact y Crambo 360° Experience	Fernan.com.es	Spain	16/07/2015
252	Socios do Clag e do Clúster TIC Galicia coñecen nunha xornada as oportunidades do programa europeo FIWARE	Clag	Spain	17/07/2015
253	Incubadoras españolas para impulsar tus proyectos	elEconomista.es	Spain	23/07/2015
254	Seleccionadas las 23 startups que formarán parte del 2º programa de aceleración de @impact_acc	Hipertextual	Spain	23/07/2015
255	Impact selecciona 23 nuevos proyectos de ocho países europeos	l'Espresso.es	Spain	23/07/2015
256	Seleccionadas las 23 startups que formarán parte del 2º programa de aceleración de @impact_acc	Homo Tecnus	Spain	23/07/2015
257	Seleccionadas las 23 startups que formarán parte del 2º programa de aceleración de @impact_acc	Webmaster-TV.com	Spain	23/07/2015
258	IMPACT cierra su segunda open call y selecciona 23 nuevos proyectos de ocho países europeos	Ayuda Eficaz	Spain	23/07/2015
259	IMPACT cierra su segunda open call y selecciona 23 nuevos proyectos de ocho países europeos	El Candelero Tecnológico Blog	Spain	23/07/2015



260	Aceleradoras/Incubadoras de Startups: Si tu proyecto realmente destaca, ¿Por qué no buscar un asesoramiento para ser todavía mejor?	Ayuda Eficaz	Spain	24/07/2015
261	IMPACT selecciona 23 startups para su aceleración - Hipertextual	EmprendeNautas.net	Spain	24/07/2015
262	Seleccionadas las 23 startups que formarán parte del 2º programa de aceleración de @impact_acc	Webmaster-TV.com	Spain	24/07/2015
263	IMPACT selecciona 23 startups para su aceleración - Hipertextual	EmprendeNautas.net	Spain	24/07/2015
264	Seleccionadas las 23 startups que formarán parte del 2º programa de aceleración de @impact_acc	Webmaster-TV.com	Spain	24/07/2015
265	IMPACT cierra su segunda open call y selecciona 23 nuevos proyectos de ocho países europeos	Economía de Hoy	Spain	24/07/2015
266	Impact selecciona 23 nuevos proyectos de toda Europa para su segunda edición	EFE emprende	Spain	24/07/2015
267	Impact selecciona 23 nuevos proyectos	TICpymes	Spain	24/07/2015
268	La aceleradora ha recibido 2.000 proyectos de todo Europa y suma ya cuatro millones de euros comprometidos	elEconomista.es	Spain	24/07/2015
269	IMPACT cierra su segunda open call y selecciona 23 nuevos proyectos de ocho países europeos	Diariocrítico	Spain	24/07/2015
270	Impact selecciona 23 nuevos proyectos	Grup Canovas	Spain	25/07/2015
271	La aceleradora española IMPACT cierra su segunda open call con 23 nuevos proyectos seleccionados	Actualidad eCommerce	Spain	25/07/2015
272	La aceleradora IMPACT selecciona 23 nuevos proyectos de startups	lyMgazine.es	Spain	26/07/2015
273	IMPACT cierra su segunda open call y selecciona 23 nuevos proyectos de ocho países europeos	Economía de Hoy	Spain	27/07/2015
274	Impact selecciona 23 proyectos nuevos	MuyPymes	Spain	27/07/2015
275	IMPACT cierra su segunda open call y selecciona 23 nuevos proyectos de ocho países europeos	Eureka startups	Spain	27/07/2015
276	Impact selecciona 23 proyectos nuevos	MuyInternet	Spain	27/07/2015
277	Impact anuncia las 23 startups seleccionadas para su 2do programa de aceleración	Webcapitalriesgo.com	Spain	27/07/2015
278	Impact selecciona 23 proyectos nuevos	MuyInternet	Spain	28/07/2015
279	Internet no para en verano	Optimismo Digital	Spain	29/07/2015
280	IMPACT lanza una campaña en agradecimiento, que incluye 250 productos gratis	EFE emprende	Spain	26/06/2015
281	Impact lanza una campaña de apoyo al emprendimiento	Grup Canovas	Spain	25/06/2015
282	IMPACT lanza una acción de agradecimiento en la que sus startups ofrecen gratis 250 productos valorados en más de 90	PressPeople	Spain	25/06/2015



283	Impact lanza una campaña de apoyo al emprendimiento	TICpymes	Spain	24/06/2015
284	Las startups de IMPACT ofrecen gratis desde hoy 250 productos valorados en más de 90.000 euros	Eureka startups	Spain	24/06/2015
285	La guerra de las universidades contra el copy-paste	EL PAÍS	Spain	08/06/2015
286	La guerra de las universidades contra el copy-paste	MSN España	Spain	08/06/2015
287	Las 5 mejores aceleradoras e incubadoras de España	Infocif.es	Spain	17/08/2015
288	¿Eres emprendedor? Conoce las cinco mejores aceleradoras e incubadoras de España	Innovaticias.com	Spain	17/08/2015
289	Una plataforma que facilita Internet de viaje en el extranjero	El Mundo Cataluña Especial	Spain	22/09/2015
290	Los motores que hacen crecer tu 'start up'	El Mundo Mercados	Spain	06/09/2015
291	Los motores que hacen crecer tu 'start up'	El Mundo Mercados	Spain	06/09/2015
292	Los motores que hacen crecer tu 'start up'	Expansión Emprendedores & Empleo	Spain	05/09/2015
293	Los motores que hacen crecer tu 'start up'	Expansión Emprendedores & Empleo	Spain	05/09/2015
294	Qué le preocupa a una pyme cuando se hace mayor	Expansión.com	Spain	29/09/2015
295	Impact celebra hoy su última InfoSession en Madrid	EFE emprende	Spain	29/09/2015
296	Más de 300 personas participan en el Congreso de Contenidos Digitales y Economía	Málaga Actualidad	Spain	29/09/2015
297	Tercera open call de IMPACT para proyectos de Internet móvil	Ruvird	Spain	29/09/2015
298	Descubre cuál es el empleo que crean las 'start up'	Expansión.com	Spain	28/09/2015
299	Septiembre, mes de inversiones y compras	Trucos para Movil	Spain	28/09/2015
300	Septiembre, mes de inversiones y compras	Optimismo Digital	Spain	28/09/2015
301	Qué le preocupa a una pyme cuando se hace mayor	Expansión.com	Spain	28/09/2015
302	La aceleradora Impact presenta en Valencia su tercera edición para proyectos 'mobile'	valencia plaza	Spain	27/09/2015
303	Impact #InfoSession Valencia 28/09	Emprenemjunts.	Spain	25/09/2015
304	Impact #InfoSession Valencia 28/09	Emprenem Junts.	Spain	25/09/2015
305	Impact aportará una inversión de 6,4 millones a 'startups' europeas	valencia plaza	Spain	24/09/2015
306	Tercera open call de la aceleradora IMPACT	Emprenem Junts.	Spain	23/09/2015
307	Tercera open call de la aceleradora IMPACT	Emprenemjunts.	Spain	23/09/2015
308	IMPACT lanza su tercera Open Call	InnovaSpain	Spain	21/09/2015
309	Impact invertirá 6,4 millones en startups	Grup Canovas	Spain	19/09/2015
310	Impact invertirá 6,4 millones en startups	TICpymes	Spain	18/09/2015
311	IMPACT abre su tercera open call	MuyInternet	Spain	17/09/2015
312	Da comienzo la tercera open call de IMPACT	Noticias2D	Spain	16/09/2015



313	6,4 millones para startups de Internet móvil de @IMPACT_acc	Blog.a1arte	Spain	16/09/2015
314	IMPACT lanza su tercera open call	Eureka startups	Spain	16/09/2015
315	IMPACT abre su tercera open call	MuyPymes	Spain	16/09/2015
316	IMPACT abre su tercera open call	MuyInternet	Spain	16/09/2015
317	Impact abre su tercera open call con una inversión de 6,4 millones de euros	EFE emprende	Spain	16/09/2015
318	6,4 millones para startups de Internet móvil de @IMPACT_acc	Hipertextual	Spain	15/09/2015
319	6,4 millones para startups de Internet móvil de @IMPACT_acc	tec.blodico	Spain	15/09/2015
320	Comienza la tercera open call de Impact	lTespreso.es	Spain	15/09/2015
321	Los motores que hacen crecer tu 'start up'	Granada Empresas	Spain	07/09/2015
322	Los motores que hacen crecer tu 'start up'	Expansión.com	Spain	05/09/2015
323	Los motores que hacen crecer tu 'start up'	Granada Empresas	Spain	05/09/2015
324	Estas son las 27 mejores aceleradoras de startups' en España	valencia plaza	Spain	04/09/2015
325	Los motores que hacen crecer tu 'start up'	Expansión.com	Spain	04/09/2015
326	Éstas son las 27 mejores aceleradoras de startups' en España	valencia plaza	Spain	02/09/2015
327	Altri 2,2 milioni con il progetto IMPACT	http://corriereinnovazione.corriere.it/bandi-start-up-impresse/2015/09/15/altri-22-milioni-il-progetto-impact-e2e1cd12-5b87-11e5-8007-cd149b0f5512.shtml	Italy	15/09/2015
328	Terza e ultima Open Call del Consorzio europeo IMPACT	http://www.incubatorenapoliest.it/la-terza-call-di-impact-accelerator-100k-per-le-migliori-startup-deuropa-con-focus-su-mobile-internet/	Italy	05/10/2015
329	Terza call di IMPACT Accelerator! dal 7 Ottobre 2015 al 15 Ottobre 2015	http://www.ilo.uniss.it/art/bandi/terza-e-ultima-open-call-del-consorzio-europeo-impact_1919.html	Italy	09/10/2015
330	Terza e ultima Open Call del Consorzio europeo IMPACT	http://www.sardegnastartup.it/bandi-e-concorsi/terza_call_di_impact_accelerator_.html	Italy	15/09/2015
331	FIWARE BUSINESS CHALLENGE	http://www.almacube.com/fiware-business-challenge/	Italy	15/09/2015
332	Fiware Business Challenge	http://www.aster.it/tiki-read_article.php?articleId=1952	Italy	15/09/2015
333	FIWARE Business Challenge: opportunità per PMI e e startup per sviluppare progetti IT	http://www.datamanager.it/2015/09/fiware-business-challenge-opportunita-per-pmi-e-e-startup-per-sviluppare-progetti-it/	Italy	15/09/2015
334	IMPACT mette in palio 2 milioni per le startup	http://www.btboresette.com/impact-mette-palio-2-milioni-startup/	Italy	16/09/2015
335	Impact: 100mila euro per progetti basati su tecnologia Fiware	http://blog.startupitalia.eu/impact-100mila-euro-per-progetti-basati-su-tecnologia-fiware/	Italy	14/09/2015
336	Disponibili altri 2,2 milioni di Euro per 22 progetti FIWARE-based	http://www.startupper.it/disponibili-altri-22-milioni-di-euro-per-22-progetti-fiware-based	Italy	16/09/2015
337	Disponibili altri 2,2 milioni di Euro per 22 progetti FIWARE-based	http://magazine.daocampus.com/303411/disponibili-altri-22-milioni-di-euro-per-22-progetti-fiware-based.html	Italy	16/09/2015
338	STARTUP BUSINESS	http://it.startupbusiness.it/blogs/serena-orizi/ulteriori-%E2%82%AC22m-per-22-progetti-fiware-based-da-impact-accelerator-ultima-tranche	Italy	18/09/2015
339	IMPACT investirà 2.2 milioni di euro per finanziare startup	http://www.viralcaffe.com/10765_impact-investira-startup/	Italy	18/09/2015

Annex IV. Press Releases

Table 22 List of Press Releases

	Title	Date	Event related	Languages
1	<i>IMPACT is born, an innovative model of start-ups accelerator to finance 100.000 euros to 64 European mobile Internet projects</i>	16/07/2014	Project Presentation in Madrid (Spain)	Spanish and English
2	<i>Nasce IMPACT: un consorzio di acceleratori guidato da b-ventures che si è aggiudicato un finanziamento europeo di 8 milioni di euro</i>	23/07/2014	Project Presentation in Parma (Italy)	Italian
3	<i>IMPACT presenta a Barcelona un esdeveniment de presentació per potenciar l'accés a finançament i subvenció per a emprenedors del sector mobile Internet a Catalunya.</i>	10/09/2014	Project Presentation Barcelona (Spain)	Catalan
4	<i>IMPACT is organizing the first hackathon specialized in mobile apps with FIWARE technologies in Madrid, granting 5.000 Euros in prizes, aimed at identifying the mobile Internet project with the most innovative breakthrough.</i>	09/09/2014	Hackathon	English and Spanish
5	<i>IMPACT launches its first Open Call focused on Mobile Internet</i>	29/09/2014	Open Call launch	English, Spanish and Italian
6	<i>IMPACT embarks on its 2 year 6,4M Accelerator Programme, injecting 2 Million Euros into 19 start-ups.</i>	28/01/2015	Jury Day	English, Spanish and Italian
7	<i>La aceleradora europea IMPACT potencia en Barcelona a 19 de las mejores start-ups europeas, 11 de ellas españolas</i>	11/02/2015	Welcoming Day	Spanish
8	<i>19 start-ups to get 100 000 EUR each and accelerating services from IMPACT</i>	17/02/2015		English, Spanish
9	<i>Impact Accelerator presenting the results of the first wave of 2MM disbursement on 19 European start-ups at 4YFN conference</i>	01/03/2015	Project Results	English
10	<i>IMPACT will invest 2.5 Million Euro to accelerate 25 FIWARE-based startups: Second Open Call launched</i>	01/04/2015	Open Call launch	English, Spanish and Italian
11	<i>IMPACT announces the winners of the 2nd Open Call: 23 startups will join the Accelerator Program, delivering 2,3 Million Euro in total.</i>	21/07/2015	Jury Day	English, Spanish and Italian



	Title	Date	Event related	Languages
12	<i>Launched today the third Open Call of the European Consortium IMPACT: It is the last chance to get 2.2 Million Euro for further 22 FIWARE-based startups.</i>	15/09/2015	Open Call launch	English, Spanish and Italian
13	<i>El primer Meetup FIWARE en España se celebrará en el Google Campus el próximo 5 de Octubre</i>	01/10/2015	1st Spain FIWARE Geograpy Meetup	Spanish



Annex V. Bibliography

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<http://www.entrepreneur.com/article/244669>

<http://www.kaushik.net/avinash/best-social-media-metrics-conversation-amplification-applause-economic-value/>