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Dissemination and networking report

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Report on the dissemination and networking activities undertaken in ReAAL, according to the description of T6.1 in the DoW.

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This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

Executive Summary

The ReAAL project aims to establish a multi-dimensional dissemination approach that will address all relevant stakeholders. In order to make them aware of the ReAAL concept, encourage their active involvement and/or synergy, extend the micro levels to stakeholders of the macro levels and to inform them of the achieved results particularly along the Demand-Supply-Facilitator chain, the key information that will be disseminated is:

- The evidence of the socio-economic effects of adopting an open platform approach
- The best-practice of how this is done and how other regions can achieve the same benefits.

This deliverable reports on the Dissemination Action Plan and related activities held within the ReAAL project in the period from 16.01.2013 till 15.04.2015. It describes first the resulted action plan based on created plan in D6.1 and then reports about the different dissemination activities taken place within the ReAAL consortium. The dissemination activities will be thus divided into joint and individual ones. While joint dissemination presents common coordinated activities created and organized by more than one partner, the individual ones are partner specific activities.

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1. About This Document

This document describes the ReAAL dissemination action plan and activities held in the period from 16.01.2013 to 15.04.2015. It aims to give a clear overview about the created action plan based on D6.1, then go through the achieved dissemination activities held in the same reporting period.

1.1. Deliverable context

Project item	Relationship
Objectives	Dissemination activities contribute to the following project objectives: O3: an initial universAAL ecosystem O5: knowledge sharing O8: sustainable exploitation
Exploitable results	Dissemination activities promote all of the projec exploitable results.
Work plan	D6.2 Dissemination and networking report is an outcome of T6.1 Dissemination and networking from WP6 Dissemination and Exploitation plan . As the promoter of all project exploitable results, it is connected to most of the other tasks and WPs in the project. In particular, the marketing subtask in T6.3 on universAAL sustainability & ecosystem is a main source for providing content for creating dissemination material.
Milestones	No linked milestone
Deliverables	Input from D6.1 that planned the dissemination activities as well as from most of the other deliverables for extracting content for dissemination material.
Risks	Limited impact of the dissemination activities

1.2. Version-specific notes

Based on the D6.1 and the specified action plan, this deliverable will cover the period from 16.01.2013 to 15.04.2015.

2. ReAAL dissemination plan

2.1. Objective from D6.1

The ReAAL dissemination activities, as described in the DOW, aims to “Enable the wide dissemination of the project results through rich and wide activity, consequently supporting the impact of the project outcomes”. More specifically, the ReAAL dissemination activities aim to widely spread the project results to the relevant communities and to increase the public awareness of its potentials and benefits. As specified in Deliverable 6.1, the goals of the ReAAL dissemination activity are fourfold:

- To promote the emergence of an AAL ecosystem by deploying an open platform, spreading knowledge and transfer technology.
- To encourage future providers of care services, at whatever level, to provide the facilities enabling greater engagement by individuals in the management of their independent living, and application vendors to establish own business models based on an open-interoperable eco-system.
- To ensure that the work of the ReAAL project is promoted in order that the outcomes of its work are recognized and understood by application vendors and service providers of solutions for independent living, scientific and wider social communities.
- To stimulate a dialogue and uptake within those communities about project goals, the methods used, and the outcomes obtained.

The main keys of dissemination activities are:

- The evidence of the socio-economic effects of adopting an open platform approach
- The best-practice of how this is done and how other regions can achieve the same benefits.

2.2. Overview from D6.1

The deliverable 6.1 comes with a concrete planning of activities for the dissemination of ReAAL achievements and obtained results. This is done for both the project consortium as a group and each individual project partner separately. After a deep clarification the dissemination objectives based on the task T6.1 from the DOW, D6.1 has specified the ReAAL Stakeholder, the dissemination channels and finally the dissemination methods.

2.2.1. ReAAL Stakeholders:

ReAAL stakeholders are characterized by their role within an overall AAL eco-system. They typically can be categorized along the “Demand” – “Supply” – “Facilitator” chain within an ICT AAL eco-system. Thus the ReAAL Dissemination and Networking strategy needs to be aligned to the involved stakeholders which might be individuals, teams or organizations. Due to the nature of the ReAAL

project, we have identified the following stakeholders along the “D-S-F” chain. Those will be further on categorized into the target audiences:

- **Beneficiaries (End users)** - The beneficiaries will be those people who wish to be able to avoid dependency on nursing homes, preferring to continue to live independently in their own homes but also citizens, formal and informal givers, service providers, technology providers and policy makers. Typically, non-technical people, such as assisted persons and their caregivers, who use installed AAL applications and services to their benefit or to the benefit of those around them.
- **Developers** – Developers of AAL solutions and technologies in form of both hardware and software; they are the primary users of the ReAAL platform.
- **Deployers** - Deployers of integrated AAL solutions, or technical service providers responsible for installation, configuration, customization, and orchestration of integrated AAL solutions.
- **Service Providers** - Providers of external services to the end users that may acquire solutions provided by the developers and use services provided by the deployers in order to set up the necessary infrastructure for their businesses. Usually interoperability is needed toward home AAL systems and front-ends for the end users; examples are hospitals and providers of shopping or transportation services.
- **Authorities and Policy Makers** – Supporting organizations and authorities that deal with socio-economical and legal context of AAL. Thus having an impact on the dissemination and uptake of ReAAL platform (i.e. identifying the Return of Investment of the public procurements).
- **Commercial Solution Providers** – the ReAAL project has a strong focus on deployment, technology transfer and testing of interoperable solutions for AAL services and thus will generate results relevant for large companies or SMEs in this field.
- **Scientific Community** – the ReAAL project has a scientific component, in which interoperable solutions are deployed on large field trials and physical installations within identified pilot sites. The studies conducted there will hold to a higher level of experimentations and testing in order to elaborate significance level and hypothesis testing, which will be of interest to further research groups.

2.2.2. Target Audience and activity levels

The identified target groups are ReAAL’s stakeholders and related communities typically origin from “Demand – Supply – Facilitator”. A special focus is given to the beneficiaries that can then be defined at micro, meso and macro levels:

Micro (internal stakeholders)

Category A: ReAAL partners: 18 project partners

Category B: ReAAL associated partners: Four partners

Category C: (Re)AAL ecosystems

- Research institutions
- Technology providers

- Service and care providers
- Small and medium enterprises
- Industry
- International institutions
- AAL supporting members

Micro (external stakeholders)

1. Interested scientific institutions: AAL research institutions, universities, higher education (researchers, students, technical, administrators)
2. Interested service providers, care professionals, health care organizations, healthcare insurance companies, local volunteers organizations, professional organizations, home care supply organisations, housing associations
3. Interested small and medium enterprises (SMEs)
4. Interested industry (software developers & commercial & technical AAL vendors)

Meso

1. Policymakers, such as regional or local communities and health carers
2. Regional and national service developers
3. National associations of healthcare professionals (nurses, general practitioners)
4. National associations of patients with chronic diseases, associations of informal caregivers, associations of elderly in general.
5. Regional and national authorities in both the health and social care sectors
6. opinion leaders in the AAL eco system

Macro

1. International AHA/AAL community
2. International scientific community, especially in ambulatory and geriatric care, and in eHealth/AAL/AHA.
3. (European) policy makers
4. (European) branch organisations
5. (European) Professional organisations: EIP-AHA, etc.
6. Other interested international institutions, e.g. CONTINUA

2.2.3. Dissemination Channels

Initially, D6.1 has suggested the following channels for disseminating the ReAAL activities: Journal, conference, Workshop Seminar, Exhibitions, Knowledge portal, Website, Leaflets, Social Networks, and Publicity on Media...

Scientific Dissemination

The purpose of the scientific dissemination is twofold: on one hand, to spread out the knowledge about ReAAL achievements to reach academic circles and research communities. On the other hand, to offer solutions to specific problems and to liaise

the outcomes of the project in already ongoing research. Scientific dissemination means to present results and experiences from the ReAAL project to the scientific community. The scientific community is a sub-stakeholder of ReAAL belonging to the more general group of developers, which comprises universities, research centers, research departments of companies, and standardization bodies that operate within the EU territory. The main means of dissemination is achieved through:

- Paper publication and presentation at conferences.
- Talks at scientific events and workshops.
- Articles in journals and magazines.
- Showcasing achieved results at pilot installations during Open Science Days

Policy Making Dissemination

In order to reach the macro level of policy decision makers, ReAAL envisages teaming up with the major initiatives in Europe. Here, the EIP-AHA initiative plays an important role to reach out for several policy makers and important stakeholders along the D-S-F chain. More recently, the Alliance for IoT Innovation (AIOTI) is taking a cross-community approach towards the realization of the Internet of Things.

Joint Events of Major Initiatives

ReAAL intends to organize a sequence of workshops that include the high-level steering group of the European Innovation Partnership on Active and Healthy Ageing (EIP-AHA¹) through the Action Group C2² elaborating on the problem of interoperability in the field of active and independent living.

Contribution to Standards

One of the objectives of ReAAL is to promote standardization activities for AAL related fields, addressing eHealth and open service driven platforms. Standardization activities promote the dissemination in different ways:

- It facilitates interoperability between different technological layers, i.e. sensors, services and applications, this way facilitating an easy adaptation to other pilot sites;
- It provides publicity and visibility to ReAAL and to the consortium partners;
- IT help to involves significant industrial stakeholders (larger industry, SMEs) providing a good platform for the D&N activities within ReAAL;
- It promote standards guidelines and open platforms for interoperable solutions to the domain of active and independent living based on best practices, identified vendor lock-ins, and an AAL eco-system.

Here, ReAAL partners will try to involve IEC, ETSI, oneM2M, AIOTA, Continua, HL7, IHE, HSSC and OSGi as standardization bodies. The best practices in larger scale roll-outs might significantly influence standardisation activities by formulating further requirements in view of the results, socio-economic analysis and potential revenue.

¹ <https://webgate.ec.europa.eu/eipaha/>.

² <https://webgate.ec.europa.eu/eipaha/actiongroup/index/c2>.

Journals

Publications in journals are one of the key factors in disseminating scientific results of research projects. They provide the scientific community with periodic updates on latest research in specific areas. Partners of the ReAAL consortium will consequently submit relevant results to important journals of the AAL community, in order to broaden the recognition of ReAAL and to ensure the scientific relevance of the project results achieved within the pilot sites.

Conferences, Workshops, Seminars

Target conferences will be all ones with a scientific audience interested in software platforms, software service development, evaluation frameworks, and AAL solutions. Also scientific conferences with a special focus on business models are of high interest. There is also a high interest of the consortium in organizing workshops to get feedback especially from developers and deployment experts. Workshops will be organized at the different micro, meso and macro levels that are suitable for intra and extra consortium dissemination. Finally, seminars and tutorials are part of the overall dissemination strategy of ReAAL. At one hand they are planned to gather feedback about the ReAAL results and at the other hand they are necessary to train certain stakeholders or to demonstrate the results within the pilot sites.

Exhibitions

As exhibitions are an important venue for dissemination of universAAL results, it is similar important for the ReAAL activities. The exhibitions related to ReAAL are:

- CeBIT – the world's largest and most important ICT exposition
- Service provider events, such as IAHSA and EAHSA events.
- eHealth weeks
- WoHIT - World of Health IT Conference & Exhibition
- AAL Forum exhibition.

In addition, ReAAL can be presented in pilot site demonstrators and showcases. Here open days will be organized in order to include the public audience and make ReAAL results available to a broader community.

Website

The ReAAL website will play a major role in making the knowledge gained available to a large audience of interested parties. In particular, it will link general project information to the Knowledge Portal leveraging information on design and organizational approaches to the deployment of interoperable solutions within the AAL eco-system.

Social Networks

Another important way to let people know about the project is to become active in several Internet groups, mailing lists related to AAL and social networks mainly Twitter, Linked In etc. The aim is to find the groups that are most likely to be frequented by potential ReAAL up takers.

Publicity on media (publicity spaces, interviews, movies ...)

Another important dissemination channel that ReAAL will use is the public press, TV and radio programs. This will include presentation of the ReAAL project, as well as a number of interviews, to disseminate the results of the project and to increase its impact.

2.3. Stakeholders, channel cross-relation

The following table shows how we planned to reach stakeholders via each dissemination channel and if there were any preference and priority about which channels to use.

Table 1. Stakeholders, channel cross-relation

	Press Release s	Trade Fairs	Website	Social Media	Confere nces	Worksho ps	Journal s
Beneficiarie s	Yes	No	Yes (Priority)	Yes	No	No	No
Care service providers	Yes	Yes (Priority)	Yes	Yes	Yes	Yes	No
Deployers	Yes	Yes	Yes (Priority)	Yes	No	Yes	No
Technical Service Providers	Yes	Yes (Priority)	Yes	Yes	No	Yes	No
Policy Makers	Yes	Yes	Yes	Yes	No	Yes (Priority)	No
Scientific Community	No	No	Yes	No	Yes	Yes	Yes (Priority)

3. Plan evolution and specification: action plan

In order to come with detailed plan outlining the needed actions to reach project goals, the dissemination team developed an action plan. It aimed at accomplishing several concrete sequences of steps towards achieving the planned project impact.

The prepared action plan is mainly composed of three major elements:

- Tasks specification based on the description of Task 6.1 and the related plans defined in Deliverable 6.1
- Time slots and deadlines specification respecting the project milestones and the different deadlines
- Resource allocation

Two years after the start of the project, the dissemination team re-evaluated the effectiveness of the aforementioned action plan and finally defined a revised strategy. This revised strategy became necessary after the project had achieved three of the five milestones, namely MS1 – Project set up, MS2 – Ready for porting applications, and MS3 – End of planning / ready for deployments. This meant that the project was starting to generate the first exploitable results, and hence it became important to switch from a more theory-based dissemination to a more practice-oriented dissemination and use this to intensify addressing external stakeholders in order to enhance the environment with the knowledge on upscaling based on open platforms.

In fact, the original action plan had already resulted in a very strong networking, but due to the piloting partners having been very much busy with the setup of their pilots and preparing all the technical, ethical and organizational settings necessary for starting with the deployments, it was very much “promise-based” using the project concept and plans. A complete overview of the executed activities is detailed within this deliverable. Most of the activities of the piloting partners were on local level for making the right partnerships and keep the other local stakeholders aware and linked. During this period, the more technical and research-oriented partners took more responsibility towards European and global community, e.g. by actively contributing to the EHealth week, AAL Forum and AHA Summit as well as organizing joint workshops like the MACSI event together with the AAL JP and the projects ENGAGED and universAAL.

3.1. Objective

The objectives of the prepared action plan can be summarized in the following points:

- Coordinate the dissemination process among all project partners
- Align partners’ activities with big event
- Cover the whole AAL eco-system “Demand”-“Supply”-“Facilitator” (D-S-F) chain

On the content side, the revised strategy enforced a more result-oriented approach and identified the following project results as the more central ones on which dissemination activities must concentrate:

- (Intermediate) results on the evaluation of using an open platform and interoperable solutions
- Applications portfolio and services
- Replication guidelines
- Current and follow up strategy on universAAL

These topics should be disseminated on a regional, national and European level. The input for this dissemination is coming from different tasks and WP's. For example the results from the evaluation of the open platform are coming from WP5, the same for the replication guidelines. However, the current strategy and the follow up on universAAL, the ecosystem around it and the business opportunities are part of WP6 itself (T6.3). The execution of dissemination in T6.1 is therefore based on input from other task, such as shown in the following diagram:

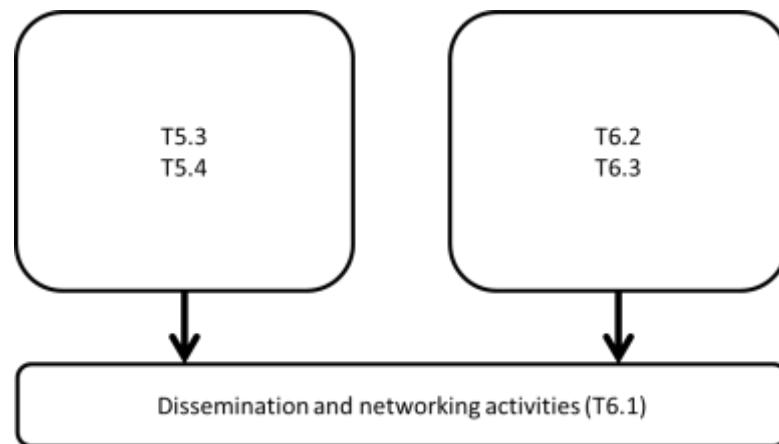


Figure 1. T6.1 relation with WP5 and WP6

3.2. Dissemination channel

Based on the differentiation in input, mainly scientific input from WP5 and mainly business oriented input from WP6, different strategies are needed. This has to do with the different ways of dissemination in these two domains.

In scientific calls there is mainly a focus on results that has been reached instead of results that are foreseen. This makes the execution of this scientific dissemination harder. The strategy in general is here to make a list of possible scientific conferences where we can hand in a paper. This needs to be aligned with the first expected results. This list is created by T6.1 in good cooperation with WP5. After making the list, the responsibilities producing the paper need to be defined. Close follow up on the results is needed to reach concrete results. The proposed list needs continuously being updated after the first release.

For the non-scientific results, which are currently coming mainly from T6.3 (T6.2 will follow soon), another strategy will be followed. Within this domain we need to focus on different channels:

- The webpage (<http://www.cip-reaal.eu>)
- The wiki (http://reaal.aaloa.org/wiki/ReAAL_Knowledge_Portal)
- Conferences and exhibitions

- Social media (Twitter and Facebook)

This revised strategy will ensure that the results of ReAAL will be disseminated in a proper way.

3.2.1. Project website – including design, hosting and management

The ReAAL Website should be continuously updated according to the latest status of the project. Concerning the news, and based on the updated strategy, a monthly call to all project partners asking for news is set up.

Table 1. Action Plan – Website

Tasks	Timeline	Partners
Website conception	With Project starting	Fh-IGD
Website design	With Project starting	Fh-IGD
News	Update every month	Fh-IGD, all partners
Specific Actions	When Necessary, e.g. the Open Call for Associated Pilots and the organization of specific events	Fh-IGD
Newsletter	June 2015	WP 2 & WP 3
	October 2015	WP 4 & WP 5
	March 2016	Technical manager
Project Released deliverables uploaded in ReAAL website	Every time a new public deliverable is released	Fh-IGD
Project Presentation upload in the Website	With Project starting	Fh-IGD
Production and publication update in the ReAAL website	When new content is published	Fh-IGD

3.2.2. Newsletter

Per definition, newsletters are messages sent via e-mail to subscribers or to a closed user group, usually in a regular way. A newsletter presents news in electronic form where information and messages are sent as electronic letters to specific recipients by e-mail. In ReAAL, four newsletters are planned, each with a specific focus based on the availability of the related (intermediate) results:

Table 1. Action Plan – Newsletter

News- letter	Time plan	Responsible	Relation with the impact dissemination
Newsletter 1	June 2015	WP 2 & WP3	<ul style="list-style-type: none"> Disseminate all related technical news about the open platform and the adapted AAL applications and services Disseminate the developer experience with Open Platform
Newsletter 2	October 2015	WP 4 & WP 5	<ul style="list-style-type: none"> Disseminate the Evaluation Framework for AAL open platform Disseminate the first evaluation results of the Project Dissemination the Deployment of the AAL services for more than 5000 user Disseminate the lesson learned and the best practise
Newsletter 3	February 2016	WP6	<ul style="list-style-type: none"> Disseminate continuation and replication plans Disseminate universAAL sustainability & ecosystem enlargement
Newsletter 4	June 2016	Technical manager	<ul style="list-style-type: none"> Disseminate the news about the project Results Disseminate the social and Economic impact of open Platform

3.2.3. Leaflets

Table 2. Action Plan - Leaflets

Leaflets	Time plan	Responsible	Relation with the impact dissemination
ReAAL Project Leaflet	Project starting	Fh-IGD	Disseminate the project overview, consortium, purpose and perspectives
Pilot site related leaflets	Second half year of 2015	Pilot site	Disseminate the pilot specific services and stakeholders

Leaflet on Associated pilots	Q4/2015	Fh-IGD	Disseminate the news related to the call for Associated partners and their impact on the project

3.2.4. Social Networks

Table 3. Action Plan – Social networks

Social network	Time plan	Responsible
ReAAL Facebook page	After MS1-Project set up	Fh-IGD
ReAAL Twitter page	After MS1-Project set up	Fh-IGD
ReAAL LinkedIn page	After MS1-Project set up	Fh-IGD

3.2.5. Exhibitions

As previously mentioned, the objective of the exhibitions is to address a broader public by involving them through showcases presented by the pilot sites.

Table 4. Action Plan – Exhibitions

Exhibitions	Time plan	Responsible
Enablers for Success (E4S) with final event of the universAAL project	January 2014	Project mgmt. & pilots
AAL Forum exhibition	9-12 September 2014	ALL
Conference with exhibition: European telemedicine conference	7-9 October 2014	BSA
1st exhibition will be the one of Smart Homes	Oct/Nov 2014	Smart Homes
EAHSA (Europ. Assoc. of Homes and Services for the Ageing)	20-22 February 2015	ALL
European Summit on Innovation for Active and Healthy Ageing exhibition	9-10 March 2015	ALL
CeBIT – the world's largest and most important ICT exposition	16-20 March 2015	ALL
German AAL Kongress	April 2015	German Partners

WoHIT - World of Health IT Conference & Exhibition	11-13 May 2015	ALL
IAHSA (Intern. Assoc. of Homes and Services for the Ageing)	31 August - 4 September, 2015	ALL
AAL Forum exhibition	22-24 September 2015	ALL

3.2.6. Scientific Dissemination

Table 5. Action Plan – Addressed Journals

Journal name	Frequency
International Journal of Ambient Computing and Intelligence (IJACI)	quarterly
Journal of Ambient Intelligence and Smart Environments (JAISE)	quarterly
Journal of Telemedicine and Telecare (JTT)	quarterly
Journal of Ubiquitous Computing and Intelligence (JUCI)	quarterly
Journal of Gerontology & Geriatric Research	monthly
Geriatric Nursing	Bi-monthly
Gerontological Nursing	monthly

3.2.7. Conferences & Events Dissemination

Table 6. Action Plan – Addressed Events

Event name	Submission deadline	Conference date
AAL Forum 2014	23 May 2014	09-12 September 2014
Ehealth 2014	No available Information	17-18 June 2014
HEALTHINF – International conference on Health Informatics	01 September 2014	12-15 January 2015
MEDINFO – World Congress on Medical and Health Informatics	15 August 2014	19-23 August 2015
Aml - International Conference on Ambient Intelligence	workshop proposals: 6 June 2014 full & short papers: 15 August 2014	11-13 November 2014

The Seventh International Conference on eHealth, Telemedicine, and Social Medicine: eTELEMED 2015	28 September 2014	22-27 February 2015
AAL Forum – Conference organized by the AAL Joint Program	No available information about AAL 2015	No available information about AAL 2015
IAHSA International Association of Homes and Services for the Ageing - International Conference	No available information	31 August - 4 September 2015
AAATE – Association for the Advancement of Assistive Technology in Europe	No available information	10-13 September 2015
German AAL Kongress (in German)	No available information	29-30 April 2015

3.2.8. Organizing workshops \ Seminars and tutorials

Table 7. Action Plan – Planned workshops

Event Title	Time Plan
Interoperability Days in Brussels	19-20 February 2014
Side event within AAL forum 2014	09 September 2014
Session AAL Forum 2014	10-11 September 2014
Session at AAL Forum 2015	No available information

3.2.9. ReAAL Knowledge Portal

Although the ReAAL Knowledge Portal consisting of WIKI pages and blogs, is still private, towards the end of the project this will change. T6.1 must then put appropriate effort to disseminate this important project result.

3.2.10. ReAAL White papers

Within the white papers, the value proposition of universAAL and the project experience with large scale deployment based on a common open platform will be highlighted. The white papers will be used as marketing material where two main papers are planned (end 2015 and end of the project).

4. Joint dissemination report

As targeted in the dissemination plan, the ReAAL project aims, through its dissemination activities, to highlight the impact of open platform from different scopes depending on the targeted group of stakeholder. Next to the Web support, flyers and newsletter, ReAAL intends to arrange a sequence of F2F meeting, mainly through organizing workshops including policy makers from the steering group of the European Innovation Partnership on Active and Healthy Ageing (EIP-AHA³) through the Action Group C2⁴ mainly expanding on the problem of interoperability in the field of active and independent living. In cooperation with the C2 action group members, ReAAL will be linked to several initiatives to enhance the impact of open platforms and mainly semantic interoperability especially in the field of ambient assistive living. Here, ReAAL has foreseen to conduct a sequence of workshops that will draw on intermediate, advanced and final results achieved during project runtime. The consortium aims at aligning those to specific events organized with/for the EIP-AHA action group C2.

4.1. Overview of ReAAL Involvement at AAL Join Program

4.1.1. AAL Forum 2013

The AAL Forum is the annual platform for the increasing European AAL community to meet and discuss several topics, relevant for improving the AAL JP as well as the adoption of AAL solutions in the market. The AAL forum 2013 has taken place 24 to 26 September in Norrköping, Sweden. The ReAAL project has contributed to the AAL forum 2013 through the dissemination of the following activities:

Table 8. Dissemination activity – AAL forum 2013

Activity	Targeted stakeholder	ReAAL attendees
Presentation – “Open platforms and Eco Systems building for AAL”	International AAL community	Reiner Wichert
Session “Large-scale Rollouts” – organization, chairing and presentation of ReAAL	Policy makers Service providers ICT hardware and software developers Care professionals	Reiner Wichert, Saied Tazeri
ReAAL, universAAL AAL (various sessions)	Producers and developers of AAL products and services	Flemming Jørgensen; Betina Hansen; Lars Nico Høgsfelt

³ <https://webgate.ec.europa.eu/eipaha/>.

⁴ <https://webgate.ec.europa.eu/eipaha/actiongroup/index/c2>.

4.1.2. AAL Forum 2014

After the successful contribution to the AAL forum 2013 and almost one year of advancement, the ReAAL project partners were also active in the version of 2014, mainly for demonstrating the project show cases, the evaluation framework, highlighting the actual interoperability issues and discussing the feasibility of Large Scale Deployment. Add to the previously introduced topics, ReAAL project has taken the valuable opportunity of the face to face meeting of partners and specialist from more than 22 countries to diffuse the call for associated partners.

Table 9. Dissemination activity – AAL forum 2014

Id	Contribution	ReAAL attendees	Description and contribution
1	Call for Associated Pilot	Fh-IGD Trialog RNT	Info event at AAL Forum Funding "associated pilots" The: In order to enlarge the project impact and involve more stakeholders to take part in the assessment of the impact of common open platforms on the market penetration in the domain of active and independent living, the ReAAL project has decided to issue an open call for "associated pilots". The organized side event during the first day of the AAL forum 2014 has opened its door for more than 30 AAL stakeholders and community member interested in the partnership, where we are currently discussion three partnership proposals resulted from the side event meeting.
2	Session Co-organization	Fh-IGD Trialog RNT	Promoting innovation by scaling up: myth or fact? The Strategic Implementation Plan for launching EIP-AHA as well as its associated Operational Plan assumes that innovation can be promoted by scaling up. The ReAAL organized session had as purpose assessing this assumption. The session report is created and actually in the finalization phase by the attending presenters in order to provide EIP-AHA with related feedback for the improvement of the effectiveness of the EIP-AHA action plans.
3	Session presentation	Fh-IGD Trialog RNT	AAL services: From Interoperability to Platform Requirements of Large-Scale Pilots The presentation held during the "Connecting AAL solutions" session has reported the results of the analysis performed by the ReAAL project partners in order to deliver interoperability requirements of their applications. The interoperability analysis process was directed at preparing the adaptation of existing AAL applications to a common open platform for AAL to be used across all pilots.
4	Session presentation	Fh-IGD Trialog RNT EUR	The OPEA Assessment Framework for Large-Scale Open Platform Deployments in AAL: The ReAAL project is conducting a large-scale deployment over 5000 users in several pilots in six countries, in order to study the multidimensional obstacles to the deployment of AAL and, in particular, how universAAL, the common open platform used in ReAAL, may overcome these barriers. The contribution has focused on the Open Platform Ecosystem

			Assessment framework (OPEA), which is especially designed for this project.
5	Side Event presentation	TRIALOG	ReAAL has been invited to the “Mobile Apps for Independent Living” side event to share its experiences so far with regard to concrete interoperability challenges in the context of the concrete applications being deployed at ReAAL pilot sites

Added to the above detailed contributions, the table below gives an overview of the different ReAAL contributions to the AAL JP

Table 10. Dissemination activity – Overview to ReAAL contribution to AAL-JP events

Workshop/Forums name	Date and location	Details	Targeted group	ReAAL attendances	Output results
AAL JP Consultation Workshop hcii2013.org	15 March 2013 Brussels	EU event - Ways to achieve AAL interoperability	Policy makers	Fh-IGD ADI	Presented the ReAAL way, but AAL JP decided differently
AAL Forum http://www.aal-europe.eu/aal-forum-2013	24-28 Sep 2013 Norrköping	EU event - Annual exhibition and conference for the increasing of European AAL community, improving the AAL JP and the adoption of AAL solutions in the market	mixed AAL community Policy/ decision makers, service providers, health care organizations, producers of AAL services, general population, health professionals and users, academics	Fh-IGD CNR MedCom ODE UPVLC Trialog SmH	Organizing member; Strong presence of ReAAL with two ReAAL-specific presentations and one session organized by ReAAL Dissemination about AAL solutions developed in strong connection with ReAAL
ReAAL Workshop at MACSI-2014	19 February 2014 Brussels, Belgium	MACSI 2014 AAL Interoperability Days- Managing AAL Complexity through Support for Interoperability	The demand side The supply side	Fh-IGD Trialog RNT SmH	Present the ReAAL adopted open platform Discuss and get feedback about the interoperability issues within AAL domain
AAL-Forum	08-12 September	annual AAL	General	Fh-IGD	ReAAL info event on

	2014 Bucharest	Forum	public, AAL community		"associated pilots", session C5, general networking
Growing The Silver Economy in Europe	23 September 2014 Brussel	Event organised by the EU to discuss how to best grow a large scale Silver Economy in Europe	EC / EIP-AHA Event EIP-AHA stakeholders	Fh-IGD	Highlight: ReAAL perspective represented in the session on "interoperability & open standards"
AAL Forum Program committee meeting	19 and 20 May 2014 - Madrid, Spain	Regular meeting	Closed; FPC members only	Fh-IGD	Agreed on Session C5 on "Promoting innovation by scaling up: myth or fact?"
Brussels Open Days	08 October 2014 Brussels	12 th European Week of regions and cities	Side event of AAL JP on "Investing in ICT for ageing? - A regional perspective"	Fh-IGD	Feedback on innovation in BM in EU region

4.2. Overview of ReAAL Involvement at EIP-AHA Dissemination activities:

4.2.1. MACSI 2014

The AAL Interoperability Days have taken place at the premises of the European commission in Brussels, Belgium the 19 and 20 February 2014 under the title "Managing AAL Complexity through Support for Interoperability". The event aimed at bringing the demand and supply side together in order to evaluate the achievements so far and collect recommendations for the way forward where ReAAL has played a major role in the organization and the contribution⁵. Added to organizing a session around the universAAL open platform, ReAAL project has organized a session titled "ReAAL stakeholder workshop" where the main contribution are highlighted in the table below:

Table 11. Dissemination activity – Overview to ReAAL contribution to Macsi 2014

Contribution	Addressed Stakeholder	ReAAL attendees
ReAAL Stakeholders Workshop presentation	Demand side	Fh-IGD RNT

⁵ <http://www.cip-reaal.eu/press-room/events/macsi-2014>

		TRIALOG EUR SmH
ReAAL Interoperability Requirements	Demand side	Fh-IGD RNT TRIALOG EUR SmH
ReAAL Interoperability Assessment	Demand side	Fh-IGD RNT TRIALOG EUR SmH

In particular, ReAAL project, within the MACSI 2014 event has successfully pointed out the importance of interoperability for the policy makers, where the final plenary session has come with recommendations, mainly in relation with specifying the top 5 sell key of interoperability advantages.

4.2.2. Others

The table below highlight the different EIP AHA activities where the ReAAL project was present.

Table 12. Dissemination activity – Overview to ReAAL contribution to EIP-AHA activities

Workshop/Forums name	Date and location	Details	Targeted group	ReAAL attendances	Output results
EIP-AHA Action Group C2 Meeting	4 November 2013 Brussels	EU event - Regular meeting of C2	C2 stakeholders	Fh-IGD RNT	Monitoring alignment with C2 action plan Start of defining user empowerment model with other involved organizations
C2 action group meeting of EIP AHA	5 February 2013	EU event: Forum EIP AHA Action Group C2. ReAAL presentation	Expert on Independent Living Action group	Trialog RNT	Definition of the working process of the group
EIP AHA	5-6 June 2013	EU event: Forum EIP AHA Action Group C2. ReAAL presentation	Expert on Independent Living Action group	Trialog	C2 AC Deliverable definitions and introduction of Interoperability

					Requirements
EIP AHA	4 November 2013	EU event: Forum EIP AHA Action Group C2	Expert on Independent Leaving Action group	Trialog	Preparation of presentation for the Conference of Partners
EIP AHA	25-26 November 2013	EU event: Conference of Partner EIP AHA	Policy Maker	Trialog	Presentation of C2 outcomes at the conference of Partners
ReAAL Workshop at MACSI-2014	19 February 2014 Brussels, Belgium	MACSI 2014 AAL Interoperability Days- Managing AAL Complexity through Support for Interoperability	The demand side - The supply side	Fh-IGD Trialog RNT SmH	Discussion and overview of the evaluation model
EIP-AHA C2-Meeting	5 May 2014 - Berlin, Germany	The Action Group focused on the implementation of the C2 action plan and delivery of planned milestones in order to show further concrete results	The stakeholders and members of EIP-AHA C2	Fh-IGD	A number of actions were placed upon attendees to encourage follow up activities and to build on the rich knowledge base that is clearly emerging.
EIP-AHA C2 meeting	24 September 2014 Brussels	regular meeting	closed; C2 members only	Fh-IGD	initialize the mechanism of "sprints"; ReAAL perspective represented
Brussels Open Days	08 October 2014 Brussels	The 12th European Week of Regions and Cities	Side event of AAL JP on "Investing in ICT for ageing? - A regional perspective"	Fh-IGD	Highlight the requirement of interoperability and its impact for AAL
European Summit on Innovation for Active and Healthy Ageing,	9-10 March 2015,	The first European Summit on	ALL EIP AHA stakeholder	ALL	First exhibition for the ReAAL Project with

	Brussels (BE)	Innovation for Active and Healthy Ageing will be organised by the European Commission	s		demonstration of interoperable solutions Organizing a session about interoperability challenges
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4.3. Overview of ReAAL Involvement in ENGAGED

The thematic network ENGAGED is a project under the same program and call as ReAAL that started also in parallel to it. It is actively contributing to the shaping and implementation of the action plans in the European Innovation Partnership on Active and Healthy Ageing (EIP-AHA) in order to facilitate the delivering of products and services in the real life. As a network of networks, ENGAGED aims at monitoring all the running projects under the CIP program. The collaboration between the two projects started already during the parallel negotiation of their Grant Agreements with the European Commission due to having three partners in common, two of which (Fraunhofer IGD and CNT-ISTI) represent the AALOA community within ENGAGED. The two projects could also align very well in the context of creating the coordination team of the Action Group C2 of EIP-AHA. In addition, the Content Manager of ENGAGED is a member of ReAAL’s Advisory Board.

The ReAAL project aims to extend the dissemination of the project’s outreach by connecting to this emerging network of AAL stakeholders and by collaborating to the mutual benefits of the two projects. Like in MACSI 2014 and the European Week of Regions and Cities – Open Days, ReAAL will use the mutual learning workshops organized by ENGAGED as an amplifier for the desired network effect in the favour of an ecosystem of AAL technologies, products, and services. During the reporting period, ReAAL has actively contributed to three different Engaged Mutual learning workshops in the table bellow

Table 13. Dissemination activity – Overview to ReAAL contribution to ENGAGED activities

id	Context	ENGAGED ML workshop	ReAAL contribution
1	MACSI 2014	ENGAGED Mutual-learning Workshop on interoperability	Presentation Interoperability challenges and solutions held by Florian Visser
2	AAL Forum 2014	ENGAGED Mutual-learning Workshop on Business Model	Saied Tazari from Fraunhofer IGD has contributed to the different tables on behalf of the ReAAL project
3	Open Days 2014	ENGAGED Side events- Why investing in ICT for ageing? A regional perspective	Presentation - Held by Saied Tazari

4.4. Others

Table 14. Dissemination activity – Others

Workshop/Forums name	Date and location	Details	Targeted group	ReAAL attendee	Output results
EU-Japan Policy Forum on Silver ICT	3 Dec 2013 Brussels	Global event - Preparation for the 20 th meeting of the EU-Japan ICT regulatory Dialogue on December 4th	Experts of the EU-Japan ICT regulatory Dialogue	Fh-IGD	Recognition for the “AAL open platform” track in EU; connection to the Japanese vendors of URN (Ubiquitous Robot Network)
EU meeting	3 Dec 2013 Brussels	Global event - Meeting EU-Japan	Policy Maker	Trialog	Discussion of the common challenge and cooperation possibilities
ReAAL presentation at CENELEC AAL Workshop	10 March 2014 - Brussels, Belgium	Workshop / Dissemination	Closed; invited experts	Fh-IGD	ReAAL was presented Expert discussions as input to the IEC SEG3 meeting next day

Table 15. Dissemination activity – Others

Workshop/Forums name	Date and location	Targeted group	ReAAL attendances	Output results
Aml - European Conference Ambient Intelligence	10.-13.11.14, Eindhoven:	Academic	Fh-IGD CNR UPV UPM	Academic networking

4.5. Statistics

The figure below reflects the ReAAL involvement in the different EU Policy maker networks, where the AAL JP and the EIP AHA have taken most of the ReAAL dissemination effort.

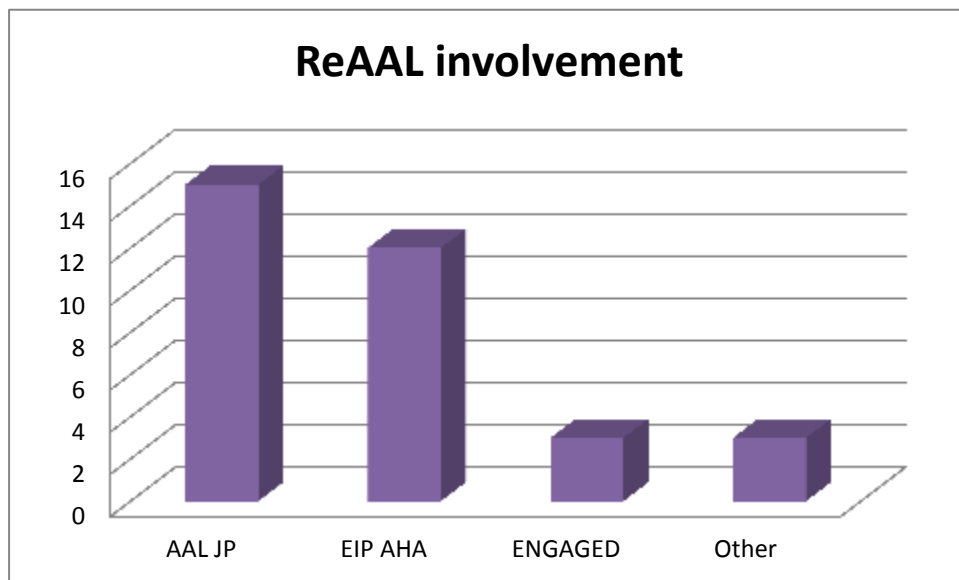


Figure 2. ReAAL involvement in AAL JP, EIP AHA, ENGAGED

4.6. Advisory Board

One of the elements of the networking concept in ReAAL was the creation of an advisory board, which should link the project to the different related communities in order to gain further dissemination channels and promote the position of ReAAL within those communities⁶.

During March and April 2013, the project could succeed to build a promising advisory board as envisioned in the DoW, consisting of:

1. M. Arndt: Chairwoman of ETSI TC M2M, [www.etsi.org/technologies-clusters/technologies/m2m]
2. A. Kung: Member of AALOA governing board & Member of EIP-AHA C2 coordination team
3. J. Laurila-Dürsch: Representing IEC SEG-3 AAL, later changed to IEC SyC AAL, [www.iec.ch/dyn/www/f?p=103:186:0:::FSP_ORG_ID,FSP_LANG_ID:11827,25]
4. K. Marcus: President of the CMU of the AAL JP, [www.aal-europe.eu/about/governance/cmu/]
5. E. Mestheneos: IFA Regional Vice President representing Europe, [www.ifa-fiv.org/]

⁶ The creation of the advisory board followed also other goals, such as taking critical external views and specialist knowledge into account, keeping ReAAL directly oriented towards the stakeholders' priorities and assessing the quality and relevance of the results of the project from external stakeholders' point of view.

6. C. Nielsen: Vice chair of the EU Working Group of the Continua Health Alliance, [www.continuaalliance.org/]
7. C. Pagliari: Senior Lecturer at the University of Edinburgh (expert for socio-economic impact), [www.cphs.mvm.ed.ac.uk/]
8. M. Swinkels: Member of EIP-AHA C2 coordination team, representing CORAL and ENGAGED networks, [www.coral-europe.eu/]
9. G. Worsley: Leader of ALIP that funds the Dallas Programme in UK, [<https://connect.innovateuk.org/en/web/assisted-living-innovation-platform-alip/>], [<https://connect.innovateuk.org/en/web/dallas/>]

To summarize, there are highly ranked representatives from end users (IFA), two industrial standardization initiatives (ETSI and Continua), ISO/IEC with dedicated AAL standardization committee, policy at EU level (AAL JP) and at UK level as a major nation not represented in ReAAL, regional perspective (CORAL), and impact assessment and interoperability experts from relevant communities.

Within 18 months, there have been 5 advisory board meetings:

1. April 2013, in the context of the consortium meeting in Valencia
2. November 2013, in the context of the consortium meeting in Eindhoven
3. February 2014, in the context of MACSI in Brussels
4. March 2014, in the context of the consortium meeting in Rotterdam
5. November 2014, in the context of the consortium meeting in Berlin

In the first meeting, the advisory board agreed on a document as its terms of reference (see Appendix A).

The final version of D6.2 (version b) will include a rich summary of the interactions with the advisory board. The following highlights some of the major points related to networking and dissemination:

1. Several ideas to gain stronger links with the SMEs involved in AAL JP projects (as envisioned in T6.3) failed. However, a good achievement was that since 2015, AAL JP calls emphasize the importance of building on existing open platforms and making proposals that possess more horizontal features and combine several applications.
2. Five of the AB members have actively contributed to the organization and / or execution (i.e. as presenter) of MACSI 2014 as “interoperability days”.
3. We gained a relatively strong link with the industrial IoT standardization called oneM2M through ETSI representative in AB. Collaboration around the topic of semantic interoperability has been initialized and is being now transferred to the AIOTI community.
4. In the course of the conversion of the IEC System Evaluation Group AAL to IEC System Committee AAL, Reiner Wichert, the former coordinator of ReAAL and an enthusiastic supporter of universAAL, was invited to become a chair of the SyC AAL; eventually, he is now the vice-chair responsible for interoperability.

4.7. Associated Pilots, Vendors and Projects

As a further means for a successful networking and eventually ecosystem enlargement, the steering board of ReAAL developed the idea of associated partners. Piloting initiatives, vendors of products and services as well as R&I projects that decide to make use of universAAL as their technological platform, can sign a cooperation agreement with the ReAAL project in order to receive free support and training services, if they additionally commit to participating in the evaluation activities of ReAAL. This decision showed very fruitful: seven vendors, five pilots, and one project used this facility and joined the universAAL ecosystem, this way directly contributing to the project impact. In fact, four of the five associated

pilots have officially joined ReAAL by committing to deliver and in return receiving funding, which helped ReAAL to compensate the loss of 2 piloting partners around the end of the first year of the project.

4.8. Website Dissemination

Nowadays, Website is one of the main tools for public dissemination. The created ReAAL website will be utilised for presenting relevant project results, events and news from the pilot sites as well as for on-line dissemination of project deliverables, newsletters, brochures, etc. A user friendly, high standard, accessible website is already designed, deployed and currently viewed by more than 25738 users for the reporting period referring to the statistics of the website host. The aim of the website is to reach a wide range of interested audience and target bodies mainly the stakeholder already specified in D6.1.

The website is available at: <http://www.cip-reaal.eu>. The development of the website is under the responsibility of the Fraunhofer IGD with support of all the project partners, Figure 2.



Figure 3. ReAAL website

The structure of the website is as follows:

- Home
- About
 - Project Description
 - Plans & Deliverables
 - Applications
 - The Platform
 - Networking
 - Associate partners
 - Vendors: BioResult, Cupersafety, eResult, Ingel, Inventec, SteelMinds, and Virtech
 - Pilots: EIC-IL, IMA, ITRI, NCSR, and SCUPS

- Projects: POSEiDON
 - ReAAL Advisory Board
 - EIP-AHA
 - AALOA
 - ENGAGED
 - Pilots
 - Denmark
 - Germany
 - WoQuaZ
 - Smart Living
 - Italy
 - Netherlands
 - Norway
 - Spain
 - BSA
 - Ibermaticá
 - TEA
 - Associated pilots: EIC-IL, IMA, NCSR and SCUPS
 - Stakeholders
 - Demand
 - Supply
 - Support
 - Press Rooms
 - Publicity Material
 - News
 - Events

The structure and the content of the website are subject to changes and improvements during the project's life, in order to better satisfy possible new dissemination requirements and new obtained results. Since its creation, it has been always updated with new contents (for example the descriptions of the pilot sites - details providing a detailed view on the planning, payers, value proposition portfolio, involved stakeholders and number of users...).



Figure 4. ReAAL website – Information about the pilot sites (Links)- ReAAL website – Information about the pilot sites, detailed view (right)

4.8.1. Press Room

To further disseminate the activities of the ReAAL project at various external events, conferences, and workshops, in which ReAAL is taking an active role, the website contains a pressroom section hosting all events where ReAAL is involved. Same, description of these events and links to them are available, where various materials (newsletter, leaflet and brochure...) are now available for download. Most important, a shortcut of the important event is highlighted in the main project site as News.



Figure 5. ReAAL website – News and Events - detailed view

4.8.2. Registration

To facilitate the interaction with the interested person in the ReAAL events, the dissemination team has created a new registration form for the end-user. The purpose of the registration form is twofold: on one hand, it aims to trace the audience background for our event, and specify if they come from the Demand, supply or facilitator side. On the other hand, it aims to keep contact and enlarge the ecosystem around the ReAAL project.

4.8.3. Publicity material

The publicity material webpage is a collection of the initial material produced for the dissemination team of the project. It includes digital and printable material, and includes the graphical detail of both the project and the partners input, to be used in further production.

4.8.4. Register for the newsletter

The ReAAL newsletter registration form offers the opportunity for interested people\stakeholder to register themselves for further newsletter communication.



Figure 6. ReAAL website – Registration for organised Events

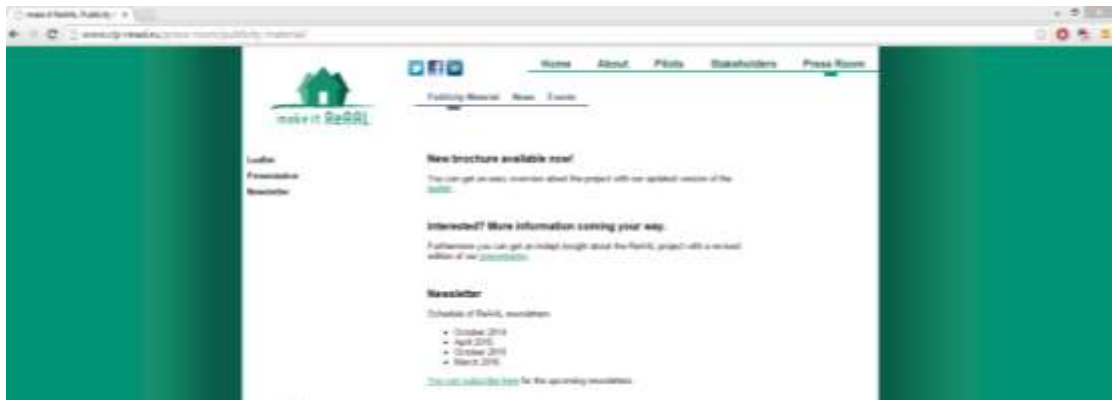


Figure 7. ReAAL website Publicity material



Figure 8. ReAAL website – Newsletter registration form

4.8.5. Networking - Associated Partners

As one of the main task scope is networking, this webpage aims to trace, document and disseminate the entities with whom ReAAL is connected in order to define better exploitation of the ReAAL results and mainly form a community of larger scale for penetrating innovative, sustainable active and healthy aging.



Figure 9. ReAAL website – Call for associated pilots

4.9. Leaflets Dissemination

4.9.1. ReAAL project leaflet

As specified in the Dissemination plan, the ReAAL partners have developed till now two information leaflets that are ready for use in events. It aims to describe the most basic facts about ReAAL, its pilot sites and the achieved results.

The ReAAL leaflet⁷ has been created, and recently updated as a means of conveying information about the project and its objectives, about achieved results and impact. The information will also be made available through brochures and might be later on adapted according to local peculiarities of the consortium members. As the leaflet is meant to introduce the project and give a first general picture of the project for a general audience, they will be widely disseminated via different channels:

- Both paper and digital versions of the leaflet are disseminated at the AAL conferences and other relevant conferences ReAAL will participate to. Till now, more than 1500 samples of the project leaflet have been distributed.

⁷ ReAAL leaflet: http://www.cip-reaal.eu/fileadmin/content/press/D7-1_project-leaflet.pdf

- The pdf version of the leaflet has been added to the ReAAL website so that it can be freely downloaded.



Figure 10. ReAAL Leaflet, detailed view

4.9.2. Leaflet - Open Call for Associated pilot

For its call for new associated partners mainly dedicated to reinforce the consolidation of open platform impact, the ReAAL project has recently opened a new call. Therefore, a new leaflet dedicated to the targeted purpose has been created and mainly diffused within the big event related to the EIP-AHA and the AAL JP.



Figure 11. Figure description goes here

4.10. Social network Dissemination

The ReAAL use of the social media channel will for sure promote awareness of the added value especially through the big network community that the social media are offering. The purposes of the social media use are:

- Disseminate the outputs of the project to a wider audience;
- Ensure the outcomes and deliverables dissemination to the ReAAL virtual visitors
- Investigate usage of social network to distribute the Visual related materials.

After several meetings, ReAAL partners have identified the practise to use the social network.

1- Grant the administration of the social media account to all partners to maximize the project awareness through sharing the network with the maximum number of stakeholders

2- Align the publication and information sharing purpose with the project aims

3- Share the ReAAL results and news initially with three main platforms members: Facebook, Twitter and LinkedIn.

Table 16. Dissemination activity – Others

Id	Social network	ReAAL project address
1	Facebook	ReAAL
2	Twitter	@Cip_ReAAL
3	LinkedIn	Cip-ReAAL



Figure 12. ReAAL Facebook and twitter pages



Figure 13. ReAAL LinkedIn page

4.11. Conclusion

Major ReAAL results are mainly the scale of the role-outs, related adaptations of technologies, achieved levels of interoperability, specifications, and the maturing open platform. The already specified dissemination activities aim mainly to diffuse the results message through the above specified channel.

During the first reporting period, the dissemination activities have been generic, where several stakeholder and community were addressed. This kind of dissemination was explicitly addressed for the first two years of the project to emphasize the project ideas and impacts. Beginning of the next year, the dissemination policy will deviate a bit where mostly the policy makers and the demand side will be addressed through disseminating the proof about the social economic benefit of open platform and interoperable solutions.

5. Partner specific dissemination report

Add to the project common understanding and vision, project partners have different solutions and challenges for some specific problems. This is not only an advantage for project, but also for enlarging the ecosystem around the open platform and the interoperable solution culture. The following subsections highlight the partners' specific dissemination in the favour of the ReAAL project.

5.1. Fraunhofer IGD

5.1.1. Fh-IGD @ Conferences

Table 17. Fraunhofer IGD Dissemination activity – **Conferences**

Conference name	Date and location	Details	Targeted group	ReAAL attendances
HCII Conference	21-26 July 2013 Las Vegas	Global event - 15th International Conference on Human-Computer Interaction Presented the paper "Creating Rule Sets for Smart Environments through Behavior Recording. HCI (25) 2013: 138-143"	Scientific	Fh-IGD
Enablers for Success E4S Conference	16 January 2014 Barcelona	Shared event of universAAL & HomeSweetHome general public, esp. AAL community Booth with a large display running ReAAL presentation	Scientific	Fh-IGD
Aml - European Conference Ambient Intelligence	10-13 November 2014 Eindhoven	Present a new scientific paper about the new universAAL multi-tenancy feature.	Scientific	Fh-IGD

5.1.2. Fh-IGD @ Other events

Table 18. Fraunhofer IGD Dissemination activity – **Events**

Workshop/Forums name	Date and location	Details	Targeted group	ReAAL attendances	Output results
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AAL JP Consultation Workshop hcii2013.org	15 March 2013 Brussels	EU event - Ways to achieve AAL interoperability	Policy makers	Fh-IGD ADI	Presented the ReAAL way, but AAL JP decided differently
Continua Summer Summit	24-28 June 2013 Edinburgh	EU event - Yearly networking & plug fest event of the Continua Health Alliance	industrial	Fh-IGD	Presented ReAAL in a session related to AAL standardization
German AAL Kongress www.aal-kongress.de	21-22 January 2014 Berlin	National event - 7. yearly German AAL Congress	mixed AAL community	Fh-IGD	organizing member; presented the „Quantitative and qualitative rating and ranking studies for consolidation of an application portfolio for large scale pilots “
ReAAL presentation at CENELEC AAL Workshop	March 10, 2014 - Brussels, Belgium	Workshop / Dissemination	Closed; invited experts	Fh-IGD	ReAAL was presented Expert discussions as input to the IEC SEG3 meeting next day
IEC SEG3 AAL	28 April 2014 Frankfurt/M	Regular meeting	Closed; only members of SEG3	Fh-IGD	
EIP AHA Conference of Partners	1 December 2014	EIP AHA Conference of Partners	Closed- EIP AHA Partners	Fh-IGD	Discuss the new strategy add to the AAL JP new call
growing silver economy	23-Sep-2014 in Brussels	EC event	Policy makers	Fh-IGD	Active contribution to the parallel session on

					interoperability
EIP-AHA C2 meeting	24-Sep-2014 in Brussels	EIP-AHA	C2 action group members	Fh-IGD	Interoperability roadmap
OECD Global forum on the Knowledge Economy	2-3 October 2014	OECD Japan	Japan policy makers	Fh-IGD	Data-driven Innovation in the European AAL Landscape
European Open Days in Brussels	9 October 2014	EU Open days 2014	AAL demand side	Fh-IGD	How to move towards a more consumer oriented AAL market?
Introduction of ReAAL evaluation framework in Austria	11 november 2014	Transnational workshop of the Austrian funding program "benefit"	generic	Fh-IGD	Introduction of ReAAL evaluation framework in Austria
ETSI M2M Workshop	8 december 2014	M2M standardization	M2M members	Fh-IGD	Presentation of the universAAL semantic layer
oneM2M technical plenary	19-24 januari 2015 Miami	oneM2M standardization meeting	oneM2M members	Fh-IGD	Presentation of universAAL approach to semantic interoperability

5.1.3. Fh-IGD @ Meetings

Table 19. Fraunhofer IGD Dissemination activity – **Liaison/Visits**

Liaison/Visits	Date and location	Description	Targeted group	ReAAL attendances	Output results
Meeting of IEC SEG3 AAL	11 and 12 March 2014 - Brussels, Belgium	Regular meeting; main topic: the transition from SG5 (Strategic Group #5) to SEG3 (System Evaluation Group #3)	Closed; only members of SG5 / SEG3	Fh-IGD	Transition completed



EIP-AHA C2-Meeting	5 May 2014 - Berlin, Germany	The Action Group focused on the implementation of the C2 action plan and delivery of planned milestones in order to show further concrete results	The stakeholders and members of EIP-AHA C2	Fh-IGD	A number of actions were placed upon attendees to encourage follow up activities and to build on the rich knowledge base that is clearly emerging.
AAL Forum Program committee meeting	19 and 20 May 2014 - Madrid, Spain	Regular meeting	Closed; FPC members only	Fh-IGD	Agreed on Session C5 on "Promoting innovation by scaling up: myth or fact?"
Invited talk at "Zukunft gutes Wohnen"	18 June 2014 - Flensburg, Germany	The event was scheduled to discuss results of pilot installations in the AAL domain.	Housing construction companies	Fh-IGD	There had been some good contacts as possible candidates for ReAAL associated pilots
Hessentag 2014	13 and 14 June 2014 Bensheim, Germany	Demonstration of the results by ReAAL pilot region Weiterstadt	Informing the general public to get feedback for improvements	Fh-IGD	Several remarks for improvements of the ReAAL Weiterstadt installations form different age groups
DKE standardization WG "Semantic Interoperability"	28 July 2014 - Düsseldorf, Germany	Re-initialization of the WG with the goal to propose a related standardization roadmap or even promote possible candidate results	Closed; WG members only	Fh-IGD	Presented the universAAL approach

EIP-AHA C2 meeting	24 September 2014 Brussels	regular meeting	closed; C2 members only	Fh-IGD	initialized the mechanism of "sprints"; ReAAL perspective represented
OECD GFKE 2014	30 September 2014 to 04 October 2014 Tokyo	OECD annual Global Forum on Knowledge Economy	general public, experts on data-driven innovation	Fh-IGD	ReAAL presented; new contacts & links

5.1.4. Fh-IGD Publications

Table 20. Fraunhofer IGD Dissemination activity –**Publication**

Publications	Publication Title	Authors	Targeted group	ReAAL attendances
Press release by Fraunhofer IGD on 22-Jan-2013	Intelligente Wohnung: 7000 Senioren leben bald in der Zukunft	S. Tazari R. Wichert	General public	N/A
AAL Kongress 2013	Can the Market Breakthrough in AAL be Achieved by a Large Scale Pilot?	S. Tazari R. Wichert	mixed AAL community	Fh-IGD
HCII 2013	Creating Rule Sets for Smart Environments through Behavior Recording	A. Marinc, T. Dutz, F. Kamieth, M. Djakow, P. Weiss	Scientific community	Fh-IGD
AAL Kongress 2014	Quantitative and qualitative rating and ranking studies for consolidation of an application portfolio for large scale pilots	H. Herman Nap, Ad van Berlo, S. Tazari and R. Wichert	mixed AAL community	Fh-IGD

5.2. AJT

Next to the opening delay due to the water damage, the AJT has finally opened the door for the new apartment's tenants. An official opening day has taken place the 18 October 2014. Starting with a press conference organized with the Darmstadt Echo and the Wochenkurier Weiterstadt newspaper, the following participants have highlighted their contribution to the AJT WQZ pilot side, everyone in his domain:

- Thilo Albrecht - AJT and living quarters Center GmbH & Co KG
- Axel Albrecht - Operator WOQUAZ GmbH
- Jürgen Frohnert - DRC day care operators
- Edda Haack - Diakonia operator of dementia WG
- Ralf Müller - Mayor Weiterstadt
- Reiner Wichert - Fraunhofer IGD

One achieved, and with approximately 250 participants, the following program has taken place:

- Conference on day care - DRC
- Presentation on AAL services and platform - Said Tazari from Fraunhofer IGD and Enrico Lührke from InHaus
- WQZ Technical infrastructure
- REAAL Project - Said Tazari from Fraunhofer IGD

During the opening day, and after deeply discussion with the invited responsible, the occasioned opening and ceremony day were very positives:

- Request for project in Ober-Ramstadt - approx. 70 apartments together with Red Cross
- Request the city Dieburg - Meeting with the Senior Council
- Request the town of Bensheim - Meeting with the President of the senior group Odenwald
- Agreement of the care Conference around the Darmstadt city - Dieburg on 06/11/2014



Figure 14. AJT Official opening

Table 21. AJT Dissemination activity – Events

Event name	Date and location	Description	Targeted group	ReAAL attendance	Output results
Pflegekonferenz des Landkreises DADI	06 November 2014	Big meeting with presentation and discussion of new technology	Policy makers	Fh-IGD	New Knowledge of ReAAL

5.3. BAERUM

Table 22. Baerum Dissemination activity – Events

Event name	Date and location	Description	Targeted group	ReAAL attendances	Output results
Presentation	3 January 2013	AAL incl ReAAL	Producers and vendors of AAL products	Kristin Standal, Anne Berit Fossberg	Knowledge of ReAAL
Presentation	11 February 2013	Presentation for Stavanger municipality	Decision makers, politicians	Kristin Standal	Knowledge of ReAAL
Presentation	11 February 2013	Presentation for Innovation Norway	Producers and vendors of AAL products	Kristin Standal	Knowledge of ReAAL
Presentation	30 May 2013	Presentation for Sjællandregionen, Denmark	Decision makers, politicians	Kristin Standal	Knowledge of ReAAL
"Safe at home". Pilot project in Bærum. TIEH.	May 2014	ReAAL included in a public procurement to pilot project	Vendors of health and care technologies and services	Public available. Mette Røhne/SINTEF ICT, Kristin Standal/Bærum kommune	All vendors will consider ReAAL in their commercial offering. ReAAL will be addressed in more details in vendor meetings by end of 2014

Table 23. Baerum Dissemination activity – Publications

Conf / Journal / newspaper ... name	Title	Authors	Target ed group	ReAAL attenda nces	Related document s Presentati ons, pictures... (Link)	Output results
Strategic document	Strategisk plan for velferdsteknologi	Baerum	Politicians, employees, inhabitants,	Baerum	https://www.baerum.kommune.no/Velferds/teknologi/	Knowledge of ReAAL
Proceedings of pHealth 2013 Tallin, 26-28 June, 2013	Criteria for Successful Uptake of AAL Technologies : Lessons Learned from Norwegian Pilot Projects	I.Svargar d and D.Ausen , SINTEF K.Standal, Baerum	Academic, industry (European level)	SINTEF	IOS Press, doi:10.3233/978-1-61499-268-4-200	Scientific paper
Article/research news www.gemini.no	Better care for elderly with just one click	A.Dragl and, I.Svargar d and D.Ausen (SINTE F)	Public Industry	SINTEF Baerum	http://www.sintef.no/home/Press-Room/Research-News/Better-care-for-the-elderly-with-just-one-click/	Visibility of Norwegian pilot

5.4. Badalona Serveis Assistencials

5.4.1. BSA @ Events

Table 24. Badalona Dissemination activity – Events

Event name	Date and location	Description	Targeted group	Name of attendances	Output results
CIO Summit - European Telemedicine Conference	06-08 October 2014	Exhibition Hall with brochure from ReAAL: Partnerships and General Information about the	CIO CEO Academia Healthcare	Jordi Piera Jordi Ibañez	People showed interest, plenty of them got the

		project	staff Decision makers Policy makers Ministers		brochures
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5.4.2. BSA Publications

Table 25. Badalona Dissemination activity – Publication

Conf/Journal/newspaper name...	Title	Authors	Targeted group	Related documents
Press release about Beyond Silos which mentions ReAAL	“Arrenca, amb una reunió a Badalona, el projecte europeu de telemedicina Beyond Silos”	BSA	Catalan and Spanish media	Available on: http://www.bsa.cat:8080/docu2/NP_BSA_7feb2014.pdf
Piece of news about Beyond Silos on the BSA website which mentions ReAAL	“Arrenca, amb una reunió a Badalona, el projecte europeu de telemedicina Beyond Silos”	BSA	General population, health professionals and users, decision makers, etc.	www.bsa.cat
Piece of news about Beyond Silos which mentions ReAAL	“Arrenca a Badalona el projecte de telemedicine europeu Beyond Silos	Badanotis digital media-	Population of Badalona	Available on: http://www.badanotis.com/noticia.php?n=8044
Interview with doctor Jordi Ibáñez, Medical Director in BSA 10 February 2014	Interview about European projects and BSA. He mentions ReAAL	Això no té nom - radio magazine - Ràdio Ciutat Badalona	Population of Badalona	Available on: http://www.bsa.cat:8080/docu2/BeyondSilos_DrIbanez_Aixonoteno_m_10feb14.mp3
Article on the BSA website which mentions	“BSA amb els projectes	BSA	General population, health	Available on: http://www.bsa

ReAAL 20 May 2014	européus”		professionals and users, decision makers, etc.	a.cat
BSA report 2013 mentions ReAAL	Mention on the section “Informe de gestió”	BSA	BSA stakeholders: local governments, decision makers, hospitals...	http://www.bsacat.com/memoria2013/
Brochure new version	“Badalona Serveis Assistencials R&D&I”	BSA	Policy-makers, academics, IT	Available on: http://www.bsacat.com:8080/docu2/FulletRDI_v3_setembre2014.pdf

5.5. CNR

5.5.1. CNR @ Events

Table 1. CNR Dissemination activity – Events

Event name	Date and location	Event website	Description	Target group	Name of attendees	Output results
ANT Conference	June 25-28 2013, Halifax (Canada)	http://cs-conferences.acadiau.ca/ant-13/	4th International Conference on Ambient Systems, Networks and Technologies	Research and SMEs attendees	Alessandro Leone	New contact
Italian AAL Forum	2-5 September 2014, Catania (Italy)	http://www.foritaal2014.it/	Italian AAL Forum	Research and SMEs attendees	Leone Alessandro, Pietro Siciliano	New contact

5.5.2. CNR Publications

Table 2. CNR Dissemination activity – Publications

Conf / Journal / newspaper... name	Title	Authors	Targeted group	ReAAL attendances	Related documents Presentations, pictures... (Link)	Output results
First Italian Workshop on Artificial Intelligence for Ambient Assisted Living 2014 (Pisa, Italy)	AAL-Oriented TOF Sensor Network For Indoor Monitoring	A. Leone, G. Rescio, P. Siciliano	Scientific	CNR	http://www.scitepress.org/DigitalLibrary/Index/DOI/10.5220/0004253202360239	Knowledge of ReAAL
Foritaal 2014 (Catania, Italy)	A Near Field Communication-Based Platform for Mobile Ambient Assisted Living Applications	A. Leone, G. Diraco, P. Siciliano	Scientific	CNR	http://www.springer.com/de/book/9783319183732#otherVersion=9783319183749	Knowledge of ReAAL

5.6. MedCom

5.6.1. MedCom @ Conferences

Table 3. MedCom Dissemination activity – Conference

Conf name	Date and location	Description	Targeted group	Name of attendances
eHealth Forum	12-14 May 2014,	Participation in conference. Discussions about	Health and Social Care sector delegates,	Mie H. Matthiesen

	Athens	ReAAL in breaks	Industry delegates, Researchers, EIP AHA	
E-sundheds Observatoriet 2014	2-3 October 2014, Nyborg, Denmark	Participation in national conference. Discussions about ReAAL in breaks and handing out ReAAL brochures at the MedCom booth	Health and Social Care sector delegates, Industry delegates, Researchers	Mie H. Matthiesen & Kirsten R. Christiansen
European Telemedicine Conference	7-8 October 2014, Rome	Participation in conference. Discussions about ReAAL in breaks.	Health and Social Care sector delegates, Industry delegates, Researchers	Mie H. Matthiesen & Kirsten R. Christiansen

5.6.2. MedCom @ Other events

Table 4. MC Dissemination activity – Events

Event name	Date and location	Event website	Description	Targeted group	Name of attendees	Output results
European Telemedicine Conference 2013	29-30 October 2013, Edinburgh	http://telemedicineconference.eu/	European Telemedicine Conference was the first annual telemedicine conference with the objective of gathering the leading European Healthcare organisations	Healthcare organisations	Mie Hjorth Matthiesen, Kirsten Ravn Christiansen	Informal discussions about ReAAL
Regional project meeting	Ongoing once a month		The regional project meetings involve the region and MedCom with the objective of keeping everyone in the loop regarding projects and project status	MedCom and the Region of Southern Denmark	Mie Hjorth Matthiesen, Kirsten Ravn Christiansen	Information about and status update on ReAAL
Information	Sever		The objective of	The	Mie	Information

<p>n meetings with the Regions in Denmark</p>	<p>al meetings in November and December 2013</p>		<p>the information meetings is to inform Regions in Denmark about the project and inspire to potential collaborations</p>	<p>information meetings has been realized with The Region of Southern Denmark, The Capital Region of Denmark, The Central Denmark Region, The North Denmark Region and The Region Zealand</p>	<p>Hjorth Matthesen, Casper Marcussen Craggs</p>	<p>ion about and status update on ReAAL</p>
<p>E-sundheds observatoriet 2014 (National conference on e-Health)</p>	<p>2-3 October 2014, Denmark</p>	<p>http://2014.esundhedsobservatoriet.dk/</p>	<p>Participation in conference. Discussions about ReAAL in breaks.</p>	<p>Health and Social Care sector delegates, Industry delegates, Researchers</p>	<p>Mie H. Matthesen & Kirsten R. Christensen</p>	<p>Informal discussions about ReAAL</p>
<p>European Telemedicine Conference</p>	<p>7-8 October 2014, Rome</p>	<p>http://www.telemedicine.eu/ehome/index.php?eventid=92707&tabid=201417&</p>	<p>Participation in conference. Discussions about ReAAL in breaks.</p>	<p>Health and Social Care sector delegates, Industry delegates, Researchers</p>	<p>Mie H. Matthesen & Kirsten R. Christensen</p>	<p>Informal discussions about ReAAL</p>
<p>invited meeting with Medical Delta and</p>	<p>14 November 2014, Erasmus</p>		<p>Berkeley (Citric) was interested in cooperation with Erasmus University. They</p>	<p>academic</p>	<p>Marleen de Mul, Terese Otte-</p>	<p>follow up meeting on strategic</p>

UC Berkeley	mus Unive rsity		have a large technology department and work in AHA domain as well		Trojel	level
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5.7. ODE

Table 5. ODE Dissemination activity – Events

Name of Event	Content	Date & Location	Target Groups	Name of Attendee
Seminar on welfare technology	Welfare technology incl. ReAAL	21/5 2013, Municipality of Odense	Internal seminar in ÆHF	Consultant Dennis Søndergaard, ÆHF
Housing Conference 2013 (on availability and implementation of welfare technology)	Implementation of welfare technology in Odense	27/8 2013, The National Board of Social Services, Vejle	Decision-makers, social workers, therapists and medical officers from municipalities and regional authorities	Chief of Virksom Viden, Gitte Østergaard, ÆHF

Table 6. ODE Dissemination activity – Press releases

Product	Content	Date & Location	Target Groups	Name of contributor
Information	The ReAAL project	Website of the Centre for welfare technology	General public	Consultant Trine Dalsgaard, ÆHF
Information on website	Odense Municipality hosts meeting for the EU-project "Make it ReAAL"	16 June 2014, intranetsite of the Municipality of Odense	Employees of Odense	ReAAL – project group (Flemming Jørgensen, betina Hansen, Lars Nico Høgfeldt)

5.8. PUGLIA

Table 7. Puglia Dissemination activity

Event name	Date and location	Description	Targeted group	ReAAL attendees	Output results
Not Self-Sufficiency Forum	Bari, Italy, 4-5 June 2013	Communication on the role of Puglia Aid-centres for social domotics in the “Independent living projects” and in “ReAAL”	<ul style="list-style-type: none"> elderly people disabled people formal caregivers informal caregiver social workers associations voluntary organizations university ASL Municipalities 	<ul style="list-style-type: none"> Francesca Zampano Anna Elisabetta Fauzzi Regional Network of the Centres for social domotics 	New contact, building network
National Conference of Disability Policies	Bologna, Italy, July 2013	Communication on the Puglia Region’s activity on AAL	<ul style="list-style-type: none"> elderly people disabled people formal caregivers informal caregiver social workers associations voluntary organizations university 	<ul style="list-style-type: none"> Monica Pellicano 	New contact

			municipalities and regional authorities		
Seminar: "Independent living projects" in Puglia.	San Vito dei Normani (BR), Italy, August, 2013	Seminar on the phases of the project. Dissemination of next experimental phase in the "make it ReAAL"	elderly people disabled people formal caregivers informal caregiver social workers associations voluntary organizations university municipalities and regional authorities	Monica Pellicano E-LSA "centre for social domotics".	networking
77° Fiera del Levante	Bari, Italy, September 2013	Welfare technology; Presentation of "Make it ReAAL"	Social workers associations voluntary organizations social areas	Francesca Zampano Anna Elisabetta Fauzzi Monica Pellicano	New contact, networking
Seminar: "Independent living projects" in Puglia.	Mola di Bari, Italy, September 2013	Seminar on the phases of the project. Dissemination of next experimental phase in the "make it ReAAL"	elderly people disabled people formal caregivers informal caregiver social workers associations	Monica Pellicano Centre for social Domotics	networking

			voluntary organizations university municipalities authorities		
Seminar: “Independent living projects” in Puglia.	Mola di Bari, Bari, Italy, September 2013	Seminar on the phases of the project. Dissemination of next experimental phase in the “make it ReAAL”	elderly people disabled people formal caregivers informal caregiver social workers associations voluntary organizations university municipalities authorities	Monica Pellicano Centre for social Domotics	networking
InnovAAL KOM Conference	January 23rd 2014, Lecce, Italy	InnovAAL Consortium for research in Active and Healthy Ageing, Make it ReAAL presentation	Stakeholders, SMEs, Public Companies, authorities, eHealth Network, National Council of Research (CNR)	Anna Elisabetta Fauzzi	New contact, partnership, networking
ExpoSanità http://www.senaf.it/Expo-Sanita/107	23rd May 2014, Bologna, Italy	“ANZIANI E TECNOLOGIE: tecnologie multimediali, ausili e servizi come strumenti	elderly people disabled people formal caregivers informal	A.M. Candela	New contact, building network

		per persone anziane in condizione di fragilità o non autosufficienza”	caregiver social workers associations voluntary organizations university ASL Municipalities		
78° Fiera del Levante	18th, September 2014, Bari, Italy	"Vita indipendente per le persone con disabilità"	elderly people disabled people formal caregivers informal caregiver social workers associations voluntary organizations university ASL Municipalities	A.M. Candela, A. Cappuccio, A. Fauzzi, M Pellicano	New contact, building network

5.9. RijnmondNet

5.9.1. RNT @ Events

Table 8. RNT Dissemination activity – Events

Event name	Date and locati	Event website	Descrip tion	Targeted group	Name of attendan	Relate d docu	Output result
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	on				ces	ments	s
Confere nce 'Wie dan Zorgt'	June, 14, 2013. Rotter dam	http://ww w.wiedan zorgt.nl/	Exhibitio n and conferen ce on changes in health care sector	Policy makers, manage ment of health care organizati ons	Wijnand Weerden burg, Florian Visser	http:// www. wieda nzorgt. nl/	New partici pants in terms of health organi zation s for ReAA L
Organizi ng networki ng event	June, 20, 2013, Rotter dam	https://ww w.zorgpor taalrijm ond.nl/nieu wsartikel/ -/news/net werkontbij t- zorginnova tie-e- health-en- zorginnova tie-in-de- dagelijkse -praktijk	Event where policy makers, produce rs and health organiza tions meet each other	Policy makers, health organizati ons and producer s of AAL services	Marco Zoetekou w, Wijnand Weerden burg, Florian Visser	https:// www.z orgpor taalrij mond. nl/nieu wsartik el/- /news/ netwer kontbij t- zorgin novati e-e- health- en- zorgin novati e-in- de- dagelij kse- praktij k	Disse minati on of the ReAA L thought s
Organizi ng networki ng event	Rotter dam, Septe mber, 19, 2013	https://ww w.zorgpor taalrijm ond.nl/nieu wsartikel/ -/news/pre sentaties- netwerkon tbijt- zorginnova tie-online	Event where policy makers, produce rs and health organiza tions meet each other	Policy makers, health organizati ons and producer s of AAL services	Marco Zoetekou w, Wijnand Weerden burg, Florian Visser	https:// www.z orgpor taalrij mond. nl/doc ument s/1018 0/1053 9/Netw erkont bijt_19 0913.p	Disse minati on of the ReAA L thought s

						df	
Technical workshop on ReAAL integration	Rotterdam, October 2, 2013	www.zorgportaalrijmond.nl	Event where the technical introduction to ReAAL for the suppliers has been done	AAL suppliers in for the Rotterdam pilot site	Wijnand Weerdenburg, Florian Visser	Not public available	Commitment of suppliers on technical integration
ReAAL demonstration session for health organizations	4 November 2013 Rotterdam	www.zorgportaalrijmond.nl	Demonstration for health organizations on the AAL services	Health organizations	Wijnand Weerdenburg, Florian Visser	Real life demonstration	Engaged health organizations in the Rotterdam region for the ReAAL project
Organizing networking event	12 December 2013, Rotterdam	https://www.zorgportaalrijmond.nl/nieuwsartikel/-/news/verslag-gemeenterotterdam-zorgondernemersontbijt-12-december-2013	Event where policy makers, producers and health organizations meet each other	Policy makers, health organizations and producers of AAL services	Marco Zoetekouw, Wijnand Weerdenburg, Florian Visser	https://www.zorgportaalrijmond.nl/document/10180/10539/131204-slides-13-dec.pdf	Dissemination of the ReAAL thoughts
Organizing networking event	3 April 2014, Rotterdam,	https://www.zorgportaalrijmond.nl/nieuwsartikel/-/news/netwerkontbijtzorginnov	Event where policy makers, producers and health organizations	Policy makers, health organizations and producers of AAL services	Marco Zoetekouw, Wijnand Weerdenburg, Florian Visser	https://www.zorgportaalrijmond.nl/nieuwsartikel/-/news/	Dissemination of the ReAAL thoughts

		atie-e-health-en-zorginnovatie-in-de-dagelijkse-praktijk	meet each other			netwerkontbijt-zorginnovatie-e-health-en-zorginnovatie-in-de-dagelijkse-praktijk	
Organizing networking event	25 September 2014, Rotterdam	https://www.zorgportaalrijnmond.nl/nieuwsartikel/-/news/netwerkontbijt-zorginnovatie-e-health-en-zorginnovatie-in-de-dagelijkse-praktijk	Event where policy makers, producers and health organizations meet each other	Policy makers, health organizations and producers of AAL services	Marco Zoetekouw, Wijnand Weerdenburg, Florian Visser	https://www.zorgportaalrijnmond.nl/nieuwsartikel/-/news/netwerkontbijt-zorginnovatie-e-health-en-zorginnovatie-in-de-dagelijkse-praktijk	Dissemination of the ReAAL thoughts

5.9.2. RNT Publications

Table 9. RNT Dissemination activity – Publication

Conf/Journal/newspaper name...	Title	Authors	Targeted group	Name of attendees	Event website	Output results

Leaflet on Dutch ReAAL part	ReAAL	M. de Mul, A. van Berlo, W. Weerdenburg, F. Visser	Policy makers and health organizations			Information on the 'Dutch part' of the ReAAL project; Dissemination of the ReAAL thoughts
Presentation on MACSI 2014	Interoperability in practice	F. Visser	Demand side, supply side within AAL domain	Wijnand Weerdenburg, Florian Visser	http://www.cip-reaal.eu/press-room/events/macsi-2014	Dissemination of the ReAAL thoughts
Presentation during eHealth week	ReAAL	F. Visser	Policy makers, vendors	F. Visser	http://www.worldofhealth.org/home/index.php?eventid=98290&	Dissemination of the ReAAL activities
Presentation during ReAAL side event	ReAAL pilot sites	F. Visser	New associated members of the project	F. Visser, M. Zoetkouw, W. Weerdenburg	http://www.aal-europe.eu/documents-resources/dissemination/	Dissemination on the activities in ReAAL
Presentation during C2 meeting	Invitation to associated pilots	F. Visser	Interested pilots/vendors	F. Visser, W. Weerdenburg	https://webgate.ec.europa.eu/eipaha/	New contacts for possible new associated pilots

5.10. SINTEF

Table 10. Sintef Dissemination activity – Events

Event name	Date and location	Description	Targeted group	Name of attendances	Output results
TIEH.	May	ReAAL	Vendors of	Public	All

"Safe at home". Pilot project in Bærum.	2014	included in a public procurement to pilot project	health and care technologies and services	available. Mette Røhne/SINTEF, Kristin Standal/Bærum kommune	vendors will consider ReAAL in their commercial offering. ReAAL will be addressed in more details in vendor meetings by end of 2014
Vendor meeting with project Aktive spor - Tellu	September 2014	Presenting ReAAL as an alternative platform for safety services for the vendor	Vendor of health and care technology	Øystein Dale, SINTEF	Vendor considering use of ReAAL.
Vendor meeting Safemate/Moreto	13th of February 2014	Discussions with Moreto as a vendor on how to potentially leverage ReAAL. The business value for Moreto as a relatively small player in health and care technology.	Moreto is a vendor of health and care technologies and services. Safemate is the safety alarm used in a Norwegian pilots	Dag Ausen, SINTEF	Vendor looking for new technologies and ecosystems and will consider use of ReAAL. Has to be commercially viable.
Morgendagens trygghetstjeneste ("Future safety services")	13th of May 2014, Oslo	A visionary presentation of the future safety services including the role of open platforms and ecosystems	Municipalities aiming to introduce health and care technologies into safety services	Mette Røhne/Dag Ausen, SINTEF, 220 delegates within care technology from Norwegian municipalities and companies	Information and discussion related to the value of ReAAL.
Social care	June	Standardizat	Targeting	Mette	

Alarm	2014	ion of social care alarms in CEN.	a standard for Social care alarms in Europe including technical solution.	Røhne/SINTEF	
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5.11. SmH

Table 11. SmH Dissemination activity – Events

Event name	Date and location	Event website	Description	Targeted group	Name of attendances
Zorg&ICT	March 13-15, 2013	www.zorg-en-ict.nl	Exhibition and conference on care & ict	Policy makers, management of health care organizations	Ad van Berlo, Henk Herman Nap and Richard Pasmans
Domotica & Slim Wonen Beurs	Eindhoven, November 20-21, 2013	www.beurssdomoticaenslimwonen.nl	Two days network event where policy makers, care organisations and companies meet each other	Policy makers, health organizations and producers of AAL services	Ad van Berlo, Henk Herman Nap and Richard Pasmans
Zorg&ICT	March 25 - 27, 2013	www.zorg-en-ict.nl	Exhibition and conference on care & ict	Policy makers, management of health care organizations	Ad van Berlo, Henk Herman Nap and Richard Pasmans
Final CASA conference	Brussels, October 7, 2014	www.casa-europe.eu	Networking conference on the results of CASA	Companies, researchers, policy makers	Ad van Berlo

5.12. TEA

Table 12. TEA Dissemination activity – Events

Event name	Date and location	Description	Targeted group	Name of attendances	Output results
Celebration of the week of Elder People	3rd Week March 2014 Toledo Guadalajara	Visit to all the day-care Centers of both provinces, 8 in total throughout the week	Local authorities of elderly social services. Elder people	Angeles Mata Francisco Blázquez	200 end users more for a pilot site that had only 30.
Conference: The importance of Technology on Active Aging	29 September 2014 Cuenca	The experience of European projects: ReAAL and UniversAAL	Elder people and Local Authorities	Angeles Mata Francisco Blazquez	Awareness of the importance of technology for care of elderly people .Great interest in ReAAL

5.13. Trialog

5.13.1. Trialog @ Events

Table 13. Trialog Dissemination activity – Events

Event name	Date and location	Description	Targeted group	Name of attendances	Output results
Antilope	29/01/2015 -Genth	Conference Antilope project on Interoperability	Interoperability	Trialog	Networking

5.13.2. Trialog @ Meetings

Table 14. Trialog Dissemination activity – Meeting-Liaison

Liaison	Date and location	Description	Name of attendances	Output results
meeting with TUKE, Slovakia	June 10th, PARIS	presentation of the projet to potential Associated Pilot candidate	Trialog	New associated pilot contract
meeting with AMITEC, Greece	May, Athens	presentation of the projet to potential Associated Pilot candidate	Trialog	New associated pilot contract
meeting with IMA, France	July 22nd, Niort, France	presentation of the projet to potential Associated Pilot candidate	Trialog	New associated pilot contract

5.14. UPVLC

Table 15. UPVLC Dissemination activity – Events

Event name	Date and location	Event website	Description	Targeted group	Name of attendances	Output results
eVIA meeting	Nov, 28 2013 Madrid (Spain)	http://evia.imasdtic.es/es/inicio/contenidos/evia2013/contenido.aspx	National event – interoperability workshop	AAL community (stakeholders and providers)	Juan Carlos Naranjo	Discussing interoperability needs using ReAAL technological platform
“Cuidando el futuro: nuevas estrategias socio-sanitarias para la atención a las personas”	Jun, 13 2014 Valencia (Spain)	https://docs.google.com/forms/d/1H7YjumVmirjL88AvNsDj30AE7UOdn_Co4VlsBI5uz9Y/viewform	Workshop about innovation in healthcare service models with presentations of best practices and round table to analyze new strategies	Professional care givers, service providers, researchers	Pilar Sala Juan Carlos Naranjo	Presentati on of ReAAL project and discussion in round table about healthcare system sustainability and new cooperation strategies between industry

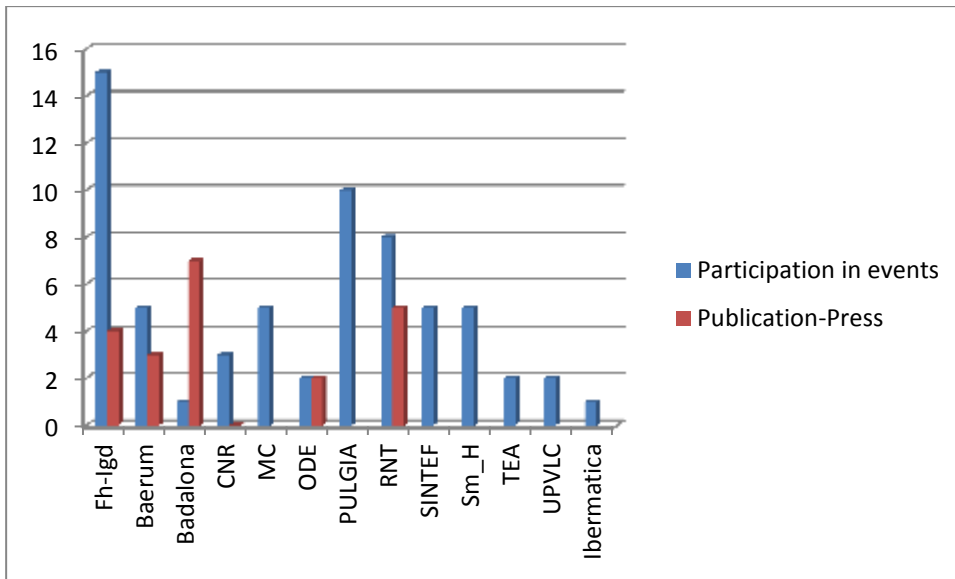
			for future sustainability			and academia
Assembly of European Regions Committee 2 Plenary. Workshop "Ehealth: Independence and Inclusion in the 21st Century". Seminar on Integrated Care	October 21st-23rd, Letterkenny, Donegal (IRL)		Invited as ReAAL representative to attend the workshop and seminar participating in the open discussions	Professional care givers, service providers, researchers, policy makers and public authorities	Juan Carlos Naranjo	

5.15. IBERMATICA

Table 16. Ibermatica Dissemination activity – Publication

Conf/Journal/newspaper name...	Title	Authors	Targeted group	Event website	Related documents	Output results
International Journal of Sensors - An automatic telemonitoring system for elderly people at home	An automatic telemonitoring system for elderly people at home.	Aitor Moreno Fdz de Leceta, Pedro de la Peña, David Martin Barrios and Beñat Garcia	Researchers	http://benhamscience.com/	http://www.benhamscience.com/journal/contents-abstracts.php?journalID=iswcc#top	EHU (new contact)

5.16. Individual dissemination Statistics



Appendix A – Advisory Board: Terms of Reference

Advisory Board of the ReAAL Project

Terms of Reference

Introduction

ReAAL is about mass piloting with several arbitrary applications for active & independent living on top of the universAAL platform, as an open platform for AAL (<http://depot.universaal.org/>). It plans to involve 7000 users from seven EU countries in real life in order to investigate the socio-economic benefits of open platforms for AAL.

The European Commission (EC) classifies ReAAL as a strategic project; by following a "critical mass" approach, the EC expects to achieve great impact on establishing interoperability guidelines and help ecosystems emerge around open platforms. Therefore, ReAAL plays a central role in the action plan of the EC's EIP-AHA Action Group C2 (<https://webgate.ec.europa.eu/eipaha/actiongroup/index/c2>) by contributing to most of the C2 deliverables.

Due to this strategic nature of the project, it was indispensable for ReAAL to plan an independent advisory board of experts, ideally representing a broad range of stakeholders from the demand side (i.e., payers, such as users, public sector, and insurances), supply side (i.e., sellers, such as manufacturers, developers, and service providers) as well as the support side (e.g., standardization bodies, policy makers, and associations of stakeholders).

Aims and Objectives

The ReAAL advisory board (AB) has been set up with the intention of keeping the project directly oriented towards the stakeholders' priorities. The experts participating in the AB will accompany the project by reviewing the activities of the project, and provide essential input to the project's official organs in terms of assessing the quality and relevance of the results of the project from an external stakeholders' point of view.

Other objectives are:

- To find out how the benefits of "ecosystem around an open platform" can be made understandable for all;
- AB members may act as ambassadors of ReAAL and reflect external feedback to ReAAL.

To facilitate the function of the AB, the project management of ReAAL will provide updated info on ReAAL's piloting concepts, activities, and status; if necessary, representatives of the pilot sites will be invited to the meetings of the AB.

Membership and Terms of Collaboration

1. Members contribute towards the aims and objectives of the AB.
2. Membership will be voluntary, unremunerated and by invitation of the ReAAL's coordinator.
3. Membership is on the personal level:
 - a. AB members do not represent the organizations that have nominated them;
 - b. AB decisions are not binding for any organization that does not belong to ReAAL's consortium.
4. AB members are not project reviewers, but may:
 - a. provide advice (by sharing experiences, sometimes by preparing presentations) in response to issues put across by the project management team, and / or
 - b. act pro-actively by proposing topics for discussion.
5. The advice provided is not binding on ReAAL; however in each meeting, the project coordinator may report about the status of advice from previous meetings wherever applicable.
6. The AB will meet at most three times a year by invitation of ReAAL's coordinator, usually physically, and in the context of ReAAL's plenary meetings, in order to make the planning easier, with a sufficient time buffer for allocating the timeslot and organizing travel.
7. ReAAL's coordinator will propose the meeting agenda at least two weeks before the meeting, together with related supporting material as appropriate.
8. Travel costs can be reimbursed by the project within the framework of the available budget, provided that a meeting participant makes a cost claim and attaches the related receipts to it. Such cost claims must be sent to the project coordinator with original invoices (no photocopies). To have a better control of the costs, meeting-specific limits may be announced beforehand; the AB may avoid physical meetings and use tools for virtual meeting whenever the cost factor enforces it to do so.
9. Information disclosed to the AB is by default open info, unless the speaker explicitly asks to handle a piece of information confidentially. AB members are free to use open information, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed (inspired by the "Chatham House Rule" further explained under <http://www.chathamhouse.org.uk/about/chathamhouserule/>).