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SNETP

SUSTAINABLE NUCLEAR ENERGY
TECHNOLOGY PLATFORM

“SNETP Office”

Secretariat of the European Sustainable Nuclear Energy Technology Platform

Coordination and Support Action - Supporting
Co-funded by the European Commission under the
Euratom Research and Training Programme on Nuclear Energy
within the Seventh Framework Programme

Grant Agreement Number: **232652**
Start date: 01/12/2008 Duration: 30 Months

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FINAL REPORT

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SNETP Office – Contract Number: 232652

Secretariat of the European Sustainable Nuclear Energy Technology Platform

Document title	FINAL REPORT
Document type	Deliverable
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Work Package	WP0
Document number	SNETP_D_Sec_1112_D0.3_Final Report
Issued by	LGI
Date of completion	July 2011
Dissemination level	_ Public

Summary

This document is the final report of the "SNETP Office" support action (2008-2011). It presents the activities of the SNETP secretariat and the contributions of its 5 partners during the period running from December 2008 to May 2011.

Revisions				
Rev.	Date	Short description	First author	Approved by (optional)
00	July 2011	First issue	Gabriela Miu, LGI	Vincent Chauvet, LGI
01	1 Sept 2011	Second issue	G.Miu, M.Pecanka, LGI	Vincent Chauvet, LGI
02	Dec 2011	Third issue	M.Pecanka, LGI	Vincent Chauvet, LGI

Distribution list		
Name	Organisation	Comments
M. Hugon	EC DG RTD	
SNETP members	SNETP	On SNETP private web platform

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1. Final publishable summary report

1.1 Executive summary

The European Sustainable Nuclear Energy Technology Platform (SNETP) was launched on 21 September 2007, with its Vision Report and Working Groups. An «informal» secretariat has been supporting these operations. This secretariat evolved from the Organising Committee of the SNETP Launch Conference, with a small group of organisations (CEA, E.ON, UJV, FORATOM) committed to the successful launch of the Platform, dedicating significant effort to supporting the first few months of the operation of the different bodies of the Platform (Governing Board, Executive Committee and Working Groups), including the elaboration of a first version of the SNETP website and internal workspace. However, it soon became clear that the Platform requires a full-time commitment from a professional organisation with expertise in project secretariat, web content management, and public communication. Therefore, the initial SNETP Secretariat decided to call on a specialised company to act as the main support organisation: LGI Consulting, with its experience in management of European projects in the nuclear field, was selected following a tender process.

The Support Action 'SNETP Office' manages the operations of the Platform bodies and WGs, as well as the TP's communication strategy. As a centralised "entry point" for SNETP, the secretariat provides logistical and secretariat support to the activities of the Platform and of its Working Groups. In particular, the Secretariat ensures:

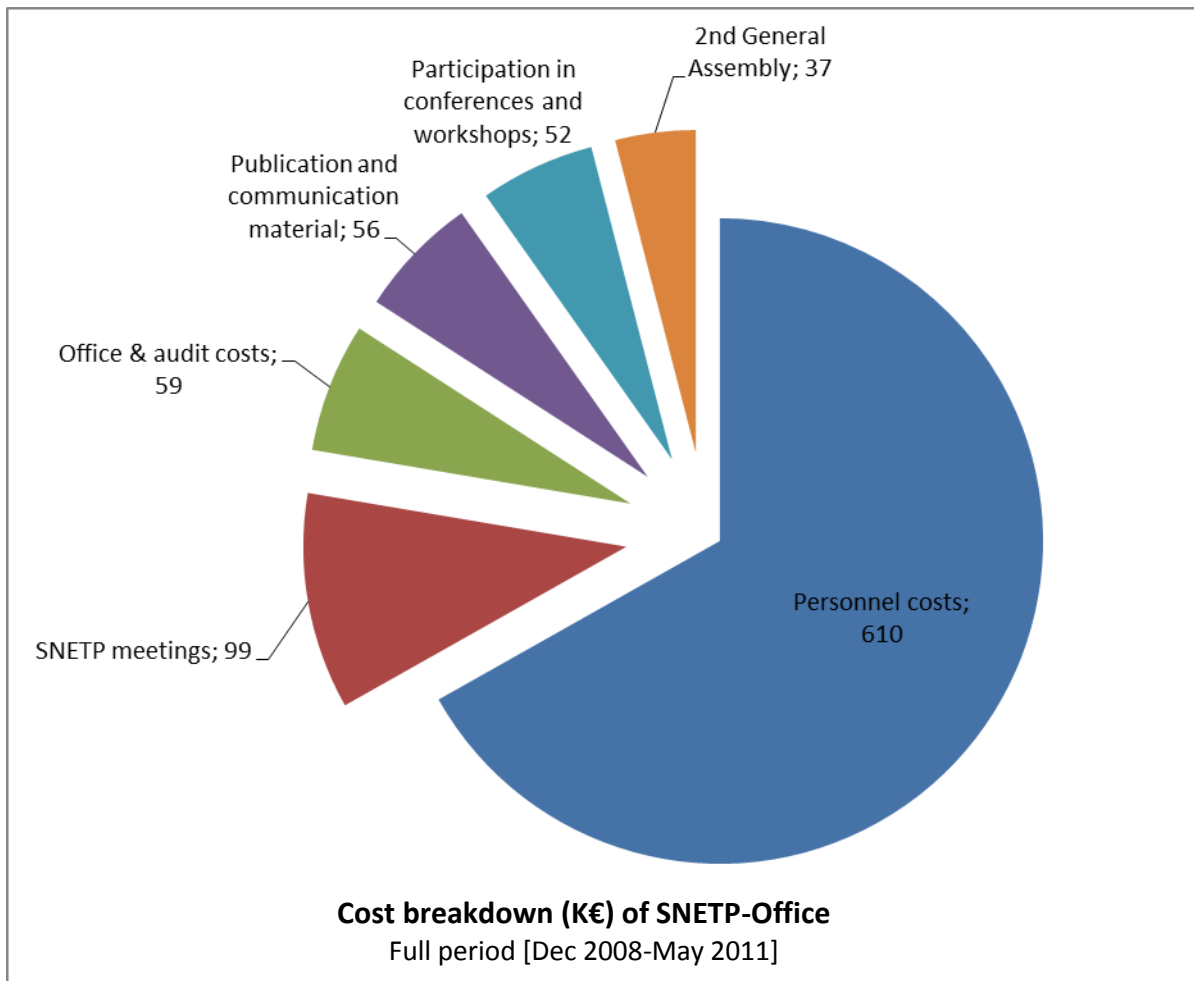
- the set-up and operation of a dedicated office
- the set-up, technical maintenance and content management of the SNETP public and private websites
- the organisation of all meetings of the Platform bodies (management bodies and Working Groups)
- the organisation of General Assemblies
- the professional publication and distribution of documents produced by SNETP
- the creation of communication material
- the participation of the SNETP in selected international events, and
- other day-to-day secretariat duties.

The objectives of *SNETP-Office* were as follows:

- **Efficiency:** provide logistical support to ensure that the activities of the SNETP groups are most efficient;
- **Reactivity:** ensure a centralised permanent contact point for the Platform, in order to provide reactive answers to all stakeholders and any interested third parties;
- **Impact:** ensure maximum impact and dissemination of the activities of the SNETP and of its Working Groups, in particular the SRA and DS in the first project period and ESNII, GEN II/III and ETKM in the second;
- **Visibility:** ensure worldwide visibility of the Platform, through a "client"-based management of the public website, and participation in major international events.

Initially planned for 2 years, the SNETP-Office duration has been extended by half a year to a total of 30 months: from 1 December 2008 to 31 May 2011 (the financial EC contribution was unchanged).

The consolidated cost of the *SNETP-Office* action amounts to 913 K€, including all costs declared by the 5 project partners. This is detailed in the piechart below (only external costs were broken down by purpose, no reporting information is available to allocate personnel costs to specific activities).



1.2 Summary description of project context and objectives

The expected impact of the SNETP-Office project is to ensure an efficient outcome of the process initiated when SNETP was launched: to federate European stakeholders in order to define a common vision and strategy for the development of nuclear fission in Europe. This objective has since the launch of the platform acquired another dimension, as the EU's Strategic Energy Technology Plan (SET-Plan) has significantly increased the focus given by Europe on low-carbon energy technologies, and nuclear fission in particular. The expected impact of the platform is thus to contribute, at its working level, to the ambitious objectives of 2020 and vision for 2050. The launch of the European Industrial Initiative on Gen IV fast neutron reactors with closed fuel cycles (ESNII) in 2010 is one of the key milestones of SNETP.

In addition to its main objective which is to facilitate the Platform operations, another objective of SNETP-Office is to promote the Platform in the European and international environment. The SNETP public communication strategy, including participation in major events and dissemination of strategy papers and communication material, supports this objective.

Although addressing public acceptance with regards to nuclear energy is not in the scope of SNETP (but rather of ENEF), the involvement of various types of stakeholders in the Platform, including representatives of non-governmental organisations, allows fostering some interaction with the civil society.

The work of the project has been broken down into 4 Work Packages. The first one ('WP 0') deals with the management of the Secretariat and of the SNETP-Office Grant Agreement. Work Package 1 comprises the continuous secretariat duties and information management. Work Package 2 is dedicated to the publication and distribution of documents issued by the Working Groups. Finally, Work Package 3 deals with all 'event management', i.e. organisation of SNETP meetings, General Assembly, as well as its participation in a selection of international events.

1.2.1 Management of SNETP Office

The general objectives of WP 0 are to guarantee the respect of the project's objectives, its overall internal coherence, time schedule, issuance of deliverables and obligations of knowledge dissemination. WP 0 is placed under the responsibility of the coordinator.

This Work Package 0 aimed at achieving the following activities:

- administrative and financial management,
- efficient progress monitoring,
- timely and detailed reporting,
- good communication in the consortium.

14 meetings of the SNETP Secretariat meetings were organised in the period (December 2008 – May 2011, usually in Paris or Brussels).

1.2.2 Continuous communication & secretarial duties

Work Package 1 aimed at providing support for reactivity, impact and visibility of SNETP and its activities. The permanent secretariat allows ensuring continuous support to SNETP members and stakeholders, as well as information to the general public.

WP1 combines all day-to-day activities of the SNETP Office, including secretarial activities (office and logistics operation, contact point for stakeholders and third parties, first level for membership applications, etc.), website (public and private) continuous content management and user administration, and monitoring of relevant international events related to nuclear R&D policy.

The SNETP Secretariat office is based in Paris. The initial SNETP website has been launched in 2007, and was upgraded in 2009 to a more user-friendly interface. It is regularly updated (sections News, Calendar, etc.).

The launch of the Platform with 35 European organisations was followed by a continuous increase in members, which reached a total of 97 by the end of May 2011. Each member has a secured access to the online collaborative platform where documents and other relevant information are shared.

The members regularly inform the Secretariat about relevant events like workshops, seminars or projects which are then published at the SNETP website, in the printed Newsletter and electronic Newsflash.

Close cooperation with the Chairmen of the WGs focused on the assurance of timely organised meetings, dispatch of minutes, supporting documents and other relevant information related to activities of each WG. All presentations and documents discussed in the WGs and other events are available for all SNETP members via the online collaborative platform.

1.2.3 Publications

The general purpose of Work Package 2 is to ensure a proper dissemination and impact of the work produced by the SNETP Working Groups, so as to ensure maximised visibility of the Platform's work. Moreover, this work package also covers the production of communication tools necessary to support SNETP's presence at major events (cf. WP3).

WP2 dedicates to the professional publication and distribution of documents produced by the Working Groups (Strategic research Agenda; Deployment Strategy; Education, Training and Knowledge Management), as well as to the publication of communication supports for SNETP (newsletters, factsheets, brochures, posters).

The collaborative work of many contributors from the Working Groups allowed publishing all envisaged strategic documents (as well as additional documents not originally envisaged in the work description). Periodic newsletters have been published in paper and online version. Three factsheets presenting basic data on nuclear energy were produced and three more are under finalisation. More information on publications is described in the chapter 1.3 Main results.

1.2.4 Event management

The objectives of WP3 are to ensure an efficient organisation of all meetings of the SNETP bodies, as well as maximum visibility of the Platform through the participation in major international events.

WP3 was dedicated to the logistical organisation of all SNETP events, including all meetings (management bodies and Working Groups) and 1 General Assembly. In addition, this WP covered the participation in various major international events.

The list of meetings organised within the SNETP is available below in chapter 1.3 (Main results) as well as the list of events in which the representatives of SNETP participated, intervened or presented the platform.

1.3 Main results

During the period, SNETP underwent significant evolution with a number of results:

- A steady growth in Platform membership: in May 2011, the Platform counts 97 members (and new applications in the process of approval)
- The publication of 4 strategic documents:
 - Strategic research Agenda (SRA) in June 2009
 - Deployment Strategy (DS) in May 2010
 - ESNII Concept Paper
 - Nuclear Education and Training: Key Elements of a Sustainable European Strategy
- The release of several other publications and periodic newsletters
- The update of the Platform's organisational structure, with the creation of three Technology Working Groups (ESNII Task Force, Gen II/III TWG, Nuclear Cogeneration Task Force)
- The organisation of the second General Assembly
- Participation in a number of selected events
- The upgrade of the SNETP website



Figure 1: Presentation of SNETP members

1.3.1 Functional SNETP Secretariat, support to management bodies and working groups

SNETP's core mission is to prioritise, organise and monitor the RD&D required to achieve the ambitious goals of nuclear fission development, in particular with respect to the SET Plan.

The SNETP **Strategic Research Agenda (SRA)** was released on the occasion of the FISA-2009 conference (Prague, 22-24 June 2009). The release of the SRA represents the culmination of a long process which had involved (1) contributions from some 200 participants within SNETP, followed by editorial work by the Secretariat, (2) a public consultation and (3) a final internal review from and approval by the SNETP Governing Board.

The **Deployment Strategy (DS)** identifies the key actions necessary to implement the Strategic Research Agenda (SRA), overcome the technical and non-technical barriers, deliver its results, and communicate its benefits and impact to decision makers and the general public. The Deployment Strategy document was published in May 2010 and released at the ENC-2010 conference in Barcelona.

The **ETKM Working Group's** main objective is to recommend a future framework for nuclear **Education and Training (E&T) and Knowledge Management (KM)** at European level, in support of the SRA, the DS and of the needs of the nuclear energy fission sector. The ETKM report on key elements of the sustainable European strategy was published in December 2010.

Having acknowledged the definition of its strategic objectives, the Platform's operational model was set up, then updated with new working groups (see figure below). The initial working groups which had been set up to elaborate the strategic documents have ceased their activities following the publication of the SRA and DS, but are kept prepared to be reactivated when the time comes to update these documents in the future.

Technology Working Groups were constituted to match the Platform's '3-pillar' vision:

- **'ESNII' Task Force on fast neutron reactors,**
- **WG on the Generation II & III reactors,**
- **WG on Nuclear Cogeneration.**

These groups' mission is to set priorities, and coordinate the implementation of SNETP objectives, based on continuous involvement of the relevant stakeholders.

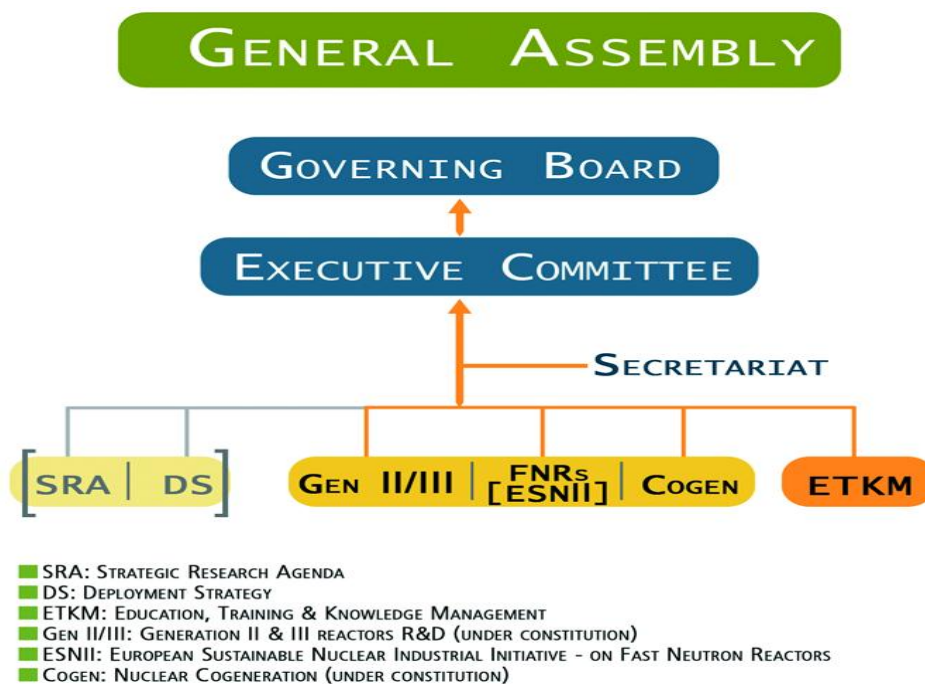


Figure 2: Updated SNETP governing structure (dated June 2010)

The **WG on Generation II & III reactor R&D** was formally constituted on 8 June 2010 with the aim to roadmap the R&D to be performed from 2010 to 2020, and to organise the emergence of projects in the area of Gen II & III reactors. An active cooperation was established between this group and the NULIFE network, dedicated to long term operation of nuclear reactors.

On Gen IV **Fast Neutron Reactors (FNRs)** a dedicated Task Force (TF) was initiated in 2008 to prepare the 'European Sustainable Nuclear Industrial Initiative'(ESNII). ESNII will be a facilitator in the preparation of the relevant institutional framework, whereas dedicated consortia will have the operational responsibility on specific projects. ESNII was officially launched as a *European Industrial Initiative* at the SET-Plan conference in November 2010 in Brussels, where the ESNII Concept paper was presented. The main objective of the Task Force is to specify in detail the ESNII roadmap and prepare the financing schemes for its implementation within the SET-Plan context.

The **Task Force on Nuclear Cogeneration** was constituted with a slight delay on 22 June 2011 and the elaboration of the strategic documents are due in 2011. It also foresees the launch of a specific EII under the SET-Plan. It builds on the outcomes of the FP7 *Europairs* project, which engaged the discussions between the nuclear sector and process industries such as chemistry, oil & gas, steelmaking and industrial gases.

1.3.2 Active publication, dissemination and communication actions

The SNETP actions promoted the Platform in the European and international environment through dedicated dissemination tools. The SNETP public communication strategy includes participation in major events, dissemination of strategy papers and other communication material.

The dissemination of knowledge is one of the main objectives of the project. A wide dissemination of published documents from the Working Groups was executed, both electronically and in hardcopies, in order to maximise their impact.

The main tools for communicating to the public at large were the website and other communication supports (brochure, factsheets and posters). In particular, the SNETP factsheets are targeted to non-expert public and specifically addressing issues that are of concern to the general public, such as CO₂ emissions, safety, sustainability and economy of nuclear energy.

The **Communication Strategy and Action plan 2009-2010** was published in May 2009 providing the main communication and dissemination guidelines. The suggested Communication toolkit was implemented as follows:

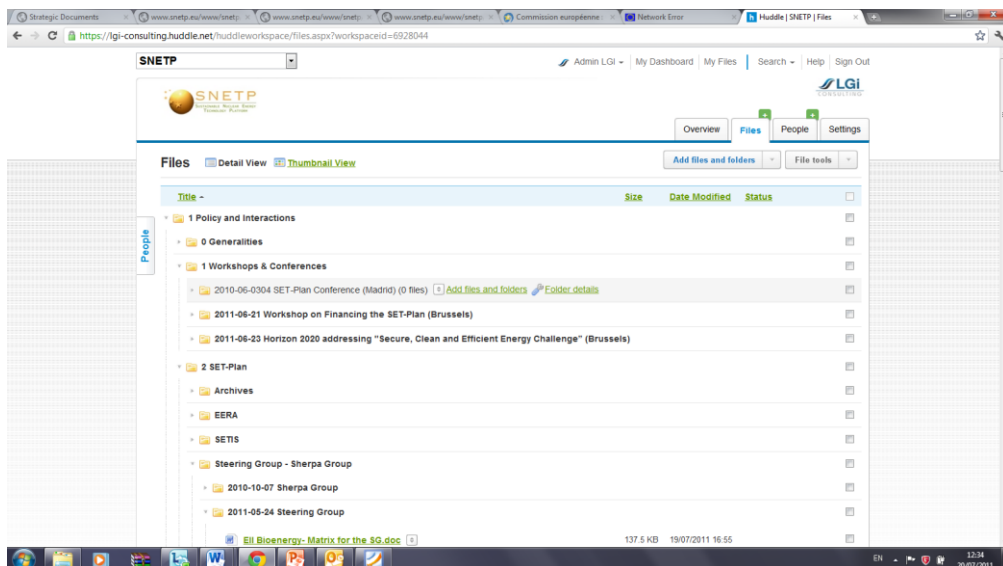
- o A logo and a graphical chart (including standard templates for presentations, etc.) were prepared.



- o The upgraded SNETP public website (www.snetp.eu) was delivered.



- o The restricted SNETP member area (<https://extranet.snetp.eu>) was launched.



It includes all SNETP documentation, including strategy papers, meeting documentation, correspondence; it also includes sections with related documentation from 'external' bodies such as SET-Plan, ENEF or other ETPs.

- o **Strategic SNETP documents** were published in the period:
 - Strategic Research Agenda (SRA), including one annex on Thorium
 - Deployment Strategy (DS),
 - ETKM report

In a nutshell: from strategy to implementation

• 2007-2010: SNETP published its strategy documents

Vision Report
[Sept 2007]

Strategic Research Agenda
[June 2009]
Annex: Thorium cycles and Thorium as a nuclear fuel component 2011
Annex: MSR Reactors - in preparation

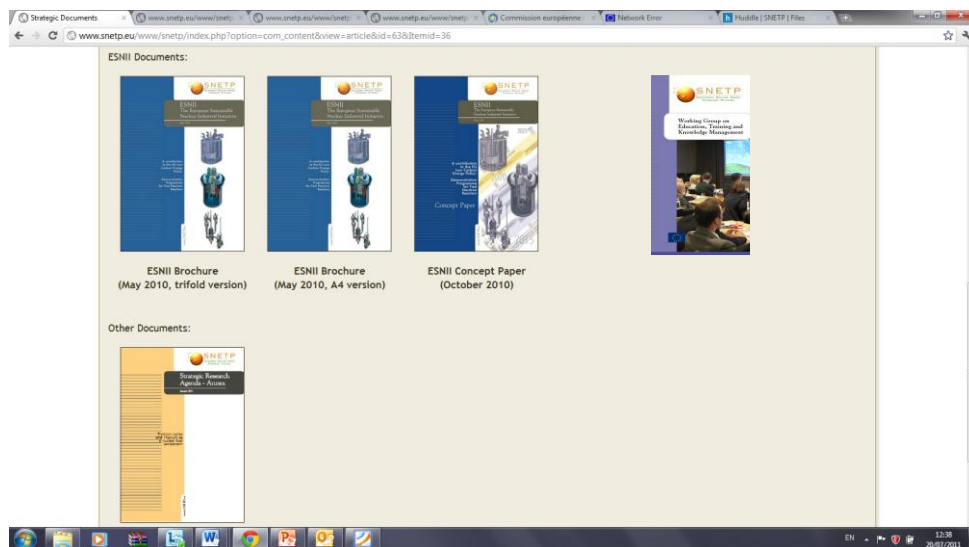
Deployment Strategy
[May 2010]

Education & Training
[Dec 2010]

www.SNETP.eu

All documents are available for download on www.snetp.eu and prints upon request (secretariat@snetp.eu)

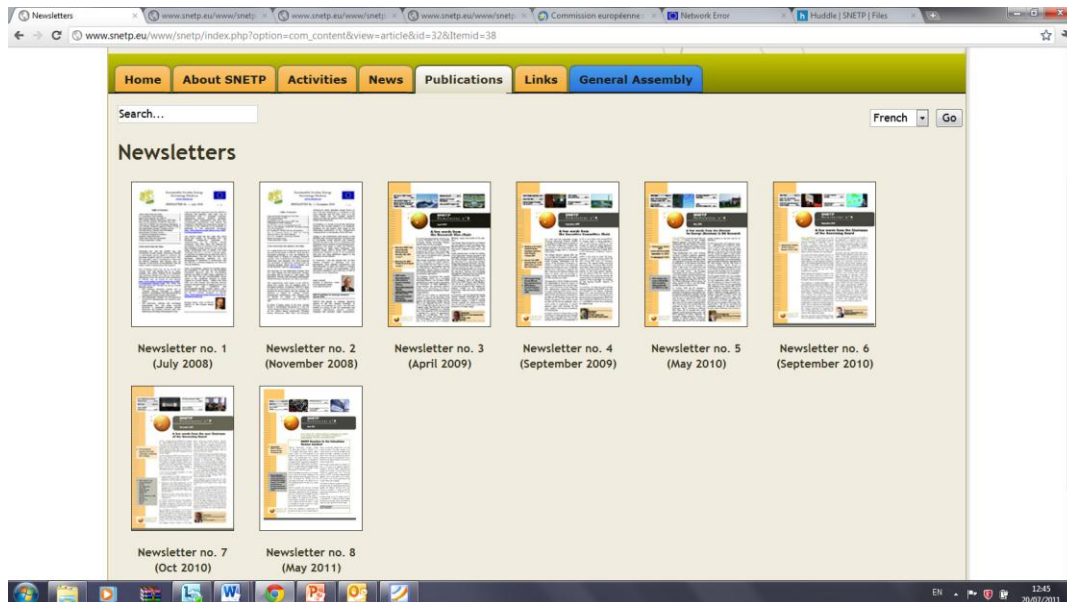
- Documents produced by the **Working Groups** were published:
 - ESNII brochure,
 - ESNII Concept Paper,
 - ETKM leaflet



- A brochure “pocket folder” displaying generalities on the Platform, allowing insertion of A4-size **factsheets** was published:
 - *Factsheet #1: What is nuclear fission?*
 - *Factsheet #2: Is nuclear fission competitive?*
 - *Factsheet #3: How does nuclear contribute to security of supply?*



- Periodic SNETP **newsletters** (8 editions) were published online and in paper versions



- **Exhibition material:**

- Stand material: an overall **'pop-up' structure** presenting the platform (with standard messages, to be used at all exhibitions where SNETP chooses to participate).



- **Posters:** project were posters presented at the second General Assembly and are available online:
http://www.snetp.eu/www/snetp/index.php?option=com_content&view=article&id=83&Itemid=47
- **Films:** no specific SNETP film were foreseen, but existing films on related topics were gathered and assembled for use on SNETP stands (such as the ENEF Plenary Meeting in Bratislava). Filmed interventions from the second General Assembly are available online:
http://www.snetp.eu/www/snetp/index.php?option=com_content&view=article&id=81&Itemid=45
- **Press releases:**
 - Information for public at large on the publication of the SNETP Deployment Strategy and the launch of the industrial initiative ESNII.
 - SNETP also published and disseminated a statement on the accident in Fukushima.
 - Press releases were diffused via the NucNet information network.

1.3.3 Event management

– Organisation of SNETP meetings

The SNETP meetings have been organised for the Governing Board ('GB'), Executive Committee ('ExCom'), and technical working groups, as well as regular secretariat meetings. In most cases, the ExCom, GB and working group meetings are hosted by Platform members; only the catering costs are then charged to the secretariat. The SNETP Secretariat meetings are usually organised in Paris (SNETP office) or in Brussels (Foratom or E.ON offices).

SNETP Secretariat meetings:

Date	Event	Location
2008		
17 December	1st meeting of the SNETP Secretariat (Kick-off SNETP-Office)	Paris
2009		
27 January	2nd meeting of the SNETP Secretariat	Paris
18 March	3rd meeting of the SNETP Secretariat	Brussels

5 May	4th meeting of the SNETP Secretariat	Paris
24 June	5th meeting of the SNETP Secretariat	Prague
14 September	6th meeting of the SNETP Secretariat	Paris
13 November	7th meeting of the SNETP Secretariat	Brussels
2010		
11 January	8th meeting of the SNETP Secretariat	Paris
12 March	9th meeting of the SNETP Secretariat	Brussels
7 May	10th meeting of the SNETP Secretariat	Brussels
28 July	11th meeting of the SNETP Secretariat	Paris
29 November	12th meeting of the SNETP Secretariat	Brussels
2011		
2 March	13th meeting of the SNETP Secretariat	Brussels
3 May	14 th meeting of the SNETP Secretariat	Paris

SNETP governing bodies and WG meetings:

Date	Event	Location
2009		
9 January	2nd meeting of the SNETP ESNII Task Force	Paris
14 January	4th meeting of the SNETP Executive Committee	Essen, Germany
19 January	5th meeting of the SNETP ETKM Working Group	Paris
30 March	6th meeting of the SNETP ETKM Working Group	Brussels
30 April	3rd meeting of the SNETP ESNII Task Force	Brussels
19 May	Meeting ESNII Task Force on Key Performance Indicators	Paris
26-27 May	5th meeting of the SNETP Executive Committee	Helsinki
9 June	4th meeting of the SNETP Governing Board	Marseille
2 July	7th meeting of the SNETP ETKM Working Group	Brussels
28 July	4th meeting of the SNETP ESNII Task Force	Paris
14 September	6th meeting of the SNETP Secretariat	Paris
16 September	8th meeting of the SNETP ETKM Working Group	Chatou, France
13 November	7th meeting of the SNETP Secretariat	Brussels
18 November	5th meeting of the SNETP ESNII Task Force	Paris
27 November	5th meeting of the SNETP Governing Board	Hamburg
2010		
13 January	9th meeting of the SNETP ETKM Working Group	Munich
18-19 January	6th meeting of the ESNII Task Force	Brussels
21 January	7th meeting of the SNETP Executive Committee	Paris
11 March	Preparatory meeting of the Technology Working Group on Gen II/III reactor R&D	Brussels
23 March	Preparatory meeting of the Technology Working Group on Nuclear Cogeneration	Brussels
25-26 March	Specific 'Codes and Standards' meeting and 7th meeting of the ESNII Task Force	Brussels
27 May	8th meeting of the ESNII Task Force	Brussels
7 June	10th meeting of the SNETP ETKM Working Group	Brussels
8 June	Constitutive meeting of the Technology Working Group on Gen II/III reactor R&D	Prague
21-22 June	8th meeting of the SNETP Executive Committee	Stockholm
16 July	11th meeting of the SNETP ETKM Working Group	Brussels
7 September	9th meeting of the ESNII Task Force	Brussels
13 September	1st meeting of the ESNII Team	Brussels
14-15 September	2nd SNETP General Assembly and 6th meeting of the SNETP Governing Board	Brussels

20-21 September	9th meeting of the SNETP Executive Committee	Genoa
7 October	2nd meeting of the Working Group on Gen II / III reactor R&D	Amsterdam
10 November	10th meeting of the ESNII Task Force	Brussels
2011		
20-21 January	10th meeting of the SNETP Executive Committee	Madrid
9 February	11th meeting of the ESNII Task Force	Paris
16 February	2 nd preparatory meeting of the Technology Working Group on Nuclear Cogeneration	Paris
8 March	Ad hoc 'Sponsors meeting' of the Gen II/III Working Group	Essen
18 March	2 nd meeting of the ESNII Team	Brussels
21 March	3 rd meeting of the Gen II/III Working Group	Budapest
31 March	7 th meeting of the Governing Board	Rome
20 April	Ad hoc meeting on ESNII Key Performance Indicators	London

– Organisation of SNETP General Assemblies

Following its first General Assembly in November 2008, SNETP's second General Assembly was organised on **14 September 2010** in Brussels, during the Belgian Presidency of the EU. With about 200 participants, this event successfully brought together the member organisations representing the various stakeholders of nuclear fission research. Just like its previous edition, the event was open to the public and attracted various external stakeholders, including representatives of European institutions and Member States, as well as journalists from specialised press.

Following the keynotes by external speakers from IEA, EURELECTRIC, OECD NEA, as well as the IGD-TP¹, the programme was divided into three sessions, respectively dedicated to EU developments, SNETP strategy and the implementation of the 'three pillars' of the SNETP vision.

All interventions were filmed and are available on the SNETP public website, along with the presentations.

– Participation of SNETP in major events

One key objective of the Platform's communication strategy is to become the reference in Europe for fission R&D programming, and therefore must be well known by the European nuclear R&D community. The visibility for the Platform with European and international R&D stakeholders has been ensured through active participation of SNETP in various events via presentations (often high-level speakers such as the SNETP Chairman) and/or the presence of the SNETP exhibition stand (pop-up display and paper communication).

The secretariat promoted the SNETP towards participants of Euratom projects (ongoing actions under FP6 or FP7) in order to keep them informed about the global approaches and particular actions in the field of nuclear fission research and development. The initiative was pursued with presentations at project meetings or via other means of communication for FP projects such as F-BRIDGE, ADRIANA, ACTINET, ARCHER, EUROPAIRS, NULIFE, MATTER, and so on. A number of Euratom FP7 projects were also promoted in the SNETP newsletters.

¹ Implementing Geological Disposal – Technology Platform

The full list of events where the Platform was visible during the project reporting period is given here:

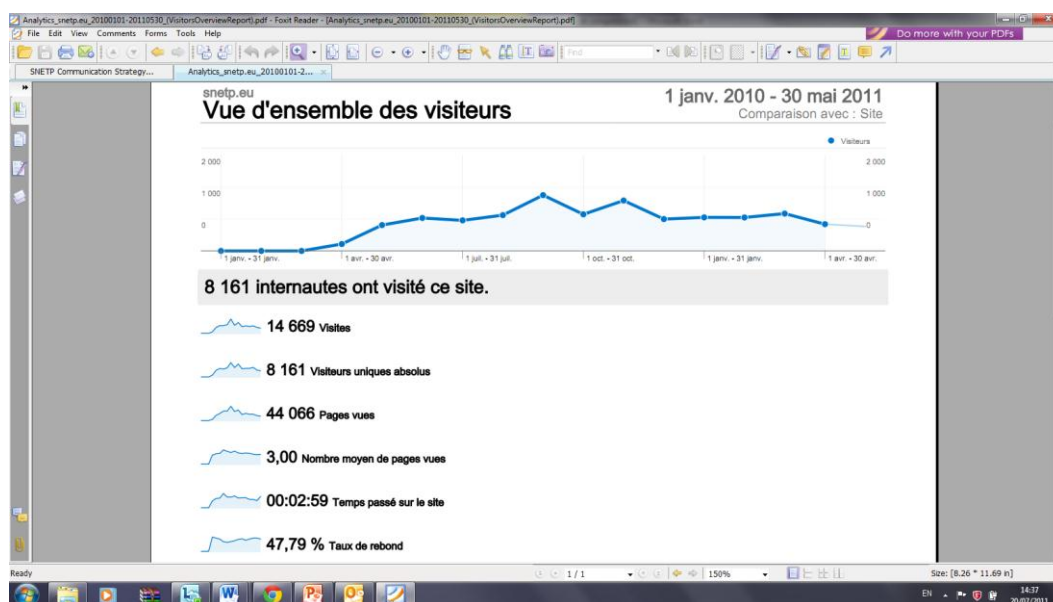
- 9-13 February 2009 - SNETP SRA Chairman H. Ait Abderrahim participated to the session on the supply side - industrial perspective - of the EU Sustainable Energy Week (EUSEW) (Brussels)
- 12 Feb 2009 – ENEF meeting (Brussels): presentation (J. Misak, UJV)
- 11 March 2009 - Bilateral meeting between SNETP Secretariat and the SETIS team at JRC Institute of Energy (Petten)
- 24-25 March 2009 - SNETP Chairman Ph. Pradel gives a speech at the European Nuclear Forum
- 13-16 April 2009 – 4th NEA Information Exchange Meeting on Nuclear Production of Hydrogen (Oak Brook, USA): presentation (J. Misak)
- 7-8 May 2009 - SNETP presents its stand at Research Connection conference (Prague)
- 26-28 May 2009 - SNETP presents its stand at Sustainable Development conference (Brussels)
- 9-10 June 2009 – ENKO 2009, Energy Congress (Bratislava): presentation (J. Misak)
- 22-24 June 2009 – FISA-2009 (Prague): presentations (Ph. Pradel, CEA, SNETP Chairman; H. A. Abderrahim, SCK-CEN, Chairman of SRA WG; J. Misak) and SNETP pop-up display
- 22-25 June 2009 - SNETP presentations and exhibition stand at FISA-2009 conference (Prague)
- 12-16 July 2009 - SNETP Chairman Ph. Pradel gives a lecture at ICONE-17, 17th International Conference on Nuclear Engineering (Brussels)
- 9-14 August 2009 - SNETP presents its stand at SMiRT 20 conference, Espoo, Finland
- 25 August 2009 - SNETP, represented by Co-Chair F. Pazdera, participates to the roundtable of the Italian SNETP (Rimini, Italy)
- 6-11 September 2009 - SNETP Chairman Ph. Pradel delivers a speech at the plenary session and SNETP presents its stand at GLOBAL and TOP FUEL events (joint events) (Paris)
- 14-18 September 2009 – Course on National Nuclear Infrastructure and Institutional Capacity (Palermo): presentation (J. Misak)
- 20-23 September 2009 – HOTLAB (Prague): presentation (H. A. Abderrahim)
- 23 Sept 2009 – ESFRI ENERGY WG Meeting (Paris): participation (P. Chaix, Y. Kaluzny, CEA)
- 24-25 September 2009 - Prioritization workshop and 6th meeting of the SNETP Executive Committee (Brussels)
- 9 October 2009 - Prioritization workshop and 6th meeting of the SNETP Executive Committee (Brussels)
- 13 October 2009 - SNETP participates to the European Technology Platforms Conference entitled “Gearing R&I to address societal challenges” (Brussels)
- 13 October 2009 - SNETP participates to the European Technology Platforms Conference entitled “Industrial Leaders meeting” (Brussels)
- 20-23 Oct 2009 – IAEA Workshop on Lessons Learned from Safety Upgrading of Delayed Nuclear Projects (Atucha II NPP, Argentina)²: presentation (J. Misak)
- 21-22 October 2009 - SNETP participates to the high level conference on the SET-Plan organised by the Swedish EU Presidency (Stockholm)
- 27-30 October 2009 - SNETP Chairman Ph. Pradel gives a speech and SNETP presents its stand at the IAEA International Conference on Opportunities and Challenges for Water Cooled Reactors in the 21st Century (Vienna)
- 12 Nov 2009 – Launch event of IGD-TP – the Implementing Geological Disposal technology Platform (Brussels): presentation (Ph. Pradel)

² No financial contribution requested from EC for travel

- 17 December 2009 – EC-organised event “SET Plan exchange of views on international cooperation” (Brussels): participation
 - 11-12 May 2010 – European Nuclear Assembly ENA2011 (Brussels): presentation (B. GÜthoff, E.ON, SNETP Vice-Chair)
 - 11-12 May 2010 – EU Technology Platform Conference “Working Together on Societal Challenges” (Brussels): SNETP exhibition stand
 - 25-26 May 2010 – ENEF Plenary (Bratislava): release of SNETP Deployment Strategy key messages, participation (V. Chauvet, LGI), SNETP exhibition stand
 - 10-11 March 2010 – Final seminar of the Finnish National Research Programme on NPP safety SAFIR2010: European opening speech (F. Pazdera, CEZ, SNETP Vice-Chair)
 - 11-12 May 2010 – European Nuclear Assembly - ENA2010 (Brussels): Presentation (SNETP Vice-Chair B. GÜthoff, E.ON)
 - 11-12 May 2010 - European Technology Platforms Conference “Working Together on Societal Challenges” (Brussels) : SNETP exhibition stand
 - 30 May – 2 June 2010 – ENC2010 (Barcelona): official release of SNETP's Deployment Strategy accompanied by press release, presentation (F. Pazdera, CEZ, SNETP Vice-Chair), SNETP exhibition stand
 - 3–4 June 2010 – SET Plan Conference, Spanish EU Presidency (Madrid): release of ESNII Concept Paper (electronic version), participation (ESNII TF members and Secretariat)
 - 18-20 October 2010 – HTR-2010 (Prague): presentation (F.Pazdera, CEZ, SNETP Chair), SNETP exhibition stand
 - 15-16 November 2010 – SET Plan conference, Belgian EU Presidency (Brussels): launch of ESNII (N. Camarcat, EDF, ESNII Chair and E. van Walle, SCK-CEN), SNETP exhibition stand,
 - 29-30 November 2010 – ENERI conference, Belgian EU Presidency (Brussels): presentation of MYRRHA project (H. A. Abderrahim), participation of Secretariat
 - 2-5 May 2011 – ICAPP2011 (Nice): SNETP exhibition stand
 - 19-20 May 2011 – ENEF Plenary (Prague): participation (P. Chaix, CEA)
- **Main dissemination activities and exploitation**

The SNETP Secretariat monitored the impacts of its communication and dissemination actions on the SNETP website and following its presence on dedicated events.

- Monitoring of visits on www.snetp.eu: In the reporting period, the SNETP public website has had about 14,700 visits from **more than 8,000 individual visitors**.



Translation of the information in the image above:

Graphical review of the SNETP webpage visitors in the period from the 1 January 2010 to the 30 May 2011

8161 persons visited the website. The statistics shows 14669 visits, 8161 individual visitors, 44066 pages browsed, 3 pages browsed in average by each visitor, average time passed on the website was 2:59 minutes and the bouncing rate was of 47, 47%

- Distribution of SNETP documents

Out of the 5,000 copies printed in June 2009, **over 4,000 hard copies of the Strategic Research Agenda (SRA)** have been distributed to stakeholders (MS Ministries; EU bodies; SNETP members, research centres, industry, universities; and at workshops or seminars).

The other documents were distributed as follows:

- Deployment Strategy (DS) – 500 copies distributed
- ESNII Brochure – 900 copies distributed
- ESNII Concept paper – 400 copies distributed
- Factsheets – 400 copies distributed
- Newsletters – at least 150 copies of each edition distributed

More is foreseen!

The following actions have been engaged, but will be deployed after the end of the SNETP-Office contract:

- In order to enhance stakeholder communication, the SNETP Secretariat launched mid-2011 an **electronic newflash** sent to more than 800 recipients
- In the view of fostering the mutual awareness within the SNETP members, an **online SNETP members database** will be activated, and a printed brochure with general member information will be published
- The mid- to long-term planning of RD&D activities to be performed under the SNETP umbrella will be visualised in an **online SNETP roadmap**. For regular adapting, updating and further developing of this roadmap the SNETP Secretariat plans to propose an online tool available via the SNETP website.

1.4 Potential impact

The expected impact of the *SNETP-Office* project was to provide the required support to ensure an efficient outcome of the process initiated when SNETP was launched: to federate European stakeholders in order to define a common vision and strategy for the development of nuclear fission in Europe. This objective has since the launch of the platform acquired another dimension, as the SET-Plan significantly increases the focus given by Europe on low-carbon energy technologies, and nuclear fission in particular. The expected impact of *SNETP-Office* is thus to contribute, at its working level, to the ambitious objectives of 2020 and vision for 2050.

In addition to its main objective which is to facilitate the Platform operations, another objective of *SNETP-Office* was to promote the Platform in the European and international environment. The SNETP public communication strategy, including participation in major events and dissemination of strategy papers and communication material, supports this objective. The SNETP communication within the platform and towards external actors is regularly assessed by the Secretariat, and presented to the platform's management bodies.

Most of the SNETP activities were performed with the support and active participation of representatives from the SNETP Secretariat.

In January 2011, a feedback on the general performance of the SNETP Secretariat was requested from the Executive Committee. The results of the survey confirmed a very positive appreciation of the efficiency of the Secretariat's work. A few suggestions were formulated and taken into account.

1.5 Project information

Website address: <http://www.snetp.eu/>

Project type: Support Action

Project start date: 01/12/2008

Duration: 30 months

Total budget: EUR 991,954

EC contribution: EUR 700,000

EC project officer:

Mr. Michel Hugon

European Commission - Research and Innovation DG

Directorate Energy

Unit K.4 – Fission

CDMA 1/52

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Project beneficiaries and contact persons:

Beneficiary Number *	Beneficiary name	Beneficiary short name	Country	Contact person
1 coordinator	LaGrange SARL	LGI	FR	Vincent Chauvet
2	Commissariat à l'Energie Atomique	CEA	FR	Pascal Chaix
3	E.ON Kernkraft	E.ON	DE	Andreas Ehlert
4	Ústav Jaderného Vyzkumu Rez A.S.	UJV	CZ	Miroslav Hrehor
5	FORATOM	FOR	BE	Richard Evans

2. Use and dissemination of foreground

The *SNETP-Office* “foreground” could be considered as being the documents and actions supporting SNETP’s strategy, defined, published and promoted with the essential support of *SNETP-Office*.

As explained in section 1.3.2 above, and detailed in the *Communication Strategy and Action plan 2009-2010*, dissemination formed an integral part of the core work of *SNETP-Office*. These details are not repeated in the present section.

In summary, the main outcomes of this **dissemination** plan are the following:

- Increased awareness of SNETP by the European R&D community: this is illustrated by the increase in members, from 35 in 2007 to 97 in 2011 (with more applications still coming in)
- Importance given to SNETP’s strategy documents, as illustrated by the wide distribution of the SRA, often by specific requests sent to the SNETP secretariat
- Established visibility of SNETP & ESNII in the SET-Plan landscape, following the Launch event and the publication of the Concept Paper

In terms of **use**, the *SNETP-Office* “foreground” defines the strategy, scope and boundaries of fission R&D at European level. The SRA and DS are the reference documents for European entities seeking to develop multilateral collaboration.

Section A (public)

NO.	Type of activities ³	Main leader	Title	Date	Type of audience ⁴	Size of audience (as of May 2011)	Countries addressed
1	Publication	SNETP	Strategic Research Agenda	May 2009	<i>Nuclear community</i>	4000	<i>EU</i>
2	Publication	SNETP	Deployment Strategy	May 2010	<i>Nuclear community</i>	500	<i>EU</i>
3	Publication	SNETP	ESNII brochure	2010	<i>Nuclear community</i>	500	<i>EU</i>
4	Publication	SNETP	ESNII Concept paper	2010	<i>Nuclear community</i>	300	<i>EU</i>
5	Publication	SNETP	ETKM Report	2010	<i>Nuclear community</i>	50	<i>EU</i>
6	Flyer	SNETP	ETKM Flyer	2009	<i>Nuclear community</i>	300	<i>EU</i>
7	Publication	SNETP	Newsletters 1 – 8	2009/2011	<i>Nuclear community</i>	300	<i>EU</i>
8	Publication	SNETP	Factsheets	2010	<i>General public</i>	300	<i>EU</i>
9	Web	SNETP	www.snetp.eu	2009	<i>General public</i>		<i>Worldwide</i>
10	Press release	SNETP	DS release	May 2010	<i>Media</i>		<i>EU</i>
11	Press release	SNETP	Launch of ESNII	Nov 2010	<i>Media</i>		<i>EU</i>
12	Conference	SNETP	General Assembly II	Sept 2010	<i>Nuclear community</i>	200	<i>EU</i>
13	Workshops		See Chapter 2		<i>Scientific community</i>		<i>EU / Int.</i>
14	Other events		See Chapter 2		<i>Policymakers</i>		<i>EU / Int.</i>

³ A drop down list allows choosing the dissemination activity: publications, conferences, workshops, web, press releases, flyers, articles published in the popular press, videos, media briefings, presentations, exhibitions, thesis, interviews, films, TV clips, posters, Other.

⁴ A drop down list allows choosing the type of public: Scientific Community (higher education, Research), Industry, Civil Society, Policy makers, Medias ('multiple choices' is possible).

