



EUROPEAN  
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Community research

# SITEX

(Contract Number: **295889**)

## Communication plan

### DELIVERABLE (D-N°:**1.2**)

Author(s):

**Christine Brun-Yaba**  
**Christophe Serres**

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SITEX



## DISTRIBUTION LIST

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<p align="center"><b>Project co-funded by the European Commission under the Seventh Euratom Framework Programme for Nuclear Research &amp; Training Activities (2007-2011)</b></p>		
<p align="center"><b>Dissemination Level</b></p>		
<b>PU</b>	Public	
<b>RE</b>	Restricted to a group specified by the partners of the <a href="#">SITEX</a> project	
<b>CO</b>	Confidential, only for partners of the <a href="#">SITEX</a> project	

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## 2 Foreword

The objective of the SITEX project is to set up a network capable of coordinating European approaches to technical expertise in geological repositories for radioactive waste. Lasting 24 months, SITEX brings together 15 organisations representing technical safety organisations (TSOs) and safety authorities, as well as civil society outreach specialists. This EC project, led by IRSN, has been launched in order to share common approaches of expertise, covering regulatory expectations and available guidance, safety review of the safety case by independent experts, knowledge building and cooperation with the civil society. A specific attention will be paid, in the context of Horizon 2020 and the cooperative research in the field of radwaste management, to appropriate coordination at the EU level of the researches performed by the waste management organisations (represented by the IGD-TP platform) and that of regulatory relevance, that are carried out by nuclear safety authorities or independent expertise bodies (mainly TSOs).

SITEX plans to establish the conditions required for developing such a sustainable network of technical safety experts.

## 3 Introduction

The objective of SITEX project Communication Plan is to identify and organise the activities to be performed in order to promote the results of SITEX and a large dissemination of the knowledge from the project.

As most of projects, the SITEX Communication Plan is developed in two directions: towards an internal communication in order to enhance successful and longstanding exchanges between the experts participated to the project and towards the dissemination of the project progresses and results to external sectors as scientists (research centres and universities), nuclear safety authorities, nuclear international organisations and groups (IAEA, NEA...), technical Safety organisations and various stakeholders.

Internal communication is ensured mainly by the website and the presentations made at the steering committee meetings, at the plenary meeting and during the WP internal meetings. External communication aims at promoting SITEX and exchanging about possible coordination of SITEX with other international initiatives, for example at EC level with IGD-TP and the waste management organisations (WMOs), with ETSON and the Technical safety organisations (TSOs) or at international level with IAEA and the GEOSAF2 project or NEA.

Communicating to the civil society the way the safety of radioactive waste geological disposal is reviewed and appraised by independent technical experts is one of the key

milestones of the project in order to pave the way for a future sustainable involvement of the civil society in the decision making process at a technical level.

## 4 Communication and dissemination strategy

### 4.1 CONSORTIUM INVOLVEMENT

The organisation of the communication will be discussed and decided during each Steering Committee. This approach includes inputs and contributions to strategy and development of dissemination material as well as direct involvement of partners in this dissemination activity, i.e. through participation to events (Conference, lectures...) backed by an efficient intra consortium communication;

For such doing:

- Creation of a project web-site which communicates up the date status, activities, documents (restricted and public deliverables and others) and plans, Lithuanian Energy Institute (LEI) partner of SITEX, is in charge of development and maintenance of this website.
- Identification of target groups and organisation of events
- Internal discussions about potential opportunities for participate workshops, publications, seminars or others types of initiatives
- Each partner will inform the Steering Committee (SC) Members (coordinator and Work Package leaders) of event he want to participate and will after communicate the materials due to the above activities (Presentations, publications)

### 4.2 INTERNAL COMMUNICATION

As written an internal communication channel between SITEX partners will be facilitate by the *restricted area* of the web-site, accessible only to the consortium participants with access by a password. (<http://sitexproject.eu/#restricted>). The restricted website access is in the read-version for all SITEX partners and in Read-write version to the SC members (Coordinator, Work Package Leaders and Technical Secretary).

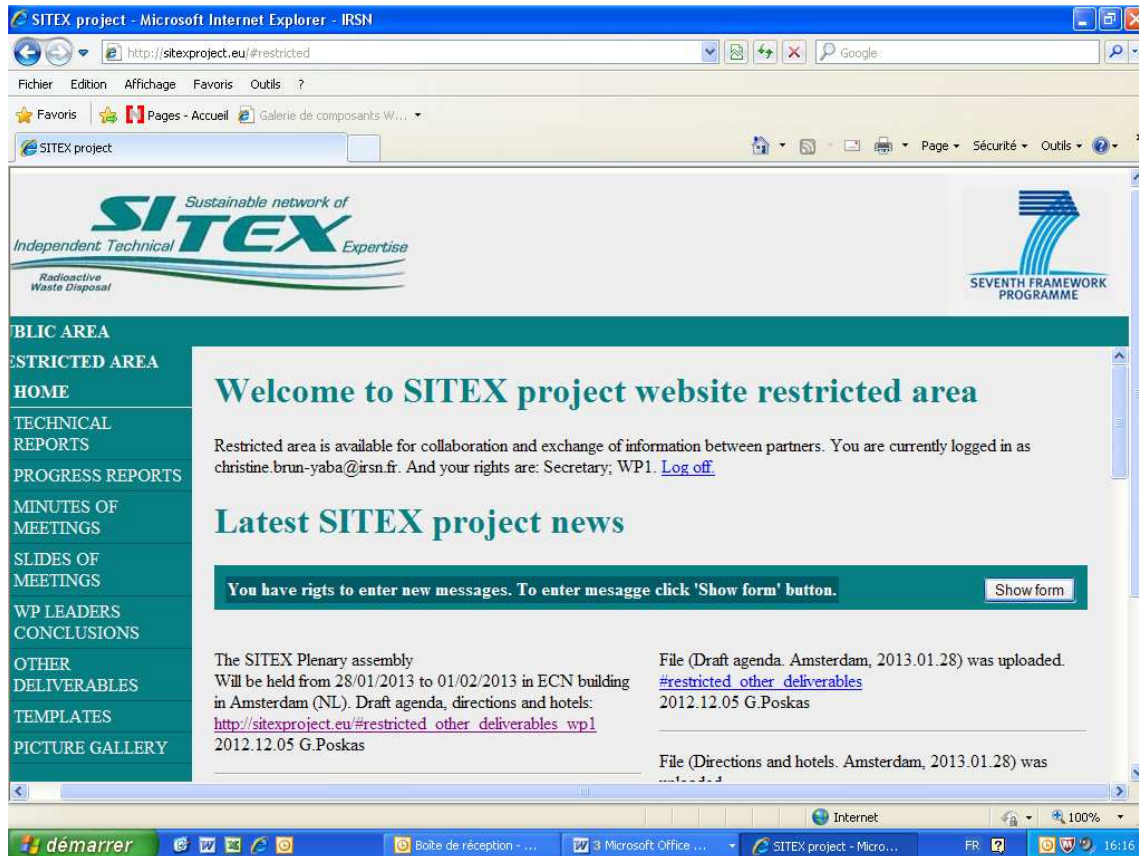


Figure 1: SITEX Website project: (<http://www.sitexproject.eu>). Webpage administrator is Gintautas Poskas (LEI): [g.poskas@gmail.com](mailto:g.poskas@gmail.com)

The web-site structure reflects the Work packages which are described in the Description of Work (DoW) document. It contains technical reports, progress reports, minutes of meetings, WP leader conclusions and management documents, and a space where news and important events are listed.

Templates of documents (Deliverables, PowerPoint presentations, poster...) with SITEX and European Commission FP7 logos have been generated by the web-site team and are available to the consortium members. These templates will make sure that all partners communicate consistently in internal and external events.

A common format for invitation letters, event agenda, participant pack, etc. will be developed.

To be useful information as partners' contact information, including emailing lists will be updated each time a change will appear.

### 4.3 EXTERNAL COMMUNICATION

External dissemination and communication includes two main sets of actions:

- Production and circulation of dissemination material
- Participation and organisation of events

#### 4.3.1 Production and distribution of dissemination materials

Different communication tools have already been launched or being planned. These include the SITEX logo, templates, the European Commission FP7 Catalogue and the web-site.



Figure 2: SITEX logo

**The SITEX logo** put accent on the specificity of the project: a Sustainable Network, Independent (Transparency) and Technical (Competence) Expertise.

As written, **the templates** available to the consortium members will made sure that all partners communicate consistently.

The SITEX flyer outlining key information about SITEX (scope, background, objectives, participants, contact details) has been developed at the early stage of the project for the European Commission FP7 catalogue. This flyer will be distributed during all opportunities to support a common project message for all targets: scientists and stakeholders. This flyer can also be downloaded from the web-site.

**The web-site** will be the main dissemination tool especially for the public (<http://www.sitexproject.eu>). This web-site available since July 2012 includes information about SITEX and its activities, background information, public deliverables and information of public events. The web-site will be maintained for 5 years after the end of SITEX project (December 2013). Public deliverables will be on this web-site with possibility to be printed.

#### 4.3.2 Participation and organisation of events

Events in SITEX strategy serves the objectives to disseminate the project progress and results and provides with networking and brokerage opportunities for the European and World community involved in the Radioactive Waste Deep disposal to exchange.

The events represent also an opportunity to promote a dialogue on key issues of expertise function by a direct and live communication with the stakeholders. The Terms of References (TOR) of SITEX contains the organisation of a specific Workshop between experts and the stakeholders with the view to discuss the opportunity to elaborate a methodology for associating civil society in the process of reviewing the Safety Case. A second important milestone is the participation to the IGD-TP Exchange forum annually organised by the technological platform with the aim at debating on scientific challenges linked to key safety issues in the development of the safety case. In addition to these two major objectives, it is planned to participate to institutional or project meetings organised by international organisations (IAEA, NEA, to European conferences (Eurosafes, Euradwaste), and other projects in relation with civil society involvement in decision making process.



#### 4.3.2.1 PARTICIPATION TO CONFERENCES AND MEETINGS

Following events have been identified as prioritized targets:

- IGSC 2012 (Integration Group for the Safety Case), the annual meeting to be held on October 8-10, 2012 in Paris (France);
- IGD-TP EF3 to be held on 29 November 2012, Paris (France);
- ACN 2013 (Aarhus Convention and Nuclear), the final conference will be on March 12-13 2013, Luxembourg;
- IGSC 2013, (Integration Group for the Safety Case), the International Symposium “Safety Cases for Deep Geological Disposal of Radioactive Waste, Technical State of the Art”, to be held on October 7-9, 2013, in Paris (France)
- GEOSAF2 (International Project on Demonstrating the Safety of Geological Disposal) plenary on May 13-17, 2013 in IAEA, Vienna (Austria)
- Regional seminar East Europe (2013), Slovakia
- IAEA nuclear regulators conference, April 2013 , Ottawa (Canada)
- EURADWASTE 2013 (8<sup>th</sup> Conference on the Management of Radioactive Waste, Community Policy and research on Disposal) to be held on October 14-16, 2013, Vilnius Lithuania,
- EUROSAFE 2013 (main topic for 2013 will be Waste Management & Decommissioning) will take place on November 4-5, 2013 in Cologne, Germany
- IGD-TP EF4 to be held on 29-30 October in Prague (Czech Republic)
- IPPA to be held on 30 September to 1<sup>st</sup> October 2013 in Prague (Czech Republic)
- INSOTEC to be held on 12-13 November in Berlin (Germany)

This list could be adapted depending to opportunities which can occur during the implementation of SITEX.

#### 4.3.2.2 ORGANISATION OF EVENTS

One of the SITEX WP5 task is the organisation of a workshop with stakeholders in September 2013 in Slovakia. The purpose of the workshop is to investigate the possible interactions between the civil society and the several institutions bearing an independent expertise function regarding RWM. The meeting will be an opportunity to identify the mutual needs regarding interactions between experts and civil society in the future along the decision-making processes of RWM and more specifically in the context of the implementation of geological disposal programmes. More specifically, the meeting will aim at :

1. clarifying existing interactions between the civil Society (CS) and experts discussing practical case studies (in Germany, France and Czech Republic) in the context of RWM;

2. discussing the initiative launched by SITEX to develop a sustainable network of independent expertise in RWM and possible options for further developing interactions between the civil society and the experts in the context of future RWM decision making processes in Europe (at local, national and European levels of decisions). Special attention will be devoted to the potential role of the public in the emerging structuration of the future development of European research on RWM (European Technological Platforms, IGDT, SITEX).

#### 4.3.2.3 PARTICIPATION OF SITEX AT THE IGD-TP ANNUAL EXCHANGE FORUM

Presentation of SITEX's objectives and its progress at IGD-TP EF is a direct way to inform the WMOs about SITEX initiative and to initiate dialogue on issues that would deserve more attention or specific needs from WMOs, such as e.g. needs in additional guidance. On the other hand, such forum is the opportunity to exchange about the R&D activities performed by independent expertise bodies and in particular TSOs. In the context of the new mode of governance wished by the EC in the field of research associated to radioactive waste and geological disposal, it can be of high interest for WMOs and TSOs to share their views on the future mode of management of collaborative European research, making possible the elaboration of a new framework that fulfils the wishes of the EC.

## 5 Conclusions

The SC will be in charge of mandating SITEX participants to represent SITEX consortium and present SITEX's work at the above events. Coordinator and work package leaders will be in priority responsible for dissemination and participation to the mentioned events. Coordinator will be in particular in charge of ensuring a good relationship and dialogue with IGD-TP and promoting SITEX in the preparation of the Horizon2020 through the initiatives of the Preparatory Phase program of work. DECOM will play a central role in the organization of the workshop with civil society. Involvement of some SITEX partners in the projects and working groups of international organisations or in other international/European initiatives (WENRA, ENSREG, IGSC, GEOSAF2...) will facilitate the dissemination of SITEX within these different bodies.