



Project no: **018768**

Project acronym: **YIC status**

Project title: **Realisation of Young Innovative Company Status, YIC, for biotech companies**

Instrument: Specific Support Action

Thematic Priority: LSH-2004-3-4

### **YIC status – Final plan for using and disseminating the knowledge**

Period covered: Oct 1, 2006 to Sept 30, 2007

Date of preparation: Nov 12, 2007

Start date of project: October 1, 2005

Duration: 24 months

Project coordinator: Per Vretblad

Project organisation: SIK

Report version: Final

## **Final plan for using and disseminating the knowledge**

*1 – Exploitable knowledge and its Use*  
n/a

*2 – Dissemination of knowledge*

<b>Planned / actual dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of audience</b>	<b>Partner responsible / involved</b>
June 2006	Presentations to National Associations	Biotech Trade Federations	All EU except for Lux, and some new member states	24 Federations	EuropaBio
June 2006	Media	Brussels based journalists – EU press corps	All EU	600	EuropaBio
June 3, 2006	Association meeting	Biotech companies	Sweden	100	SwedenBIO
August 28, 2006	Association meeting	Swedish civil engineers	Sweden	150	SwedenBIO
September 21, 2006	International biotech meeting (5 th ScanBalt meeting, Tartu, ES)	Researchers, industrialists	Nordic-Baltic countries	75	SIK, SwedenBIO, France Biotech, EuropaBIO, Norwegian Industries
September 27-28, 2006	International biotech meeting (Biotech Forum, Copenhagen)	Researchers, industrialists, biotech stakeholders	Mostly Nordic countries	100	SwedenBIO
October 25, 2006	Stakeholder meeting	The Swedish Gene Technology Advisory Board	Sweden		SwedenBIO

December 1, 2006	Member State Network for Competitiveness in Biotechnology, EU Commission	Member state representatives	All EU	Approx. 50	SwedenBIO, EuropaBIO
February 28, 2007	Seminar, participation by invitation	Biotech stakeholders, policy makers	Countries participating in project + a number of observers (10 countries represented)	50	SIK Also SwedenBIO, EuropaBio, France Biotech
March 13, 2007	Presentation	Policy makers: Parliamentary Group and Innovation Group of the Liberal Party	Sweden	20	SwedenBIO
June 13, 2007	Seminar	Life Science Industry representatives	Norway	80	Norwegian Industries, SwedenBIO
July 2007	Creation of Handbook for policy makers	European public and policy makers	Europe, especially Scandinavia	165 visitors on website first month	EuropaBio
July 2007	Creation of YIC status public website	Biotech stakeholders, policy makers	All EU	165 visitors on website first month	EuropaBio
August 13, 2007	Meeting	Policy makers: State Secretary of Finance, Swedish Government	Sweden	5	SwedenBIO
August 2007	Development of Training Manual for policy makers	EuropaBio's network of National Associations, European public, policy makers	Europe, especially Scandinavia	165 visitors on website first month	EuropaBio

September 2007	EFB, Barcelona (conference)	Companies, policy makers, educational institutions	EU members primarily, with Switzerland and Norway	15-20 booth visitors per day	EuropaBio
September 2007	Link and description of YIC website on EuropaBio website	European public with an interest in biotech	International, primarily Europe	1500 unique visitors per day	EuropaBio
September 20, 2007	Letter from EuropaBio Secretary General to members highlighting YIC status, distributed to internal mailing list and posted on YIC website	EuropaBio's corporate and associate members, National associations, BioRegions, European public and policy makers	EU members primarily, with Switzerland and Norway	863	EuropaBio
September 26-28, 2007	EuroBio Lille conference and Round Table session	Industrialists, policy makers, educational institutions	France, European delegates	40 (Round Table), ca 20 booth visitors per day	France Biotech, EuropaBio, SwedenBIO
September 27, 2007	Promotion of the project in EuropaBio's external and internal newsletter	EuropaBio's corporate and associate members, National associations, BioRegions	EU members primarily, with Switzerland and Norway	863 (mailing)	EuropaBio
October 2, 2007	Targeted e-mailing of the handbook for policy makers and a link to the YICstatus site to EuropaBio National Associations	Non-member companies, EU policy makers, press, academia with an interest in biotech	EU members primarily, with Switzerland and Norway	2269	EuropaBio
October 2007	Biotechnica Hannover (conference)	Companies, policy makers, educational institutions	EU members primarily, with Switzerland and Norway	15-20 booth visitors per day	EuropaBio

November 6, 2007	Round table discussion	Policy makers	Estonia	15	Estonian Biotech Association
November 20, 2007	Conference	Policy makers, industrialists	Hungary (meeting in Budapest), European delegates	Ca 200	Hungarian Biotech Ass., France Biotech, EuropaBio, SwedenBIO
November 2007	Conference (BioEurope, Hamburg)	Companies, policy makers, educational institutions	Germany and rest of Europe	15-20 booth visitors per day	EuropaBio
December 2007	Conference	CEOs of Swedish Biotech companies	Sweden	Ca 100	SwedenBIO
March 2008	BioSquare, Basel (conference)	Companies, policy makers, educational institutions	EU members primarily, with Switzerland and Norway	15-20 booth visitors per day	EuropaBio
June 2008	BIO, San Diego (conference)	Companies, policy makers, educational institutions	Worldwide attendance	20-30 booth visitors per day	EuropaBio
June 2008	Biotechnology and Finance Forum	Companies, policy makers	EU members primarily, with Switzerland and Norway	15-20 booth visitors per day	EuropaBio

### *3 – Publishable results*

Key deliverables from the project are public and available free of charge from the open web site [www.yicstatus.com](http://www.yicstatus.com):

Deliverable 4 – Benchmarking report

Deliverable 7 – Minutes from the high level seminar

Deliverable 8 – Report on “Improved conditions for young innovative companies”

Deliverable 9 – Training manual

Deliverable 11 – Handbook for policy makers

Deliverable 12 – The non-confidential summary report