



Instrument: SP4-Capacities - CSA - Support Action

Call: FP7-SME-2009-1

Grant agreement Number: 245459

Start date of project: 1st December 2009

Duration: 27 months

Project acronym: GPrix

Project full name: Good Practices in Innovation Support Measures for SMEs: facilitating transition from the traditional to the knowledge economy

Consortium:



Periodic Report (period 2) – Attachment to publishable summary

Organisation name of lead beneficiary for this deliverable: INOVA+

Author (s): The GPrix consortium

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1 Partners contacts

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2 Dissemination Material

2.1 Visual identity

Logo



Fig. 1 – Project Logo and Graphic Example

2.2 Presentation Tools

To create a single identity of the project during public presentations of the project a PowerPoint presentation was developed so partners can distribute through their channels or to be used in events like conferences, exhibitions and trade fairs, here attracting people passing by.

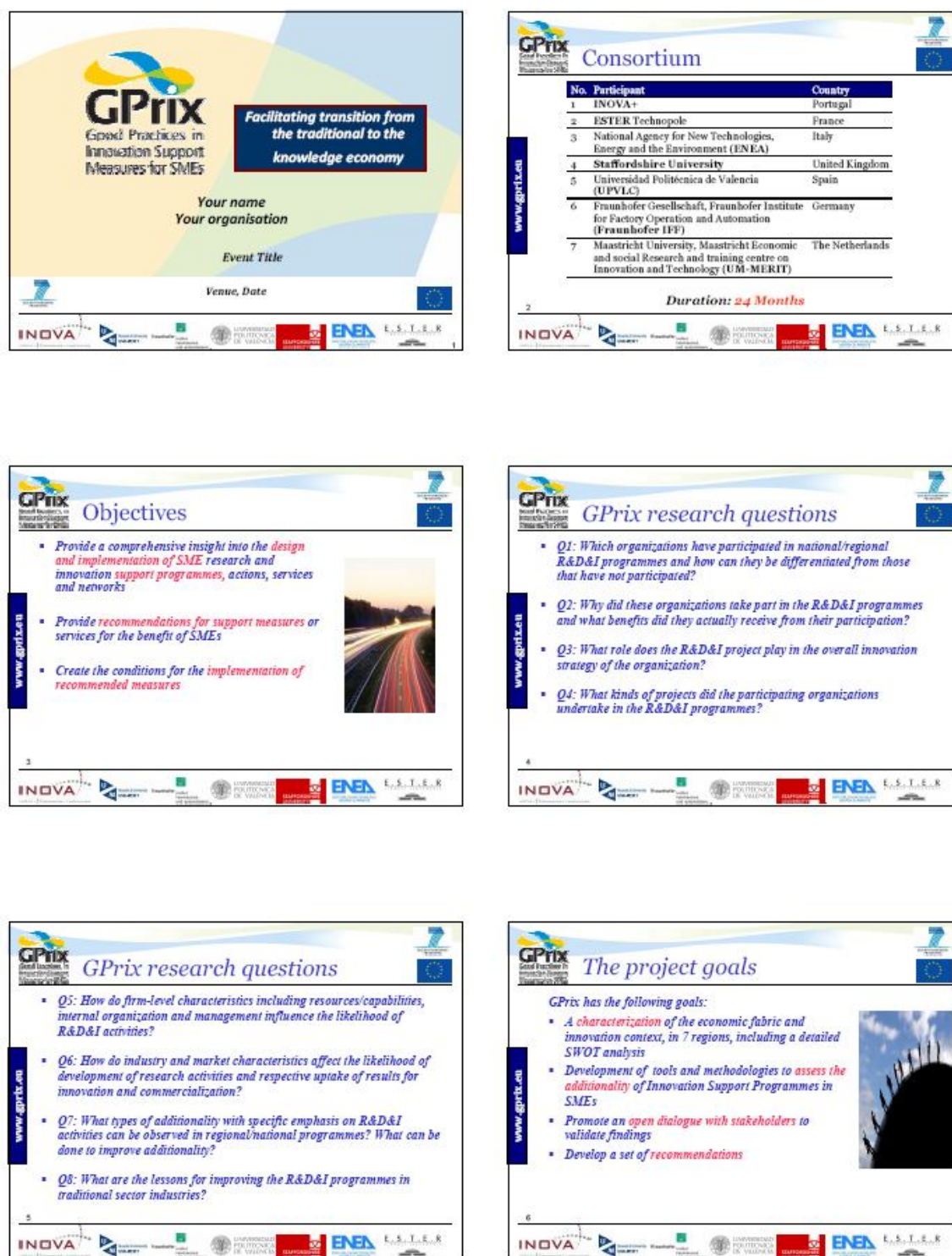


Fig. 2 – Looped Powerpoint Presentation – (First 6 slides)

2.3 Leaflets (Brochures)

Two types of leaflets were created, one specific to the GPrix project (700 printed copies) and another common to the three projects (GPrix MaPEer SME and RAPPORT). The GPrix leaflet includes information about the project's objectives, targeted regions, groups and sectors as shown below:



Fig. 3 – GPrix project leaflet – Front



Fig. 4 – GPrix project leaflet – Interior

The GPrix leaflet can be downloaded in the following web address:
http://www.inovamais.eu/lmgs/content/page_80/gprix_leaflet_final_v4.pdf



Fig. 5 – Common leaflet – Front

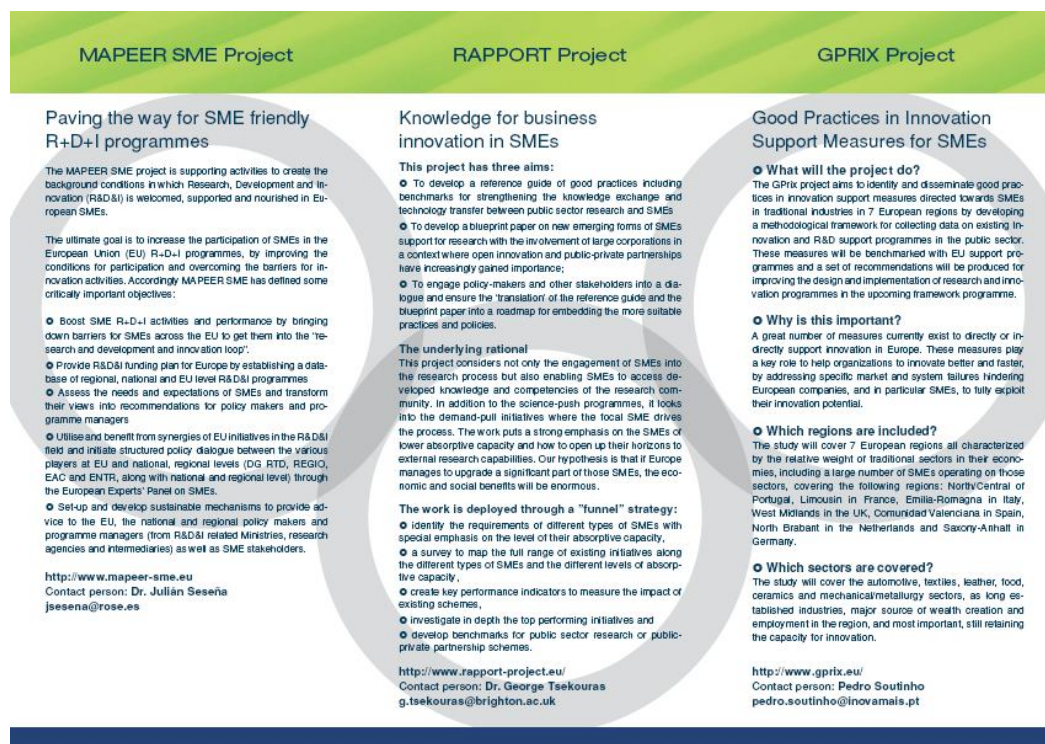


Fig. 6 – Common leaflet – Interior

The common leaflet can be downloaded in the following web address:
<http://www.research4smes.eu/index.php/downloads/category/4-join-brochure?download=13%3Ajoint-3projects-leaflet>

2.4 Roll-up



Fig. 7 – GPrix Project Roll-up

2.5 GPrix website – WWW.GPRIX.EU (snapshot)

The site presents the following functionalities:

- Presentations and material, Downloadable presentations.
- Section with news, an events calendar;
- Private section to upload the project's reports;
- Hyperlinks section for EU and national initiatives relevant for the GPrix project.
- Partners' e-mail contacts
- Online survey.



Fig. 8 – The home page of the website

2.6 Online survey [HTTP://SURVEY.MERIT.UNU.EDU/GPRIX/](http://survey.merit.unu.edu/gprix/) (snapshot)

The online survey provides an efficient tool to gather information directly from SMEs about the use and impact of innovation support measures in their companies.



European Commission
RESEARCH

GPrix
Good Practices in
Innovation Support
Measures for SMEs

GPrix Innovation Policy Support Survey

Please select your language
Veuillez choisir votre langue
Bitte wählen Sie Ihre Sprache
Por favor seleccione su idioma
Por favor seleccione o seu idioma
Kies uw taal aub
Si prega di selezionare la lingua



- ☐  English
- ☐  Français
- ☐  Deutsch
- ☐  Español
- ☐  Português
- ☐  Nederlands
- ☐  Italiano

Fig. 9 – The online survey (in 7 languages)

2.7 Common Web Portal - WWW.RESEARCH4SMES.EU (snapshot)

This website was entitled as “Research for SMEs” and intends to be a web portal about R&D&I in European SMEs. It’s an initiative of three ongoing projects (GPrix, MaPEeR SME and RAPPORT) that will provide an insight on public support measures to SMEs in the EU.



Fig. 10 – Common website home page

2.8 Dissemination in other websites

Partner’s websites

INOVA+

<http://www.inovamais.eu/engine.php?cat=80>

Staffordshire University (STAFFS)

http://www.staffs.ac.uk/schools/sciences/geography/links/IESR/projects_gprix.shtml

ESTER TECHNOPOLE

<http://www.ester-technopole.org/spip.php?recherche=GPrix&page=recherche>

Fraunhofer IFF (FHG)

http://www1.iff.fhg.de/en/iffdben/db_dru/Projekt_print.php?ProjektNr=350710

Maastricht University (UM-MERIT)

<http://www.merit.unu.edu/research/websites.php>

Other websites

EC – Research & Innovation – SME Tech Web News

http://ec.europa.eu/research/sme-techweb/index_en.cfm?pg=news

EC – Research & Innovation – SME Tech Web Newsletter Issue 10 – 15 October 2010

http://ec.europa.eu/research/sme-techweb/newsletter/issue10/policy-01_en.html

Research Projects in Europe (EU-RESEARCH)

<http://www.eu-research.com/dissemination/gprix-project-good-practices-in-innovation-support-measures-for-smes/2010/09/09/>

Common Portal (RESEARCH4SMES)

<http://www.research4smes.eu/index.php/project-description-gprix>

Project MaPEeR SME Website

<http://english.ivsz.hu/engine.aspx?page=mapeer-gprix-project>

Children's Fashion Europe

<http://cfeurope.wordpress.com/2011/02/04/european-project-gprix/>

2.9 Papers

27-29 October 2010, Warsaw, Poland

GPrix Workshop at eChallenges 2010

The GPrix project presented a paper to the eChallenges 2010. The eChallenges 2010 conference is the 20th in a series of Annual Conferences supported by the European Commission, which regularly attracts over 650 delegates from leading commercial, government and research organisations around the world to share knowledge and experience, lessons learnt and good practice in the areas of e-Infrastructures, ICT for Networked Enterprise & RFID, e-Government & e-Democracy, e-Health, Collaborative Working Environments, Living Labs, Digital Libraries and Cultural Heritage, Technology Enhanced Learning, Intelligent Content & Semantics, High Performance Computing Applications, Security and Identity Management and Mobility. The goal of e-2010 is to stimulate rapid take-up of Research and Technology Development (RTD) results by industry and in particular SMEs, and help open up the European Research Area (ERA) to the rest of the world. More info at <http://www.echallenges.org/e2010/>

- NEVES, E., SOUTINHO, P., PUGH G., RESCHWAMM K., HOLLANDERS H., VOSS, T., (2010): *Innovation Support Measures for SMEs: facilitating transition from the traditional to the knowledge economy*; Paper presented at the eChallenges 2010 Conference, Warsaw.

3 Photos taken during the events

26-27 January 2019, Brussels, Belgium
1st Consortium Meeting



From left to right: Geoff Pugh (STAFFS), Diego Santi (ENEA), Ana Levin (UPVLC), David Douglas (STAFFS), Paula Galvão (INOVA+), Rene Wintjes (UN-MERIT), Katrin Reschwamm (FHG), Jon Fairburn (STAFFS) and Hugo Hollanders (UN-MERIT)

12-13 January 2011, Porto, Portugal
3rd Consortium Meeting



From left to right: Geoff Pugh (STAFFS), Ana Levin (UPVLC), Hugo Hollanders (UN-MERIT), Corinna Kunert (FHG), Anja Jennerjahn (FHG), Pedro Soutinho (INOVA+) and Fabrice Macquet (ESTER)

22-24 June 2011, Berlin, Germany
4th Consortium Meeting



From left to right: Geoff Pugh (STAFFS), Svitlana Sydorchenko (ESTER), Paola Breggi (ENEA), Jon Fairburn (STAFFS), Rene Wintjes (UN-MERIT), Stefab Voigt (FHG), Anja Vogel (FHG), Fabrice Macquet (ESTER), Anja Jennerjahn (FHG) and Pedro Soutinho (INOVA+)



28 April 2010, Matosinhos, Portugal
1st Portuguese Joint Workshop MaPEer SME - GPrix



From left to right: Pedro Soutinho (Inova+); Eurico Neves (Inova+); Pedro Capucho (AEP), Andreia Moreira (Rose Vision) and Professor Borges Gouveia (Aveiro University).



Overview of the participants

27-29 October 2010, Warsaw, Poland
GPrix Workshop at eChallenges 2010



From left to right: Anja JennerJahn (Fraunhofer, Germany), Ewa Kocinska (University Foundation, Poland), Ana Levin (Universidad Politecnica de Valencia, Spain, chair) y Nadine Doden, Otto von Guericke University Magdeburg, Germany

10 November 2011, Matosinhos, Portugal
2nd Portuguese Joint Workshop MaPEeR SME - GPrix



Overview of the audience

Public lecture presenting the GPrix project and its recommendations
20 March 2012, Staffordshire University, UK



Brussels Workshop
28 February 2012, Brussels, Belgium

