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1. Prerequisite of the MBA program

	Strongly not important	Not important	Neutral	Important	Strongly important
Working experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Determined and ambitious	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Global Mindset/Far-reaching international outlook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership Potential	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Team working	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strong values & unwavering integrity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Admission requirements (TOEFL, GMAT, CV, Essay, References, Interview, Univ. Degree, ...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional qualification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creation/innovation/Flexibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The number of MBA students per year	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Question Title

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2. Training Methodology

	Strongly not important	Not important	Neutral	Important	Strongly important
Lecture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Case study	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intensive personal coaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The academic courses and activities organized on & off campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diversity of teaching-learning methods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business games	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-based learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analytical skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encouraging think creatively	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Workshops and seminars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Core taught elements in functional business disciplines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The skills to integrate applications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Group work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participant presentations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The opportunity to analyze and test techniques	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A solid grounding in the major management disciplines & concepts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A true understanding of what lies behind business jargon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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3. Transfer of Training (Applying what one has learnt to his/her job)

	Strongly not important	Not important	Neutral	Important	Strongly important
Experiences from Internship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and skills to provide consultancy services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and skills to put the theory taught on the MBA into real-life contexts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and skills in Business Development and Entrepreneurial Mindsets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and skills in working directly with SMEs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and skills in working directly with International Projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and skills in working directly with CEOs and Board-level executives of national/global companies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Specialized expertise in a real business issue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Question Title

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Strongly important

4. Outcome of the Program

	Strongly not important	Not important	Neutral	Important	Strongly important
Percentage getting promotion (Career development potential)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Percentage increase in salary (Productivity increasing potential)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Payback time (Time required for the return on an investment in the MBA Program/Achieving high performance rapidly)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Success story (Success potential)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career assistant (Support of Business School to MBA graduates)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alumni network (Support of alumni network to MBA graduates)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Important

Column 5 label

Strongly important

5. Other characteristics of MBA program

	Strongly not important	Not important	Neutral	Important	Strongly important
Faculty involved (e.g. world-class academics, ...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Percentage involved in business and management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Research output	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consulting output (e.g. % employment by consulting sector, ...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly not important	Not important	Neutral	Important	Strongly important
Curriculum/Subjects (learning content)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exam & course work & assignment (Leaning quantity)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Evaluation Method (Learning quality evaluation)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customization/Matching student's need	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Certificate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ranking of program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Total Quality Management (plan to achieve incremental improvement in quality standard)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Duration of the program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tuition fee	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grants and Loan available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facilities of the program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amenities (convenience/comfort, ...) of the program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accessibility of the program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Question Title

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Should you wish to have the research results and/or your participation in this research will be acknowledged in the resulting publication, please kindly leave your name:

Question Title

Help Text

Question Type

Paragraph text

Header text

Description (optional)

Dr. Nga PHAM, on be

Email: nga.pham@

n.pham@i

80 [responses](#)

Summary [See complete responses](#)

1. Prerequisite of the MBA program - Working experience

Strongly not important	0	0%
Not important	3	4%
Neutral	13	16%
Important	38	48%
Strongly important	26	33%

1. Prerequisite of the MBA program - Determined and ambitious

Strongly not important	0	0%
Not important	0	0%
Neutral	4	5%
Important	36	45%
Strongly important	40	50%

1. Prerequisite of the MBA program - Global Mindset/Far-reaching international outlook

Strongly not important	1	1%
Not important	1	1%
Neutral	17	21%
Important	40	50%
Strongly important	21	26%

1. Prerequisite of the MBA program - Leadership Potential

Strongly not important	0	0%
Not important	0	0%
Neutral	12	15%
Important	38	48%
Strongly important	30	38%

1. Prerequisite of the MBA program - Team working

Strongly not important	0	0%
Not important	0	0%
Neutral	6	8%
Important	44	55%
Strongly important	30	38%

1. Prerequisite of the MBA program - Strong values & unwavering integrity

Strongly not important	0	0%
Not important	0	0%
Neutral	9	11%
Important	38	48%
Strongly important	31	39%

1. Prerequisite of the MBA program - Admission requirements (TOEFL, GMAT, CV, Essay, References, Interview, Univ. Degree, ...)

Strongly not important	0	0%
Not important	6	8%
Neutral	31	39%

Important	34	43%
Strongly important	9	11%

1. Prerequisite of the MBA program - Professional qualification

Strongly not important	1	1%
Not important	3	4%
Neutral	19	24%
Important	47	59%
Strongly important	10	13%

1. Prerequisite of the MBA program - Creation/innovation/Flexibility

Strongly not important	0	0%
Not important	0	0%
Neutral	6	8%
Important	40	50%
Strongly important	34	43%

1. Prerequisite of the MBA program - The number of MBA students per year

Strongly not important	4	5%
Not important	17	21%
Neutral	39	49%
Important	16	20%
Strongly important	4	5%

2. Training Methodology - Lecture

Strongly not important	0	0%
Not important	1	1%
Neutral	25	31%
Important	45	56%
Strongly important	8	10%

2. Training Methodology - Case study

Strongly not important	0	0%
Not important	0	0%
Neutral	2	3%
Important	41	51%

Strongly important	36	45%
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2. Training Methodology - Intensive personal coaching

Strongly not important	0	0%
Not important	2	3%
Neutral	16	20%
Important	30	38%
Strongly important	32	40%

2. Training Methodology - The academic courses and activities organized on & off campus

Strongly not important	0	0%
Not important	3	4%
Neutral	25	31%
Important	39	49%
Strongly important	13	16%

2. Training Methodology - Active classes

Strongly not important	0	0%
Not important	0	0%
Neutral	5	6%
Important	46	57%
Strongly important	29	36%

2. Training Methodology - Diversity of teaching-learning methods

Strongly not important	0	0%
Not important	2	3%
Neutral	18	23%
Important	29	36%
Strongly important	31	39%

2. Training Methodology - Business games

Strongly not important	1	1%
Not important	3	4%
Neutral	20	25%
Important	40	50%

Strongly important	15	19%
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2. Training Methodology - Problem-based learning

Strongly not important	0	0%
Not important	1	1%
Neutral	7	9%
Important	40	50%
Strongly important	32	40%

2. Training Methodology - Analytical skills

Strongly not important	0	0%
Not important	2	3%
Neutral	4	5%
Important	47	59%
Strongly important	27	34%

2. Training Methodology - Encouraging think creatively

Strongly not important	0	0%
Not important	0	0%
Neutral	4	5%
Important	41	51%
Strongly important	34	43%

2. Training Methodology - Workshops and seminars

Strongly not important	0	0%
Not important	6	8%
Neutral	21	26%
Important	40	50%
Strongly important	13	16%

2. Training Methodology - Core taught elements in functional business disciplines

Strongly not important	0	0%
Not important	0	0%
Neutral	28	35%
Important	40	50%

Strongly important	10	13%
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2. Training Methodology - The skills to integrate applications

Strongly not important	0	0%
Not important	3	4%
Neutral	22	28%
Important	42	53%
Strongly important	13	16%

2. Training Methodology - Group work

Strongly not important	0	0%
Not important	1	1%
Neutral	12	15%
Important	46	57%
Strongly important	21	26%

2. Training Methodology - Participant presentations

Strongly not important	0	0%
Not important	2	3%
Neutral	17	21%
Important	44	55%
Strongly important	17	21%

2. Training Methodology - International network

Strongly not important	1	1%
Not important	7	9%
Neutral	21	26%
Important	34	43%
Strongly important	17	21%

2. Training Methodology - The opportunity to analyze and test techniques

Strongly not important	0	0%
Not important	6	8%
Neutral	21	26%
Important	37	46%

Strongly important	15	19%
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2. Training Methodology - A solid grounding in the major management disciplines & concepts

Strongly not important	0	0%
Not important	3	4%
Neutral	12	15%
Important	40	50%
Strongly important	24	30%

2. Training Methodology - A true understanding of what lies behind business jargon

Strongly not important	1	1%
Not important	3	4%
Neutral	14	18%
Important	38	48%
Strongly important	21	26%

3. Transfer of Training (Applying what one has learnt to his/her job) - Experiences from Internship

Strongly not important	1	1%
Not important	6	8%
Neutral	27	34%
Important	38	48%
Strongly important	7	9%

3. Transfer of Training (Applying what one has learnt to his/her job) - Knowledge and skills to provide consultancy services

Strongly not important	1	1%
Not important	4	5%
Neutral	23	29%
Important	40	50%
Strongly important	11	14%

3. Transfer of Training (Applying what one has learnt to his/her job) - Knowledge and skills to put the theory taught on the MBA into real-life contexts

Strongly not important	0	0%
Not important	0	0%

Neutral	6	8%
Important	34	43%
Strongly important	40	50%

3. Transfer of Training (Applying what one has learnt to his/her job) - Knowledge and skills in Business Development and Entrepreneurial Mindsets

Strongly not important	0	0%
Not important	0	0%
Neutral	6	8%
Important	46	57%
Strongly important	27	34%

3. Transfer of Training (Applying what one has learnt to his/her job) - Knowledge and skills in working directly with SMEs

Strongly not important	1	1%
Not important	4	5%
Neutral	31	39%
Important	35	44%
Strongly important	9	11%

3. Transfer of Training (Applying what one has learnt to his/her job) - Knowledge and skills in working directly with International Projects

Strongly not important	1	1%
Not important	6	8%
Neutral	19	24%
Important	46	57%
Strongly important	8	10%

3. Transfer of Training (Applying what one has learnt to his/her job) - Knowledge and skills in working directly with CEOs and Board-level executives of national/global companies

Strongly not important	0	0%
Not important	7	9%
Neutral	14	18%
Important	44	55%
Strongly important	15	19%

3. Transfer of Training (Applying what one has learnt to his/her job) - Specialized expertise in a real business issue

Strongly not important	0	0%
Not important	3	4%

Neutral	14	18%
Important	47	59%
Strongly important	15	19%

4. Outcome of the Program - Percentage getting promotion (Career development potential)

Strongly not important	2	3%
Not important	5	6%
Neutral	17	21%
Important	51	64%
Strongly important	5	6%

4. Outcome of the Program - Percentage increase in salary (Productivity increasing potential)

Strongly not important	2	3%
Not important	9	11%
Neutral	33	41%
Important	30	38%
Strongly important	5	6%

4. Outcome of the Program - Payback time (Time required for the return on an investment in the MBA)

Program/Achieving high performance rapidly)

Strongly not important	1	1%
Not important	8	10%
Neutral	22	28%
Important	36	45%
Strongly important	13	16%

4. Outcome of the Program - Success story (Success potential)

Strongly not important	1	1%
Not important	2	3%
Neutral	6	8%
Important	49	61%
Strongly important	20	25%

4. Outcome of the Program - Career assistant (Support of Business School to MBA graduates)

Strongly not important	1	1%
Not important	5	6%
Neutral	27	34%
Important	36	45%

Strongly important	10	13%
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4. Outcome of the Program - Alumni network (Support of alumni network to MBA graduates)

Strongly not important	1	1%
Not important	8	10%
Neutral	20	25%
Important	35	44%
Strongly important	14	18%

5. Other characteristics of MBA program - Faculty involved (e.g. world-class academics, ...)

Strongly not important	0	0%
Not important	3	4%
Neutral	23	29%
Important	39	49%
Strongly important	15	19%

5. Other characteristics of MBA program - Percentage involved in business and management

Strongly not important	0	0%
Not important	1	1%
Neutral	13	16%
Important	56	70%
Strongly important	10	13%

5. Other characteristics of MBA program - Research output

Strongly not important	0	0%
Not important	11	14%
Neutral	33	41%
Important	31	39%
Strongly important	5	6%

5. Other characteristics of MBA program - Consulting output (e.g. % employment by consulting sector, ...)

Strongly not important	0	0%
Not important	12	15%
Neutral	36	45%
Important	26	33%

Strongly important	6	8%
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5. Other characteristics of MBA program - Curriculum/Subjects (learning content)

Strongly not important	0	0%
Not important	1	1%
Neutral	15	19%
Important	47	59%
Strongly important	17	21%

5. Other characteristics of MBA program - Exam & course work & assignment (Leaning quantity)

Strongly not important	0	0%
Not important	5	6%
Neutral	19	24%
Important	43	54%
Strongly important	13	16%

5. Other characteristics of MBA program - Evaluation Method (Learning quality evaluation)

Strongly not important	0	0%
Not important	3	4%
Neutral	19	24%
Important	46	57%
Strongly important	12	15%

5. Other characteristics of MBA program - Customization/Matching student's need

Strongly not important	0	0%
Not important	3	4%
Neutral	21	26%
Important	40	50%
Strongly important	16	20%

5. Other characteristics of MBA program - Certificate

Strongly not important	0	0%
Not important	2	3%
Neutral	18	23%
Important	40	50%

Strongly important	19	24%
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5. Other characteristics of MBA program - Ranking of program

Strongly not important	0	0%
Not important	0	0%
Neutral	20	25%
Important	47	59%
Strongly important	13	16%

5. Other characteristics of MBA program - Total Quality Management (plan to achieve incremental improvement in quality standard)

Strongly not important	0	0%
Not important	0	0%
Neutral	18	23%
Important	47	59%
Strongly important	14	18%

5. Other characteristics of MBA program - Duration of the program

Strongly not important	0	0%
Not important	2	3%
Neutral	31	39%
Important	40	50%
Strongly important	7	9%

5. Other characteristics of MBA program - Tuition fee

Strongly not important	1	1%
Not important	7	9%
Neutral	35	44%
Important	30	38%
Strongly important	7	9%

5. Other characteristics of MBA program - Grants and Loan available

Strongly not important	1	1%
Not important	7	9%
Neutral	45	56%
Important	23	29%

Strongly important	4	5%
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5. Other characteristics of MBA program - Facilities of the program

Strongly not important	0	0%
Not important	1	1%
Neutral	31	39%
Important	41	51%
Strongly important	6	8%

5. Other characteristics of MBA program - Amenities (convenience/comfort, ...) of the program

Strongly not important	1	1%
Not important	4	5%
Neutral	33	41%
Important	36	45%
Strongly important	4	5%

5. Other characteristics of MBA program - Accessibility of the program

Strongly not important	0	0%
Not important	1	1%
Neutral	30	38%
Important	38	48%
Strongly important	11	14%

Should you wish to have the research results and/or your participation in this research will be acknowledged in the resulting publication, please kindly leave your name:

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If you have any questions or concerns, please contact:

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n.pham@maastrichtuniversity.nl

Number of daily responses

