

# Branding

**Agrobiofilm**<sup>®</sup> name and logo are already registered and will be used as commercial name for the **Southern Europe market**. The name visibility achieved throughout the project reaching different stakeholders, mainly through a widespread of dissemination activities, is an important asset that should be used and will help in commercialising our products.



Commissi6e Europ6ea      MCM 0010871641      Interius      1 (Conc),  
CE      16 (Conc),  
17 (Conc)            SILVEX - Ind6ustria de Pl6sticos •  
P6pula, S.A.      SILVEX AGROBIOFILM #      02-05-2012      09-10-2012      02-05-2022      PagRen

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