

# The CommHERE consortium

### Partners and project members

Partner 1, Karolinska Institutet (KI), Sweden

- Ulla Bredberg, project coordinator, WP1 group leader, WP3 group leader
- Jennie Idegren, WP1 project leader
- Lena Vetterli, administrative assistant (until Oct 2012)
- Eva Gunnarsson, financial assistant (since Dec 2012)
- Cecilia Odlind, WP 3 local coordinator
- Camilla Wernersson, WP3 assistant local coordinator (Feb 2013 Oct 2013)
- Jill Jönsson, communication officer (from Oct 2013)
- Katarina Sternudd, WP3/WP4 press officer

### Partner 2, Centre for Genomic Regulation (CRG), Spain

- Juan Sarasua, WP3 local coordinator
- Gloria Lligadas, head of communication & public relations, CRG
- Michela Bertero, head of international collaboration

### Partner 3, Charité Universitaetsmedizin (Charité), Germany

- Claudia Peters, WP6 group leader, WP3 local coordinator (Oct 2011-Apr 2012)
- Andrea Lietz-Schneider, WP6 group leader, WP3 local coordinator (Apr 2012-Dec 2012)
- Katharina Simons, WP6 group leader, WP3 local coordinator (Mar 2013-August 2014)
- Dominique Lacroix, WP6 event manager and group leader (since June 2014)
- Julia Biederlack, head of science communication

#### Partner 4, European Molecular Biology Laboratory (EMBL), Germany

- Isabelle Kling, WP4 group member, WP3 local coordinator
- Sonia Furtado, press officer (Oct 2011-June 2012)
- Lena Raditsch, head of communication and public relations, EMBL; WP4 group leader

### Partner 5, Erasmus MC, The Netherlands

- Fred Balvert, WP5 group leader, WP3 local coordinator
- Reinier Etienne, WP5/WP3 project member
- Bram Schaareman, WP5 project member
- Erwin Sijtsma, WP5 project member
- Linda van den Berg, WP5 project member

#### Partner 6, Imperial (terminated)

Partner 7, Institut National de la Santé et de la Recherche Medical (Inserm), France

### **Final Report**



- Myriam Rebeyrotte, WP3 project member (since June 2012)
- Laure Megas, WP3 project member (Dec 2011-Mar 2012)
- Juliette Hardy, WP3 project member
- Séverine Ciancia, head of press office, Inserm; WP3 local coordinator

### Partner 8, Institute of Health Carlos III (ISCIII), Spain

- Sara Garcia-Rodriguez, WP3 local coordinator
- Milagros Iglesias, head of the communication department
- Miguel Calvet, WP3 project member, CIBERER (until Dec 2013)
- Begoña Navarro, WP3 project member, CIBERES (until Dec 2013)
- Inés Ortega, WP3 project member, CIBERBBN (until Dec 2013)

### Partner 9, Max Planck Institute of Biochemistry (MPL), Germany

- Anne Katrin Werenskiold, WP2 group leader, WP3 local coordinator
- Anja Konschak, press officer
- Tanja Kaller, communication officer

### Partner 10, Scuola Internazionale Superiore di Studi Avanzati (SISSA), Italy

- Francesca Serra, WP3 local coordinator
- Donato Ramani, WP3 project member
- Vincent Torre, professor

# The Work Package leader group (WPG)

Responsible for the Work Packages were:

- WP1: Partner 1, KI
- WP2: Partner 9, MPL
- WP3: Partner 1, KI
- WP4: Partner 4, EMBL
- WP5: Partner 5, Erasmus
- WP6: Partner 3. Charité

### **Advisory Board**

Four persons were invited to the Advisory Board, all representing expertise in different aspects of science communication. Members of the Advisory Board were:

- Jenny Leonard, editor of Futurity Today, a web platform for research news from universities in US, UK, Canada and Australia, <a href="www.futurity.org">www.futurity.org</a>.
- István Palugyai, science journalist, former president of the European Union of Science Journalists' Foundation (EUSJA), <a href="www.eusja.org">www.eusja.org</a>, member of the board of Euroscience, <a href="www.euroscience.org">www.euroscience.org</a>.
- Rhonda Smith, director of Minerva, coordinator of the CommNet, <u>commnet.eu</u>, member of CommFABNet.
- Carl Johan Sundberg, professor, vice-president of Euroscience, <u>www.euroscience.org</u>, initiator and vice-chair of ESOF, <u>www.esof.eu</u>.

# Dissemination activities within the CommHERE project

This table does not include communication activities on research - the core task of the project - but only disseminatin about the project itself

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				Size of	Partner responsi	
Type of activity	Level	Type of audience	Date	audience	ble	Comments
Article on Horizon2020	International	researchers, general public	June 2014	>1000	1	Interview with the CommHERE coordinator
			June 2013			Information and invitation mails to all
<u>Invitations to network</u>	European	reserachers	and cont.	250	1	coordinators/projelt leaders of FP7 Health
Seminar, invited	Nordic	Science communicators,				
<u>speaker</u>	countries	university administrators	2012-08-13	50	1	NUAS Conference, Stockholm, Sweden
		Science communicators,				
<u>Poster</u>	International	university administrators	4/2012	>500	1	PCST Conference, Firenze, Italy
Networking event	Local	Research project coordinators and project leaders	1/2012	14	1	First info about CommHERE
Networking event with		Scientific journalists from the European Union of Science	-,		_	Info about Commhere projects, visit to their labs, meeting with researchers, and also the relation of those projects with other
EUSJA	International	Journalism Association EUSJA	May-14	15	2+4	institutions in Barcelona (ICFO, BSC and
Information event:						Special room to inform visitors about our
Open Day PRBB	Local	General public	Oct-13	around 4000	2	institutional projects and activities.
Information Meeting	Local	Formal meeting with the communication director of the Institute of Photonic Sciences (ICFO)	Cont 12	3	2	
information weeting	Local	(ICFO)	Sept-13	3		
		Formal meeting with the communication director of the Barcelona SuperComputing				
Information Meeting	Local	Center (BSC) (ICFO)	Sept-13	2	2	
		Formal meeting with the communication director of the Vall d'Hebrón Institute of				
Information Meeting	Local	Oncology (VHIO)	Sept-13	1	2	

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Local	Telephone and e-mail contact with other institutions to present Horizon Health portal and CommHERE Media Guidelines	4/2013	around 12	2	First info about Commhere. Contact regional project managers from other institutions to present HorizonHealth
Local	l' ,	2/2012	4	2	First info about sample are
					First info about commhere First info about CommHERE
Local	Principal investigators	2/2012	2		FIRST INTO ADOUT COMMHERE
Local	PhD's Postdoc and Technicians related with the projects	2-5/2012	15	2	First info about Commhere
national/ local	project coordinators Germany, Austria, Switzerland	June 2014	120	3	invitation to network meeting in Brussels
national/ local	project coordinators Germany, Austria, Switzerland	feb-14	120	3	invitation to network meeting in Berlin
national/ local	project coordinators Germany, Austria, Switzerland	sep-13	120	3	invitation to network meeting in Paris
national	project coordinators Germany, Austria, Switzerland	aug-13	120	3	invitation to CommHERE network and HorizonHealth.eu
	Research managers and				
European	administrators	June 2012	>100		EARMA's Link magazine, www.earma.org
Local	Charite employees	1/2012	400	3	Newsletter about CommHERE
Local	Research project leaders	12/2011	4	3	Information about CommHERE to Charite project leaders
International	System Age partners	2/2013	10	4	presentation of CommHERE
Local	FP7 project coordinators	3-4+11/2012	4	4	First info about CommHERE and offer for support
Local	ERC grantees	11_12/2012	12	1	First info about CommHERE and offer for
Local	LING grantees	11-12/2012	13	4	support  Presentation of CommHERE and
local	Research project coordinators/lea	2014-01-30	50	5	HorizonHealt.eu and seminar about science
antinual D I I	Researchers, companies,	2014 00 11	750		Presentation of CommHERE and
national, Dutch	managers	2014-02-11	/50	5	HorizonHealth.eu at Innovation4Health event Presentation of CommHERE and
Regional	Researchers and general public	2014-09-26	750	5	HorizonHealth.eu on EU Researcher's Night in
	Local Local  Local  national/ local  national/ local  national  European  Local  Local	with other institutions to present Horizon Health portal and CommHERE Media Guidelines  Project managers of the 2 CRG projects and Scientific Affairs office Local Principal investigators  PhD's Postdoc and Technicians related with the projects  project coordinators Germany, national/ local project coordinators Germany, national project coordinators Germany, national Austria, Switzerland project coordinators Germany, national Research managers and administrators  Local Charite employees  Local Research project leaders  International System Age partners  Local ERC grantees  Local Research project coordinators/lea Researchers, companies, managers  managers	with other institutions to present Horizon Health portal and CommHERE Media Local Guidelines 4/2013  Project managers of the 2 CRG projects and Scientific Affairs Local office 2/2012  Local Principal investigators 2/2012  PhD's Postdoc and Technicians related with the projects 2-5/2012  project coordinators Germany, Austria, Switzerland project coordinators Germany, Austria, Switzerland feb-14  project coordinators Germany, Austria, Switzerland sep-13  Research managers and administrators June 2012  Local Charite employees 1/2012  Local Research project leaders 12/2011  International System Age partners 2/2013  Local FP7 project coordinators 3-4+11/2012  Local Research project coordinators/lea 2014-01-30  Researchers, companies, mational, Dutch managers	with other institutions to present Horizon Health portal and CommHERE Media Local Guidelines 4/2013 around 12  Project managers of the 2 CRG projects and Scientific Affairs Local office 2/2012 4  Local Principal investigators 2/2012 2  PhD's Postdoc and Technicians related with the projects 2-5/2012 15  project coordinators Germany, national/ local Austria, Switzerland June 2014 120  project coordinators Germany, national/ local Austria, Switzerland feb-14 120  project coordinators Germany, national/ local Austria, Switzerland sep-13 120  project coordinators Germany, national Austria, Switzerland aug-13 120  project coordinators Germany, national Austria, Switzerland 120  project coordinators Germany, national Austria, Switzerland 120  Austria, Switzerland 120  European administrators June 2012 >100  Local Charite employees 1/2012 400  Local Research project leaders 12/2011 4  International System Age partners 2/2013 10  Local ERC grantees 11-12/2012 13  Local Research project coordinators/le 2014-01-30 50  Researchers, companies, national, Dutch managers 2014-02-11 750	with other institutions to present Horizon Health portal and CommHERE Media Guidelines 4/2013 around 12 2  Project managers of the 2 CRG projects and Scientific Affairs office 2/2012 4 2  Local office 2/2012 2 2  PhD's Postdoc and Technicians related with the projects 2-5/2012 15 2  Project coordinators Germany, national/ local Austria, Switzerland June 2014 120 3  project coordinators Germany, national/ local Austria, Switzerland sep-13 120 3  project coordinators Germany, national Austria, Switzerland sep-13 120 3  project coordinators Germany, national Austria, Switzerland aug-13 120 3  project coordinators Germany, national Research managers and administrators June 2012 >100 3 & 9  Local Charite employees 1/2012 400 3  Local Research project leaders 12/2011 4 3  Local FP7 project coordinators 3-4+11/2012 4 4  Local ERC grantees 11-12/2012 13 4  Local Research project coordinators/lec 2014-01-30 50 5  Researchers, companies, national, Dutch managers 2014-02-11 750 5

		Researchers, companies,	21/26-06-			Presentation of CommHERE and
Networking event	International	managers	2014	5000	5	HorizonHealth.eu at ESOF2014 Kopenhagen
		Administrative, financial and				Presentation of CommHERE and
Workshop	European	legal staff	2014-09-17	90	5	HorizonHealth.eu at COST meeting
'	· ·	Researchers, companies,				HorizonHealth.eu was media partner of
Networking event	International	managers	7/8-11-2013	250	5	Transatlantic Conference on Personalized
		9	,			Presentation of CommHERE on meeting EU
Networking event	national, Dutch	Project managers	2013-04-04	75	5	projectmanagers The Netherlands
	,	, ,		_		Presentation of CommHERE and
Public event	Regional	Researchers and general public	2013-09-27	1000	5	HorizonHealth.eu on EU Researcher's Night in
Workshop, invited						Presentation of web portal on meeting NCP-
speaker	European	NCP's	2013-02-25	40	5	Health-NET, Brussels
Seminar, invited	·					Presentation of CommHERE at EU Open
<u>speaker</u>	European	Research project leaders	2012-05-29	100	5	Information Day, Brussels
Workshop, invited						Presentation of CommHERE on meeting NCP-
speaker	European	NCP's	2012-11-21	40	5	Health-NET, Brussels
		Research project coordinators				
Networking event	Local	and project leaders	1/2012	10	5	First info about CommHERE
		Research project coordinators				
Networking event	Local	and project leaders	1/2012	10	5	First info about CommHERE
		Research project coordinators				Participation of researchers in event
Networking event	Local	and project leaders	9/2012	20	5	European researcher's Night
						Call for application to the international
						competition FameLab, opening of the
		Inserm and other French				framework program Horizon 2020,
		coordinators, project managers				promotion of the www.horizonhealth.eu,
3rd newsletter	national	and press offficers	jan-14	92	7	presentation of the events on the occasion of
		French attendees to the Ist				
2nd newsletter	national	network meeting	okt-13	40	7	Sending of a memo of CommHERE services
		Scientific coordinators and				
		project managers of projects				
		coordinated by Inserm including				
1st newsletter	national	5 new projects	jul-13	50	7	
1st network meeting		Project leaders, communicators,				22 European research projects represented,
(Paris)	International	project managers	okt-13	40	7	18 questionnaires collected
						International Conference on Science
<u>Seminar</u>	International	Communicators	June 2012	600	7	Communication "Journée Hubert Curien", in
Networking event	Local	Project coordinators	11/2012	25	7	Presentation of CommHERE at Inserm

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Networking in the ANIS						
Congress of Health						Dissemination of Horizon Health and
Communication						networking of ideas for the ISCIII outreach
(Madrid)	local/ national	Health communicators	apr-14	400	8	events in the context of CommHERE
,	,					Dissemination of participation in Horizon
Press release - ISCIII	International	media / general public	2014-05-13	>1000	8	Health between specialized Spanish media in
Press release - ISCIII	International	media / general public	2013-08-13	>1000	8	Dissemination of participation in Horizon
						Dissemination of participation in Horizon
Press release - CIBERs	International	media / general public	2013-08-13	>1000	8	Health
						Invitation to the CommHERE network and to
						Horizon Health / Invitation to the outreach
Several contacts per e-						events: Wine & Science - Beer & Science /
mail/phone	local / national	Research project leaders	2013-2014	70	8	Publication and dissemination of press
Networking in the						
workshop Science in						Dissemination of CommHERE and
the Social Media						benchmarking for the ISCIII outreach events
(Madrid)	local/ national	Science communicators	apr-13	150	8	in the context of CommHERE
Networking in the						
Congress of Innovative						Dissemination of Horizon Health and
Dissemination R+D						networking of ideas for the ISCIII outreach
(Zaragoza)	local/ national	Science communicators	19-10-2013	350	8	events in the context of CommHERE
		Research project coordinators				
		and project managers, PM				First info about CommHERE - Creation of the
Information meeting	Local	CommHERE	2/2012	5	8	local network Level A
project presentation	local	general public and policy makers	06/14	>200	10	outreach event and CommHERE presentation
project presentation	local	policy maker	08/14	10	10	science & wine
project presentation	local	general public and policy makers	06/13	>100	10	TEDx event and CommHERE presentation
project presentation	local	general public and policy makers	00/13	>100	10	TEBX event and committee presentation
advertizing materials	national	project coordinator and media	02/13	>100	10	Newsletter on forthcoming activities
						Translation of promotional video on
video	international	general public	12/12		10	CommHERE on AMARA
						Leeflet on CommHERE activities in Italian
advertizing materials	national	project coordinators	12/12	>100	10	sent via mail
						Promotional presentation CommHERE: radio
networking event	national	general public	06/12	>1000	10	interview on RAI3
						Promotional video on CommHERE: online on
video	national	general public and media	07/12	>100	10	youtube, vimeo, scivee, and r&m

CommHERE open						
seminar: SISSA Open		general public and media and				
Day	Local	reserach project coordinators	5/2012	>1000	10	First info about CommHERE
		general public and media and				
networking event	local	reserach project coordinators	05/12	>1000	10	CommHERE open seminar: SISSA Open Day