

## Project logo



From the beginning of the HERMES project the logo above was used on all dissemination material.

As the project progressed and the portal was developed, a further logo was designed to meet the needs of the portal. The first portal logo was designed around the Transport Research Databases name given to the portal when it was in the development stages and being demonstrated to potential users. This is illustrated below:



This was the initial logo for the portal in development and the colours of the portal were used to reflect a corporate image on the portal interface.

In the latter stages of the project, the name of the portal was further developed to reflect the results of the project and considering the way forward. The current name of the portal is Intransport.eu and a logo has been created to reflect this change.



This is the current logo that will continue to be used on the portal and associated dissemination material.

Figure 1. Google Analytics report for [www.intransport.eu](http://www.intransport.eu) website.

