



## MAZOVIA ADVANTAGES

01. The biggest region in Poland in terms of area and population
02. Constant growth of economy and fast urbanization progress
03. High development of enterprises
04. The highest level of investments in Poland
05. Modern structure of economy (60% of services)

06. Dynamically developing main city - Warsaw
07. The fastest increase of outlays for innovations in industry
08. 1/3 of RTD potential in Poland
09. High level of transport accessibility (rail, road and air)
10. High level of PT use - 60% in modal share



Triple helix partnership in Mazovia

## MAIN GOALS

01. Identification of market opportunities for mature RTD applications
02. Development of action plans for commercial implementation
03. Improvement of traffic management using ITS technology
04. Analysis of road charging results in urban traffic systems

05. Improvement of air pollution monitoring
06. Improvement of regional strategic planning
07. Introduction of ITS technology and air pollution mitigation measures into regional transport and environmental strategies