

FLICT-2011-285135 S3C

Deliverable D7.4

Final Summary Report

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Abstract:

This deliverable delivery a final summary of the S3C project in five distinctive parts:

1) executive summary, 2) project context and objectives, 3) description of main S&T results and foregrounds, 4) potential impact, main dissemination activities and exploitation of results, 5) project website and contacts

Disclaimer:

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Promotional material



Figure 1: Main Versions of the S3C Logo





Figure 2: Key visuals for the S3C project

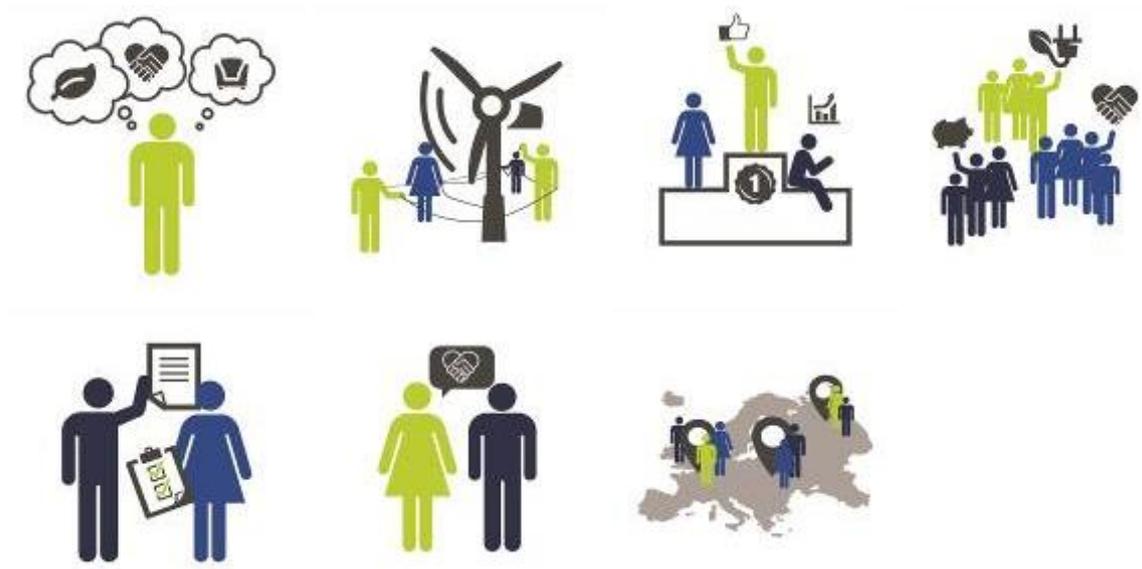


Figure 3: Visuals for the key success factors for end user engagement

Legal

S3C

SMART PEOPLE. SMART GRID.

PARTNERS PROJECT CASES RESULTS NEWS TOOLKIT

in

PEOPLE MAKE THE DIFFERENCE IN THE TRANSITION TO OUR FUTURE ENERGY SYSTEM.
S3C PAVES THE WAY FOR THE SUCCESSFUL, LONG-TERM END-USER ENGAGEMENT.

DOWNLOAD

- Deliverable 1.1
- Deliverable 3.4
- S3C EUW Toolkit Folder
- S3C Flyer European Utility Week
- S3C project brochure

The rule "one-size-does not fit all" also applies to the preferences of end-users in the energy system leading the S3C-consortium to differentiate between three archetypes of end-users.

The **Smart Consumer** wants to reduce energy consumption and costs and change his lifestyle routines. The **Smart Customer** wants to become a Prosumer, thereby consuming energy as well as providing energy services and consumption flexibility. The **Smart Citizen** wants to become part of a 'smart energy community' and help ensure quality of supply and environment preservation.

Our aim is to develop and test an innovative toolkit to facilitate activation and long-term engagement of all three end-user dimensions

Figure 5: Screenshot S3C project website: www.s3c-project.eu; status October 2015 (Picture credits: Maksim Shmeljov/Shutterstock)

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SMART CONSUMER

f t g+ ln

S3C

LEARNING

DEVELOPING

EXPLORING

TRAIN ME HOW TO SUCCESSFULLY ENGAGE WITH CUSTOMERS >>

HELP ME DEVELOP NEW SMART GRID PROJECTS AND SERVICES >>

I'M LOOKING FOR MORE INFORMATION ON A SPECIFIC TOPIC >>

ENGAGING PEOPLE IN SMART GRIDS

Users are taking the centre stage in future energy systems. Smart grids will only succeed if we take into account the desires, motivations and concerns of people. Developing smart grid products and services represents not only a technological challenge, but equally importantly a social challenge.

People have to be engaged in an exciting journey, that allows them to discover the benefits of the smart grid of their own home. This website offers about fifty guidelines and tools that are developed

Figure 6: Screenshot of the S3C toolkit website: <http://www.smartgrid-engagement-toolkit.eu>; status October 2015 (picture credits: f9photos/Shutterstock)



Figure 7: S3C Project Panel at the midterm conference (from left to right): Marco Bakker (ECN), Matthijs Uyterlinde (ECN), Pieter Valkering (VITO), Erik Laes (VITO), Marina Lombardi (ENEL), Ludwig Karg (B.A.U.M. Consult)



Figure 8: Impressions from the field trip to the InovCity test site



Figure 9: Dr. Erik Laes (VITO), S3C project coordinator, presenting the S3C project at the European Utility Week 2014 in Amsterdam



Figure 10: Impression from the S3C final conference, 24.09.2015, Berlin: (from left to right) Michael Hübner, BMVIT, Coordinator of the ERA-Net Smart Grids Plus Initiative, Michele de Nigris, RSE, Chairman of ISGAN, Dr. Erik Laes, VITO, S3C project coordinator, Maher Chebbo, SAP, President of ESMIG, Kerstin Niemeier, B.A.U.M. Consult, Ludwig Karg, CEO B.A.U.M. Consult, S3C senior project manager, Richard Hampton, European Commission, S3C project officer and Drs. Rob Kool, chair of the International Energy Agency's DSM Programme, © S3C project/André Wagenzik



Figure 11: Impression from the S3C final conference, 24.09.2015, Berlin, © S3C project/André Wagenzik



Figure 12: Impression from the S3C final conference, 24.09.2015, Berlin: Dr. Erik Laes, VITO. S3C project coordinator, presenting key results of the S3C project © S3C project/ André Wagenzik