

**ENBUS is a pilot project for:
testing new ways for people to access
information about energy efficient
technologies and products**



Indicate ways to reduce energy consumption in the building sector – with an app

The overall objective for ENBUS is to inform a broader audience with regard to alternatives that can potentially lead to reduced energy consumption in the building sector. The aim is to spread awareness, motivation within the building supply chain, particularly concentrating on the upstream stakeholders who will influence the choices of technologies, materials and processes and design philosophies.

In order to have a reachable project goal, the overall objective to reduce energy consumption in the building sector has been narrowed to renovation of residential and single family buildings. The main target group/end-users of ENBUS is Energy Advisors/Consultants, Project Leaders and Architects working within the field of building renovation. The focus of product groups essential for an energy efficient renovation was limited to Windows, Ventilation, Heating systems and Insulation.

The specific objectives for ENBUS are to:

- Increase awareness in the building supply chain, particularly in the SMEs, concerning the need and the value of reducing energy consumption
- Strengthen incentives for all stakeholders to strive towards reduced energy consumption in the design, construction, operation and renovation of buildings
- Improve access to information about energy-efficient practices, technologies and methodologies
- Improve ability to compare and rate the overall energy efficiency of different products and services against each other

The iPhone App for building components is launched in App store and can be downloaded for free. The Green Market place is available as an interactive web page on www.enbus.eu. All ENBUS Newsletters are available on the website and have been sent to the ENBUS target group. A number of meetings with policy makers, workshops for marketing the ENBUS Tools, the International matchmaking at EcoBuild in London and the Trans-national company mission have been carried out. The information campaign was sent to more than 2700 companies and the ENBUS Tool Book is finalized and launched.

The ENBUS Home Page www.enbus.eu.

