European business associations are involved in the GREEN-AgriChains project; especially, twelve (12) top scientists from European outstanding research “partnering organizations” as well as experts from partners from six (6) European countries.

**United Kingdom**
- University of Sheffield

**Greece**
- Institute of Thessaloniki
- Aristotle University of Thessaloniki

**Germany**
- EffizienzCluster

**Denmark**

**France**
- INSEAD

**Netherlands**
- Rotterdam Erasmus University

**Project Information**

**Green-AgriChains**

**Seventh Framework Programme (FP7-REGPOT-2012-2013)**

**Project Coordinator**

Aristotle University of Thessaloniki (A.U.Th.), Greece

**Coordinator**

Director, Laboratory of Statistics and Quantitative Analysis Methods

**Chairman**

Prof. Eleftherios Iakovou

**Project Consortium**

- Coordinator: Aristotle University of Thessaloniki (A.U.Th.), Greece
- Steering and Advisory Board
- Quality Assurance & Control Committee, and related procedures.

**Time Frame**

- Project start date was October 1st, 2012 with a total duration of 36 months. Additionally, there is a provision for a 6-month ex-post evaluation of the Project in order for external experts, appointed by the Commission, to provide feedback to the project team for the validation and sustainabilty of the Project. To that effect, the total Project duration has been extended to 12 months.

**Website**

www.green-agrichains.eu

**Telephone**

+30 2310 995896

**Email**

contact_point@green-agrichains.gr

**Funding**

The Green-AgriChains project has received funding from the European Community’s Seventh Framework Programme (FP7-REGPOT-2012-2013) under Grant Agreement No. 316167.

**Project Results**

- In the long-term, it is envisioned the GREEN-AgriChains Project will act catalytically as the stepping-stone for establishing the foundations for a policy-relevant knowledge base throughout Southeastern Europe and the Mediterranean Basin while integrating and harmonizing with EU research networks in this field.
- The overall project has been met with a major success, as we have exceeded all targets that were initially set for the various KPIs, both in terms of research and training capacity.
- Furthermore, to increase A.U.Th.’s research and training capacity, new state-of-the-art equipment & software were acquired early 2013, while the research team received extensive training on the capacities of these new research proposals (under the Horizons 2020 platform). In addition, a plethora of press announcements, media presentations for the A.U.Th. and others (for the INTERREG IIIC INTERREG III A and CHINA) and several new targeted research projects have been selected as part of 46 secondments between A.U.Th. and the other partners.
- In the kick-off meeting on November 22nd, 2012, the GREEN-AgriChains Project Coordinator set up a project management in two stages: i) Project Management Committee, ii) Project Management Group (appealing to the Advisory Board) and ii) Quality Assurance & Control Committee, and related procedures.
- Resultantly, the entire spectrum of green supply chain management for the Agrifood sector were recruited since January 2013.

**Project Information**

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Aristotle University of Thessaloniki (A.U.Th.), Greece

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AfSCs exhibit a set of unique characteristics that differentiate them from classical supply networks and raise flow types, namely:

- Order to support five
- Functional echelons have to be harmonized in distribution, and marketing. These operations
- Packaging, warehousing, transportation, farming, processing/production, testing,
- Their supply chains (SCs). Intensified concerns also stem from the projected rise of 70% on the global food
- On the natural environment have led to increased pressures by consumer organizations, policy-makers, and
- The agrifood sector is one of the most regulated and protected sectors worldwide, with major implications

In order to develop competitive and sustainable AFSCs, there are few critical issues that have to be first recognized:

- High product differentiation,
- Variability of quality and quantity on farm inputs and processing yields,
- Seasonality in harvesting and production operations,
- High product differentiation,
- Financial flows,
- Environmental flows and natural resources' flows. 
- The presence of significant capacity constraints.
- Energy and natural resources’ flows.
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