

Project no. 037626
Project acronym: IPRAM
Project title: Intellectual Property Rights and Assets Management
Course

Instrument: Specific Support Action
Thematic Priority: Priority 1

PUBLISHABLE FINAL ACTIVITY REPORT

Period covered from 1st of June 2007 to 31st of March 2009

Date of preparation: 14/05/2009
Start date of the project: 1st of June 2007
Duration: 22 month

Project coordinator name: Dr. Ludwig Weiss
Project coordinator organisation name: CAST Center for Academic Spin-Offs Tyrol

Revision: draft 1

Publishable Executive Summary

The main ambitions of the Intellectual Property Rights and Assets Management Course (IPRAM) were to raise awareness among life scientists and members of technology transfer offices of the commercial potential of their research and the research projects performed within their research institutes, respectively. This is to stimulate technology transfer from academy to industry and to encourage bio-entrepreneurship in the academic community. To reach this goal eight one week lectures on intellectual property rights (IPR) and the commercialization of IPR were given in eight different biotech clusters throughout Europe (Barcelona, Bratislava, Budapest, Krakow, Lyon, Munich, Prague, and Vienna). On average, 27 people participated at the IPRAM course week.

The protection of research results in the fields of biotechnology and life sciences by intellectual property rights (IPR) is a prerequisite for the successful commercial exploitation of research results and the start-up of sustainable companies, capable to compete in a global market. However, an unsatisfactory knowledge about how to protect research results for use by and for transfer to industry, as well as insufficient experience in the commercialization of patented inventions hamper a rapid technology transfer and thereby the development of the European biotechnology market. For that reason, it is difficult for many European countries and especially for new member states to enjoy the full benefits of their investments in life science research and thereby to leverage their wealth, their economic and social growth, as well as their quality of life.

In order to develop a greater awareness among academic researchers, academic group leaders, and scientists from early stage biotechnology companies for the commercialization of their R&D results, the IPRAM course imparted the basic knowledge about essential aspects of IPR in the field of life sciences and biotechnology to scientists across the Europe. The one week IPRAM course provided scientists and university technology transfer office members with:

- (i) the knowledge about essential aspects of IPR,**
- (ii) the skills how to make use of patent information in their daily work,**
- (iii) the techniques to evaluate IPR,**
- (iv) and the knowledge how to commercialize IPR through out-licensing.**

The lectures were completed by various case studies from the life science sector that have been presented and discussed in detail.

The final **teaching curriculum** which has been employed and which was well accepted by all participants is shown in the following.

Programme			12:10 - 12:50	EPO patent information products & services
Day 1	Mon	Overview on IPR	12:50 - 14:00	Analyzing a 'life science' patent
10:30 - 10:45		Opening remarks	15:00 - 15:30	RegisterPlus & WebReg MT
10:45 - 12:15		Overview on different IP rights	15:30 - 17:30	esp@cenet
12:30 - 14:00		The EPO and the European patent system	Day 4	Thu
15:00 - 16:30		Patentability criteria	Enforcement and litigation I IP management	
16:45 - 17:30		Claim drafting/interpretation	10:30 - 12:00	Strategies to enforce patents
Day 2	Tue	Patents on biotechnology inventions	12:15 - 14:00	Infringement, research exemptions, litigation procedures
10:30 - 12:00		Patents on products of nature		Biotech IP and how to make money out of it
12:15 - 14:00		Patenting biological inventions	15:00 - 16:30	Patent management
15:00 - 16:15		Case study	16:45 - 17:30	Commercialisation of IPR
16:30 - 17:00		Overview of opposition & appeal procedures	Day 5	Fri
17:00 - 17:30		Differences between EPC and US patent law	Biotech IP and how to make money out of it	
Day 3	Wed	Patents as a source of information	10:30 - 12:00	Commercialisation of IPR
10:30 - 11:10		Introduction to patent information	12:15 - 13:45	Valuating biotech inventions (case study)
11:10 - 11:50		Patent documents & more	13:45 - 14:00	Discussion and closing remarks

According to a detailed questionnaire that has been provided by the IPRAM consortium, filled out by the participants in all eight countries, and analyzed by an independent third party, the IPRAM lecture week and its underlying curriculum must be taken as a great success. On average, 27 people (33% female and 67% male) participated to each IPRAM course week which perfectly fits to the targeted number of "up to 30 participants" per city. A comparison of the individual topics of the curriculum resulted in a balanced ranking which shows that no topic appeared dispensable to the audience. The topic "Biotech IP and how to make money out of it" received a ranking slightly above average, most likely because this topic is often neglected in such advanced training programs because of the interdisciplinary complexity of the theme. Retrospectively, there is no need to modify this curriculum in future training courses on this topic, neither from the point of view of the lecturers nor from the audience.

To ensure the dissemination of the knowledge gained by the IPRAM training courses handouts describing the content of the course and a condensed version of the IPRAM lecture has been made available for every participant of the IPRAM course. A 120 pages IPRAM booklet containing more than 400 slides has been provided at the IPRAM webpage "www.mci.edu/ipram" to all those who participated at one of the IPRAM courses. In addition

to these documents, the IPRAM consortium initiated a committed network of experts on the IPR in life sciences and biotechnology. For example, Dr. Ludwig Weiss (SciXess GmbH) continues to give lectures on the valuation and commercial exploitation of intellectual property together with the European Patent Office. On the one side of the scale, these lectures are given to train experienced patent examiners from national patent offices in the valuation of patents and on the other end of the scale, university members (students and technology transfer professionals) are trained in the different ways of commercially exploiting university inventions through spin-offs and out-licensing.

List of Consortium participants:

Partic. Role	Partic. No.	Participant (Organization) name	Participant short name	Country	Date project ¹ enter	Date project exit
CO	1	Dr. Ludwig Weiss (CAST)	CAST (LW)	Austria	01.06.2007	31.03.2009
CR	2	Giovanna Oddo Christoph Bruhn (EPO)	EPO (GO)	Germany	01.06.2007	31.03.2009
CR	3	Gabriela Leiß (MCI)	MCI (GL)	Austria	01.06.2007	31.03.2009
CR	4	Ing. Roman Linczenyi (BIC)	BIC (RL)	Slovakia	01.06.2007	31.03.2009

Co-ordinator contact detail:

Dr. Ludwig Weiss

CAST Center for Academic Spin-offs Tyrol

Mitterweg 24

6020 Innsbruck, Austria

T: +43/(0)512/282283-13

Mail: weiss@cast-tyrol.com;

URL: www.cast-tyrol.com

IPRAM-website: www.mci.edu/ipram

Logo:



¹ Given that the IPRAM project starts at 01.01.2007.