



SIXTH FRAMEWORK PROGRAMME



EuroMedCitrusNet

**“Safe and High Quality Supply Chains and Networks for the
Citrus Industry between Mediterranean Partner Countries and
Europe”**

Contract No. 43146 (Food Quality and Safety)

November 2008

Deliverable 20 Management Report

**PART 1: Description of project activities, dissemination and use,
and annex of the project deliverables**

Volume 1 of 8



Sociedade Portuguesa de Inovação

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EXECUTIVE SUMMARY

This report is PART 1: Description of project activities, dissemination and use, and annex of the project deliverables of the Management Report (Part 2: Justification of cost items and resources). It forms Part 1 of Deliverable 20 of the EuroMedCitrusNet project (Contract Number 43146), a Specific Support Action funded under the Food Safety and Quality Thematic Priority of the European Commission's (EC's) Sixth Framework Programme. The project is co-ordinated by Sociedade Portuguesa de Inovação (SPI), from Portugal. The project partners are:

- University of Catania, Italy (CAT);
- Cukurova University, Turkey (CUR);
- National Agricultural Research Foundation, Greece (NAGREF);
- EUROQUALITY, France (EQY);
- Asociacion de Investigacion de la Industria Agroalimentaria, Spain (AINIA);
- Institut Agronomique et Veterinaire Hassan II, Morocco (IAV);
- Institut National Agronomique de Tunisie, Tunisia (INAT);
- Horticultural Research Institute, Egypt (HRI);
- Consorzio Euroagrumi O.P, Italy (CE);
- Station D'Emballage D'Agrumes Kabbage Souss, Morocco (SKS).

This report comments on the work completed in each of the work packages, aspects of project management and the dissemination and use of the project results. The deliverables associated with the project activities are provided as annexes to this report. They include:

- D1 First Project Team Meeting and Minutes;
- D2 Project Administrative Report;
- D3 Project Website and Message Forum;
- D4 Project Database Structure;
- D5 Project Brochure and Other Promotional Materials;
- D6 Communication Strategy;
- D7 Second Project Team Meeting and Minutes;
- D8 First Project Workshop and Proceedings;
- D9 Sector Analysis Report;
- D10 Third Project Team Meeting and Minutes;
- D11 Second Project Workshop and Proceedings;
- D12 Needs Assessment Report;

- D13 Preliminary Project Proposals;
- D14 Policy Recommendations Report;
- D15 Other promotional Materials;
- D16 Fourth Project Team Meeting and Minutes;
- D17 European Regional Conference and Proceedings;
- D18 Non-EU Mediterranean Regional Conference and Proceedings;
- D19 Sustainable Network Strategy;
- D20 Management Report (provided as a separate report).

1 OVERVIEW AND WORKPACKAGE PROGRESS OF THE PROJECT

1.1 Project Objectives

The citrus industry's importance to the Mediterranean is clear, its countries being among the world's top producers and Europe one of the largest consumers. Increased demand in recent years has been fuelled by the promotion of fruit for a well balanced diet and consumer awareness of citrus fruit benefits.

The main aim of the EuroMedCitrusNet project is to promote improvement in citrus safety and quality at all stages of the supply chain through co-operation both internationally and between research organisations and commercial operators including SMEs, to create a network of horizontal research interest, especially for the Mediterranean region. The project will promote improved safety and quality of Mediterranean citrus supply chains through:

- A comprehensive description of current policies, procedures and research relating to the Mediterranean citrus sector to improve quality and safety of citrus supply chains;
- A needs assessment survey to focus research and development on improving safety and quality including policy recommendations, an action plan of research agendas and preliminary project proposals;
- Mediterranean Networking initiatives to stimulate international co-operation and support policy development by integrating current related research and providing added value;
- Providing information to facilitate access to knowledge, training and technology, increasing SME participation in research, and, thus, improving the exploitation of results, and accelerating innovation;
- Bringing together scientists and industrialists to create a sustainable Mediterranean network for the citrus sector to support research relevant to safe and high quality cross-border supply chains.

1.2 Workpackage progress

The progress of workpackages is summarised in the following tables:

Description of Task	Details of Work Completed
WORKPACKAGE 1	
<p>Deliverable 1. First Project Team Meeting and Minutes</p> <p>Conduct a project team meeting. The objectives of the meeting were to:</p> <ul style="list-style-type: none"> • Achieve a ‘team spirit’, especially important given the range of project partners’ skills, experience and home locations; • Discuss and further specify a general method and communication structure for the project; • Create a generic view on the existing knowledge and current practices within the food chains in the participating countries – focusing on the fruit, vegetable and meat sectors; • Establish periodical meetings between the project partners for project follow-ups and evaluations; • Design a methodology for the research work, namely the collection and analysis of data. This will include providing the framework for the Current Sector Analysis (WP3). • Gather information on the Food Quality and Safety standards in the citrus sector in the Mediterranean region. 	<p>This deliverable was accepted at the interim report.</p> <p>As this meeting took place later in the project than initially planned, in order that Partners had the funds for travelling, most of the actions planned for the First Project Team Meeting were achieved through earlier interactions between the project Partners such that the project deliverables were not negatively affected.</p> <p>The First Project Team meeting took place at the Ipanema Hotel Porto on the 15th and 16th of March 2007.</p> <p>As this meeting took place later in the project than initially planned, in order that Partners had the funds required for travelling, its objectives were more orientated towards project progress.</p> <p>The minutes of this meeting have been attached as Annex 1.</p> <p>In addition, prior to the First Project Team meeting, a meeting was held between the coordinator and the Mediterranean Partner coordinator in Morocco from 7th-9th November, 2006. Other communication among the Partnership such as emails and phone calls was also done before the First Project Meeting.</p>

Description of Task	Details of Work Completed
<p>Deliverable 2 Project Administrative Report</p> <p>Prepare a project Administrative Report that includes the methods to be used, an outline of the knowledge network and communication structure, as well as the structure and framework for the sector analysis and needs assessment.</p>	<p>This deliverable was accepted at the interim report.</p> <p>Provided as planned and attached as Annex 2 to this report.</p> <p>The report was completed after its conclusion with the following information:</p> <ol style="list-style-type: none"> 1) New project Partner from Egypt, Horticultural Research Institute, that entered the project in June, 2007; 2) Structure and framework for the Sector Analysis Report ; 3) Structure and framework for Needs Assessment Survey.
<p>Deliverable 20 Management Report</p> <p>Report including a description of the activities completed and a full annex of the project deliverables</p>	<p>This report (provided in two parts).</p>
<p>WORKPACKAGE 2</p>	
<p>Deliverable 3 Project Website and Message Forum</p> <p>Design of a website and its functionalities, including a message forum and a database. The website will be updated as the project progresses and will contain downloadable files of all public project deliverables. The website will be registered with the leading Internet search engines and contain links to other relevant food quality and safety networks. The website will remain operative, maintained by SPI, after the project end.</p>	<p>This deliverable was accepted at the interim report.</p> <p>Provided at www2.spi.pt/euromedcitrusnet as planned. Screen shots of the homepage, project documents page, links and message forum are attached as Annex 3 to this report. The website already has downloadable project documents, useful links, and users registered in its message forum.</p>

Description of Task	Details of Work Completed
<p>Deliverable 4 Project Database Structure</p> <p>Develop the database structure, which will allow users to search for organisations through a series of criteria (e.g. organisation name, type of organization, organisation country). The projects section within the database will allow registered users to add projects, which will be associated with their organisations. It will also include capabilities for the user to search for existing projects related to citrus, upload relevant documents and suggest useful web links and other agro-food resources.</p>	<p>This deliverable was accepted at the Interim Report.</p> <p>Provided as planned and screen shots of the registration and search pages are attached as Annex 4 to this report. The Database is online and interested parties have registered their details.</p>
Description of Task	Details of Work Completed
<p>Deliverable 5 Project Brochure and Other Promotional Materials</p> <p>Develop a project brochure and other publication materials, including the template for the electronic newsletter (to be distributed by the mailing list) highlighting the methodology, objectives and resulting benefits of this project. The professional publication materials, which will be available in English and French, will be an important support in this structure to develop people's interest and support.</p>	<p>This deliverable was accepted at the Interim Report.</p> <p>The brochure was provided as planned and is attached as Annex 5 to this report.</p> <p>In addition, two newsletters and two press releases have also been delivered (further Newsletters were provided under Deliverable 15).</p>
<p>WORKPACKAGE 2</p>	
<p>Deliverable 3 Project Website and Message Forum</p> <p>Design of a website and its functionalities, including a message forum and a database. The website will be updated as the project progresses and will contain downloadable files of all public project deliverables. The website will be registered with the leading Internet search engines and contain links to other relevant food quality and safety networks. The website will remain operative, maintained by SPI, after the project end.</p>	<p>Provided at www2.spi.pt/euromedcitrusnet as planned. Screen shots of the homepage, project documents page, links and message forum are attached as Annex 3 to this report. The website already has downloadable project documents, useful links, and users registered in its message forum.</p>

Description of Task	Details of Work Completed
<p>Deliverable 4 Project Database Structure</p> <p>Develop the database structure, which will allow users to search for organisations through a series of criteria (e.g. organisation name, type of organization, organisation country). The projects section within the database will allow registered users to add projects, which will be associated with their organisations. It will also include capabilities for the user to search for existing projects related to citrus, upload relevant documents and suggest useful web links and other agro-food resources.</p>	<p>This deliverable was accepted at the Interim Report. Organisations are continuing to register.</p> <p>Provided as planned and screen shots of the registration and search pages are attached as Annex 4 to this report. The Database is online and interested parties have registered their details.</p>
<p>Deliverable 5 Project Brochure and Other Promotional Materials</p> <p>Develop a project brochure and other publication materials, including the template for the electronic newsletter (to be distributed by the mailing list) highlighting the methodology, objectives and resulting benefits of this project. The project will present itself extensively in public meetings related to the subject of safe and high quality food supply chains and networks. The professional publication materials, which will be available in English and French, will be an important support in this structure to develop people's interest and support.</p>	<p>This deliverable was accepted at the Interim Report.</p> <p>The brochure was provided as planned and is attached as Annex 5 to this report.</p> <p>In addition, two newsletters and two press releases have also been delivered (further Newsletters were provided under Deliverable 15).</p>
<p>Deliverable 6 Communication Strategy</p> <p>Development of a complete Communication Strategy for the project. SPI will prepare a document planning all major dissemination activities along the duration of the project and also creating strategy for continuation after the closure of the project. The strategy will plan development of all other promotional materials (such as presentations and template for newsletter distributed to the mailing list).</p>	<p>This deliverable was accepted at the Interim Report.</p> <p>Prepared as planned and attached to this report as Annex 6.</p>

Description of Task	Details of Work Completed
Deliverable 15 Other Promotional Materials Other promotional materials such as press releases and posters will be produced as required during the project as well as an updated brochure for dissemination.	<p>The updated brochure for dissemination was provided for distribution at the Dissemination Conferences in Catania, Italy and Agadir, Morocco as well as for partners to distribute among interested parties in their respective countries. It is attached to this report as Annex 15.</p> <p>Further press releases and four more newsletters were also produced as required. The Newsletters are included on the project website.</p>
D19: Sustainable Network Strategy Document detailing plans for the future of the network.	<p>Provided as Annex 19.</p>
WORKPACKAGE 3	
Deliverable 7 Second Project Meeting and Minutes The second Project Team Meeting will take place the day before the First International Workshop, in Turkey to discuss the projects results and evaluate the project developments. It will also determine the future work in the project.	<p>This deliverable was accepted at the Interim Report.</p> <p>The Second Project Meeting took place on 25th June 2007 at Cukurova University, Turkey. In the meeting the status of the project activities including the different deliverables was discussed. In addition, deliverables to be completed in the next six months were also presented.</p> <p>The minutes of this meeting have been attached as Annex 7.</p>

Description of Task	Details of Work Completed
<p>Deliverable 8 First Project Workshop and Proceedings</p> <p>The First International Workshop will be organized in Turkey to discuss and validate the results of the conducted sector analysis and to identify major challenges and targets to boost cross-border citrus supply chains and networks of Mediterranean Partner countries and EU countries. The workshop participants will consist of project partners and experts from public and private parties working in the citrus sector and field of supply chains and networks. The budget provides for the funding of 12 participants (other than the project partners) who are those judged to be the most important attendees (identified in the sector study). These 12 participants will mainly come from the Mediterranean countries not represented by the project partners and from other connected networks. The workshop will also be further promoted to the wider citrus sector to attract other attendees.</p>	<p>This deliverable was accepted at the Interim Report.</p> <p>This First EuroMedCitrusNet Project Workshop took place at Cukurova University, Turkey on 26th June 2007. The workshop brought together 61 participants from research institutions and industry across the Mediterranean.</p> <p>The Workshop Proceedings have been attached to this report as Annex 8 and the presentations are on the project website.</p>
<p>Deliverable 9 Sector Analysis Report</p> <p>The Sector Analysis Report will include findings on current major policies, procedures and knowledge networks, including the major national players in the knowledge market on citrus supply chain and network management. The document shall comprise the major knowledge bases in the participating countries, an explanation and specification of organizations involved, resources (source) and product group.</p>	<p>This deliverable was accepted at the Interim Report.</p> <p>The Sector Analysis Report was provided as planned and is attached to this report as Annex 9.</p>

Description of Task	Details of Work Completed
WORKPACKAGE 4	
<p>Deliverable 10 Third Project Team Meeting and Minutes</p> <p>The third Project Team Meeting will take place the day before the Second International Workshop, in Egypt to discuss the projects results and evaluate the project developments.</p>	<p>The Third Project Meeting took place on 2nd April 2008 at Horticultural Research Institute, Egypt. In the meeting the status of the project activities including the different deliverables was discussed.</p> <p>The minutes of this meeting have been attached as Annex 10.</p>
<p>Deliverable 11 Second Project Workshop and Proceedings</p> <p>HRI will organize the Second International Workshop, in Egypt, to discuss and validate the results of the needs assessment and policy recommendations, and to further boost cross-border citrus supply chains and networks of Mediterranean Partner countries and EU countries. Similar to the First International Workshop, the participants will consist of project partners and experts from public and private parties working in the citrus sector and field of supply chains and networks. The budget provides for the funding of 10 participants (other than the project partners – but not necessarily the same as in the First International Workshop). These 10 participants will mainly come from the Mediterranean countries not represented by the project partners and from other connected networks. The workshop will also be further promoted to the wider citrus sector to attract other attendees.</p>	<p>The Second EuroMedCitrusNet Project Workshop took place at Horticultural Research Institute, Cairo, Egypt on 3rd April 2008. The workshop brought together 120 participants from research institutions and industry across the Mediterranean to discuss the needs of the sector with regard to research for improving the safety and quality of citrus supply chains as well as policies and proposals for increasing future collaborative activities between the EU and Mediterranean Partner Countries.</p> <p>Furthermore, expert presentations on various topics related to citrus quality and safety provided a means for participants to hear about current situation and state of the art research and technologies employed in these areas.</p> <p>The workshop was given a high profile in Egypt with television media present at the workshop and the EuroMedCitrusNet project team met with the Minister for Agriculture due to his interest in the project and its results.</p> <p>The Workshop Proceedings have been attached to this report as Annex 11 and the presentations are on the project website.</p>

Description of Task	Details of Work Completed
<p>Deliverable 12 Needs Assessment Report</p> <p>Report on the results of the Needs Assessment Survey to identify the existing knowledge gaps and further needs regarding quality and safety supply chains in the citrus sector.</p>	<p>The Needs Assessment Report was provided as planned and is attached to this report as Annex 12.</p>
<p>Deliverable 13 Preliminary Project Proposals</p> <p>Document detailing proposals to address needs identified in the Needs Assessment Survey. These will be discussed at the Second International Workshop and presented at the Dissemination Conferences.</p>	<p>The Preliminary Project Proposals were provided as planned and is attached to this report as Annex 13.</p>
<p>Deliverable 14 Policy Recommendations Report</p> <p>Outline to prioritise the policy recommendations required to close the major gaps identified within the needs assessment. The draft will be discussed at the Second International Workshop.</p>	<p>The Policy Recommendations Report was provided as planned and is attached to this report as Annex 14.</p>
WORKPACKAGE 5	
<p>Deliverable 16 Fourth Project Meeting and Minutes</p> <p>The fourth Project Team Meeting will take place the day before the European Regional Dissemination Conference, in Italy, to discuss the projects results and</p>	<p>The Fourth Project Meeting took place on 10th July 2008 at Catania University, Italy. In the meeting the status of the project activities including the different deliverables was discussed.</p>

evaluate the project developments.	The minutes of this meeting have been attached as Annex 16.
Description of Task	Details of Work Completed
<p>Deliverable 17 European Regional Conference and Proceedings</p> <p>The European Regional Dissemination Conference will be held in Italy. It will be a one-day regional conference organized by the hosting Italian partner and SPI. The Conference will present the key project findings and will have a European perspective, focussing on the concerns of European countries.</p>	<p>The European Regional Conference was held at University of Catania, Catania, Italy on 11th July 2008. The conference brought together more than 100 participants (without partners and speakers) from research institutions and industry across the Mediterranean.</p> <p>The conference was given a high profile in Catania with television media present at the workshop and a newspaper article promoting the event.</p> <p>The Conference Proceedings have been attached to this report as Annex 17 and the presentations are on the project website..</p>
<p>Deliverable 18 Non-European Regional Conference and Proceedings</p> <p>This will be a one-day regional conference organized by the hosting Moroccan partner and SPI. The Conference will present the key project findings and will have a non-EU country perspective, focussing on the concerns of these other Mediterranean countries.</p>	<p>The Non EU Mediterranean Regional Conference was held at the Hotel Beach Club, Agadir, Morocco on 13th October 2008. The conference brought together 270 participants (including partners and speakers) from research institutions and industry across the Mediterranean.</p> <p>The conference was given a high profile in Morocco with television and radio media present at the workshop as well as the monthly fruit and vegetable industry journal Pack info. In addition to project funding, local industry also contributed to the event including: Freshfruit Morocco; Maroc Fruit Board; COPAG; Les Domaines and Delassus.</p> <p>The Conference Proceedings have been attached to this report as Annex 18 and the presentations are on the project website..</p>

2 CONSORTIUM MANAGEMENT

Consortium management is led by SPI. The most significant management issue during the project was the replacement of the partner for Egypt with the organization Horticultural Research Institute (HRI) due to difficulties of the organization initially proposed in signing the project contract. This change did not significantly affect the progress of project work and all the tasks assigned to the original organization proposed were completed by HRI.

2.1 Project Meetings

Prior to the First Project Meeting interactions took place among the Partnership such as emails and phone calls. These interactions also included a meeting between the coordinator and the Mediterranean Partner coordinator in Morocco from 7th-9th November.2006.

The First Project Team Meeting of the EuroMedCitrusNet project took place on 15th and 16th March 2007 at the Ipanema Hotel Porto, Portugal and was hosted by the coordinator of the project, Sociedade Portuguesa de Inovação (SPI).

Those present included representatives from the following project Partner organisations including:

Organisation	Name of Representative
Sociedade Portuguesa de Inovação (SPI) (Coordinator)	Rachel Newton, Cindy Wu, Dora Fazekas
National Agricultural Research Foundation	Eftichios Protopapadakis
University of Catania	Carmelo Rapisarda
Cukurova University	Turgut Yesiloglu, Tuna Alemdar
Euroquality	Marc Ponsar, Marie Fauchadour
Asociación de Investigación de la Industria Agroalimentaria	Noemí Vidal, Elena Picó
Institut Agronomique et Vétérinaire Hassan II	Mohamed El-Otmani
Consorzio Euroagrumi O.P	Salavatore Rapisarda, Frederica Rapisarda
Station D'Emballage D'Agrumes Kabbage Souss	Ikbal Srairi

Two organisations could not be present: INAT and the organization representing Egypt (still subject to approval by the EC at the time of the meeting).

Detailed information on the First Project Meeting is provided in Annex 1.

The Second Project Team Meeting of the EuroMedCitrusNet project took place on 25th June 2007 at Cukurova University, Turkey and was hosted by Prof. Turgut Yesiloglu, Cukurova University (CUR).

Those present included representatives from the following project Partner organisations including:

Organisation	Name of Representative
Sociedade Portuguesa de Inovação (SPI) (Coordinator)	Rachel Newton, Dora Fazekas
National Agricultural Research Foundation	Eftichios Protopapadakis
Cukurova University	Turgut Yesiloglu, Tuna Alemdar
Euroquality	Marie Fauchadour
Institut Agronomique et Vétérinaire Hassan II	Mohamed El-Otmani
Institut National Agronomique de Tunisie	Abderraouf Laajimi
Horticultural Research Institute	Salama Eid Salem Sherif
Station D'Emballage D'Agrumes Kabbage Souss	Ikbal Srairi

Three organisations could not be present:

- University of Catania
- Asociación de Investigación de la Industria Agroalimentaria
- Consorzio Euroagrumi O.P.

Detailed information on the Second Project Meeting is provided in Annex 7.

The Third Project Team Meeting of the EuroMedCitrusNet project took place on 2nd April 2008 at Horticultural Research Institute, Egypt and was hosted by Prof. Salama Eid Salem Sherif, Horticultural Research Institute (HRI).

Those present included representatives from the following project Partner organisations including:

Organisation	Name of Representative
Sociedade Portuguesa de Inovação (SPI) (Coordinator)	Rachel Newton
National Agricultural Research Foundation	Eftichios Protopapadakis
Cukurova University	Turgut Yesiloglu, Tuna Alemdar, Tayfun Agar (also a company representative)
Euroquality	Marie Fauchadour
Catania University	Lucia Zappalá
Institut Agronomique et Vétérinaire Hassan II	Mohamed El-Otmani
Institut National Agronomique de Tunisie	Abderraouf Laajimi
Horticultural Research Institute	Salama Eid Salem Sherif Latif Fahmy Guindy Reda Abdalla Abdelaziz Magdy El-Hariry Magdy Abdel El-Fattah
Station D'Emballage D'Agrumes Kabbage Souss	Ikbal Srairi
Euroagrumi O. P.	Chiara Grecomoro

One organisation could not be present due to the cancellation of a flight:

- Asociación de Investigación de la Industria Agroalimentaria

Detailed information on the Third Project Meeting is provided in Annex 10.

The Fourth Project Team Meeting of the EuroMedCitrusNet project took place on 10th July 2008 at Catania University, Italy and was hosted by Prof. Carmelo Rapisarda, Catania University.

Those present included representatives from the following project Partner organisations including:

Organisation	Name of Representative
Sociedade Portuguesa de Inovação (SPI) (Coordinator)	Rachel Newton
National Agricultural Research Foundation	Eftichios Protopapadakis
Cukurova University	Turgut Yesiloglu, Tuna Alemdar, Onder Tuzcu (Steering Committee)
Euroquality	Marie Fauchadour
Catania University	Carmelo Rapisarda Lucia Zappalá
Institut Agronomique et Vétérinaire Hassan II	Ahmed AitOubahou
Asociación de Investigación de la Industria Agroalimentaria	Belen Baviera
Horticultural Research Institute	Salama Eid Salem Sherif Hassan El-Masry
Station D'Emballage D'Agrumes Kabbage Souss	Ikbal Srairi
Euroagrumi O. P.	Salvatore Rapisarda Frederica Rapisarda

One organisation could not be present due to the cancellation of a flight:

- Institut National Agronomique de Tunisie

Detailed information on the Third Project Meeting is provided in Annex 16.

3 DISSEMINATION AND USE

The partners of the project were responsible for the dissemination of the project in their own countries and also used their personal networks of contacts to reach those in the Mediterranean Partner Countries not included in the project partnership. In particular, the programs of the project events achieved their aim to include at least one speaker from these countries as a means of increasing their profile in the network. Dissemination among partners was mainly achieved through the regular sending of the press releases and newsletters, but also through invitations to join project events and direct contacts with relevant organizations during the development of the project's activities, such as the collection of information for the Sector Analysis Reports and the conduction of the Needs Assessment Survey.

The dissemination activities performed in the project are summarized as follows:

- Design, production and distribution of a project brochure and dissemination brochure in English and French (See Annexes);
- Preparation and maintenance of a project website with information related to the project including project objectives, methodology, partners, project documents, project events, useful links for those interested in the Mediterranean citrus sector research, and opportunities for participation in FP7 particularly in improving quality and safety in citrus sector supply chains, message forum and online database;
- Press releases to introduce the project, announce the project website, message forum, the project reports and the Project Workshops and Conferences, as well as report about the project events (sent by each of the partners to international media and other news providers listed in the communication strategy (and to addition contacts developed after this document was produced), including for example, UltimateCitrus.com, a portal to the world of citrus with links and news, Freshplaza.com, news source for companies operating in the global fruit and vegetable sector, and other local media and other news providers in the project participating countries);
- Six newsletters sent out by each of the partners to appropriate contacts as with the press releases (and also placed on the project website) containing project news (on topics similar to those in the press releases, but with more information), other citrus sector related news such as reports on events of interest, abstracts of papers, or other relevant news, announcements of forthcoming citrus sector related events, as well as lists of relevant publications;

- Four project events including:
 - First Project Workshop that was held on 26th June 2007 at Cukurova University, Turkey bringing together participants 61 participants from research institutions and industry across the Mediterranean. Sponsorship was obtained from local industry to increase the overall (see Annex);
 - The Second EuroMedCitrusNet Project Workshop that was held on 3rd April 2008 at Horticultural Research Institute, Cairo, Egypt on. The workshop brought together 120 participants from research institutions and industry across the Mediterranean. The workshop was given a high profile in Egypt with television media present at the workshop and the EuroMedCitrusNet project team met the Honourable Minister of Agriculture , Mr. Amin Abaza who expressed his deep interest about the project activities and emphasized at the same time his awareness of the project goals. The meeting was also attended by Dr. Ayman Abou Hadid, the director of ARC. (see Annex);
 - The European Regional Conference was held at University of Catania, Catania, Italy on 11th July 2008. The conference brought together more than 100 participants (without partners and speakers) from research institutions and industry across the Mediterranean. The conference was given a high profile in Catania with television media present at the workshop and a newspaper article promoting the event (See Annex).
 - The Non EU Mediterranean Regional Conference was held at the Hotel Beach Club, Agadir, Morocco on 13th October 2008. The conference brought together 270 participants (including partners and speakers) from research institutions and industry across the Mediterranean. The conference was given a high profile in Morocco with television and radio media present at the workshop as well as the monthly fruit and vegetable industry journal Pack info. In addition to project funding, local industry also contributed to the event including: Freshfruit Morocco; Maroc Fruit Board; COPAG; Les Domaines and Delassus (See Annex).

In addition to the project deliverables, described above the Partners promoted the project in the following ways:

- After attending the project events, the Egyptian partner (HRI) prepared an inclusive summary of the aforementioned activities and sent this to the Honourable the Minister of Agriculture (MOA) and to the Director of the Agricultural Research Centre (ARC) with the intention of getting them to be involved and well informed about the activities of the EuroMedCitrusNet project so that they could better respond to the needs and interests of Citrus sector coinciding with the project mission itself. Moreover, the summary was also discussed in more details within the monthly meetings of both of ARC (including all its institute directors) and the Citrus Research Institute (CRD) as well;
- Article about the project in the greek magazine FRUTONEA, 2007.
- Article about the project in TECNOALIMENTALIA 26th, September 2007 disseminated to more than 1000 agrofood enterprises (ainia);
- Murcia Food Brokerage Event, on 29th -30th October, 2007 in Murcia, Spain (ainia);
- 2º Congresso Nacional de Citricultura, 22-24th January 2008, Universidade de Faro, Portugal (SPI) (event with international speakers attended by most of the national citrus sector) poster prepared;
- EuroAgroFruits Fair – Traceability Event, 17th April 2008, Spain (ainia);
- Article about the Non EU Regional Conference, Agriculture du Maghreb, n°:31, 2008.

ANNEX 1 – DELIVERABLE 1 FIRST PROJECT TEAM MEETING AND MINUTES

ANNEX 2 – DELIVERABLE 2 ADMINISTRATIVE REPORT

ANNEX 3 – DELIVERABLE 3 PROJECT WEBSITE AND MESSAGE FORUM

Below is the website homepage that can be accessed at www2.spi.pt/euromedcitrusnet



Below is the page from which project documents can be accessed.



The screenshot shows the EuroMedCitrusNet website. The header features a large image of lemons and the text 'EuroMed CitrusNet'. To the right, it states: 'Safe and High Quality Supply Chains and Networks for the Citrus Industry between Mediterranean Partner Countries and Europe'. Below this, it mentions funding by the European Commission under Thematic Priority 5: Food Quality and Safety, with Project Reference: 43146. A sidebar on the left lists navigation options: Objectives, Methodology, Partners, Project Documents, Project Events, Links, Database, Login, New User, Forum, and Join our Forum. The main content area is titled 'DOCUMENTS:' and lists three reports:

- Sector Analysis Report** -describing the current situation in the Mediterranean citrus sector regarding policies, procedures and research to improve quality and safety of citrus supply chains
- Needs Assessment Report** -identifying and analysing the knowledge gaps and support requirements of the Mediterranean citrus sector to enhance quality and safety of citrus supply chains
- Policy Recommendations Report** -providing recommendations for supporting an increase in safety and quality of Mediterranean citrus supply chains


Below is the page where useful links of relevant projects related to the citrus sector can be found.



The screenshot shows the EuroMedCitrusNet website. The header is identical to the previous screenshot. The sidebar on the left is also identical. The main content area is titled 'LINKS:' and contains the following text: 'Below you will find a compilation of relevant projects for those interested in the Mediterranean citrus sector research, particularly in improving quality and safety in citrus sector supply chains'. Below this, there is a list of projects with their names underlined and descriptions:

<u>CIBEWU</u>	Citrus breeding for efficient water and nutrient use
<u>CLEANFRUIT</u>	Improving the quality of European Citrus & Fruit by developing Medfly SIT technology so it can be widely applied in Europe
<u>IRRIQUAL</u>	Sustainable orchard irrigation for improving fruit quality and safety
<u>DIMAS</u>	Deficit Irrigation for Mediterranean Agricultural Systems
<u>QUALITY LOW INPUT FOOD</u>	Improving quality and safety and reduction of cost in the European organic and 'low input' supply chains'
<u>MEDFROL</u>	Market and Trade Policies for Mediterranean Agriculture: the case of fruit/vegetable and olive oil

Below is a screen shot of the message forum in the project website with registered users.



EuroMedCitrusNet

A forum to promote improved safety and quality of citrus supply chains between the EU and Mediterranean Partner Countries through stronger collaboration in research

[FAQ](#)
[Search](#)
[Memberlist](#)
[Usergroups](#)
[Register](#)
[Profile](#)
[Log in to check your private messages](#)
[Log in](#)

EuroMedCitrusNet Forum Index

Select sort method: Order

#		Username	Email	Location	Joined	Posts	Website
1		Administrator			01 Jan 1970	1	
2		eprotop			22 Jan 2007	0	
3		Icitro		Israel	01 May 2007	0	
4		igoun			08 May 2007	0	
5		Hubert		Montpellier	11 May 2007	0	
6		Hassan El Masry			12 Jul 2007	0	
7		Bekir_d		Turkey	20 Jul 2007	0	
8		L.A.		Madrid	20 Sep 2007	0	

Page 1 of 1

All times are GMT

Jump to:

ANNEX 4 – DELIVERABLE 4 PROJECT DATABASE STRUCTURE

Below are screen shots showing the online form for registration in the database. Firstly, personal contact details are requested (shown below). A red * indicates mandatory data.

EuroMedCitrusNet

Safe and High Quality Supply Chains and Networks for the Citrus Industry between Mediterranean Partner Countries and Europe

This project is funded by the European Commission under the Thematic Priority 5: Food Quality and Safety
Project Reference: 43146

▼ EuroMedCitrusNet

- Objectives
- Methodology
- Partners
- Project Documents
- Project Events
- Links
- ▼ Database
- Login
- New User
- ▼ Forum
- Join our Forum

NEW USER REGISTRATION

Position: * (e.g. Information contact, course director, head of research group)

Title: * **First Name:** * **Last Name:** *

e-Mail: *

ADDRESS

Street: *

Town: * **Postal Code:** *

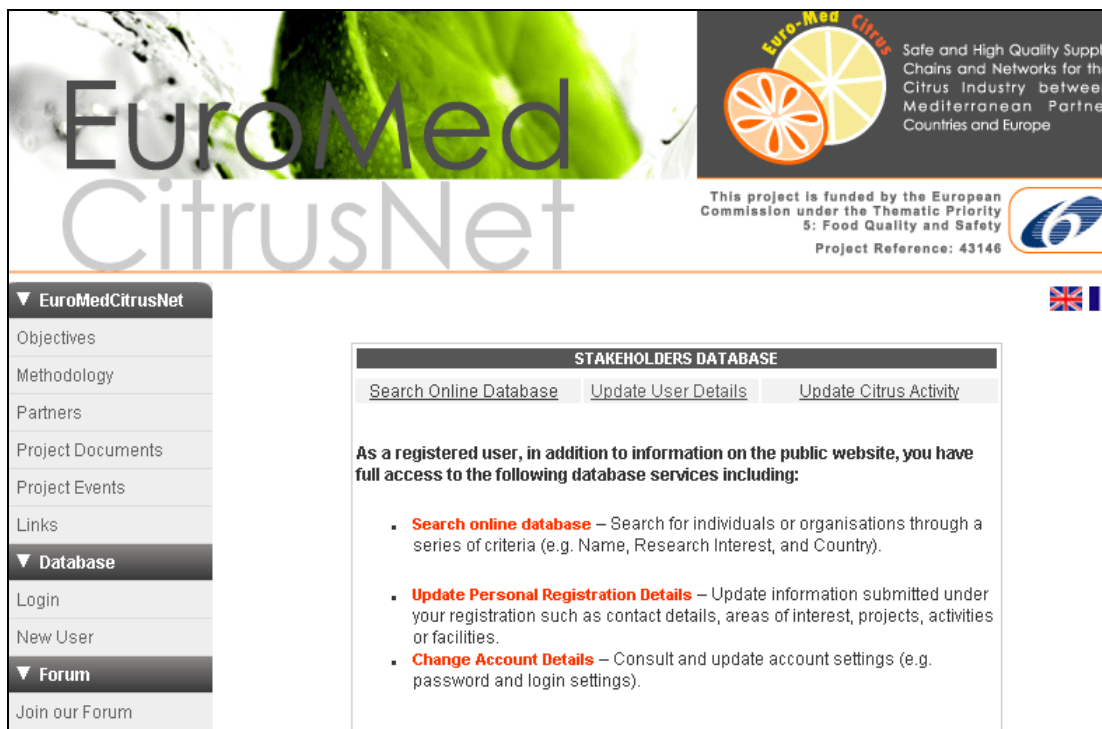
The next part of the form concerns the organization to which the individual is affiliated and describes their citrus activity including areas of interest, projects and facilities.

ORGANISATION	
Organisation Name:	<input type="text"/> *
Interest in the Citrus Sector:	<input type="text" value="Funding Provider"/> *
Organisation Website:	<input type="text"/> *
Organisation Status:	<input type="text" value="Public"/> *
Organisation Type:	<input type="text" value="SME"/> *
AREAS OF INTEREST:	
Pest and Disease Control :	<input type="checkbox"/> Medicinal properties of Citrus products and by-pr
Climatic effects and Irrigation:	<input type="checkbox"/> Production:
Packaging:	<input type="checkbox"/> Mobility and Training:
Distribution:	<input type="checkbox"/> Entrepreneurship and Business Support:
Standards and Regulations :	<input type="checkbox"/> Other (Please specify): <input type="text"/>
Projects related to citrus research:	<input type="text"/>
<div> Description of activities relevant to citrus research or training: <input type="text"/> <small>(Maximum characters: 1000)</small> </div> <div> Description of facilities relevant to citrus research: <input type="text"/> <small>(Maximum characters: 1000)</small> </div> <div> International Activity: <input type="checkbox"/> </div>	

The final part of the form asks for details of geographical activity and user details.


MAIN GEOGRAPHICAL AREAS OF ACTIVITY	
National:	<input type="checkbox"/> Mediterranean:
USA:	<input type="checkbox"/> South America:
Europe:	<input type="checkbox"/> Africa:
Main countries of activity:	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Previous or Current International Partners:	<input type="text"/>
USER DETAILS	
Username:	<input type="text"/> *
Password:	<input type="text"/> *
Confirm Password:	<input type="text"/> *
<input type="button" value="SUBMIT REGISTRATION"/>	

Registered users have the ability to search the database or update their registration profile for example with new contact details or with new citrus activity.



The screenshot shows the EuroMedCitrusNet website interface. The header features the project logo and name, along with a description: "Safe and High Quality Supply Chains and Networks for the Citrus Industry between Mediterranean Partner Countries and Europe". It also mentions funding by the European Commission under Thematic Priority 5: Food Quality and Safety, with Project Reference 43146. A sidebar on the left lists navigation options: Objectives, Methodology, Partners, Project Documents, Project Events, Links, Database (selected), Login, New User, Forum, and Join our Forum. The main content area is titled "STAKEHOLDERS DATABASE" and includes links for "Search Online Database", "Update User Details", and "Update Citrus Activity". Below these links, a text block states: "As a registered user, in addition to information on the public website, you have full access to the following database services including:" followed by a bulleted list of three services: "Search online database", "Update Personal Registration Details", and "Change Account Details".

Registered users can search the database using a number of criteria, including name, organization, country, area of interest, and project.



The screenshot shows the EuroMedCitrusNet website interface, specifically the "SEARCH DATABASE" section. The header and sidebar are identical to the previous screenshot. The main content area is titled "SEARCH DATABASE" and includes links for "Database Homepage", "Go Back", and "Log Out". Below these links, a form is displayed with the following fields: "First Name:", "Last Name:", "Organisation Name:", "Country:" (with a dropdown menu), "Area of Interest:" (with a dropdown menu), and "Project:". A "SEARCH" button is located at the bottom of the form.

ANNEX 5 – DELIVERABLE 5 PROJECT BROCHURE AND OTHER PROMOTIONAL MATERIALS

ANNEX 6 – DELIVERABLE 6 COMMUNICATION STRATEGY

ANNEX 7 – DELIVERABLE 7 SECOND PROJECT TEAM MEETING AND MINUTES

ANNEX 8 – DELIVERABLE 8 FIRST PROJECT WORKSHOP AND PROCEEDINGS



EuroMedCitrusNet

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ANNEX 9 – DELIVERABLE 9 SECTOR ANALYSIS REPORT



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ANNEX 9 – DELIVERABLE 9 SECTOR ANALYSIS REPORT (CONTINUED)



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ANNEX 10 – DELIVERABLE 10 THIRD PROJECT MEETING AND MINUTES

ANNEX 11 – DELIVERABLE 11 SECOND PROJECT WORKSHOP AND PROCEEDINGS



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ANNEX 12 – DELIVERABLE 12 NEEDS ASSESSMENT REPORT



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ANNEX 13 – DELIVERABLE 13 PRELIMINARY PROJECT PROPOSALS

ANNEX 14 – DELIVERABLE 14 POLICY RECOMMENDATIONS REPORT

ANNEX 15 – DELIVERABLE 15 OTHER PROMOTIONAL MATERIALS



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ANNEX 16 – DELIVERABLE 16 FOURTH PROJECT MEETING AND MINUTES

ANNEX 17 – DELIVERABLE 17 EUROPEAN REGIONAL CONFERENCE AND PROCEEDINGS



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ANNEX 18 – DELIVERABLE 18 NON-EU MEDITERRANEAN REGIONAL CONFERENCE AND PROCEEDINGS

ANNEX 19 – DELIVERABLE 19 SUSTAINABLE NETWORK STRATEGY