



Project no:	044699 (SAS6)
Project acronym:	FUTURE DETECTIVES
Project Title:	Co-production on European Research and future studies targeted at young people
Instrument:	Specific Support Action (SSA)
Thematic Priority:	Science and Society

Publishable summary

Period covered from:	1.9.2007
Date of preparation:	28.2.2009
Start date of project:	1.9.2007
Duration:	18 months
End of project:	28.2.2009
Coordinator:	Søren Steen Jespersen, Bastard Film ssj@bastardfilm.dk

Revision	Date	Prepared by	Approved by	Remarks
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Publishable Executive Summary

Period covered:	1.9.2007 – 28.2.2009 (18-month project period)
Co-ordinator:	Søren Steen Jespersen, Bastard Film, Denmark
Project website	www.futuredetectives.com

Project objectives

The project aims at stimulating young people's interest in a science career by producing four TV-programmes on the impact of science on the future society. They will deal with the impact of science on the future society. The TV-programmes will be widely broadcasted in Europe and they will be available to the education sector.

The objectives of the project are:

- 1) **Showing the young people unfamiliar with science how science will influence their future living conditions.** The TV-programmes will aim at stimulating the curiosity of young people and visualise different scenarios of their future living conditions.
- 2) **Creating acceptance of public funding of science.** The TV-programmes will help the young generation to understand that public investment in science is necessary to strengthen Europe in the global competition.
- 3) **Strengthening the dialogue between scientists, politicians and the civil society.** The TV-programmes will visualise future scenarios and highlight the solutions needed to realise them. The TV-programmes will underline the importance of feedback from the civil society to the scientists and the politicians by showing young people confronting politicians and scientists with their ideas and ambitions.
- 4) **Encourage young people to select a scientific career**

Contractors involved

	Type	Name	Short Name
Production	P01 DK SME	Bastard Film AS	BF
	P02 DK SME	Alphafilm ApS	ALPHA
	P03 SE SME	Laika Film	LAIKA
	P05 PL SME	Mojotribe	MOJO
Broad-casting	P06 DK SME	CIAC AS	DK4
	P07 HR GOV	Croatian Radiotelevision	HRT
	P08 CZ GOV	Ceska Televize	CTV
	P09 LT GOV	Lithuanian Radio and Television	LRT
	P10 HU GOV	Magyar Televizió	MTV
Future studies	P11 DK SME	Institute for Future Studies	IFF
	P13 FR SME	Futuribles Group	FUT
	P14 DE SME	Z-Punkt	ZP

Coordinator Contact details

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Rosenvængets Allé 11, 2100 Copenhagen, Denmark

Work performed

Casting
Script and production completed

Results achieved

Shootings ready for editing

Expected end results

Four 30 minutes TV programmes on four themes:

- Theme 1 Future Man
- Theme 2 Future Mobility
- Theme 3 Future Food
- Theme 4 Future Waste

Intentions for use and impact

The TV series is scheduled for broadcasting by Danish Television DR1 spring 2009.

The development in pre-sale of TV-programmes has gone from difficult to almost impossible, but the acquisition of formats and brands has almost exploded. This TV serial clearly has the potential to become an international brand. Since this type of programme most likely will end up as a brand, and it is the estimate of DR International sales, that we will be able to distribute it at European level, with few changes to the format.

Publishable results of the plan for using and disseminating the knowledge

Format Prospect ("Production Bible") which includes a presentation of the format for broadcasters.