



## StoM: semantic technology at your service, ready to go!

EVENTPLACE: successful output of the groundbreaking research into next generation ICT, carried out within the framework of the StoM Project, co-funded by the European Union under the EU 7th Framework Programme.

### More information at

[www.stom-project.eu](http://www.stom-project.eu)

[mymedia.com/eventplace](http://mymedia.com/eventplace)

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## EventPlace

StoM continued the successful research of the previously funded SemLib project and developed further its outcomes into sustainable business applications.

Thanks to StoM, **EventPlace** has evolved into a **full service solution for events** to better drive, connect and engage with their audiences and to create more compelling content and experiences.

With features that fit **all types of events**: small, medium and large events both public and corporate ones, it accommodates the needs of event organisers and planners for marketing their events, in **all phases of the event lifecycle**: before, during and after.

It provides a platform and tools to **unleash the creativity of event organisers** and enable them to capitalise on user generated content and together with their original produced multimedia assets create engaging multimedia stories showcasing the event's best moments and sharing instantly all the intended photos, videos, presentations and slides.

On top, EventPlace builds on-the-fly **insights and knowledge** on what participants are talking about helping events to assess how they perform and to plan future editions.

EventPlace takes advantage of the powerful semantic annotation and recommendation developed in StoM to offer a **versatile, flexible and scalable service** that is unique and more powerful compared to what exists in the market.

**Planning an event?** Get in touch to make your event a memorable digital experience too!



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