How to develop a strategic plan for funding your research

The continuity of research funding often makes or breaks a research career at the postdoctoral stage. As institutional core funding diminishes and external funding becomes more and more competitive, how do you build your resources systematically and mitigate the risk of gaps in funding?

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This workshop explores the concept of strategy in the research context. Having a clear idea of your research direction facilitates aligning even small projects to larger goals, making individual proposals more compelling. It will also help to avoid the trap of letting funding dictate your research focus which leads to a fragmented track record. The goal of the workshop is to provide guidance on how to approach the development of a strategic funding plan in the individual research setting. Participants will learn how to apply key elements of strategy to develop their research agenda, identify a portfolio of funding opportunities to be pursued in the coming years and manage the grant life cycle systematically to build the resources and capabilities necessary to deliver long-term sustainable research.

Please visit tutech.academy for further details or contact Mrs. Silke Ludewigs at academy@tutech.de


Note to the editor:
TUTECH INNOVATION GMBH which is organising the workshop was founded in 1992 as the technology transfer institute for the Hamburg University of Technology. We are offering services regarding participation in EU-funded programmes especially for publicly funded universities and SMEs.

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Contributor