How to develop a strategic plan for funding your research

The continuity of research funding often makes or breaks a research career at the postdoctoral stage. As institutional core funding diminishes and external funding becomes more and more competitive, how do you build your resources systematically and mitigate the risk of gaps in funding?

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📍 Hamburg, Germany

The workshop explores the concept of strategy in the research context. Having a clear idea of your research direction facilitates aligning even small projects to larger goals and makes individual proposals more compelling. It also helps to avoid the trap of letting funding dictate your research focus, which may lead to a fragmented track record. The goal of the workshop is to provide guidance on how to approach the development of a strategic funding plan in the individual research setting. Participants will identify a portfolio of funding opportunities to be pursued in the coming years and manage the grant life cycle systematically to build the resources and capabilities necessary to deliver longterm sustainable research. A specific focus is on integrating national and EU funding sources, including both MSCA Fellowships and ERC Starting Grants.

Please visit tutech.academy for further details or contact Mrs. Silke Ludewigs at academy@tutech.de


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Research management, career planning, ERC, MSCA, post doc, financing strategy, funding plan

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