Prosocial Motivation and creativity in work, career, society: Researching the role of prosocial & autonomous motivation for creatively resilient and innovative behavior in different work contexts

Fact Sheet

### Project Information

<table>
<thead>
<tr>
<th>MUSES</th>
<th>Funded under</th>
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<tbody>
<tr>
<td>Grant agreement ID: 101028279</td>
<td>EXCELLENT SCIENCE - Marie Skłodowska-Curie Actions</td>
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<tr>
<th>Start date</th>
<th>End date</th>
<th>Total cost</th>
<th>EU contribution</th>
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<tbody>
<tr>
<td>1 July 2021</td>
<td>31 October 2023</td>
<td>€ 191 896,96</td>
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<th>Coordinated by</th>
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<tr>
<td>ANOTATI SCHOLI KALON TECHNON</td>
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<td>Greece</td>
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### Project description

**Prosocial, cultural factors improving creativity**

Resilient creativity helped humans survive while other species became extinct. This is just as crucial today in our working environments, particularly in times of uncertainty. New empirical data shows that giving to others and perceiving our
positive impact through our work are beneficial. This improves our creative resilience, sense of well-being and innovative capabilities. Up to now, creativity has been studied mainly on neurological and cognitive-behavioural levels. With this in mind, the EU-funded MUSES project will develop a novel approach to research the relationship between prosocial and autonomous motivation and resilience creativity in different contexts to unveil how contextual factors can boost autonomous and prosocial motivation for more creative environments.

Objective

Interdisciplinary research shows that our lineage survived while all other human species went extinct because our ancestors used their creative capacity to reshape the threats and opportunities of their environments, in turn reshaping themselves. As our world and working environments become increasingly dynamic, uncertain, and knowledge based, organizations and social challenges depend on creative ideas and creative resilience from employees, young people and entrepreneurs. As Teressa Amabile posits “only by using multiple lenses simultaneously, looking across levels, and thinking about creativity systematically, will we be able to unlock and use its secrets. What we need now....is to tie together and make sense of the diversity of perspectives found in the literature – from the innermost neurological level to the outermost cultural level”. A growing body of empirical work suggests that giving to others and perceiving that we, as humans, have positive impact though our work is beneficial for own resilience, well-being and creative nature (Martela & Ryan, 2016, Eshel et al., 2017). MUSES is aiming to moving away from the cognitive-behavioral dichotomy and by adopting a more systemic approach focus on the rewarding/motivational effect of perceived social impact and aims at capturing patterns of proactive & creatively resilient behavior of different samples where rewards are not absolutely institutionalized and thus are of lower importance whereas motivation is the key & dominant element. Thus, MUSE aims to research the relationship between prosocial & autonomous motivation (perceived social impact & affective commitment to the welfare of the beneficiaries), and resilience creativity in different contexts (employees, students, doctors, artists & volunteers). Our research aims at offering insights and important practical implications on how contextual factors can boost autonomous and prosocial motivation and thus lead to a more creatively reliant workforce/organisation.

Fields of science

social sciences › sociology › industrial relations
social sciences › psychology › social psychology
Programme(s)

H2020-EU.1.3. - EXCELLENT SCIENCE - Marie Skłodowska-Curie Actions

H2020-EU.1.3.2. - Nurturing excellence by means of cross-border and cross-sector mobility

Topic(s)

MSCA-IF-2020 - Individual Fellowships

Call for proposal

H2020-MSCA-IF-2020

See other projects for this call

Funding Scheme

MSCA-IF-GF - Global Fellowships

Coordinator

ANOTATI SCHOLI KALON TECHNON

Net EU contribution

€ 191 896,96

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10682 Athens

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Activity type

Higher or Secondary Education Establishments

Links

Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Non-EU contribution

€ 0,00
UNIVERSITE DU QUEBEC A MONTREAL*UQAM

Canada

Net EU contribution
€ 0,00

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Activity type
Higher or Secondary Education Establishments

Links
Contact the organisation
Website
Participation in EU R&I programmes
HORIZON collaboration network

Non-EU contribution
€ 109 354,24

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