Corporate Political Power: How Business Actors Define the Rules that Govern their Responsible Behaviour

Fact Sheet

Project Information

COPP
Grant agreement ID: 101068114

Funded under
Marie Skłodowska-Curie Actions (MSCA)

Total cost
€ 0,00

EU contribution
€ 230 774,40

Start date
End date
1 September 2023
31 August 2025

Coordinated by
COPENHAGEN BUSINESS SCHOOL
Denmark

Project description

Role of business actors in responsible corporate behaviour

Do business actors define the transnational rules that govern a corporation’s responsible behaviour and how? To answer this question, the Marie Skłodowska-Curie Actions COPP project will enlarge the scope of actors, activities, and processes explored in political science and management studies. The project will reveal more nuanced ways through which companies exert power over political rules. It will synthesise the existing literature and elucidate three indirect and often neglected types of corporate political power: global production networks (GPNs), big four consultancies, and trade associations. COPP will create an innovative dataset of
national and international governmental CSR policies from different countries, international organisations, and regional organisations across major world regions spanning 65 years, by gathering data from different online platforms.

**Fields of science**

social sciences ➔ political sciences

humanities ➔ philosophy, ethics and religion ➔ philosophy ➔ political philosophy

**Programme(s)**

HORIZON.1.2 - Marie Skłodowska-Curie Actions (MSCA)  
MAIN PROGRAMME

**Topic(s)**

HORIZON-MSCA-2021-PF-01-01 - MSCA Postdoctoral Fellowships 2021

**Call for proposal**

HORIZON-MSCA-2021-PF-01

See other projects for this call

**Funding Scheme**

HORIZON-AG-UN - HORIZON Unit Grant

**Coordinator**

COPENHAGEN BUSINESS SCHOOL

Net EU contribution

€ 230 774,40

Address

Solbjerg plads 3
2000 Frederiksberg
Denmark
Region
Danmark > Hovedstaden > Byen København

Activity type
Higher or Secondary Education Establishments

Links
Contact the organisation
Website
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00

EC signature date 8 August 2022
Last update: 10 March 2023

Permalink: https://cordis.europa.eu/project/id/101068114

European Union, 2023