A 360 DEGREES PERSPECTIVE ON THE VALUE OF MUSIC

Fact Sheet

Project Information

Music360
Grant agreement ID: 101094872

DOI
10.3030/101094872

Funded under
Culture, creativity and inclusive society

Overall budget
€ 2 995 563,23

EU contribution
€ 2 995 562,23

Coordinated by
STICHTING VU
Netherlands

Project description

A new way to assess the value of music played in venues

Background music played in venues contributes positively to business and customer satisfaction. It is also a significant source of income for intellectual property rights holders of the music. However, stakeholders have an insufficient understanding of the value of music. The EU-funded Music360 project will create a digital platform collecting data about the value of music played in venues for different stakeholders (creators, venues and policymakers). It will use fingerprinting technology to collect data at a fine-grained level and combine this with data held by collective management organisations to provide stakeholders in the EU music ecosystem with a tool to assess the value of music.
Fields of science

- social sciences > sociology > governance
- medical and health sciences > health sciences > public health > epidemiology > pandemics
- social sciences > economics and business > business and management > business models
- medical and health sciences > health sciences > infectious diseases > RNA viruses > coronaviruses
- natural sciences > biological sciences > ecology > ecosystems

Keywords

- Background music
- value
- neighboring right
- author right
- ecosystem
- transparency
- statistics

Programme(s)

- HORIZON.2.2 - Culture, creativity and inclusive society
- HORIZON.2.2.2 - Cultural Heritage

Topic(s)

- HORIZON-CL2-2022-HERITAGE-01-05 - Towards a competitive, fair and sustainable European music ecosystem

Call for proposal

- HORIZON-CL2-2022-HERITAGE-01

See other projects for this call

Funding Scheme

- RIA - Research and Innovation action

Coordinator
STICHTING VU

Net EU contribution
€ 679 986.98

Address
De boelelaan 1105
1081 HV Amsterdam
Netherlands

Region
West-Nederland > Noord-Holland Groot-Amsterdam

Activity type
Higher or Secondary Education Establishments

Links
Contact the organisation Website Participation in EU R&I programmes HORIZON collaboration network

Other funding
€ 0.00

Participants (9)

THE VALUE ENGINEERS B.V.

Netherlands
Net EU contribution
€ 289 166.00

Address
Van bunenlaan 7
3761 BZ Soest

SME
Yes

Region
West-Nederland > Utrecht Utrecht

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
STICHTING TER EXPLOITATIE VAN NABURIGE RECHTEN (SENA)
Netherlands
Net EU contribution
€ 114 166,00
Address
Catharina van Renneslaan 20
1217 CX Hilversum
Region
West-Nederland > Noord-Holland Het Gooi en Vechtstreek
Activity type
Other
Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network
Other funding
€ 0,25

VERENIGING BUMA
Netherlands
Net EU contribution
€ 114 166,00
Address
Saturnusstraat 46-62
2132HB Hoofddorp
Region
West-Nederland > Noord-Holland Groot-Amsterdam
Activity type
UNIVERSITAT POLITECNICA DE VALENCIA
Spain
Net EU contribution
€ 574 321,25
Address
Camino de vera sn edificio 3a
46022 Valencia
Region
Este > Comunitat Valenciana Valencia/València
Activity type
Higher or Secondary Education Establishments
Links
Contact the organisation Website Participation in EU R&I programmes HORIZON collaboration network
Other funding
€ 0,00

BMAT LICENSING SL
Spain
Net EU contribution
€ 545 500,00
Address
Carrer de rosés 39-41
08028 Barcelona
SME
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00

GDA - COOPERATIVA DE GESTAO DOS DIREITOS DOS ARTISTAS INTERPRETES OU EXECUTANTES CRL
Portugal
Net EU contribution
€ 211 256,00
Address
Avenida defensores de chaves 46-46b
1000-120 Lisboa
SME
Yes
Region
Continente > Área Metropolitana de Lisboa Área Metropolitana de Lisboa
Activity type
Other
Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network
Other funding
€ 0,25
GT MUSIIKKILUVAT OY

Finland
Net EU contribution
€ 292 000,00

Address
Keilasatama 2a
02150 Espoo

Region
Manner-Suomi > Helsinki-Uusimaa

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00

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IRISH MUSIC RIGHTS ORGANISATION COMPANY LIMITED BY GUARANTEE

Ireland
Net EU contribution
€ 143 750,00

Address
Copyright house pembroke row lower baggot street
D02HW59 Dublin

Region
Ireland > Eastern and Midland Dublin

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00
ASSOCIATION OF EUROPEAN PERFORMER ORGANISATION ASBL A.E.P.O.

Belgium

Net EU contribution
€ 31 250,00

Address
Avenue de cortenbergh 116
1000 Bruxelles

Region
Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest > Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Activity type
Other

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00

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