

 Content archived on 2024-06-18



Diversification for Tobacco Growing Farms by the alternative crop Stevia rebaudiana Bertoni

Fact Sheet

Project Information

DIVAS

Grant agreement ID: 232250

Project closed

Start date

1 October 2009

End date

31 January 2012

Funded under

Specific Programme "Capacities": Research for the benefit of SMEs

Total cost

€ 1 496 858,20

EU contribution

€ 1 155 937,45

Coordinated by

UNIVERSITAET HOHENHEIM

 Germany

Objective

The CAP reform for the tobacco sector (EG Nr. 864/2004 from April 29, 2004, effective on January 1, 2006) has the aim to phase out the subsidy payment for tobacco cultivation. This will have a great impact on the tobacco growers in terms of income and employment. The project addresses a specific scientific and technological problem, as well as societal. It is exploring the possibilities to replace partially the tobacco production by the production of Stevia rebaudiana. Therefore the DIVAS proposal has the strategic objective to solve a problem of livelihood for EU

tobacco farmers integrated in the DIVAS project (SME Partner). The SME partners of the DIVAS proposal represent a total of 9,7% of the Tobacco farms in Greece, Italy, Portugal and Spain which cultivate together about 5% of the Tobacco cultivation area of the above mentioned countries. This shall be done by setting up a consortium of seven SMEs of the agricultural Tobacco sector and eight subcontracted RTD performers with complementary expertise responsible for the execution of the following work packages: WP2 Field trials: Evaluation of five Stevia rebaudiana varieties yield potential in selected Tobacco growing region in EU WP3 Specification: Chemical characterisation of Stevia leaves to develop an European Standard for the Stevia leaves for a Novel Food approach WP3 Consumer Acceptance: Sensory evaluation, antioxidative potential examination and consumer expectations. WP5 Market Research: An up-to-date market potential assessment for Stevia rebaudiana and related products shall be compiled WP6 Dissemination: To develop a trans-European co-operation of EU tobacco farmers within the Stevia business WP7 Training: Set-up a network for vocational training on the needs of the Tobacco farmers to match the impact of the Tobacco reform on the educational level The results will transfer producers growing unhealthy plants to a new stage – the protection of human health.

Fields of science (EuroSciVoc)

[agricultural sciences](#) > [agriculture, forestry, and fisheries](#) > [agriculture](#)

[social sciences](#) > [economics and business](#) > [business and management](#) > [employment](#)



Programme(s)

[FP7-SME - Specific Programme "Capacities": Research for the benefit of SMEs](#)

Topic(s)

[SME-1 - Research for SMEs](#)

Call for proposal

FP7-SME-2008-1

[See other projects for this call](#)

Funding Scheme

[BSG-SME - Research for SMEs](#)

Coordinator



UNIVERSITAET HOHENHEIM

EU contribution

€ 23 000,00

Total cost

No data

Address

SCHLOSS HOHENHEIM

70599 Stuttgart

 **Germany** 

Region

Baden-Württemberg > Stuttgart > Stuttgart, Stadtkreis

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Participants (17)



**AGRARIAN-INDUSTRIAL TOBACCO-PRODUCING COOPERATIVE OF TOUMBA
PEONIA KILKIS**

 **Greece**

EU contribution

€ 199 511,55

Address

Toumpa

61400 Axioupoli, KILKIS 

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

- Contact the organisation
- Participation in EU R&I programmes
- HORIZON collaboration network

Total cost

No data



COUAGA VEGAS DE GRANADA SCA

Spain

EU contribution

€ 176 442,50

Address

CL GENERAL ARANDA
18194 GRANADA



Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

- Contact the organisation
- Participation in EU R&I programmes
- HORIZON collaboration network

Total cost

No data



TABACCHICOLTORI VENETI

Italy

EU contribution

€ 159 324,15

Address

Largo Europa 101
36026 POJANA MAGGIORE



Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#)
[Participation in EU R&I programmes](#)
[HORIZON collaboration network](#)

Total cost
No data



ASSOCIACAO DE PRODUTORES DE TABACO TIPO BURLEY

Portugal
EU contribution
€ 143 283,75

Address
Rua Nossa Senhora do Desterro 7
3060-558 Cantanhede

Activity type
Other

Links
[Contact the organisation](#)
[Participation in EU R&I programmes](#)
[HORIZON collaboration network](#)

Total cost
No data



Tobacco Cooperative of Agrinio and Environs

Greece
EU contribution
No data

Address
Papaioannou str 26
30100 Agrinion

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
[Contact the organisation](#)
[Participation in EU R&I programmes](#)
[HORIZON collaboration network](#)

Total cost
No data



UNION OF RURAL COOPERATIVE OF PERFECTURE OF XANTHI

Greece

EU contribution
No data

Address
Emou 2
67100 Xanthi

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
[Contact the organisation](#)
[Participation in EU R&I programmes](#)
[HORIZON collaboration network](#)

Total cost
No data



UCONOR SOCIEDAD COOPERATIVA

Spain

EU contribution
€ 143 288,25

Address
CTRA. CIUDAD RODRIGO
10840 MORALEJA

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
[Contact the organisation](#)
[Participation in EU R&I programmes](#)
[HORIZON collaboration network](#)

Total cost
No data



PANEPISTIMIO THESSALIAS

 Greece

EU contribution

No data

Address

ARGONAFTON FILELLINON

38221 Volos 

Region

Κεντρική Ελλάδα > Θεσσαλία > Μαγνησία

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data



TECHNISCHE UNIVERSITAET WIEN

 Austria

EU contribution

No data

Address

KARLSPLATZ 13

1040 Wien 

Region

Ostösterreich > Wien > Wien

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data



CONSTRUCTOR UNIVERSITY BREMEN GGMBH

Germany

EU contribution

No data

Address

CAMPUS RING 1
28725 Bremen

Region

Bremen > Bremen > Bremen, Kreisfreie Stadt

Activity type

Higher or Secondary Education Establishments

Links

- [Contact the organisation](#)
- [Website](#)
- [Participation in EU R&I programmes](#)
- [HORIZON collaboration network](#)

Total cost

No data



ARISTOTELIO PANEPISTIMIO THESSALONIKIS

Greece

EU contribution

No data

Address

KEDEA BUILDING, TRITIS SEPTEMVRIOU, ARISTOTLE UNIVERSITY CAMPUS
546 36 THESSALONIKI

Region

Βόρεια Ελλάδα > Κεντρική Μακεδονία > Θεσσαλονίκη

Activity type

Higher or Secondary Education Establishments

Links

- [Contact the organisation](#)
- [Website](#)
- [Participation in EU R&I programmes](#)

Total cost

No data



ASOCIACION PARA EL DESAROLLO DEL VALLE DEL ALAGON

 Spain

EU contribution

No data

Address

Plaza Salamanca 3 y4
10800 CORIA 

Activity type

Research Organisations

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data



DIMOKRITIO PANEPISTIMIO THRAKIS

 Greece

EU contribution

No data

Address

PANEPISTIMIOUPOLI RECTORATE BUILDING
691 00 KOMOTINI 

Region

Βόρεια Ελλάδα > Ανατολική Μακεδονία > Ροδόπη

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

Total cost
No data



UNIVERSIDADE DO ALGARVE

 Portugal
EU contribution

No data

Address
CAMPUS DE PENHA
8005 139 Faro 

Region
Continente > Algarve > Algarve

Activity type
Higher or Secondary Education Establishments

Links
[Contact the organisation](#)  [Website](#) 
[Participation in EU R&I programmes](#) 
[HORIZON collaboration network](#) 

Total cost
No data



AGRICULTURAL COOPERATIVES UNION OFAGRINION SYN. PE

 Greece
EU contribution
€ 164 037,75

Address
Papaioannoy str. 23
30100 AGRINIO 

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
[Contact the organisation](#) 
[Participation in EU R&I programmes](#) 

Total cost

No data



AGRICULTURAL COOPERATIVES UNION OF AMFIKLEIA

 Greece

EU contribution

€ 147 049,50

Address

ATH. EFTAXIA 27
35002 Amfikleia 

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

- [Contact the organisation](#) 
- [Participation in EU R&I programmes](#) 
- [HORIZON collaboration network](#) 

Total cost

No data



GEOPONIKO PANEPISTIMION ATHINON

 Greece

EU contribution

No data

Address

IERA ODOS 75
118 55 ATHINA 

Region

Αττική > Αττική > Κεντρικός Τομέας Αθηνών

Activity type

Higher or Secondary Education Establishments

Links

- [Contact the organisation](#) 
- [Website](#) 
- [Participation in EU R&I programmes](#) 

Total cost

No data

Last update: 1 August 2019

Permalink: <https://cordis.europa.eu/project/id/232250>

European Union, 2025