Game and Learning Alliance

Fact Sheet

Project Information

GaLA
Grant agreement ID: 258169
Status
Closed project
Start date
1 October 2010
End date
30 September 2014
Funded under
FP7-ICT
Overall budget
€ 7 592 571
EU contribution
€ 5 649 994
Coordinated by
UNIVERSITA DEGLI STUDI DI GENOVA
Italy

Project description

Technology-Enhanced Learning

The GaLA motivation stems from the acknowledgment of the potentiality of Serious Games (SGs) for education and training and the need to address the challenges of the main stakeholders of the SGs European landscape (users, researchers, developers/industry, educators). A foundational fault issue in this context is the fragmentation that affects the SG landscape. GALA aims to shape the scientific community and build a European Virtual Research Centre (VRC) aimed at gathering, integrating, harmonizing and coordinating research on SGs and disseminating knowledge, best practices and tools as a reference point at an international level. The other two key focuses of the project are (1) the support to deployment in the actual educational and training settings and (2) the fostering of innovation and knowledge transfer through research-business dialogue. The NoE organizations aim
to integrate their activities and resources in a long-term view structuring the activities along 3 major axes:

• Research integration and harmonization.
  • Strong integration among leading researchers, users and business;
  • Strong concern on the current standards of education, in order to favour a real uptake and scaling of the educational games initiatives.
• Address sustainability.
• Joint research activities.
  • Identify key issues and address them through multidisciplinary teams (putting always the users – learners and teachers - and stakeholders in the centre of the focus) that will be iteratively explored;
  • Promote Research and Development team forces – organized in thematic areas - that will do focused research (e.g. joint PhD and MSc projects on hot SG research projects, joint project proposals) and continuously inform the project about the latest developments in technology and education;
• Spreading of excellence.
  • Dissemination of the NoE achievements as a flagship EU initiative in the TEL area
  • Strong coordination with EU TEL activities, offering a specialized focus and expertise on SGs.

Programme(s)

Topic(s)

Call for proposal

FP7-ICT-2009-5

Funding Scheme

NoE - Network of Excellence

Coordinator

UNIVERSITA DEGLI STUDI DI GENOVA

Address

Activity type

EU contribution

€ 458 206

Website

Contact the organisation

Administrative Contact

Alessandro De Gloria (Prof.)
# Participants (33)

## TECHNISCHE UNIVERSITAET GRAZ
- **Country:** Austria
- **EU Contribution:** € 112,256
- **Address:** Rechbauerstrasse 12, 8010 Graz
- **Activity Type:** Higher or Secondary Education Establishments
- **Website**
- **Administrative Contact:** Erwin Duschnig (Dr.)

## UNIVERSITAET GRAZ
- **Country:** Austria
- **EU Contribution:** € 183,360
- **Address:** Universitatsplatz 3, 8010 Graz
- **Activity Type:** Higher or Secondary Education Establishments
- **Website**
- **Administrative Contact:** Christa Neuper (Prof.)

## NATO SCIENCE AND TECHNOLOGY ORGANISATION
- **Country:** Belgium
- **EU Contribution:** € 0
- **Address:** Boulevard Leopold Iii, 1110 Bruxelles
- **Activity Type:** Research Organisations
- **Contact the organisation**
- **Administrative Contact:** FRANCOIS-REGIS MARTIN-LAUZER (Dr.)
<table>
<thead>
<tr>
<th>Organisation Name</th>
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<th>EU Contribution</th>
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<td>EIDGENOESSISCHE TECHNISCHE HOCHSCHULE ZURICH</td>
<td>Switzerland</td>
<td>€ 90,000</td>
<td>Raemistrasse 101 8092 Zuerich</td>
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<td>BIBA - BREMER INSTITUT FUER PRODUKTION UND LOGISTIK GMBH</td>
<td>Germany</td>
<td>€ 299,443</td>
<td>Hochschulring 20 28359 Bremen</td>
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<td>RHEINISCH-WESTFAELISCHE TECHNISCHE HOCHSCHULE AACHEN</td>
<td>Germany</td>
<td>€ 79,200</td>
<td>Templergraben 55 52062 Aachen</td>
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<td>€ 134,400</td>
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SERIOUS GAMES INTERACTIVE APS
- Denmark
- EU contribution: € 171,180
- Address: Viborggade 70, 4, 2100 København
- Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)
- Website
- Administrative Contact: Simon Egenfeldt-Nielsen (Dr.)

UNIVERSIDAD COMPLUTENSE DE MADRID
- Spain
- EU contribution: € 190,800
- Address: Avenida De Seneca 2, 28040 Madrid
- Activity type: Higher or Secondary Education Establishments
- Website
- Administrative Contact: Baltasar Fernandez-Manjon (Prof.)

ATOS SPAIN SA
- Spain
- EU contribution: € 183,860
- Address: Calle De Albarracin 25, 28037 Madrid
- Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)
- Website
FUNDACION ESADE
Spain
EU contribution
€ 120 480
Address
Avenida Pedralbes 60-62
08034 Barcelona
Activity type
Higher or Secondary Education Establishments
Website
Contact the organisation
Administrative Contact
Lydia Montandon (Ms.)

TTY-SAATIO
Finland
EU contribution
€ 145 320
Address
Korkeakoulunkatu 10
33720 Tampere
Activity type
Higher or Secondary Education Establishments
Website
Contact the organisation
Administrative Contact
Esteve Almirall (Prof.)

AALTO KORKEAKOULUSAATIO SR
Finland
EU contribution
€ 135 072
Address
Otakaari 1
02150 Espoo
Activity type
Higher or Secondary Education Establishments
Website
Contact the organisation
Administrative Contact
Jari Multisilta (Prof.)

Riitta Smeds (Prof.)
Centre Europeen d'Education Permanente
France
EU contribution
€ 167 400
Address
902 F Bd De Constance
77300 Fontaniebleau
Activity type
Other
Contact the organisation

Administrative Contact
Stéphane Houot (Mr.)

UNIVERSITE PAUL SABATIER TOULOUSE III
France
EU contribution
€ 153 600
Address
Route De Narbonne 118
31062 Toulouse Cedex 9
Activity type
Higher or Secondary
Website
Contact the organisation

Administrative Contact
Alain BERNES (Prof.)

ASSOCIATION O.R.T.
France
EU contribution
€ 180 000
Address
24 Rue Erlanger
75116 Paris
Activity type
Higher or Secondary
Website
Contact the organisation

Administrative Contact
Raphaël Attias (Mr.)

POLITECNICO DI MILANO
Italy
EU contribution
€ 129 600
Address
Piazza Leonardo Da Vinci 32
Activity type
Higher or Secondary
NATO SCIENCE & TECHNOLOGY ORGANIZATION - CENTRE FOR MARITIME RESEARCH & EXPERIMENTATION

Address: Viale San Bartolomeo 400
19126 La Spezia

Activity type: Research Organisations

EU contribution: €198,000

Administrative Contact: FRANCOIS-REGIS MARTIN-LAUZER (Dr.)

CONSIGLIO NAZIONALE DELLE RICERCHE

Address: Piazzale Aldo Moro 7
00185 Roma

Activity type: Research Organisations

EU contribution: €237,816

Administrative Contact: Rosa Bottino (Dr.)

TECHNISCHE UNIVERSITEIT DELFT

Address: Stevinweg 1
2628 CN Delft

Activity type: Higher or Secondary Education Establishments

EU contribution: €185,902

Administrative Contact
<table>
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<td>Netherlands</td>
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<td>Baron Van Nagellstraat 3771LL Barneveld</td>
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<td>UNIVERSITEIT UTRECHT</td>
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<td>€ 208 831</td>
<td>Heidelberglaan 8 3584 CS Utrecht</td>
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<td>OPEN UNIVERSITEIT NEDERLAND</td>
<td>Netherlands</td>
<td>€ 172 740</td>
<td>Valkenburgerweg 177 6419 AT Heerlen</td>
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Norway
EU contribution
€ 95 268
Address
Hogskoleringen 1
7491 Trondheim
Activity type
Higher or Secondary Education Establishments
Website
Contact the organisation
Administrative Contact
Trond Osteras (Dr.)

INESC ID - INSTITUTO DE ENGENHARIADE SISTEMAS E COMPUTADORES, INVESTIGACAO E DESENVOLVIMENTO EM LISBOA
Portugal
EU contribution
€ 228 000
Address
Rua Alves Redol 9
1000 029 Lisboa
Activity type
Research Organisations
Website
Contact the organisation
Administrative Contact
Ilda Ribeiro (Ms.)

MINISTERUL APARARII NATIONALE
Romania
EU contribution
€ 100 080
Address
Strada Izvor, Sector 5
050561 Bucharest
Activity type
Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)
Contact the organisation
Administrative Contact
Marinel-Adi Mustata (Mr.)

PLAYGEN LIMITED
United Kingdom
EU contribution
€ 134 798
Address
86 Paul Street, 3Rd Floor
EC2A 4NE London

Activity type
Private for-profit entities
(excluding Higher or Secondary Education Establishments)

Contact the organisation

Administrative Contact
Kam Star (Mr.)

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COVENTRY UNIVERSITY

Address
Priory Street
CV1 5FB Coventry

Activity type
Higher or Secondary Education Establishments

Website
Contact the organisation

Administrative Contact
Sara de Freitas (Prof.)

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THE UNIVERSITY OF NOTTINGHAM

Address
University Park
NG7 2RD Nottingham

Activity type
Higher or Secondary Education Establishments

Website
Contact the organisation

Administrative Contact
Johann Riedel (Dr.)

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UNIVERSITY OF THE WEST OF SCOTLAND

Address
High Street
PA1 2BE Paisley

Activity type
Higher or Secondary Education Establishments

Contact the organisation
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<td>HERIOT-WATT UNIVERSITY</td>
<td>€ 179 658</td>
<td>Riccarton EH14 4AS Edinburgh</td>
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<td>Contact the organisation</td>
<td>Thomas Connolly (Prof.)</td>
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<td>INSTITUT NATIONAL POLYTECHNIQUE DE TOULOUSE</td>
<td>€ 0</td>
<td>Allee Emile Monso 6 31029 Toulouse Cedex 4</td>
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<td>Contact the organisation</td>
<td>Eva Olszewska-Day (Dr.)</td>
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<td>UNIVERSITE TOULOUSE 1 CAPITOLE</td>
<td>€ 0</td>
<td>Rue Du Doyen Gabriel Marty 2 31042 Toulouse</td>
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