Sustainable competitiveness of SMEs in turbulent economic and social environments - a network approach

Fact Sheet

Project Information

**DYNAMIC SME**

Grant agreement ID: 268665

- Closed project

**Funded under**

FP7-PEOPLE

**Overall budget**

€ 357 000

**EU contribution**

€ 357 000

**Coordinated by**

Hochschule RheinMain

Germany

Start date: 1 June 2011

End date: 31 May 2015

Objective

The proposal aims at strengthening research partnerships through staff exchanges and networking activities between 2 European research organisations from Germany and Spain, and 2 research organisations from Argentina and Brazil. The scientific objective is to create a co-evolvement process towards a successful management model for SMEs that combines the European innovation and organizational learning model with Latin American survival strategies in turbulent economies (exemplified by Argentina and Brazil) based on learning networks and clusters. Both, in Europe and Latin America, SMEs are the most important sources of job creation and development in increasingly knowledge based economies. The economic environment in which SMEs operate, however, have differed significantly until recently. As the turbulence of the global economy is increasing European SMEs
will have to learn to remain competitive in this new kind of economic environment. The answer lies in the development of “dynamic capabilities” of innovating, learning and knowledge management by SME networks. Following established theories and practices of organisational and social learning knowledge research activities are conceived as a joint learning and co-evolvement cycle in four phases: Creating a joint vision, Learning from European approaches, Co-evolve SME model and practice in Argentina and Brazil, lHarvest and sustain.

To achieve this objective a joint learning and co-evolvement process will be developed by four international research teams focusing on:

1) Developing dynamic capabilities via SME networks and 2) via SME clusters, 3) Media + tools for developing dynamic capabilities, 4) monitoring dynamic capability development.

The proposed project will create 4 major impacts: 1. A new understanding of sustainable SME management in turbulent economies. 2. Improved innovation and learning capabilities of SMEs. 3. A lasting community of scholars. 4. Wide dissemination and leverage to key actors.

### Programme(s)

### Topic(s)

### Call for proposal

FP7-PEOPLE-2010-IRSES

### Funding Scheme

MC-IRSES - International research staff exchange scheme (IRSES)

### Coordinator

**Hochschule RheinMain**

**Address**

Kurt Schumacher Ring 18
65197 Wiesbaden
Germany

**Activity type**

Higher or Secondary Education Establishments

**EU contribution**

€ 184 800

**Website**

[Contact the organisation](#)
Participants (2)

UNIVERSIDAD AUTONOMA DE MADRID

Spain
EU contribution
€ 67 200

Address
Calle Einstein 3 Ciudad Univ
Cantoblanco Rectorado
28049 Madrid

Website

Contact the organisation

Administrative Contact
Carmen Puerta (Ms.)

UNIVERSIDADE DO MINHO

Portugal
EU contribution
€ 105 000

Address
Largo Do Paco
4704 553 Braga

Website

Contact the organisation

Administrative Contact
Vasco Teixeira (Prof.)

Last update: 2 August 2019
Record number: 99276

Permalink: https://cordis.europa.eu/project/id/268665

© European Union, 2021