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Awareness and Prevention Solutions against Graffiti Vandalism in Public Areas and Transport

Fact Sheet

Project Information

GRAFFOLUTION

Grant agreement ID: 608152

[Project website](#)

Project closed

Start date
1 March 2014

End date
29 February 2016

Funded under

Specific Programme "Cooperation": Security

Total cost

€ 1 921 748,00

EU contribution

€ 1 497 040,00

Coordinated by
SYNYO GmbH
 Austria

This project is featured in...



Killer apps in advertising: what's coming next?

Objective

Graffiti is an omnipresent phenomenon all over Europe ranging from simple written words to elaborate wall paintings. Even if there are artful masterpieces graffiti without the property owner's permission is commonly considered as disfigurement of public areas and transport, causing hundreds of millions of euros removal costs and the usage of tons of harmful chemicals each year. Furthermore scribbles often contain racist, homophobic or discriminatory content. Surroundings affected by extensive illegal graffiti produce feelings of insecurity among citizens and generate serious negative effects on a social, cultural and economic level.

Graffolution aims at contributing to counteracting the increase of graffiti vandalism focusing on smart awareness and prevention solutions for all affected stakeholder groups summarised on an innovative web based platform. Graffolution will provide an extensive "Collaborative Knowledge Base" empowering city administrations, public transport services and law enforcement agencies to share statistics, knowledge, good practices and prevention strategies using intuitive modules and cooperation features. Additionally, the Graffolution platform will contain an interactive "Open Information Hub" addressing local communities, citizens and sprayers to strengthen public awareness and enforce the prevention of illegal spraying activities, using effectual tools and visualisations. Through the integration of social media features and channels young people and especially the sprayer community will be reached. The Graffolution project will lead to elementary research results and joint approaches integrating all interest groups to reduce illegal Graffiti in Europe with a strong pioneering nature in a global context. The created web platform will serve as a central instance against graffiti vandalism for all experts, stakeholders and citizens being expandable with future data, apps and effective solutions that supports artistic expression while preserving public and private property and safety.

Fields of science (EuroSciVoc)

[social sciences](#) > [law](#) > [law enforcement](#)

Programme(s)

[FP7-SECURITY - Specific Programme "Cooperation": Security](#)

Topic(s)

[SEC-2013.7.2-1 - Open topic for Small and Medium Enterprises: “Solutions for frequent petty crimes that are of high impact to local communities and citizens” – Capability Project](#)

Call for proposal

FP7-SEC-2013-1

[See other projects for this call](#)

Funding Scheme

[CP-FP - Small or medium-scale focused research project](#)

Coordinator



SYNYO GmbH

EU contribution

€ 547 870,00

Total cost

No data

Address

Otto-Bauer-Gasse 5/14

1060 Wien

Austria

Region

Ostösterreich > Wien > Wien

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Participants (7)



UNIVERSITAT DE BARCELONA

 Spain

EU contribution

€ 100 840,00

Address

GRAN VIA DE LES CORTS CATALANES 585

08007 Barcelona 

Region

Este > Cataluña > Barcelona

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data



THE UNIVERSITY OF THE ARTS LONDON

 United Kingdom

EU contribution

€ 227 560,00

Address

272 HIGH HOLBURN

WC1V 7EY London 

Region

London > Inner London — West > Camden and City of London

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data



SINE-INSTITUT GEM GMBH

 Germany

EU contribution

€ 289 120,00

Address

LILIENSTRASSE 3
81669 MUNCHEN 

Activity type

Research Organisations

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data



Ferrocarrils de la Generalitat de Catalunya

 Spain

EU contribution

€ 32 480,00

Address

Carrer del Cardenal Sentmenat 4
08017 Barcelona 

Region

Este > Cataluña > Barcelona

Activity type

Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)

Links

[Contact the organisation ↗](#) [Website ↗](#)

[Participation in EU R&I programmes ↗](#)

[HORIZON collaboration network ↗](#)

Total cost

No data



LONDON BOROUGH OF ISLINGTON

United Kingdom

EU contribution

€ 34 580,00

Address

UPPER STREET TOWN HALL ISLINGTON

N1 2UD LONDON

Region

London > Inner London — East > Haringey and Islington

Activity type

Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)

Links

[Contact the organisation ↗](#) [Website ↗](#)

[Participation in EU R&I programmes ↗](#)

[HORIZON collaboration network ↗](#)

Total cost

No data



UNION INTERNATIONALE DES CHEMINS DE FER

France

EU contribution

€ 73 310,00

Address

RUE JEAN REY 16

75015 Paris

Region

Ile-de-France > Ile-de-France > Paris

Activity type

Other

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data



ETICAS RESEARCH AND CONSULTING SL

 Spain

EU contribution

€ 191 280,00

Address

CALLE FERLANDINA 49

08001 Barcelona 

Region

Este > Cataluña > Barcelona

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

No data

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