



Opening the cycling and walking tracking potential

Fact Sheet

Project Information

TRACE

Grant agreement ID: 635266

[Project website](#) 

DOI

[10.3030/635266](https://doi.org/10.3030/635266) 

Project closed

EC signature date

17 April 2015

Start date

1 June 2015

End date

31 May 2018

Funded under

SOCIETAL CHALLENGES - Smart, Green And Integrated Transport

Total cost

€ 2 896 984,75

EU contribution

€ 2 896 984,75

Coordinated by

INESC ID - INSTITUTO DE ENGENHARIA DE SISTEMAS E COMPUTADORES, INVESTIGACAO E DESENVOLVIMENTO EM LISBOA
 Portugal

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Objective

This project will explore the potential of walking and cycling tracking services to promote walking and cycling mobility. We will focus on established walking and cycling promotion measures and thoroughly assess the potential of ICT based tracking services to overcome barriers to implementation and finding new factors driving the effectiveness of those measures. Through specific research, the related ICT challenges like scheme dynamics, privacy, trust, low-cost, interoperability and flexibility will be tackled for each type of measure. The measures to target will be established measures to promote walking and cycling travel to workplace, shopping, school and leisure promotion measures. We will investigate both the ability that tracking tools may have to address traditional challenges of these measures and their potential to bring new features in the fields of awareness raising, financial/tax incentives, infrastructure planning and service concepts. A common, flexible and open access tool will be developed to provide an ICT input and output platform that addresses the related ICT challenges. Over this platform it will be easy for anyone to build products based on tracking services tailored to the requirements of the specific measures. This project will develop and test a representative set of such products in real measures underway. These test cases will at the same time validate and provide additional inputs for the project's research issues and

trigger the widespread of tracking services to support walking and cycling measures in Europe.

Users, policy makers and walking and cycling practitioners and final users will be deeply involved in all stages of the project.

Fields of science (EuroSciVoc)

[social sciences](#) > [sociology](#) > [governance](#) > [taxation](#)

[social sciences](#) > [economics and business](#) > [economics](#) > [sustainable economy](#)



Programme(s)

[H2020-EU.3.4. - SOCIETAL CHALLENGES - Smart, Green And Integrated Transport](#)

MAIN PROGRAMME

Topic(s)

[MG-5.3-2014 - Tackling urban road congestion](#)

Call for proposal

[H2020-MG-2014-2015](#)

[See other projects for this call](#)

Sub call

H2020-MG-2014_TwoStages

Funding Scheme

[RIA - Research and Innovation action](#)

Coordinator



INESC ID - INSTITUTO DE ENGENHARIA DE SISTEMAS E COMPUTADORES, INVESTIGACAO E DESENVOLVIMENTO EM LISBOA

Net EU contribution

€ 402 525,00

Total cost

€ 402 525,00

Address

RUA ALVES REDOL 9

1000 029 Lisboa

 **Portugal** 

Activity type

Research Organisations

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Participants (11)



TIS PT, CONSULTORES EM TRANSPORTES, INOVACAO E SISTEMAS, SA

 Portugal

Net EU contribution

€ 368 425,00

Address

AVENIDA MARQUES DE TOMAR 35-6D

1050-153 Lisbon 

SME 

Yes

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 368 425,00



MOBIEL 21 VZW

 Belgium

Net EU contribution

€ 461 891,00

Address

VITAL DECOSTERSTRAAT 67A

3000 Leuven 

SME 

Yes

Region

Vlaams Gewest > Prov. Vlaams-Brabant > Arr. Leuven

Activity type

Other

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 461 891,00



POLIS

 Belgium

Net EU contribution

€ 266 175,00

Address

RUE DU TRONE 98

1050 Bruxelles / Brussel 

SME 

Yes

Region

Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest > Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest > Arr. de Bruxelles-Capitale/Arr. Brussel-

Hoofdstad

Activity type

Other

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 266 175,00



Univerzitet u Beogradu - Saobracajni fakultet

 Serbia

Net EU contribution

€ 109 760,00

Address

Vojvode Stepe 305

11000 Belgrade 

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 109 760,00



LUXMOBILITY S.A.R.L.

 Luxembourg

Net EU contribution

€ 301 162,50

Address

70 BOULEVARD DE LA FRATERNITE

L-1541 LUXEMBOURG 

Region

Activity type

Other

Links

- [Contact the organisation](#)
- [Participation in EU R&I programmes](#)
- [HORIZON collaboration network](#)

Total cost

€ 301 162,50



IJSBERG HOLDING BV

Netherlands

Net EU contribution

€ 253 597,50

Address

M P LINDOSTRAAT 18
3532 XE UTRECHT

SME

Yes

Region

West-Nederland > Utrecht > Utrecht

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

- [Contact the organisation](#)
- [Participation in EU R&I programmes](#)
- [HORIZON collaboration network](#)

Total cost

€ 253 597,50



GEMEENTE BREDA

Netherlands

Net EU contribution

€ 227 575,00

Address

CLAUDIUS PRINSENLAAN 10
4811DJ Breda 

Region

Zuid-Nederland > Noord-Brabant > West-Noord-Brabant

Activity type

Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 227 575,00



MUNICIPIO DE AGUEDA

 Portugal

Net EU contribution

€ 90 066,25

Address

PRACA DO MUNICIPO
3754 500 Agueda 

Region

Continente > Centro (PT) > Região de Aveiro

Activity type

Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 90 066,25



ENERGY AGENCY OF PLOVDIV ASSOCIATION

 Bulgaria

Net EU contribution

€ 117 720,00

Address

GLADSTONE STREET 15

4000 Plovdiv 

Region

Югозападна и Южна централна България > Южен централен > Пловдив

Activity type

Research Organisations

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 117 720,00



SRM - SOCIETA RETI E MOBILITA SRL

 Italy

Net EU contribution

€ 157 362,50

Address

VIA CALZONI 1/3

40128 Bologna 

Region

Nord-Est > Emilia-Romagna > Bologna

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 157 362,50



SOUTHEND ON SEA BOROUGH COUNCIL

 United Kingdom

Net EU contribution

€ 140 725,00

Address

**VICTORIA AVENUE CIVIC CENTRE
SS2 6ER SOUTHEND ON SEA** 

Region

East of England > Essex > Southend-on-Sea

Activity type

Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 140 725,00

Last update: 9 August 2022

Permalink: <https://cordis.europa.eu/project/id/635266>

European Union, 2025