Objective

Accelerating Entrepreneurial Learning across European Regions

There are a number of profound challenges facing the European Union. Despite the single market being in existence for quite some time, start-ups and entrepreneurs tend not to think European wide and business scaling is very fragmented. The entrepreneurial ecosystem is also fragmented and not joined up between countries. Unemployment levels are very high, with high rates of over 50% of under-25s among Mediterranean countries, such as Spain and Greece. Entrepreneurship in Europe lags behind the US, in terms of effectiveness, scale and impact.

Set in this context, the focus of the proposal is to develop more ICT entrepreneurs and this is adopted as the key objectives, which is the core outcomes required from
the Horizon 2020 ICT 35 call. Specifically this programme sets out to train ICT entrepreneurs to be ‘incubator ready’ and this is informed by research into current practice in incubators across Europe. The Horizon 2020 is an ideal opportunity for Europe to enable a different breed of European ICT entrepreneurs. Some of the characteristics of achieving this include the need to spend an appropriate amount of time to allow ICT entrepreneurs develop the commercial skills, as well as the technical proposition.

This project will develop a network of ICT entrepreneurship creative physical and virtual spaces and coordinate European wide intensive entrepreneurial action training events called ‘Start-up Scrums’ between consortia members with international teams. The programme will cultivate a European entrepreneurial mindset and pilot a ‘Born European Enterprise’ annual event. It is recognised that ICT enterprises take time to develop the technology. The proposal sets out to engage with 300 ICT students using an intensive training package over 4 months, starting with the ‘start-up Scrums’, continuing with virtual support via the EU Virtual Incubator and culminating with the best teams competing in the ‘Born European Enterprise Challenge’. A key element of the programme is student exchange as well as staff exchange, which will enable cross-fertilisation.

This proposal is thematically focused on creating ‘Born European Enterprises’ and fulfills the three objectives of the Horizon 2020 2014 ICT 35 a, b & c call: a pan European competition (across over 10 MS), summer schools (Start-up Scrums) and supporting the creation of new virtual and physical ICT creative spaces (Athens). The ICT teams will have opportunities to pursue their new ventures in a number of European incubators, within the consortia. The action will combine ICT physical and virtual entrepreneurship spaces, which facilitate European collaboration and ongoing support after workshop events.

Field of science

/social sciences/economics and business/business and management/entrepreneurship

Programme(s)

Topic(s)

Call for proposal

H2020-ICT-2014-1
### Funding Scheme

IA - Innovation action

### Coordinator

**UNIVERSITY COLLEGE CORK - NATIONAL UNIVERSITY OF IRELAND, CORK**

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<tr>
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<th>Activity type</th>
<th>EU contribution</th>
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<tr>
<td>Western Road, T12 YN60 Cork, Ireland</td>
<td>Higher or Secondary Education Establishments</td>
<td>€ 447 398</td>
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Website [Contact the organisation](#)

### Participants (5)

**HOCHSCHULE FUR ANGEWANDTE WISSENSCHAFTEN MUNCHEN**

- **Germany**
- **EU contribution**: € 311 325

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<tr>
<td>Lothstrasse 34, 80335 Munchen</td>
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**FUNDACJA UNIWERSYTETU IM ADAMA MICKIEWICZA W POZNANIU**

- **Poland**
- **EU contribution**: € 249 033

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<tr>
<td>Ul. Rubiez 46, 61612 Poznan</td>
<td>Research Organisations</td>
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**UNIVERSIDAD POLITECNICA DE CARTAGENA**

- **Spain**
- **EU contribution**: € 251 570

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ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS - RESEARCH CENTER
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