Exploiting transmedia skills and informal learning strategies to improve formal education

Fact Sheet

Project Information

- **TRANSLITERACY**
  - Grant agreement ID: 645238
  - Funded under H2020-EU.2.1.1.
  - Overall budget € 1 066 492,50
  - Project website
  - EU contribution € 1 066 489
  - Status Closed project
  - Coordinated by UNIVERSIDAD POMPEU FABRA
  - Spain

Start date 1 April 2015
End date 31 March 2018

Objective

The aims of the TRANSLITERACY project are to understand how teenagers are learning outside the school and to introduce those experiences into it. The ethnographic identification and analysis of the (trans)media skills will be at the centre of the research program. Once identified the informal learning strategies applied by young people outside the formal institutions, the team will translate them into a series of proposals to be implemented into the schools.

The TRANSLITERACY Project will involve an interdisciplinary group of 25 senior and junior researchers with sound experience in fields such as media literacy, transmedia storytelling, user-generated contents and participatory culture, ludology, traditional and virtual ethnography, pedagogy and innovation in education. The research will focus on the following set of skills:

- Problem-solving strategies developed by teens in video gaming (Videogame...
Problem-solving strategies developed by teens in video gaming (Videogame literacy)
- Content creation, production and sharing strategies developed by teens in fan fiction (Participatory culture literacy).
- Content creation, production and sharing strategies developed by teens in social media (Web / social networks literacy).

The research will focus on 12-18 years old teens, an age characterized by a short but intensive experience in the use of new media and digital technologies. The fieldwork –based on surveys, interviews, focus groups, participant observation, and online activities analysis- will be simultaneously developed in 9 countries: Australia, Colombia, Finland, Italy, Mexico, Portugal, Spain, United Kingdom, and Uruguay. The duration of the research will be 3 years.

After mapping the transmedia practices and informal learning strategies the team will produce an open and customizable Teacher’s Kit based on the outputs of the research. The kit will propose learning strategies and activities to be developed with students into the schools.

Field of science
/social sciences/educational sciences/pedagogy

Programme(s)

Topic(s)

Call for proposal
H2020-ICT-2014-1

Funding Scheme

RIA - Research and Innovation action

Coordinator

UNIVERSIDAD POMPEU FABRA

Address
Pl D L M 1012
Activity type
EU contribution
€410,156
Participants (8)

FUNDACIO PER A LA UNIVERSITAT OBERTA DE CATALUNYA
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EU contribution
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UNIVERSIDADE DO MINHO
Portugal
<table>
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<tr>
<th>Organisation</th>
<th>Country</th>
<th>EU contribution</th>
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<td>UNIVERSIDAD DE LA REPUBLICA</td>
<td>Uruguay</td>
<td>€ 120 468</td>
<td>Avenida 18 De Julio 1824, 11200 Montevideo</td>
<td>Higher or Secondary Education Establishments</td>
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<td>PONTIFICIA UNIVERSIDAD JAVERIANA</td>
<td>Colombia</td>
<td>€ 75 468</td>
<td>Carrera 7 40-62, 571 Bogota</td>
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<td>UNIVERSITA DEGLI STUDI DI TORINO</td>
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<td>€ 96 883</td>
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<td>ARS MEDIA SRL</td>
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