



Between Social Values and Profitable Performance: The Case of B-Corporations

Results

Project Information

BCorp

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[Project website](#)

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€ 158 121,60

Coordinated by

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CORDIS provides links to public deliverables and publications of HORIZON projects.

Links to deliverables and publications from FP7 projects, as well as links to some specific result types such as dataset and software, are dynamically retrieved from [OpenAIRE](#) .

Publications

Other (2)



Arrogant Brewing: strategies in the craft beer industry

Author(s): Marco S. Giarratana and Martina Pasquini

Published in: IE Publishing, 2017

Publisher: IE Publishing

Hybrids: the double-edged business

Author(s): Martina Pasquini

Published in: Forbes India, 2017

Publisher: Forbes India

Book chapters (1)

Social Innovation – Combining Profits and Progress

Author(s): Matthias A. Tietz, Sondos Gamaleldin Sobhy Abdelgawad and Martina Pasquini

Published in: Social Innovation and Sustainable Entrepreneurship, 2018, ISBN 9781-788116848

Publisher: Edward Elgar Publishing

Non-peer reviewed articles (1)

[The B-corporations and the strategies of hybrid corporations: When profitability and sustainability walk together](#) 

Author(s): Marco S. Giarratana Martina Pasquini

Published in: Economia & Management, Issue 2016/4, 2016, Page(s) 59-71, ISSN 1120-5032

Publisher: Egea

DOI: 10.1485/EM_4/2016_SCIENZE_1-3349774

Peer reviewed articles (1)

[Product portfolio performance in new foreign markets: The EU trademark dual system](#) 

Author(s): Alicia Barroso; Marco S. Giarratana; Martina Pasquini

Published in: Research Policy, Issue 48 (1), 2019, Page(s) 11-21, ISSN 0048-7333

Publisher: Elsevier BV

DOI: 10.5281/zenodo.2652111

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