

HORIZON
2020

SENCOGI® : a revolutionary gaze-tracking technology for real world applications.

Fact Sheet

Project Information

SENCOGI

Grant agreement ID: 710145

[Project website](#) 

DOI

[10.3030/710145](https://doi.org/10.3030/710145) 

Project closed

EC signature date

12 February 2016

Start date

1 February 2016

End date

31 January 2018

Funded under

INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

Total cost

€ 2 856 500,00

EU contribution

€ 1 999 550,00

Coordinated by

COGISEN SOCIETA A
RESPONSABILITA LIMITATA
 Italy

Objective

COGISEN has developed a revolutionary software-only gaze-tracking solution named SENCOGI® with the backing of three venture capital funds (€ 2,9 million invested).

COGISEN will enter the gaze-tracking market in 2018 with a B2B approach by licensing SENCOGI®-based gaze-tracking technology to top-level companies operating in specific markets in Europe and Silicon Valley.

COGISEN has already held preliminary commercial meetings with these big

corporations having obtained positive feedback from many of them. The 3 initial target vertical markets are:

- 1) Mobile (smartphone, tablet),
- 2) Automotive and
- 3) Internet of Things.

Regarding the mobile market, it is a realistic proposition, given that a Technology Evaluation Agreement is currently being negotiated with SAMSUNG, that in the near future COGISEN could replace SAMSUNG'S current supplier of gaze-tracking technology.

COGISEN is expected to become the market leader on a European and global level in the sector of eye and gaze-tracking technologies by 2018/2019.

COGISEN will become the most important B2B provider of gaze-tracking software to the leading multinational players in the markets for mobile, systems for automotive safety & infotainment and IoT.

COGISEN's turnover is forecast to be € 4,4 M by 2018, € 16,5M by 2019 and € 40,5 by 2020.

Fields of science (EuroSciVoc)

[engineering and technology](#) > [mechanical engineering](#) > [vehicle engineering](#) > [automotive engineering](#) > **[autonomous vehicles](#)**

[natural sciences](#) > [computer and information sciences](#) > [internet](#) > **[internet of things](#)**

[natural sciences](#) > [computer and information sciences](#) > **[software](#)**

[engineering and technology](#) > [electrical engineering](#), [electronic engineering](#), [information engineering](#) > [electronic engineering](#) > [sensors](#) > **[optical sensors](#)**

[engineering and technology](#) > [electrical engineering](#), [electronic engineering](#), [information engineering](#) > [information engineering](#) > [telecommunications](#) > **[mobile phones](#)**



Programme(s)

[H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies \(ICT\).](#) MAIN PROGRAMME

[H2020-EU.2.3.1. - Mainstreaming SME support, especially through a dedicated instrument](#)

Topic(s)

[ICT-37-2015 - Open Disruptive Innovation Scheme \(implemented through the SME instrument\).](#)

Call for proposal

[H2020-SMEInst-2014-2015](#)

[See other projects for this call](#)

Sub call

H2020-SMEINST-2-2015

Funding Scheme

[SME-2 - SME instrument phase 2](#)

Coordinator



COGISEN SOCIETA A RESPONSABILITA LIMITATA

Net EU contribution

€ 1 999 550,00

Total cost

€ 2 856 500,00

Address

CORSO VITTORIO EMANUELE 167/3

80121 NAPOLI

 **Italy** 

SME 

Yes

Region

Sud > Campania > Napoli

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Last update: 24 August 2022

Permalink: <https://cordis.europa.eu/project/id/710145>

European Union, 2025

