Virtual Multimodal Museum (ViMM) proposes a major, high-impact CSA across the field of Virtual Museums (VM), within the overall context of European policy and practice on Virtual Cultural Heritage (VCH). A highly expert seven (7) partner consortium will leverage the support of a unique and powerful Advisory Group, consisting of many of the Europe and the world’s leading public and private sector organisations in the field, to define and support high quality policies, strategic and day-to day decision making, the utilisation of breakthrough technological developments such as VR/AR and to nurture an evidence-based view of growth and development impacted by VM, supported by a set of case studies in culturally-rich regions of South Europe affected by economic recession.
Its work will be founded on building a consensual framework directly involving Europe’s leading VM decision-makers and practitioners in defining and resolving existing issues spread across 7 interlinked Thematic Areas (‘the 7 Ds’): Definitions – Directions – Documentation – Dimensions – Demand – Discovery – Decisions and will result in wide-reaching stakeholder participation and very high visibility. The latter will be achieved through organisation of key events at policy and practitioner/stakeholder levels, extensive use of the media, and by the introduction of a highly interactive and wide-reaching communication platform, deploying social media and novel approaches to enable focused debate by all interested parties, supported by access to representations of excellence and a decision-support tool for stakeholders. An initially broad and open approach will be refined through a process of definition, consolidation and resolution activities to arrive at a clear Manifesto and Roadmap for Action on VM, validated at a final ViMM international conference. Measurable impacts will be achieved on the role and capability of VCH – and VM in particular – to meet their enormous potential in society and the economy.

Programme(s)

H2020-EU.3.6. - SOCIETAL CHALLENGES - Europe In A Changing World - Inclusive, Innovative And Reflective Societies

H2020-EU.3.6.3.1. - Study European heritage, memory, identity, integration and cultural interaction and translation, including its representations in cultural and scientific collections, archives and museums, to better inform and understand the present by richer interpretations of the past

Topic(s)

CULT-COOP-08-2016 - Virtual museums and social platform on European digital heritage, memory, identity and cultural interaction.

Call for proposal

H2020-SC6-CULT-COOP-2016-2017

See other projects for this call

Sub call

H2020-SC6-CULT-COOP-2016

Funding Scheme
CSA - Coordination and support action

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H2020 collaboration network

Non-EU contribution
€ 0,00

KULTURNO IZOBRAŽEVALNODRUSTVOKIBLA

6 of 7
KULTURNO IZOBRAZEVALNO DRUSTVO KIBLA

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Net EU contribution

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Activity type

Other

Links

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Non-EU contribution

€ 0,00

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