Crop diversification and low-input farming across Europe: from practitioners engagement and ecosystems services to increased revenues and chain organisation

Fact Sheet

Project Information

Diverfarming
Grant agreement ID: 728003

Project website

Status
Ongoing project

Start date
1 May 2017

End date
30 April 2022

Funded under
H2020-EU.3.2.1.1.
H2020-EU.3.2.6.1.

Overall budget
€ 10 457 923,75

EU contribution
€ 9 999 277,50

Coordinated by
UNIVERSIDAD POLITECNICA DE CARTAGENA
Spain

Objective

With the long-term view of increasing diversification and biodiversity in Europe and fostering sustainable development of bioeconomy, the Diverfarming consortium come together to develop and deploy innovative farming and agribusiness strategies. Diverfarming will increase the long-term resilience, sustainability and economic revenues of agriculture across the EU by assessing the real benefits and minimising the limitations, barriers and drawbacks of diversified cropping systems under low-input agronomic practices that are tailor-made to fit the unique characteristics of six EU pedoclimatic regions (Mediterranean south and north, Atlantic central, Continental, Pannonian and Boreal), and by adapting and optimising the downstream
Continental, Pannonian and Boreal), and by adapting and optimising the downstream value chains organization. This approach will provide: i) increased overall land productivity; ii) more rational use of farm land and farming inputs (water, energy, machinery, fertilisers, pesticides); iii) improved delivery of ecosystem services by increments in biodiversity and soil quality; iv) proper organization of downstream value chains adapted to the new diversified cropping systems with decreased use of energy; and iv) access to new markets and reduced economy risks by adoption of new products in time and space. The diversified cropping systems will be tested in field case studies for major crops within each pedoclimatic region. In the end, Diverfarming focuses on research and innovation for rural development, with emphasis on developing new framework systems and business models adapted to the rural context of each pedoclimatic area of the EU, to foster sustainable growth through adoption of diversification, sustainable practices and efficient use of resources.

**Field of science**
/social sciences/economics and business/economics/sustainable economy
/social sciences/other social sciences/social sciences interdisciplinary/sustainable development
/social sciences/sociology/governance/public services
/agricultural sciences/animal and dairy science
/social sciences/economics and business/economics/production economics/productivity

**Programme(s)**

**Topic(s)**

**Call for proposal**
H2020-RUR-2016-2

**Funding Scheme**
RIA - Research and Innovation action

**Coordinator**

UNIVERSIDAD POLITECNICA DE CARTAGENA

<table>
<thead>
<tr>
<th>Activity type</th>
<th>EU contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher or Secondary</td>
<td>€ 1 443 625</td>
</tr>
<tr>
<td>Education Establishments</td>
<td></td>
</tr>
</tbody>
</table>
Participants (24)

CONSIGLIO PER LA RICERCA IN AGRICOLTURA E L’ANALISI DELL’ECONOMIA AGRARIA
- Italy
- EU contribution: € 758,521.25
- Address: Via Po 14, 00198 Roma
- Activity type: Research Organisations

AGENCIA ESTATAL CONSEJO SUPERIOR DE INVESTIGACIONES CIENTIFICAS
- Spain
- EU contribution: € 727,047.50
- Address: Calle Serrano 117, 28006 Madrid
- Activity type: Research Organisations

UNIVERSITA DEGLI STUDI DELLA TUSCIA
- Italy
- EU contribution: € 406,426.25
- Address: Via S Maria In Gradi 4, 01100 Viterbo
- Activity type: Higher or Secondary Education Establishments

ASOCIACION REGIONAL DE EMPRESAS AGRICOLAS Y GANADERAS DE LA COMUNIDAD AUTONOMA DE MURCIA (ADEA-ASJA)
- Spain
- EU contribution: € 185,650
CONSORZIO CASALASCO DEL POMODORO SOCIETA AGRICOLA COOPERATIVA

Address: Calle Parpallota 13 Bajo
30007 Murcia

Activity type: Other

Contact the organisation

ARENTO GRUPO COOPERATIVO AGROALIMENTARIO DE ARAGON S COOP

Address: Ctra Cogullada 65
Mercazaragoza Centro De
Negocios Calle A, Suc 4
50014 Zaragoza

Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)

Contact the organisation

BARILLA G. E R. FRATELLI SPA

Address: Via Mantova 166
43122 Parma

Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)

Contact the organisation
<table>
<thead>
<tr>
<th>Organisation Name</th>
<th>Country</th>
<th>EU Contribution</th>
<th>Address</th>
<th>Activity Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>DISFRIMUR LOGISTICA SL</td>
<td>Spain</td>
<td>€ 219 680</td>
<td>Avenida De Lorca, 174, Sangonera La Seca, 30835 Murcia</td>
<td>Private for-profit entities (excluding Higher or Secondary Education Establishments)</td>
</tr>
<tr>
<td>UNIVERSIDAD DE CORDOBA</td>
<td>Spain</td>
<td>€ 462 998.75</td>
<td>Avenida De Medina Azahara 5, 14005 Cordoba</td>
<td>Higher or Secondary Education Establishments</td>
</tr>
<tr>
<td>WAGENINGEN UNIVERSITY</td>
<td>Netherlands</td>
<td>€ 906 702.50</td>
<td>Droevendaalsesteeg 4, 6708 PB Wageningen</td>
<td>Higher or Secondary Education Establishments</td>
</tr>
<tr>
<td>FIRMA NIEUW BROMO VAN TILBURG</td>
<td>Netherlands</td>
<td>€ 23 893.50</td>
<td>Ommelanderweg 32, 3870 EP Horst</td>
<td>Private for-profit entities</td>
</tr>
</tbody>
</table>
INDUSTRIAS DAVID SL
Spain
EU contribution
€ 291 847.50
Address
Poligono Industrial Urbayecla
II Sn Parcelas 28 Y 30
30510 Yecla
Activity type
Private for-profit entities
(excluding Higher or Secondary Education Establishments)

UNIVERSITY OF PORTSMOUTH HIGHER EDUCATION CORPORATION
United Kingdom
EU contribution
€ 239 851.25
Address
Winston Churchill Avenue
University House
PO1 2UP Portsmouth
Activity type
Higher or Secondary Education Establishments

UNIVERSITAT TRIER
Germany
EU contribution
€ 1 000 302.55
Address
Universitätsring 15
54296 Trier
Activity type
Higher or Secondary Education Establishments

EIDGENOESSISCHE TECHNISCHE HOCHSCHULE ZUERICH
Switzerland
<table>
<thead>
<tr>
<th>Organisation</th>
<th>Country</th>
<th>EU Contribution</th>
<th>Address</th>
<th>Activity Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>FREY-TRESELERFREY KATHARINA</td>
<td>Germany</td>
<td>€ 318 852,50</td>
<td>Alter Weg 9, 54441 Kanzem</td>
<td>Private for-profit entities (excluding Higher or Secondary Education Establishments)</td>
</tr>
<tr>
<td>THE UNIVERSITY OF EXETER</td>
<td>United Kingdom</td>
<td>€ 78 512,70</td>
<td>The Queen's Drive Northcote House, EX4 4QJ Exeter</td>
<td>Higher or Secondary Education Establishments</td>
</tr>
<tr>
<td>PECSI TUDOMANYEGYETEM - UNIVERSITY OF PECS</td>
<td>Hungary</td>
<td>€ 344 062,50</td>
<td>Vasvari Pal Utca 4, 7622 Pecs</td>
<td>Higher or Secondary Education Establishments</td>
</tr>
</tbody>
</table>
**AKA KERESKEDELMI, TERMELŐ ES SZOLGALTATÓ KORLATOLT FELELOSSEGU TARSASÁG**

- **Hungary**
- **EU contribution**: € 102 812,50

  - **Address**: Erkel F. U 2/A
  - **Activity type**: Private for-profit entities (excluding Higher or Secondary Education Establishments)

  [Contact the organisation](#)

---

**NEDEL MARKET MEZOGAZDASÁGI TERMELOKERESKEDELMI ES SZOLGALTATÓ KORLATOLT FELELOSSEGU TARSASÁG**

- **Hungary**
- **EU contribution**: € 103 125

  - **Address**: III. Ker. 143
  - **Activity type**: Private for-profit entities (excluding Higher or Secondary Education Establishments)

  [Contact the organisation](#)

---

**LUONNONVARAKESKUS**

- **Finland**
- **EU contribution**: € 860 728,75

  - **Address**: Latokartanonkaari 9
  - **Activity type**: Research Organisations

  [Website](#)
  [Contact the organisation](#)

---

**PAAVOLA RISTO KALERVO**

- **Finland**
- **EU contribution**: € 242 000

  - **Address**: Vanhamaantie 336
  - **Activity type**: Private for-profit entities (excluding Higher or...
RAINIO LASSE
Finland
EU contribution
€ 240 750
Address
Polventie 59 A
45460 Savero
Activity type
Private for-profit entities
(excluding Higher or Secondary Education Establishments)

JURRIUS ANDREAS
Netherlands
EU contribution
€ 167 500
Address
Hemmensestraat 17
6668 LB Randwijk
Activity type
Private for-profit entities
(excluding Higher or Secondary Education Establishments)