# Hybrid Radio everywhere for everyone

## Fact Sheet

### Project Information

<table>
<thead>
<tr>
<th>HRadio</th>
<th>Funded under</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant agreement ID: 761813</td>
<td>INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)</td>
</tr>
</tbody>
</table>

**DOI**

10.3030/761813

**Closed project**

**EC signature date**

14 June 2017

**Total cost**

€ 3 248 600,31

**EU contribution**

€ 2 953 370,88

**Coordinated by**

[INTERUNIVERSITAIR MICRO-ELECTRONICA CENTRUM](http://www.imec.be) Belgium

**Start date**

1 September 2017

**End date**

30 April 2020

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This project is featured in...
Project description

Boosting radio's popularity among young people

In a world where smartphones and music streaming platforms reign supreme, traditional radio faces an existential challenge. Despite its enduring popularity, radio’s listenership, especially among the younger demographic, is steadily declining. The rise of competing services and a lack of attractive features have left radio struggling to keep up with the demands of today’s tech-savvy generation. With this in mind, the EU-funded HRadio project aims to bridge the gap between radio and the digital era. By leveraging the power of hybrid technology, the project will seamlessly integrate cost-effective broadcast distribution with innovative online features. Personalised services, intuitive functionalities, and enhanced user engagement are just the beginning of what HRadio has in store.

Fields of science

humanities › arts › modern and contemporary art › radio and television
natural sciences › computer and information sciences › software
engineering and technology › electrical engineering, electronic engineering, information engineering › information engineering › telecommunications › mobile phones

Programme(s)

H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)
Call for proposal

H2020-ICT-2016-2017

See other projects for this call

Sub call

H2020-ICT-2016-2

Funding Scheme

IA - Innovation action

Coordinator

INTERUNIVERSITAIR MICRO-ELECTRONICA CENTRUM

Net EU contribution

€ 501 125,00

Address

KAPELDREEF 75
3001 Leuven
Belgium

Region

Vlaams Gewest > Prov. Vlaams-Brabant > Arr. Leuven

Activity type

Research Organisations

Links

Contact the organisation  Website
Participation in EU R&I programmes
HORIZON collaboration network

Total cost

€ 501 125,00

Participants (7)
DE VLAAMSE RADIO EN TELEVISIEOMROEPORGANISATIE NV

Belgium
Net EU contribution
€ 436 250,00

Address
AUGUSTE REYERSLAAN 52
1043 Bruxelles / Brussel

Region
Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest > Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest > Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Activity type
Other

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost
€ 436 250,00

INSTITUT FUR RUNDFUNKTECHNIK GMBH

Germany
Net EU contribution
€ 530 562,50

Address
RUNDFUNKPLATZ 1, C/O BAYERISCHER RUNDFUNK
80335 München

SME
Yes

Region
Bayern > Oberbayern > München, Kreisfreie Stadt

Activity type
Other

Links
LUDWIG-MAXIMILIANS-UNIVERSITAET MUENCHEN

Germany

Net EU contribution
€ 388 939,68

Address
GESCHWISTER SCHOLL PLATZ 1
80539 Muenchen

Region
Bayern > Oberbayern > München, Kreisfreie Stadt

Activity type
Higher or Secondary Education Establishments

GEIE ERCIM

France

Net EU contribution
€ 289 625,00

Address
ROUTE DES LUCIOLES 2004 SOPHIA ANTIPOLIS
06410 Biot

SME
Yes

Region
RUNDFUNK BERLIN-BRANDENBURG

Germany
Net EU contribution
€ 407 625,00

Address
MASURENALLEE 8-14
14057 Berlin

Region
Berlin > Berlin > Berlin

Activity type
Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost
€ 407 625,00
GRITZNERSTRASSE 42
12163 BERLIN

SME
Yes

Region
Berlin > Berlin > Berlin

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost
€ 264 726,25

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UK RADIOPAYER LTD

United Kingdom
Net EU contribution
€ 213 935,32

Address
55 NEW OXFORD STREET
WC1A 1BS LONDON

SME
Yes

Region
London > Inner London — West > Camden and City of London

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost
€ 305 621,88