

**HORIZON
2020**

Bridging Consumers, Brands and Bio Based Industry to improve the market of sustainable bio-based products

Ergebnisse

Projektinformationen

BIOBRIDGES

ID Finanzhilfevereinbarung: 792236

[Projektwebsite](#) 

DOI

[10.3030/792236](https://doi.org/10.3030/792236) 

Projekt abgeschlossen

EK-Unterschriftsdatum

19 April 2018

Startdatum

1 September 2018

Enddatum

31 Dezember 2020

Finanziert unter

SOCIETAL CHALLENGES - Food security, sustainable agriculture and forestry, marine, maritime and inland water research, and the bioeconomy

Gesamtkosten

€ 995 485,00

EU-Beitrag

€ 995 485,00


Koordiniert durch

GLOBAZ, S.A.



Portugal

CORDIS bietet Links zu öffentlichen Ergebnissen und Veröffentlichungen von HORIZONT-Projekten.

Links zu Ergebnissen und Veröffentlichungen von RP7-Projekten sowie Links zu einigen Typen spezifischer Ergebnisse wie Datensätzen und Software werden dynamisch von [OpenAIRE](#)  abgerufen.

Documents, reports (14)

[Policy Paper “Improving the public acceptance of bio-based products and processes at the local and regional level” !\[\]\(3dfb8d66e81160ad61421a3452093d1b_img.jpg\)](#)

Policy recommendations for improved public acceptance of bio-based products and processes at the local and regional level. The results will be papered in a way that they can feed into relevant EU policy processes, such as the monitoring and evaluation of the EU Bioeconomy Strategy and of the Circular Economy Action Plan.

[Framework and good practices for multi-stakeholder and cross-sector interconnections !\[\]\(0f848bbd71cef6b345273b16f905912a_img.jpg\)](#)

Analysis and mapping of the strategies to support the growth of bio-economy at regional, national and European level.

[Proceedings from the European, national and regional co-creation events and policy debates 1 !\[\]\(a870788d6ed9b8fd294b7654a8c8526b_img.jpg\)](#)

First report on the European co-creation events

[Executive summary of the project’s final report !\[\]\(3211b5d1d968fc1665909b34f9f16010_img.jpg\)](#)

Preparation and distribution of an executive summary of the final report

[Recommendations on bio-economy sectors’ most profitable cooperation possibilities !\[\]\(c50c8b7b2cc2cf9ff925edec0ee94c0d_img.jpg\)](#)

Recommendations in order to create new value chains and better target existing value chains.

[Proceedings from the European, national and regional co-creation events and policy debates 3 !\[\]\(9c2e8d1b5bd77cb5c9f83b7a9cff79fd_img.jpg\)](#)

Report on the national and regional co-creation events

[Results from the focus group validation workshop !\[\]\(f60b7a900783ac3fd531bfd9c111be6d_img.jpg\)](#)

Report on the focus group co-creation workshop that will be organised with 15 selected members from the Advisory Board.

[Four Electronic newsletters !\[\]\(235bfe13ebf007ce2eea9e689707fac7_img.jpg\)](#)

Report on the dispatch of the four Electronic newsletters

[Report on the synergies and exchange of experience established with other initiatives !\[\]\(83bbbd261710c59db0214aa27b2edc0d_img.jpg\)](#)

Identification and liaise with existing networks working towards encouraging higher brand owners’ involvement in and commitment to the bioeconomy, increasing the marketability of bio-based products.

[Cooperation challenges among consumers, brand owners and bio-based industry !\[\]\(291e070cef6c4d5e78fefe4696ef53be_img.jpg\)](#)

Frame the challenges for the different actors in bioeconomy regarding the level of interaction and cooperation among Consumers, Brands and Bio-Based Industries.

[Project's Stationary](#)

Visual identity and brand framework of the project.

[BIOBRIDGES Action Plan for raising consumers' awareness](#)

Action plan providing guidelines and recommendations for raising consumers' awareness of sustainability and opportunities of BBPs.

[Good practices and procedures for future bio-based cross-sector partnerships](#)

Based on WP2 and on the results of the activities of WP5, this deliverable will present lessons learnt following the analysis and interactions among the stakeholders at all levels (European, national and regional).

[Proceedings from the European, national and regional co-creation events and policy debates 2](#)

Second report on the European co-creation events

Other (9)

[Report on the BIOBRIDGES PLATFORM design: WHAT, WHO and HOW – First Version](#)

Report on the first version of the BIOBRIDGES platform

[Serious game – First Version](#)

First version of one serious game to support the co-creation process

[Promo videos – First Version](#)

Promo videos to attract inform and engage the stakeholders

[Promotional visual material – Final version](#)

Final batch of materials to promote the benefits BBPs for traditional industries-

[Promotional visual material – First Version](#)

First batch of materials to promote the benefits BBPs for traditional industries-

[Project website](#)

Launch of project website

[Serious game – Final version](#)

Final version of one serious game to support the co-creation process

[Promo videos – Final version](#) 

Promo videos to attract inform and engage the stakeholders

[Report on the BIOBRIDGES PLATFORM design: WHAT, WHO and HOW – Final version](#) 

Final report on the BIOBRIDGES platform

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European Union, 2025