Viability assessment of collaborative and INNOvative business solutions in WorldWIDE markets

Fact Sheet

Project information

**INNOWWIDE**

Grant agreement ID: 822273

Project website

Status
Ongoing project

Start date 1 January 2019

End date 30 June 2021

<table>
<thead>
<tr>
<th>Status</th>
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<td>Overall budget:</td>
<td>€ 8 998 325</td>
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<td>EU contribution</td>
<td>€ 8 998 325</td>
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Funded under: H2020-EU.3.6.2.4.

Coordinated by: CENTRO PARA EL DESARROLLO TECNOLOGICO INDUSTRIAL. Spain

Objective

INNOWWIDE aims to bring European highly innovative SMEs to the forefront of international markets by prototyping and shaping a new and unique financial scheme (the “INNOWWIDE Call for proposals”) that will allow them to conduct Viability Assessment Projects (VAPs) in cooperation with local stakeholders, creating the conditions to increase the uptake of European innovative solutions in markets outside Europe. Two calls will be implemented with a total budget of 7,2M€, allowing to fund 120 VAPs (60k€/VAP), and targeting markets of developing countries, large emerging economies (Brazil, Russia, India, China, Mexico) and developed countries with the same allocation for each of these three country categories.

The strength of this initiative lies in: (1) the experience of project partners concerning calls for proposals design and management, having 8 European funding agencies among them; (2) a SME-centric approach, to be implemented thanks to the extensive access and links to the European SMEs that project partners have; and (3) an ambitious stakeholder mobilisation plan with a strong focus on third country players thanks to partners international network of delegations (130 offices abroad in 45 countries).

Project impact will be evaluated following a holistic, multilevel assessment approach covering European and international dimensions, done at VAP and at call level, and providing information from qualitative and quantitative points of view. This valuable information will be used to draw R&I policy conclusions, that will be shared with relevant policy bodies through the creation and operation of the “INNOWWIDE Policy Working Group”.
Field of Science
/social sciences/economics and business
/social sciences/economics and business/business and management/commerce

Programme(s)
H2020-EU.3.6.2.4. - Promote coherent and effective cooperation with third countries

Topic(s)
GOVERNANCE-08-2018 - Partnering for viability assessments of innovative solutions for markets outside Europe

Call for proposal
H2020-SC6-GOVERNANCE-2018
See other projects for this call

Funding Scheme
CSA - Coordination and support action

Coordinator
CENTRO PARA EL DESARROLLO TECNOLOGICO INDUSTRIAL.
Address
Calle Cid 4
28001 Madrid
Spain
Activity type
Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)
EU Contribution
€ 248 075

Website
Contact the organisation

Participants (10)
SOCIEDADE PORTUGUESA DE INOVACAO CONSULTADORIA EMPRESARIAL E FOMENTO DA INOVACAO SA

Portugal

Address
Av Marechal Gomes Da Costa 1376 Porto Concelho Foz Do Douro 4150 356 Porto

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Website
Contact the organisation

EU Contribution
€ 198 625

STEINBEIS 2I GMBH

Germany

Address
Kienestrasse 35 70174 Stuttgart

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Website
Contact the organisation

EU Contribution
€ 128 125

EUROPEAN BUSINESS AND INNOVATION CENTRE NETWORK AISBL

Belgium

Address
Avenue De Tervuren 168/25 1150 Brussel

Activity type
Other

Website
Contact the organisation

EU Contribution
€ 118 625

FUNDACION CORPORACION TECNOLOGICA DE ANDALUCIA

Spain

Address
Calle Albert Einstein S/N 41092 Sevilla

Activity type
Research Organisations

Website
Contact the organisation

EU Contribution
€ 99 250
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<tr>
<th>Organisation</th>
<th>EU Contribution</th>
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<tr>
<td><strong>MINISTERIE VAN ECONOMISCHE ZAKEN</strong></td>
<td>€ 83,312.50</td>
<td>Bezuidenhoutseweg 73 2595 Ac The Hague</td>
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<tr>
<td><strong>INNOVAATIORAHOITUSKESKUS BUSINESS FINLAND</strong></td>
<td>€ 83,312.50</td>
<td>Po Box 69 00101 Helsinki</td>
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<tr>
<td><strong>OSTERREICHISCHE FORSCHUNGSFORDERUNGSGESELLSCHAFT MBH</strong></td>
<td>€ 83,000</td>
<td>Sensengasse 1 1090 Wien</td>
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<td><strong>ASSOCIATION D'EUREKA</strong></td>
<td>€ 7,703,125</td>
<td>Rue Neerveld 107 1200 Woluwe-Saint-Lambert</td>
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<tr>
<td>DEUTSCHES ZENTRUM FUER LUFT - UND RAUMFAHRT EV</td>
<td>Germany</td>
<td>€ 170 500</td>
<td>Linder Hoehe 51147 Koeln</td>
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<tr>
<td>BPIFRANCE FINANCEMENT SA</td>
<td>France</td>
<td>€ 82 375</td>
<td>Avenue Du General Leclerc 27-31 94710 Maison Alfort</td>
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Last update: 21 November 2019
Record number: 219272