

HORIZON  
2020

# An open integration platform for professional displays

## Berichterstattung

### Projektinformationen

#### AirPlatform

ID Finanzhilfevereinbarung: 823310

[Projektwebsite](#)

#### DOI

[10.3030/823310](https://doi.org/10.3030/823310)

Projekt abgeschlossen

#### EK-Unterschriftsdatum

5 Juli 2018

#### Startdatum

1 August 2018

#### Enddatum

29 Februar 2020

#### Finanziert unter

INDUSTRIAL LEADERSHIP - Innovation In SMEs

#### Gesamtkosten

€ 1 634 500,00

#### EU-Beitrag

€ 1 144 150,00

#### Koordiniert durch

AIRTAME APS



Denmark

## Periodic Reporting for period 2 - AirPlatform (An open integration platform for professional displays)

Berichtszeitraum: 2019-05-01 bis 2020-02-29

### Zusammenfassung vom Kontext und den Gesamtzielen des Projekts



Building on our successful HDMI device, we are now developing an all-in-one platform (hardware and software) to deliver advanced tools and services inside of organizations, supporting smarter collaborative work and smarter corporate communication by using “big screens”. We offer the right

technology, at the right time, in the emergence of audio-visual and ICT technologies that are changing organizations. However, to become a global leading provider of screen sharing solutions, we need to overcome barriers related with the maturation and demonstration of our cloud-based platform, aiming to create customers' awareness and confidence in adopting our technology to accelerate market uptake.

The aim of the AirPlatform is to bring a new platform which can enhance collaboration and communication within organisations. In order to achieve that, we're utilising the largely unused screen surfaces within the organisations, by showing useful, creative and informative content on their bigger screens. To create the best experience, we're developing an app ecosystem, where custom apps tailored for the large displays provide insights into how an organisation is performing and allows sharing of useful information through apps and integrations.

As part of this project, we've built and integrated several apps which show the way on how large screens could be useful for an organization, and throughout this process, we've learnt about what kind of expectations and requirements they have for a platform such as AirPlatform, and what are the technical requirements for APIs and SDKs in order for them to be useful for 3rd party developers to integrate their own solutions.

We've also extended the AirPlatform with some highly requested and very valuable features, such as better management of devices, ability to build playlists (rotate between multiple apps), have a better power save policy to make our device more environmental friendly as well as other features, such as the website login, which allows access to dashboards and content behind a login.

## Arbeit, die ab Beginn des Projekts bis zum Ende des durch den Bericht erfassten Berichtszeitraums geleistet wurde, und die wichtigsten bis dahin erzielten Ergebnisse ▼

Delivery of the final version of the AirStore including apps that enhance collaboration and communication within organisations. Please refer to [www.airtime.com](http://www.airtime.com) for further description of the content and benefits for the users.

## Fortschritte, die über den aktuellen Stand der Technik hinausgehen und voraussichtliche potenzielle Auswirkungen (einschließlich der bis dato erzielten sozioökonomischen Auswirkungen und weiter gefassten gesellschaftlichen Auswirkungen des Projekts) ▼

The solution delivers a more efficient and smarter way to collaborate around meetings and using screens. The solution saves times both for users and for system maintenance. The solution also makes it easy for the user to save electricity via the build-in Sleep Scheduling function. The build-in

digital signage functionality provide an excellent tool for communicating important information within the organisation.

The screenshot displays the Airtame Cloud management interface. At the top left, the heading reads "All-in-one Cloud management – accessible anywhere". To the right, a sub-headline states: "The bigger your workplace, the more Airtame 2s you need. Normally, a large AV rollout requires a lot of messy troubleshooting, and this can put a huge strain on your IT support. Not with Airtame Cloud. It's an IT Admin's dream." Below this, six key features are listed, each with a yellow icon and a brief description:

- From your desk or remote**: Use Airtame Cloud to manage and monitor all Airtames from the comfort of your desk or remotely – even from a different network.
- Get visual**: Full visual overview of your Airtames and screens.
- Quickly make changes**: Bulk edit all settings on all Airtames.
- Make your screens stand out**: Update customized content on all your standby screens.
- Stay up to date**: Manually update your Airtames to the latest firmware in a few clicks.
- User permissions**: Choose who gets access to what in Airtame Cloud.

screenshot-2019-04-29-at-15-30-16.png

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**Permalink:** <https://cordis.europa.eu/project/id/823310/reporting/de>

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