## Objective

The EU data market has been analysed in the past years by several studies and reports. The estimate of the overall value of the data market in EU28 had a growth rate of a 9.5% between 2015 and 2016. Despite of this growing bottom-line market, there are some barriers: • Europe has been slow to adopt data technologies
compared to the US. • Data skills gap. Between demand and supply of data workers, almost 400k jobs go unfilled. • Standardization. Increasing complexity and variety on standards can slow innovation. • Privacy and data protection. A reliable legal framework, like GDPR, is complex but can guarantee success of the companies. • Reaching all sorts of SMEs and start-ups. Companies emerging from entrepreneurial ecosystems like accelerators or incubators are usually not so linked to EU initiatives. Data Market Services is born to overcome the barriers of data-based SMEs and start-ups in Europe in data skills, entrepreneurial opportunities, legal issues and standardisation, thanks to the provision of free support services for them. To achieve this a 100-data-based companies portfolio in 3 different cohorts from 2019 to 2021 will be built. 12 free support services, in 5 categories, will be offered to them. These will be monitored and analysed every year to update them and keep a high-level on the delivery. All of this considering the consortium will have The Next Web Conference as its own flagship event to assure major impact on dissemination. Consortium is comprised by: ZABALA, an innovation firm working on several of data-based programmes as FINODEX and EDI. Univ. Southampton, owner of their data science academy and leading ODINE and Data Pitch. Kings College London, a highly ranked British university. Private accelerators/incubators like Spinlab (DE), Spherik (RO), Bright Pixel (PT) to assure presence in all corners of EU. Ogilvy as expert on communication, currently in charge of FIWARE and BDV PPP comms. IPTector as IPR expert. TNW as owner of our flagship event and the tq.co incubator; and W3C as main standards body.

Fields of science

natural sciences > computer and information sciences > data science
natural sciences > computer and information sciences > computer security > data protection
natural sciences > computer and information sciences > internet > web development
natural sciences > biological sciences > ecology > ecosystems

Keywords

Data market, support services, investment, venture capital, standardisation, standards, data, innovation, start-ups, mentoring, coaching, GDPR, training, coaching

Programme(s)

2 of 9
H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

Topic(s)

ICT-13-2018-2019 - Supporting the emergence of data markets and the data economy

Call for proposal

H2020-ICT-2018-20

See other projects for this call

Sub call

H2020-ICT-2018-2

Funding Scheme

CSA - Coordination and support action

Coordinator

ZABALA INNOVATION CONSULTING SA

Net EU contribution

€ 577 000,00

Address

PASEO SANTXIKI 3 BIS
31192 Mutriku Alta Navarra
Spain

SME

Yes

Region

Noreste > Comunidad Foral de Navarra > Navarra

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)
Participants (9)

OGILVYONE WORLDWIDE SA
Spain
Net EU contribution
€ 406 875,00
Address
CALLE BOLIVIA 68 70
08018 Barcelona
Region
Este > Cataluña > Barcelona
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Total cost
€ 406 875,00

UNIVERSITY OF SOUTHAMPTON
United Kingdom
Net EU contribution
€ 178 832,50
Address
Highfield
SO17 1BJ Southampton
Total cost
€ 178 832,50
IPTECTOR CONSULTING APS

Denmark

Net EU contribution
€ 174 775,00

Address
BASTRUPVEJ 7
3540 Lynge

SME
Yes

Danmark > Hovedstaden > Nordsjælland

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Total cost
€ 174 775,00

GEIE ERCIM

France

Net EU contribution

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SONAE INVESTMENT MANAGEMENT SOFTWARE AND TECHNOLOGY SGPS SA

Portugal

Net EU contribution

€ 243 750,00

Address

ESPIDO-VIA NORTE
4470-177 Maia

Region

Continente > Norte > Área Metropolitana do Porto

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost

€ 243 750,00
ASOCIATA SPHERIK

Romania

Net EU contribution

€ 128 062,50

Address

STRADA GARII 21
400267 Cluj Napoca

SME

Yes

Region

Macroregiunea Unu > Nord-Vest > Cluj

Activity type

Other

Links

Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost

€ 128 062,50

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SPINLAB ACCELERATOR GMBH

Germany

Net EU contribution

€ 266 718,75

Address

SPINNERNREISTRASSE 7 HALLE 14
04179 Leipzig

Region

Sachsen > Leipzig > Leipzig

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

Contact the organisation
Participation in EU R&I programmes
**THE NEXT WEB BV**

Netherlands

Net EU contribution

€ 372 500,00

Address

BURGERWEESHUISPAD 101, TRIPOLIS 100
1076 ER Amsterdam

SME

Yes

Region

West-Nederland > Noord-Holland > Groot-Amsterdam

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

Contact the organisation

Participation in EU R&I programmes

HORIZON collaboration network

Total cost

€ 372 500,00

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**KING'S COLLEGE LONDON**

United Kingdom

Net EU contribution

€ 259 822,50

Address

STRAND
WC2R 2LS London

Region

London > Inner London — West > Westminster
Higher or Secondary Education Establishments

Links

Contact the organisation  
Website  
 Participation in EU R&I programmes  
HORIZON collaboration network

Total cost

€ 259 822,50

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