Supporting the European data market providing free support services to data-centric SMEs and start-ups

Fact Sheet

Project Information

**Data Market Services / DMS Accelerator**

Grant agreement ID: 825014

DOI

10.3030/825014

Closed project

**Funded under**

INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

**Total cost**

€ 2 993 961,25

**EU contribution**

€ 2 993 961,25

**Coordinated by**

ZABALA INNOVATION CONSULTING, S.A.
Spain

Start date 1 January 2019

End date 31 December 2021

Objective

The EU data market has been analysed in the past years by several studies and reports. The estimate of the overall value of the data market in EU28 had a growth rate of a 9.5% between 2015 and 2016. Despite of this growing bottom-line market, there are some barriers: •Europe has been slow to adopt data technologies compared to the US. •Data skills gap. Between demand and supply of data workers, almost 400k jobs go unfilled. •Standardization. Increasing complexity and variety on standards can slow innovation. •Privacy and data protection. A reliable legal framework, like GDPR, is complex but can guarantee success of the companies. •Reaching all sorts of SMEs and start-ups. Companies emerging from
entrepreneurial ecosystems like accelerators or incubators are usually not so linked to EU initiatives. Data Market Services is born to overcome the barriers of data-based SMEs and start-ups in Europe in data skills, entrepreneurial opportunities, legal issues and standardisation, thanks to the provision of free support services for them. To achieve this a 100-data-based companies portfolio in 3 different cohorts from 2019 to 2021 will be built. 12 free support services, in 5 categories, will be offered to them. These will be monitored and analysed every year to update them and keep a high-level on the delivery. All of this considering the consortium will have The Next Web Conference as its own flagship event to assure major impact on dissemination. Consortium is comprised by: ZABALA, an innovation firm working on several of data-based programmes as FINODEX and EDI. Univ. Southampton, owner of their data science academy and leading ODINE and Data Pitch. Kings College London, a highly ranked British university. Private accelerators/incubators like Spinlab (DE), Spherik (RO), Bright Pixel (PT) to assure presence in all corners of EU. Ogilvy as expert on communication, currently in charge of FIWARE and BDV PPP comms. IPTector as IPR expert. TNW as owner of our flagship event and the incubator; and W3C as main standards body.

Fields of science

natural sciences > computer and information sciences > data science
natural sciences > computer and information sciences > computer security > data protection
natural sciences > computer and information sciences > internet > web development
natural sciences > biological sciences > ecology > ecosystems

Programme(s)

H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT) MAIN PROGRAMME

Topic(s)

ICT-13-2018-2019 - Supporting the emergence of data markets and the data economy

Call for proposal

H2020-ICT-2018-20

See other projects for this call
Sub call
H2020-ICT-2018-2

Funding Scheme
CSA - Coordination and support action

Coordinator

ZABALA INNOVATION CONSULTING, S.A.
Net EU contribution
€ 577 000,00
Address
Paseo Santxiki 3 Bis
31192 Mutilва Alta Navarra
Spain
Region
Noreste > Comunidad Foral de Navarra > Navarra
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Links
Contact the organisation  Website  Participation in EU R&I programmes  HORIZON collaboration network
Non-EU contribution
€ 0,00

Participants (9)

OGILVYONE WORLDWIDE SA
Spain
Net EU contribution
€ 406 875,00
Address
**Calle Bolivia 68 70**  
08018 Barcelona  
Region  
**Este > Cataluña > Barcelona**  
Activity type  
**Private for-profit entities (excluding Higher or Secondary Education Establishments)**  
Links  
Contact the organisation  
Participation in EU R&I programmes  
HORIZON collaboration network  
Non-EU contribution  
€ 0,00

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**UNIVERSITY OF SOUTHAMPTON**  
United Kingdom  
Net EU contribution  
€ 178 832,50  
Address  
Highfield  
SO17 1BJ Southampton  
Region  
**South East (England) > Hampshire and Isle of Wight > Southampton**  
Activity type  
**Higher or Secondary Education Establishments**  
Links  
Contact the organisation  
Website  
Participation in EU R&I programmes  
HORIZON collaboration network  
Non-EU contribution  
€ 0,00

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**IPTECTOR CONSULTING APS**  
Denmark  
Net EU contribution  
€ 174 775,00
Address
Bastrupvej 7
3540 Lynge

SME
Yes

Region
Danmark > Hovedstaden > Nordsjælland

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Non-EU contribution
€ 0,00

GEIE ERCIM

France

Net EU contribution
€ 385 625,00

Address
Route Des Lucioles 2004 Sophia Antipolis
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SME
Yes

Region
Provence-Alpes-Côte d'Azur > Provence-Alpes-Côte d'Azur > Alpes-Maritimes

Activity type
Other

Links
Contact the organisation
Website
Participation in EU R&I programmes
HORIZON collaboration network

Non-EU contribution
€ 0,00
BRIGHT DEVELOPMENT STUDIO SA
Portugal
Net EU contribution
€ 243 750,00
Address
Lugar Do Espido Via Norte Edificio 1d
4470 177 Maia
Region
Continente > Norte > Área Metropolitana do Porto
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network
Non-EU contribution
€ 0,00

ASOCIATA SPHERIK
Romania
Net EU contribution
€ 128 062,50
Address
Strada Garii 21
400267 Cluj Napoca
SME
Yes
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Macroregiunea Unu > Nord-Vest > Cluj
Activity type
Other
Links
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Participation in EU R&I programmes
HORIZON collaboration network
SPINLAB ACCELERATOR GMBH
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Net EU contribution
€ 266,718,75
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Spinereistrasse 7 Halle 14
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Sachsen > Leipzig > Leipzig
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Links
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Participation in EU R&I programmes
HORIZON collaboration network
Non-EU contribution
€ 0,00

THE NEXT WEB BV
Netherlands
Net EU contribution
€ 372,500,00
Address
Burgerweeshuispad 101, Tripolis 100
1076 ER Amsterdam
SME
Yes
Region
West-Nederland > Noord-Holland > Groot-Amsterdam
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
KING'S COLLEGE LONDON

United Kingdom

Net EU contribution

€ 259 822,50

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Strand
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Region

London > Inner London — West > Westminster

Activity type

Higher or Secondary Education Establishments

Links

Contact the organisation
Website
Participation in EU R&I programmes
HORIZON collaboration network

Non-EU contribution

€ 0,00

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