Supporting the European data market providing free support services to data-centric SMEs and start-ups

Fact Sheet

Project Information

<table>
<thead>
<tr>
<th>Data Market Services / DMS Accelerator</th>
<th>Funded under</th>
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<tbody>
<tr>
<td>Grant agreement ID: 825014</td>
<td>H2020-EU.2.1.1.</td>
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<tr>
<th>Status</th>
<th>Overall budget</th>
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<tr>
<td>Ongoing project</td>
<td>€ 2,993,961,25</td>
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<table>
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<tr>
<th>Start date</th>
<th>End date</th>
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<tr>
<td>1 January 2019</td>
<td>31 December 2021</td>
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Coordinated by
ZABALA INNOVATION CONSULTING, S.A.
Spain

Objective

The EU data market has been analysed in the past years by several studies and reports. The estimate of the overall value of the data market in EU28 had a growth rate of a 9.5% between 2015 and 2016. Despite of this growing bottom-line market, there are some barriers: • Europe has been slow to adopt data technologies compared to the US. • Data skills gap. Between demand and supply of data workers, almost 400k jobs go unfilled. • Standardization. Increasing complexity and variety on standards can slow innovation. • Privacy and data protection. A reliable legal framework, like GDPR, is complex but can guarantee success of the companies. • Reaching all sorts of SMEs and start-ups. Companies emerging from entrepreneurial ecosystems like accelerators or incubators are usually not so linked
to EU initiatives. Data Market Services is born to overcome the barriers of data-based SMEs and start-ups in Europe in data skills, entrepreneurial opportunities, legal issues and standardisation, thanks to the provision of free support services for them. To achieve this a 100-data-based companies portfolio in 3 different cohorts from 2019 to 2021 will be built. 12 free support services, in 5 categories, will be offered to them. These will be monitored and analysed every year to update them and keep a high-level on the delivery. All of this considering the consortium will have The Next Web Conference as its own flagship event to assure major impact on dissemination. Consortium is comprised by: ZABALA, an innovation firm working on several of data-based programmes as FINODEX and EDI. Univ. Southampton, owner of their data science academy and leading ODINE and Data Pitch. Kings College London, a highly ranked British university. Private accelerators/incubators like Spinlab (DE), Spherik (RO), Bright Pixel (PT) to assure presence in all corners of EU. Ogilvy as expert on communication, currently in charge of FIWARE and BDV PPP comms. IPTector as IPR expert. TNW as owner of our flagship event and the tq.co incubator; and W3C as main standards body.

Field of science

/natural sciences/computer and information sciences/computer security/data protection
/natural sciences/computer and information sciences/data science
/natural sciences/computer and information sciences/internet/web development
/social sciences/economics and business/business and management/commerce

Programme(s)

Topic(s)

Call for proposal

H2020-ICT-2018-2

Funding Scheme

CSA - Coordination and support action

Coordinator

ZABALA INNOVATION CONSULTING, S.A.
Participants (9)

OGILVYONE WORLDWIDE SA
Spain
EU contribution
€ 406 875
Address
Calle Bolivia 68 70 08018 Barcelona
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Contact the organisation

UNIVERSITY OF SOUTHAMPTON
United Kingdom
EU contribution
€ 178 832,50
Address
Highfield SO17 1BJ Southampton
Activity type
Higher or Secondary Education Establishments
Website
Contact the organisation

IPTECTOR CONSULTING APS
Denmark
EU contribution
€ 174 775
Address
Bastrupvej 7 3540 Lynge
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Contact the organisation
<table>
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<th>Country</th>
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<td>SPINLAB ACCELERATOR GMBH</td>
<td>Germany</td>
<td>€ 266 718,75</td>
<td>Weibenfelser Strasse 65 G</td>
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<td>04229 Leipzig</td>
<td>Secondary Education Establishments)</td>
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THE NEXT WEB BV
Netherlands
EU contribution
€ 372 500
Address
Burgerweeshuispad 101, Tripolis 100
1076 ER Amsterdam
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Contact the organisation

KING'S COLLEGE LONDON
United Kingdom
EU contribution
€ 259 822,50
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Strand
WC2R 2LS London
Activity type
Higher or Secondary Education Establishments
Website
Contact the organisation

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