Supporting the European data market providing free support services to data-centric SMEs and start-ups

Fact Sheet

Project information

Data Market Services / DMS Accelerator

Grant agreement ID: 825014
Status: Ongoing project
Start date: 1 January 2019
End date: 31 December 2021

Funded under: H2020-EU.2.1.1.
Overall budget: € 2 993 961,25
EU contribution: € 2 993 961,25
Coordinated by: ZABALA INNOVATION CONSULTING, S.A.
Spain

Objective

The EU data market has been analysed in the past years by several studies and reports. The estimate of the overall value of the data market in EU28 had a growth rate of a 9.5% between 2015 and 2016. Despite this growing bottom-line market, there are some barriers: • Europe has been slow to adopt data technologies compared to the US. • Data skills gap. Between demand and supply of data workers, almost 400k jobs go unfilled. • Standardization. Increasing complexity and variety on standards can slow innovation. • Privacy and data protection. A reliable legal framework, like GDPR, is complex but can guarantee success of the companies. • Reaching all sorts of SMEs and start-ups. Companies emerging from entrepreneurial ecosystems like accelerators or incubators are usually not so linked to EU initiatives. Data Market Services is born to overcome the barriers of data-based SMEs and start-ups in Europe in data skills, entrepreneurial opportunities, legal issues and standardisation, thanks to the provision of free support services for them. To achieve this a 100-data-based companies portfolio in 3 different cohorts from 2019 to 2021 will be built. 12 free support services, in 5 categories, will be offered to them. These will be monitored and analysed every year to update them and keep a high-level on the delivery. All of this considering the consortium will have The Next Web Conference as its own flagship event to assure major impact on dissemination. Consortium is comprised by: ZABALA, an innovation firm working on several of data-based programmes as FINODEX and EDI. Univ. Southampton, owner of their data science academy and leading ODINE and Data Pitch. Kings College London, a highly ranked British university. Private accelerators/incubators like Spinlab (DE), Spherik (RO), Bright Pixel (PT) to assure presence in all corners
of EU. Ogilvy as expert on communication, currently in charge of FIWARE and BDV PPP comms. IPTector as IPR expert. TNW as owner of our flagship event and the tq.co incubator; and W3C as main standards body.

Field of Science

/natural sciences/computer and information sciences/computer security/data protection
/natural sciences/computer and information sciences/data science
/natural sciences/biological sciences/ecology/ecosystems
/social sciences/economics and business/business and management/commerce
/natural sciences/computer and information sciences/internet/web development
/social sciences/sociology/governance/public services

Programme(s)

H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

Topic(s)

ICT-13-2018-2019 - Supporting the emergence of data markets and the data economy

Call for proposal

H2020-ICT-2018-2

See other projects for this call

Funding Scheme

CSA - Coordination and support action

Coordinator
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<tr>
<th>Company Name</th>
<th>Address</th>
<th>Activity Type</th>
<th>EU Contribution</th>
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<td>Paseo Santxiki 3 Bis</td>
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GEIE ERCIM

Address: Route Des Lucioles 2004
Sophia Antipolis
06410 Biot

Activity type: Other

EU Contribution: € 385 625

Website
Contact the organisation

BRIGHT DEVELOPMENT STUDIO SA

Address: Lugar Do Espido Via Norte
Edificio 1d
4470 177 Maia

Activity type: Private for-profit entities
(excluding Higher or Secondary Education Establishments)

EU Contribution: € 243 750

Contact the organisation

ASOCIATA SPHERIK

Address: Strada Garii 21
400267 Cluj Napoca

Activity type: Other

EU Contribution: € 128 062,50

Contact the organisation

SPINLAB ACCELERATOR GMBH

Address: Weibenfelser Strasse 65 G
04229 Leipzig

Activity type: Private for-profit entities
(excluding Higher or Secondary Education Establishments)

EU Contribution: € 266 718,75

Contact the organisation
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<td>THE NEXT WEB BV</td>
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**Record number:** 219075