Supporting the European data market providing free support services to data-centric SMEs and start-ups

**Fact Sheet**

**Data Market Services / DMS Accelerator**

*Grant agreement ID: 825014*

*Project website [link]*

**Status**

*Ongoing project*

**Start date**

1 January 2019

**End date**

31 December 2021

**Funded under**

H2020-EU.2.1.1.

**Overall budget**

€ 2,993,961.25

**EU contribution**

€ 2,993,961.25

**Coordinated by**

ZABALA INNOVATION CONSULTING, S.A.

Spain

**Objective**

The EU data market has been analysed in the past years by several studies and reports. The estimate of the overall value of the data market in EU28 had a growth rate of a 9.5% between 2015 and 2016. Despite of this growing bottom-line market, there are some barriers: • Europe has been slow to adopt data technologies compared to the US. • Data skills gap. Between demand and supply of data workers, almost 400k jobs go unfilled. • Standardization. Increasing complexity and variety on standards can slow innovation. • Privacy and data protection. A reliable legal framework, like GDPR, is complex but can guarantee success of the companies. • Reaching all sorts of SMEs and start-ups. Companies emerging from entrepreneurial ecosystems like accelerators or incubators are usually not so linked
Data Market Services is born to overcome the barriers of data-based SMEs and start-ups in Europe in data skills, entrepreneurial opportunities, legal issues and standardisation, thanks to the provision of free support services for them. To achieve this a 100-data-based companies portfolio in 3 different cohorts from 2019 to 2021 will be built. 12 free support services, in 5 categories, will be offered to them. These will be monitored and analysed every year to update them and keep a high-level on the delivery. All of this considering the consortium will have The Next Web Conference as its own flagship event to assure major impact on dissemination. Consortium is comprised by: ZABALA, an innovation firm working on several of data-based programmes as FINODEX and EDI. Univ. Southampton, owner of their data science academy and leading ODINE and Data Pitch. Kings College London, a highly ranked British university. Private accelerators/incubators like Spinlab (DE), Spherik (RO), Bright Pixel (PT) to assure presence in all corners of EU. Ogilvy as expert on communication, currently in charge of FIWARE and BDV PPP comms. IPTector as IPR expert. TNW as owner of our flagship event and the tq.co incubator; and W3C as main standards body.

Field of science

/natural sciences/computer and information sciences/computer security/data protection
/natural sciences/computer and information sciences/data science
/natural sciences/computer and information sciences/internet/web development
/social sciences/economics and business/business and management/commerce

Programme(s)

Topic(s)

Call for proposal

H2020-ICT-2018-2

Funding Scheme

CSA - Coordination and support action

Coordinator

ZABALA INNOVATION CONSULTING, S.A.
<table>
<thead>
<tr>
<th>Participants (9)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OGILVYONE WORLDWIDE SA</strong></td>
</tr>
<tr>
<td>Address: Calle Bolivia 68 70 08018 Barcelona</td>
</tr>
<tr>
<td>Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)</td>
</tr>
<tr>
<td>EU contribution: € 406 875</td>
</tr>
<tr>
<td><strong>UNIVERSITY OF SOUTHAMPTON</strong></td>
</tr>
<tr>
<td>Address: Highfield SO17 1BJ Southampton</td>
</tr>
<tr>
<td>Activity type: Higher or Secondary Education Establishments</td>
</tr>
<tr>
<td>EU contribution: € 178 832,50</td>
</tr>
<tr>
<td><strong>IPTECTOR CONSULTING APS</strong></td>
</tr>
<tr>
<td>Address: Bastrupvej 7 3540 Lynge</td>
</tr>
<tr>
<td>Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)</td>
</tr>
<tr>
<td>EU contribution: € 174 775</td>
</tr>
</tbody>
</table>
GEIE ERCIM
France
EU contribution
€ 385 625
Address
Route Des Lucioles 2004
Sophia Antipolis
06410 Biot
Activity type
Other
Website
Contact the organisation

BRIGHT DEVELOPMENT STUDIO SA
Portugal
EU contribution
€ 243 750
Address
Lugar Do Espido Via Norte
Edificio 1D
4470 177 Maia
Activity type
Private for-profit entities
(excluding Higher or Secondary Education Establishments)
Contact the organisation

ASOCIATA SPHERIK
Romania
EU contribution
€ 128 062,50
Address
Strada Garii 21
400267 Cluj Napoca
Activity type
Other
Contact the organisation

SPINLAB ACCELERATOR GMBH
Germany
EU contribution
€ 266 718,75
Address
Weibenfelser Strasse 65 G
04229 Leipzig
Activity type
Private for-profit entities
(excluding Higher or Secondary Education Establishments)
THE NEXT WEB BV
Netherlands
EU contribution
€ 372 500
Address
Burgerweeshuispad 101,
Tripolis 100
1076 ER Amsterdam
Activity type
Private for-profit entities
(excluding Higher or
Secondary Education
Establishments)

KING'S COLLEGE LONDON
United Kingdom
EU contribution
€ 259 822,50
Address
Strand
WC2R 2LS London
Activity type
Higher or Secondary
Education Establishments
Website
Contact the organisation

Last update: 17 February 2020
Record number: 219075

Permalink: https://cordis.europa.eu/project/id/825014

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