Supporting the European data market providing free support services to data-centric SMEs and start-ups

Fact Sheet

Project Information

Data Market Services / DMS Accelerator
Grant agreement ID: 825014

Funded under
INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

Total cost
€ 2 993 961,25

EU contribution
€ 2 993 961,25

Closed project

Start date
1 January 2019

End date
31 December 2021

Coordinator
ZABALA INNOVATION CONSULTING, S.A.
Spain

Objective

The EU data market has been analysed in the past years by several studies and reports. The estimate of the overall value of the data market in EU28 had a growth rate of a 9.5% between 2015 and 2016. Despite of this growing bottom-line market, there are some barriers: • Europe has been slow to adopt data technologies compared to the US. • Data skills gap. Between demand and supply of data workers, almost 400k jobs go unfilled. • Standardization. Increasing complexity and variety on standards can slow innovation. • Privacy and data protection. A reliable legal framework, like GDPR, is complex but can guarantee success of the companies. • Reaching all sorts of SMEs and start-ups. Companies emerging from
entrepreneurial ecosystems like accelerators or incubators are usually not so linked to EU initiatives. Data Market Services is born to overcome the barriers of data-based SMEs and start-ups in Europe in data skills, entrepreneurial opportunities, legal issues and standardisation, thanks to the provision of free support services for them. To achieve this a 100-data-based companies portfolio in 3 different cohorts from 2019 to 2021 will be built. 12 free support services, in 5 categories, will be offered to them. These will be monitored and analysed every year to update them and keep a high-level on the delivery. All of this considering the consortium will have The Next Web Conference as its own flagship event to assure major impact on dissemination. Consortium is comprised by: ZABALA, an innovation firm working on several of data-based programmes as FINODEX and EDI. Univ. Southampton, owner of their data science academy and leading ODINE and Data Pitch. Kings College London, a highly ranked British university. Private accelerators/incubators like Spinlab (DE), Spherik (RO), Bright Pixel (PT) to assure presence in all corners of EU. Ogilvy as expert on communication, currently in charge of FIWARE and BDV PPP comms. IPTector as IPR expert. TNW as owner of our flagship event and the tq.co incubator; and W3C as main standards body.

**Fields of science**

natural sciences > computer and information sciences > **data science**
natural sciences > computer and information sciences > computer security > **data protection**
natural sciences > computer and information sciences > internet > **web development**
natural sciences > biological sciences > ecology > **ecosystems**

**Programme(s)**

H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)  
**MAIN PROGRAMME**

**Topic(s)**

ICT-13-2018-2019 - Supporting the emergence of data markets and the data economy

**Call for proposal**

H2020-ICT-2018-20

See other projects for this call
Sub call
H2020-ICT-2018-2

Funding Scheme
CSA - Coordination and support action

Coordinator

ZABALA INNOVATION CONSULTING, S.A.
Net EU contribution
€ 577 000,00

Address
Paseo Santxiki 3 Bis
31192 Mutilva Alta Navarra
Spain

Region
Noreste > Comunidad Foral de Navarra > Navarra

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation  
Website  
Participation in EU R&I programmes  
HORIZON collaboration network 

Other funding
€ 0,00

Participants (9)

OGILVYONE WORLDWIDE SA
Spain
Net EU contribution
€ 406 875,00

Address
Calle Bolivia 68 70  
08018 Barcelona

Region
Este > Cataluña > Barcelona

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00

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UNIVERSITY OF SOUTHAMPTON

United Kingdom

Net EU contribution
€ 178 832,50

Address
Highfield
SO17 1BJ Southampton

Region
South East (England) > Hampshire and Isle of Wight > Southampton

Activity type
Higher or Secondary Education Establishments

Links
Contact the organisation
Website
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00

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IPTECTOR CONSULTING APS

Denmark

Net EU contribution
€ 174 775,00
Address
Bastrupvej 7
3540 Lynge

SME
Yes

Region
Danmark > Hovedstaden > Nordsjælland

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00

GEIE ERCIM
France

Net EU contribution
€ 385 625,00

Address
Route Des Lucioles 2004 Sophia Antipolis
06410 Biot

SME
Yes

Region
Provence-Alpes-Côte d’Azur > Provence-Alpes-Côte d’Azur > Alpes-Maritimes

Activity type
Other

Links
Contact the organisation
Website
Participation in EU R&I programmes
HORIZON collaboration network

Other funding
€ 0,00
BRIGHT DEVELOPMENT STUDIO SA

Net EU contribution
€ 243 750,00

Address
Lugar Do Espido Via Norte Edificio 1d
4470 177 Maia

Region
Continente > Norte > Área Metropolitana do Porto

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Other funding
€ 0,00

ASOCIATA SPHERIK

Romania

Net EU contribution
€ 128 062,50

Address
Strada Garii 21
400267 Cluj Napoca

SME
Yes

Region
Macoregiunea Unu > Nord-Vest > Cluj

Activity type
Other

Other funding
€ 0,00

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network
**SPINLAB ACCELERATOR GMBH**

*Germany*

Net EU contribution

€ 266 718,75

Address

Spinnereistrasse 7 Halle 14
04179 Leipzig

Region

Sachsen > Leipzig > Leipzig

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Other funding

€ 0,00

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**THE NEXT WEB BV**

*Netherlands*

Net EU contribution

€ 372 500,00

Address

Burgerweeshuispad 101, Tripolis 100
1076 ER Amsterdam

SME

Yes

Region

West-Nederland > Noord-Holland > Groot-Amsterdam

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)
KING'S COLLEGE LONDON

United Kingdom

Net EU contribution

€ 259,822,50

Address

Strand
WC2R 2LS London

Region

London > Inner London — West > Westminster

Activity type

Higher or Secondary Education Establishments

EC signature date: 12 November 2018
Last update: 25 July 2022
Record number: 219075

Permalink: https://cordis.europa.eu/project/id/825014

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