Supporting the European data market providing free support services to data-centric SMEs and start-ups

Fact Sheet

Project Information

Data Market Services / DMS Accelerator
Grant agreement ID: 825014

DOI
10.3030/825014

Closed project

EC signature date
12 November 2018

Start date
1 January 2019

End date
31 December 2021

Funded under
INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

Total cost
€ 2 993 961,25

EU contribution
€ 2 993 961,25

Coordinated by
ZABALA INNOVATION CONSULTING SA
Spain

Objective

The EU data market has been analysed in the past years by several studies and reports. The estimate of the overall value of the data market in EU28 had a growth rate of a 9.5% between 2015 and 2016. Despite of this growing bottom-line market, there are some barriers: • Europe has been slow to adopt data technologies...
compared to the US. • Data skills gap. Between demand and supply of data workers, almost 400k jobs go unfilled. • Standardization. Increasing complexity and variety on standards can slow innovation. • Privacy and data protection. A reliable legal framework, like GDPR, is complex but can guarantee success of the companies. • Reaching all sorts of SMEs and start-ups. Companies emerging from entrepreneurial ecosystems like accelerators or incubators are usually not so linked to EU initiatives. Data Market Services is born to overcome the barriers of data-based SMEs and start-ups in Europe in data skills, entrepreneurial opportunities, legal issues and standardisation, thanks to the provision of free support services for them. To achieve this a 100-data-based companies portfolio in 3 different cohorts from 2019 to 2021 will be built. 12 free support services, in 5 categories, will be offered to them. These will be monitored and analysed every year to update them and keep a high-level on the delivery. All of this considering the consortium will have The Next Web Conference as its own flagship event to assure major impact on dissemination. Consortium is comprised by: ZABALA, an innovation firm working on several of data-based programmes as FINODEX and EDI. Univ. Southampton, owner of their data science academy and leading ODINE and Data Pitch. Kings College London, a highly ranked British university. Private accelerators/incubators like Spinlab (DE), Spherik (RO), Bright Pixel (PT) to assure presence in all corners of EU. Ogilvy as expert on communication, currently in charge of FIWARE and BDV PPP comms. IPTector as IPR expert. TNW as owner of our flagship event and the tq.co incubator; and W3C as main standards body.

**Fields of science**

- natural sciences > computer and information sciences > data science
- natural sciences > computer and information sciences > computer security > data protection
- natural sciences > computer and information sciences > internet > web development
- natural sciences > biological sciences > ecology > ecosystems

**Keywords**

- Data market
- support services
- investment
- venture capital
- standardisation
- standards
- data
- innovation
- start-ups
- mentoring
- coaching
- GDPR
- training
- coaching

**Programme(s)**
**Topic(s)**

ICT-13-2018-2019 - Supporting the emergence of data markets and the data economy

**Call for proposal**

**H2020-ICT-2018-20**

See other projects for this call

**Sub call**

H2020-ICT-2018-2

**Funding Scheme**

CSA - Coordination and support action

**Coordinator**

ZABALA INNOVATION CONSULTING SA

Net EU contribution

€ 577 000,00

Address

PASEO SANTXIKI 3 BIS
31192 Mutilva Alta Navarra

Spain

SME

Yes

Region

Noreste > Comunidad Foral de Navarra > Navarra

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)
Participants (9)

OGILVYONE WORLDWIDE SA
Spain
Net EU contribution
€ 406 875,00
Address
CALLE BOLIVIA 68 70
08018 Barcelona
Region
Este > Cataluña > Barcelona
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

UNIVERSITY OF SOUTHAMPTON
United Kingdom
Net EU contribution
€ 178 832,50
Address
Highfield
SO17 1BJ Southampton
**Region**
South East (England) > Hampshire and Isle of Wight > Southampton

**Activity type**
Higher or Secondary Education Establishments

**Total cost**
€ 178,832,50

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**IPTECTOR CONSULTING APS**

- **Denmark**
- **Net EU contribution**
  € 174,775,00

**Address**
BASTRUPVEJ 7
3540 Lynge

**SME**
Yes

**Region**
Danmark > Hovedstaden > Nordsjælland

**Activity type**
Private for-profit entities (excluding Higher or Secondary Education Establishments)

**Total cost**
€ 174,775,00

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**GEIE ERCIM**

- **France**
- **Net EU contribution**

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SONAE INVESTMENT MANAGEMENT SOFTWARE AND TECHNOLOGY SGPS SA

Portugal

Net EU contribution
€ 243 750,00

Address
ESPIDO-VIA NORTE
4470-177 Maia

Region
Continente > Norte > Área Metropolitana do Porto

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost
€ 243 750,00
ASOCIATA SPHERIK
Romania
Net EU contribution
€ 128 062,50
Address
STRADA GARII 21
400267 Cluj Napoca
SME
Yes
Region
Macroregiunea Unu > Nord-Vest > Cluj
Activity type
Other
Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network
Total cost
€ 128 062,50

SPINLAB ACCELERATOR GMBH
Germany
Net EU contribution
€ 266 718,75
Address
SPINNEREISTRASSE 7 HALLE 14
04179 Leipzig
Region
Sachsen > Leipzig > Leipzig
Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
Links
Contact the organisation
Participation in EU R&I programmes
HORIZON collaboration network

Total cost

€ 266 718.75

THE NEXT WEB BV

Netherlands

Net EU contribution

€ 372 500.00

Address

BURGERWEESHUISPAD 101, TRIPOLIS 100
1076 ER Amsterdam

SME

Yes

Region

West-Nederland › Noord-Holland › Groot-Amsterdam

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

Contact the organisation

Participation in EU R&I programmes

HORIZON collaboration network

Total cost

€ 372 500.00

KING'S COLLEGE LONDON

United Kingdom

Net EU contribution

€ 259 822.50

Address

STRAND
WC2R 2LS London

Region

London › Inner London — West › Westminster
Activity type
Higher or Secondary Education Establishments

Links
Contact the organisation  
Website  
Participation in EU R&I programmes  
HORIZON collaboration network  

Total cost
€ 259 822,50

Last update: 24 July 2023

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