



New opportunities to enhance or extend (mobile) web survey data and get better insights

Fact Sheet

Project Information

WEB DATA OPP

Grant agreement ID: 849165

[Project website](#)

DOI

[10.3030/849165](https://doi.org/10.3030/849165)

EC signature date

28 October 2019

Start date

1 February 2020

End date

31 July 2026

Funded under

EXCELLENT SCIENCE - European Research Council (ERC)

Total cost

€ 1 497 625,00

EU contribution

€ 1 497 625,00

Coordinated by

UNIVERSIDAD POMPEU FABRA



Spain

Project description

Searching for new surveying methods

Surveys such as social and official statistics research and marketing are essential research tools. They are widely used to gauge the public's needs or preferences. Mobile web surveys combined with new technologies can offer an even better quality and range of data. In fact, this could revolutionise surveys. The EU-funded WEB DATA OPP project will investigate novel measurement opportunities from mobile devices for new disruptive surveying methods, complete insights and new possibilities. The project will identify new ways to engage voice input, visual data and

geolocation data, as well as other instruments in web mobile research. This will result in a novel theoretical framework and the development of new technical tools for measurements in different fields.

Fields of science (EuroSciVoc)

[natural sciences](#) > [computer and information sciences](#) > [internet](#)



Keywords

["Web data](#)

[passive data](#)

[mobile devices](#)

[smartphones](#)

[surveys](#)

[measurement](#)

[data quality](#)

[accuracy of results](#)

[voice-recording](#)

[visual data](#)

[""in-the-moment"" surveys](#)

[metered data](#)

[framework"](#)

Programme(s)

[H2020-EU.1.1. - EXCELLENT SCIENCE - European Research Council \(ERC\)](#)

MAIN PROGRAMME

Topic(s)

[ERC-2019-STG - ERC Starting Grant](#)

Call for proposal

[ERC-2019-STG](#)

[See other projects for this call](#)

Funding Scheme

[ERC-STG - Starting Grant](#)

Host institution



UNIVERSIDAD POMPEU FABRA

Net EU contribution

€ 1 330 208,59

Total cost

€ 1 330 208,59

Address

PLACA DE LA MERCE, 10-12

08002 Barcelona

Spain

Region

Este > Cataluña > Barcelona

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#) [Website](#)

[Participation in EU R&I programmes](#)

[HORIZON collaboration network](#)

Beneficiaries (1)



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European Union, 2025