



Behavioral Foundations of Populism and Polarization

Fact Sheet

Project Information

POPULIZATION

Grant agreement ID: 852526

[Project website](#)

DOI

[10.3030/852526](https://doi.org/10.3030/852526)

EC signature date

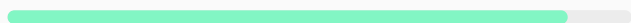
20 December 2019

Start date

1 February 2020

End date

30 November 2025



Funded under

EXCELLENT SCIENCE - European Research Council (ERC)

Total cost

€ 1 415 760,00

EU contribution

€ 1 415 760,00

Coordinated by

UNIVERSITA COMMERCIALE
LUIGI BOCCONI



Italy

Project description

Why populists are popular in some countries

The Great Recession of 2008 is associated with the rise of populist parties and movements that marked the political life of many EU member states. However, populism has different colours since some parties are motivated by right-wing ideas demanding closed borders while others belong to the left and advocate policies against social inequality. Why does populism flourish in some countries and not in others? How come right-wing populists rise in popularity in some countries, while in others left-wing populists prevail? The EU-funded POPULIZATION project will answer these questions. To do so, it will use the instruments of behavioural political economy aiming to contribute to a better understanding of EU citizens' political behaviours and how they are related to economic and political effects.

Fields of science (EuroSciVoc)

[engineering and technology](#) > [materials engineering](#) > [colors](#)

[humanities](#) > [languages and literature](#) > [literature studies](#) > [literary genres](#) > [essays](#)

[social sciences](#) > [economics and business](#) > [economics](#) > [microeconomics](#)

[social sciences](#) > [psychology](#)



Keywords

[Political Economy](#)

[Behavioral Economics](#)

[Experimental Economics](#)

[Populism](#)

[Ideological Polarization](#)

[Economic Preferences](#)

[Social Preferences](#)

[Cognitive Abilities](#)

[Limited Attention](#)

[Unstable Preferences](#)

[Longitudinal Studies](#)

[Electoral Competition](#)

[Strategic Communication](#)

[Information Acquisition](#)

Programme(s)

[H2020-EU.1.1. - EXCELLENT SCIENCE - European Research Council \(ERC\)](#)

MAIN PROGRAMME

Topic(s)

[ERC-2019-STG - ERC Starting Grant](#)

Call for proposal

[ERC-2019-STG](#)

[See other projects for this call](#)

Funding Scheme

[ERC-STG - Starting Grant](#)

Host institution



UNIVERSITA COMMERCIALE LUIGI BOCCONI

Net EU contribution

€ 1 415 760,00

Total cost

€ 1 415 760,00

Address

VIA SARFATTI 25

20136 Milano

 Italy 

Region

Nord-Ovest > Lombardia > Milano

Activity type

Higher or Secondary Education Establishments

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Beneficiaries (1)



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Last update: 7 April 2025

Permalink: <https://cordis.europa.eu/project/id/852526>

European Union, 2025