Be Better Informed About Fertility. Giving voice to citizens towards improving assisted reproduction technologies for society

Fact Sheet

Project Information

**B2-InF**

Grant agreement ID: 872706

**DOI**

10.3030/872706

**Start date** 1 November 2020  
**End date** 31 October 2023

**Funded under**
Integrate society in science and innovation issues, policies and activities in order to integrate citizens' interests and values and to increase the quality, relevance, social acceptability and sustainability of research and innovation outcomes in various fields of activity from social innovation to areas such as biotechnology and nanotechnology

**Total cost**  
€ 1 199 885

**EU contribution**  
€ 1 199 885

**Coordinated by**
UNIVERSIDAD DE NAVARRA  
Spain

Project description

**Improving assisted reproductive technology**

Assisted reproductive technology (ART) represents a rising trend in European reproductive health and a rapidly growing sector in the health industry. The EU-funded B2-InF project will examine how young people perceive ART and to what extent they believe it is important for society.
extent clinics align their services and research with the perceptions, concerns and expectations of young citizens. The project will promote public participation in the science and provision of ART to make it more responsive to societal needs. It will collect data concerning perception and awareness as well as information delivered by clinics to young clients. It will then analyse these data from sociocultural, legal and gender analysis perspectives to identify misalignments and other weak points. Finally, it will disseminate the results to the related stakeholders.

Objective

Assisted Reproduction Technology (ART) plays a significant role in the reproductive health of European society and is a fast growing part of the health industry. In this context, B2-InF will seek to answer two questions: (1) How do young people perceive and think about ART? (2) How can ART clinics better align their research, services, and information with the views, concerns and expectations of citizens? By answering these questions, B2-InF aims to promote public participation in the science and provision of ART so that these become more responsive to the needs and concerns of society.

The project will be carried out in three stages. In the first stage, data is collected about perceptions and awareness of ART in young populations and the information offered by clinics to their clients. In the second stage, this data is analysed from sociocultural, legal and gender perspectives in order to detect misalignments and other weak points and to determine ways of improving the information offered by clinics. Based on this analysis, the project will produce a set of national and international recommendation guidelines. In the third stage, these guidelines along with policy briefs and other results will be disseminated to clinics, policymakers, and other key stakeholders in scientific fields, the health industry, and the general public.

B2-InF proposes an integrated research methodology to be carried out in eight European countries, including several underrepresented countries of Eastern Europe: Belgium, Switzerland, Italy, Spain and Macedonia, Albania, Slovenia and Kosovo. The project is designed to work bottom-up, moving from citizens to scientists and policymakers, and will provide much-needed empirical data about the representation of ART in society, allowing for a better fit between the provision of ART and its legal and sociocultural environments. In short, B2-InF will give voice to citizens towards improving ART for society.

Fields of science

social sciences › sociology › demography › fertility
medical and health sciences › health sciences › social biomedical sciences › sexual health
Programme(s)

H2020-EU.5.c. - Integrate society in science and innovation issues, policies and activities in order to integrate citizens' interests and values and to increase the quality, relevance, social acceptability and sustainability of research and innovation outcomes in various fields of activity from social innovation to areas such as biotechnology and nanotechnology

H2020-EU.5.g. - Take due and proportional precautions in research and innovation activities by anticipating and assessing potential environmental, health and safety impacts

H2020-EU.5.d. - Encourage citizens to engage in science through formal and informal science education, and promote the diffusion of science-based activities, namely in science centres and through other appropriate channels

H2020-EU.5.h. - Improving knowledge on science communication in order to improve the quality and effectiveness of interactions between scientists, general media and the public

H2020-EU.5.a. - Make scientific and technological careers attractive to young students, and forster sustainable interaction between schools, research institutions, industry and civil society organisations

H2020-EU.5.f. - Develop the governance for the advancement of responsible research and innovation by all stakeholders, which is sensitive to society needs and demands and promote an ethics framework for research and innovation

H2020-EU.5.b. - Promote gender equality in particular by supporting structural change in the organisation of research institutions and in the content and design of research activities

H2020-EU.5.e. - Develop the accessibility and the use of the results of publicly-funded research

Topic(s)

SwafS-20-2018-2019 - Building the SwafS knowledge base

Call for proposal

H2020-SwafS-2018-2020

See other projects for this call

Sub call

H2020-SwafS-2019-2-two-stage

Funding Scheme

RIA - Research and Innovation action
Coordinator

UNIVERSIDAD DE NAVARRA
Net EU contribution
€ 146 187,50
Address
Campus Universitario Edificio Central
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Noreste > Comunidad Foral de Navarra > Navarra
Activity type
Higher or Secondary Education Establishments
Links
Contact the organisation Website Participation in EU R&I programmes H2020 collaboration network
Non-EU contribution
€ 0,00

Participants (9)

APLICA INVESTIGACION Y TRASLACION S. COOP. MAD.
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Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)
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ASSOCIATION HELTGRUPER SAMIT- HEALTH AND SOCIAL POLICY RESEARCH SKOPJE
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Net EU contribution
€ 85,875.00

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Activity type
Research Organisations

Links

UNIVERSIDAD REY JUAN CARLOS
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Activity type
Higher or Secondary Education Establishments

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THE WALKING EGG
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Net EU contribution
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Activity type
Other
Links
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H2020 collaboration network
Non-EU contribution
€ 0,00

INSTITUT NATIONAL D’ETUDES DEMOGRAPHIQUES
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Activity type
Research Organisations

Links

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Non-EU contribution
€ 0,00

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€ 136 250,00

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Higher or Secondary Education Establishments

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Non-EU contribution
€ 0,00

FERTILITY EUROPE VZW
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€ 57 250,00

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Activity type
Other

Links
Contact the organisation
Participation in EU R&I programmes
H2020 collaboration network

Non-EU contribution
€ 0,00

AUSTRALO INTERINNOV MARKETING LAB SL
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Net EU contribution
€ 140 875,00

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SME
Yes

Region
Este > Cataluña > Barcelona

Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

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Participation in EU R&I programmes
H2020 collaboration network

Non-EU contribution
€ 0,00

MEDIVERSVM SRO
Czechia

Net EU contribution
€ 109 000,00

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Activity type
Private for-profit entities (excluding Higher or Secondary Education Establishments)

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H2020 collaboration network

Non-EU contribution
€ 0,00

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