



# A universe of media assets and co-creation opportunities at your fingertips

## Fact Sheet

### Project Information

#### MediaVerse

Grant agreement ID: 957252

[Project website](#)

#### DOI

[10.3030/957252](https://doi.org/10.3030/957252)

Project closed

#### EC signature date

29 July 2020

#### Start date

1 October 2020

#### End date

30 September 2023

#### Funded under

INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

#### Total cost

€ 5 995 612,50

#### EU contribution

€ 4 932 997,50

#### Coordinated by

ETHNIKO KENTRO EREVNAS  
KAI TECHNOLOGIKIS  
ANAPTYXIS

Greece

## Project description

### Empowering next-generation media creation, enrichment and distribution

The traditional media landscape has rapidly evolved: newspapers, radio and TV are now part of a landscape that includes blogs, vlogs and social media platforms. With audiences seeking more user-driven and accessible multimedia experiences, the boundaries between professional media, prosumers and small creators are blurring. The EU-funded MediaVerse project is working towards the creation, enrichment and

distribution of next-generation media, by providing users with advanced authoring tools, a blockchain-enabled rights management solution, identification services driven by artificial intelligence and smart contracts that automate cross-network rights negotiation and content monetisation. The aim is for users to retain control over the content they create and share. The project will test its approach in the field of citizen journalism and the co-creation of immersive and inclusive media.

## Fields of science (EuroSciVoc)

[social sciences](#) > [media and communications](#) > [journalism](#)



## Keywords

[digital asset management](#)

[media rights](#)

[immersive media](#)

[VR content](#)

[360 content](#)

[content moderation](#)

[media annotation](#)

[social media analytics](#)

[XR authoring](#)

[media discovery](#)

[blockchain](#)

[accessibility](#)

## Programme(s)

[H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies \(ICT\)](#)

MAIN PROGRAMME

## Topic(s)

[ICT-44-2020 - Next Generation Media](#)

## Call for proposal

[H2020-ICT-2018-20](#)

[See other projects for this call](#)

## Sub call

## Funding Scheme

[IA - Innovation action](#)

## Coordinator



### ΕΘΝΙΚΟ ΚΕΝΤΡΟ ΕΡΕΥΝΑΣ ΚΑΙ ΤΕΧΝΟΛΟΓΙΚΗΣ ΑΝΑΠΤΥΞΗΣ

Net EU contribution

**€ 1 031 500,00**

Total cost

**€ 1 031 500,00**

Address

**CHARILAOU THERMI ROAD 6 KM**

**57001 Thermi Thessaloniki**

 **Greece** 

Region

**Βόρεια Ελλάδα > Κεντρική Μακεδονία > Θεσσαλονίκη**

Activity type

**Research Organisations**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

## Participants (11)



### ATHENS TECHNOLOGY CENTER ANONYMI VIOMICHANIKI EMPORIKI KAI TECHNIKI ETAIREIA EFARMOGON YPSILIS TECHNOLOGIAS

 **Greece**

Net EU contribution

**€ 351 750,00**

Address

RIZAREIOU 10

15233 Athina 

SME 

Yes

Region

**Αττική > Αττική > Βόρειος Τομέας Αθηνών**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 502 500,00**

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**ATOS SPAIN SA**

 Spain

Net EU contribution

**€ 496 125,00**

Address

**CALLE DE ALBARRACIN 25**

**28037 Madrid** 

Region

**Comunidad de Madrid > Comunidad de Madrid > Madrid**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 708 750,00**

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**FINCONS GROUP AG**

 Switzerland

Net EU contribution

**€ 231 875,00**

Address

**BAHNHOFSTRASSE 57**  
**6403 Kussnacht** 

Region

**Schweiz/Suisse/Svizzera > Zentralschweiz > Schwyz**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 635 000,00**

 **THIRD-PARTY** 

**FINCONS SPA**

 Italy

Net EU contribution

**€ 212 625,00**

Address

**CORSO MAGENTA 56**  
**20123 Milano Mi** 

Region

**Nord-Ovest > Lombardia > Milano**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 303 750,00**



## FONDAZIONE LINKS - LEADING INNOVATION & KNOWLEDGE FOR SOCIETY

Italy

Net EU contribution

€ 569 250,00

Address

VIA PIER CARLO BOGGIO 61

10138 Torino

Region

**Nord-Ovest > Piemonte > Torino**

Activity type

**Research Organisations**

Links

[Contact the organisation](#)

[Participation in EU R&I programmes](#)

[HORIZON collaboration network](#)

Total cost

€ 569 250,00



## UNIVERSITAT AUTONOMA DE BARCELONA

Spain

Net EU contribution

€ 414 500,00

Address

EDIF A CAMPUS DE LA UAB BELLATERRA CERDANYOLA V

08193 Cerdanyola Del Valles

Region

**Este > Catalunya > Barcelona**

Activity type

**Higher or Secondary Education Establishments**

Links

[Contact the organisation](#) [Website](#)

[Participation in EU R&I programmes](#)

[HORIZON collaboration network](#)

Total cost

€ 414 500,00

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## SWISS TXT AG

Switzerland

Net EU contribution

€ 461 685,00

Address

**ALEXANDER SCHONI STRASSE 40**  
**2501 Biel Bienne**

Region

**Schweiz/Suisse/Svizzera > Espace Mittelland > Bern / Berne**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#)

[Participation in EU R&I programmes](#)

[HORIZON collaboration network](#)

Total cost

€ 659 550,00

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## DEUTSCHE WELLE

Germany

Net EU contribution

€ 438 312,50

Address

**KURT SCHUMACHER STRASSE 3**  
**53113 Bonn**

Region

**Nordrhein-Westfalen > Köln > Bonn, Kreisfreie Stadt**

Activity type

**Public bodies (excluding Research Organisations and Secondary or Higher Education Establishments)**

Links

[Contact the organisation](#)

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 438 312,50

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## VRAGMENTS GMBH

 Germany

Net EU contribution

€ 364 000,00

Address

**STARGARDER STRASSE 47**

**10437 Berlin** 

SME 

Yes

Region

**Berlin > Berlin > Berlin**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

€ 520 000,00

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## TIMELEX

 Belgium

Net EU contribution

€ 166 250,00

Address

**JOSEPH STEVENSSTRAAT 7**

**1000 Bruxelles / Brussel** 

SME 

Yes



Region

**Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest > Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest > Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 237 500,00**



## **ARTSHARE INVESTIGACAO TECNOLOGIA EARTE LDA**

 Portugal

Net EU contribution

**€ 195 125,00**

Address

**RUA QUINTA VELHA 249**

**3860 249 Estarreja Aveiro** 

SME 

**Yes**

Region

**Continente > Centro (PT) > Região de Aveiro**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Total cost

**€ 278 750,00**

**Last update: 2 April 2024**

**Permalink:** <https://cordis.europa.eu/project/id/957252>

European Union, 2025

