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Multiplatform e-Publishing for Leisure and Interactive Sports Advertising

Fact Sheet

Project Information

MELISA

Grant agreement ID: IST-2001-34755

[Project website](#) 

Project closed

Start date

1 May 2002

End date

31 January 2005

Funded under

Programme for research, technological development and demonstration on a "User-friendly information society, 1998-2002"

Total cost

€ 5 340 336,00

EU contribution

€ 2 900 000,00

Coordinated by

INTRACOM S.A. HELLENIC
TELECOMMUNICATIONS AND
ELECTRONICS INDUSTRY
 Greece

Programme(s)

[FP5-IST - Programme for research, technological development and demonstration on a "User-friendly information society, 1998-2002"](#)

Topic(s)

[IST-2001-3.1.1 - Publishing digital content](#)

Call for proposal

Data not available

Funding Scheme

[CSC - Cost-sharing contracts](#)

Coordinator



**INTRACOM S.A. HELLENIC TELECOMMUNICATIONS AND ELECTRONICS
INDUSTRY**

EU contribution

No data

Total cost

No data

Address

**ODOS MARKOPOULOU 19,5KM KTIRIO B5 MARK X
19002 PEANIA - ATTIKI**

Greece

Participants (10)



COSMOTE - MOBILE TELECOMMUNICATIONS S.A.

Greece

EU contribution

No data

Address

**STADIOU 15
10561 ATHENS**

Total cost

No data



GRUPE DES ECOLES DES TELECOMMUNICATIONS

 France

EU contribution

No data

Address

**46, RUE BARRAULT
75634 PARIS 13** 

Total cost

No data



HELLENIC BROADCASTING CORPORATION

 Greece

EU contribution

No data

Address

**MESSOGHION AVENUE 432
15342 AGHIA PARASKEVI / ATHENS** 

Total cost

No data



INTRALOT S.A.

 Greece

EU contribution

No data

Address

**64, KIFISSIAS AVE & 3, PREMETIS STR.
15125 MAROUSSI - ATHENS** 

Total cost

No data



LADBROKES LIMITED

United Kingdom

EU contribution

No data

Address

**IMPERIAL HOUSE, IMPERIAL DRIVE, RAYNERS LANE
HA2 7JW HARROW**

Total cost

No data



OGILVY INTERACTIVE SA

Greece

EU contribution

No data

Address

**KIFISSIAS AVENUE 32
15125 MAROUSSI - ATHENS**

Total cost

No data



ONDIM

France

EU contribution

No data

Address

**14 RUE SOLEILLET
75020 PARIS**

Total cost

No data



SYMAH VISION

 France

EU contribution

No data

Address

**27, RUE JEAN BLEUZEN
92170 VANVES** 

Total cost

No data



UNIVERSITY OF ESSEX

 United Kingdom

EU contribution

No data

Address

**WIVENHOE PARK
CO4 3SQ COLCHESTER** 

Total cost

No data



UPPSALA UNIVERSITET

 Sweden

EU contribution

No data

Address

751 05 UPPSALA 

Total cost

No data

Last update: 5 September 2005

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European Union, 2025

