Supporting and promoting integrated tourism in Europe's lagging rural regions

Fact Sheet

Project information

SPRITE

Grant agreement ID: QLK5-CT-2000-01211

Start date: 1 February 2001

End date: 30 June 2004

Funded under:
FP5-LIFE QUALITY

Overall budget: € 2,266,135

EU contribution: € 1,881,840

Coordinated by:
UNIVERSITY COLLEGE OF WALES
ABERYSTWYTH
United Kingdom

Objective

SPRITE will analyse the potential for better-integrated tourism in Europe's lagging rural regions and assess how tourism's linkages with local/regional resources, activities, products and communities may be developed. It will create a unifying conceptual framework for analysing integrated tourism; survey tourists, businesses, communities and institutional structures in 12 study regions; produce detailed resource/activity audits and tourism value chains; and develop and operationalise decision support for integrated tourism. It will analyse the linkages between tourism and local resource and activity structures in their economic, social and cultural dimensions; the integrative processes involved; the commodification of localities; and integrated tourism's impacts and benefits. It will yield valuable data and analysis for practitioners and produce recommendations for more effective and sustainable integrated tourism development.

Programme(s)

FP5-LIFE QUALITY - Specific Programme for research, technological development and demonstration on "Quality of life and management of living resources", 1998-2002
Topic(s)

1.1.1.-5. - Key action Sustainable Agriculture, Fisheries and Forestry

Funding Scheme

CSC - Cost-sharing contracts

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